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# SXSW FILM ANNOUNCES FIRST KEYNOTE & WAVE OF PANELS FOR 2015 EVENT
## *Mark Duplass, 20+ Conference Sessions & Expanded Convergence Programming*

**Austin, Texas – October 21, 2014 –** The South by Southwest® (SXSW®) Film Conference and Festival confirmed today that Mark Duplass, prolific actor and filmmaker, will be one of its four daily Keynote speakers. Also announced were the first group of confirmed Conversations, panels, and workshops that will take place at the SXSW Film Conference and Festival in Austin, Texas from March 13 - 21, 2015.

"SXSW Film's conference sessions, known for their breadth and quality, lead the conversations about our rapidly changing industry. We are thrilled that Mark Duplass is one of our Keynote Speakers because he personifies the SXSW ideal by working energetically as an actor, writer, director and producer of electric work, across film, television and web series," said Head of SXSW Film Janet Pierson. "Also exciting is our expanded Convergence programming, allowing for a diversity not possible anywhere else. Convergence gives registrants more ease in exploring the intersection of Interactive, Film and Music."

Announced last week, the first round of 2015 SXSW Convergence Programming released included over 60 sessions, among them, notables Cam Newton, Brian Grazer, Russell Brand, Rich Eisen, Megan Rapinoe, James Frey and more. Also announced were sessions for the longstanding Convergence Day collaborations between Music, Film and Interactive on Tuesday, March 17. Registrants can immerse themselves in this bonus learning and networking opportunity with innovators from other creative industries, and experience a taste of the complete SXSW package. Plus, new for 2015, all films screening in the "24 Beats Per Second" category will be open to Music badgeholders starting Monday, March 16.

Convergence Programming exists throughout the SXSW March event, and features a range of topics that straddle the cultural and technological intersection at the heart of SXSW. All of these sessions, screenings and activities are open to more than one badge type, and encompass issues that are relevant and exciting to attendees from more than one of the core industry events (Interactive, Film & Music). Additionally, from Friday, March 13 – Tuesday, March 17, all Featured Sessions in Ballroom D of the Austin Convention Center (ACC), along with Entertainment & Immersion content in Room 18ABCD of the ACC, will have convergent access. For more information: sxsw.com/convergence

In addition to nine full days of film screenings, SXSW Film will ultimately feature over 150 informative and entertaining featured Keynotes, Conversations, panels, workshops and mentor sessions. The program presents topics that cover the film spectrum, with an emphasis on the intersection of the Film, Interactive and Music worlds. 2014 participants included creative leaders and industry experts, as well as talent such as Lena Dunham, Jon Favreau, and Tilda Swinton. The final Film Keynote speakers and complete Conference lineup, additional major featured Conversations and a multitude of Convergence sessions (open to more than one badge type) will be announced in early 2015. For more information, go to sxsw.com/film.

Many of these sessions were received through the PanelPicker™ proposal entry process. Votes from the community, along with feedback from SXSW Advisory Boards and the SXSW Interactive, Film & Music staff, help determine programming for the 2015 event. For more information on the SXSW PanelPicker™, visit panelpicker.sxsw.com.

Preliminary Film sessions released today include:

## Keynote Speakers
Keynotes embody the DIY spirit, ingenuity and entrepreneurial drive that SXSW uniquely cultivates. Each session, held at 11:00am from Saturday, March 14 – Tuesday, March 17, 2015 in the Vimeo Theater, located in the Austin Convention Center (ACC), aims to galvanize and empower our audience to do the same. sxsw.com/film/conference/keynotes

### Mark Duplass
Mark Duplass is an award-winning filmmaker, producer, and actor who burst onto the indie scene with the Independent Spirit Award-nominated *The Puffy Chair* (written and directed along with his brother, Jay). Other acclaimed films written, directed and produced by the brothers, include *Cyrus* and *Jeff, Who Lives at Home*. They created the upcoming 2015 HBO series *Togetherness*, in which Mark also stars. He has produced a number of recent and upcoming indie films under the *Duplass Brothers Productions* banner, with notable titles such as *Safety Not Guaranteed* (in which he also starred), *The Skeleton Twins* (starring Bill Hader & Kristen Wiig), *The Overnight* (with Taylor Schilling, Adam Scott & Jason Schwartzman) and *Adult Beginners* (starring Nick Kroll and Rose Byrne). Mark has starred in a number of films including *Your Sister's Sister* (for which Mark won a Gotham Award), *The One I Love* and the upcoming film, *Creep,* which premiered at SXSW in 2014. Mark is a recurring actor on FOX's *The Mindy Project* and a regular on the hit FXX show, *The League*.

## Featured Sessions
Featured Sessions spotlight the people and trends important to the SXSW Community and the filmmaking world as a whole. They also include the well known Conversation series, which offer attendees the unique opportunity to witness acclaimed actors, directors, producers and composers in an intimate environment. sxsw.com/film/conference/featured-sessions

### A Conversation with Shekhar Kapur
Golden Globe-winning director Shekhar Kapur makes lush, international period films including *Elizabeth*, *The Four Feathers*, and Indian hits like *Mr. India* and *Bandit Queen*. Kapur's short film *Passages* is a part of the October 2009 film anthology *New York, I Love You*. He has been a judge on both *India's Got Talent*, and *1 Minute to Save the World*, a competition for short films about climate change. His forthcoming film *Paani* – the hindi word for water – explores Mumbai's shrinking supply of water and its distributed underworld. Equally at home in Hollywood and Bollywood, he's also a comics mogul; in 2006 he co-founded Virgin Comics as a

venue for turning Indian and Hindu myths into pop-culture icons. For the company, now reorganized as Liquid Comics, he co-created the series *Ramayan 3392 A.D.*, based on the Ramayana. His newest Liquid Comics series is *Devi*.

## Panels

The format of these sessions range from individual presentations to panels of three to five people and give an in-depth analysis on relevant topics and discussions in the film industry.

**10 Lessons From a Decade Behind the Scenes at Pixar**
*(Organized by Erica Milsom / Pixar Animation Studios)*

**Acting & Performance: Directors Share Their POVs**
*(Organized by Caroline O'Connor / Screen Actors Guild Foundation)*

**Always Talk to Strangers: Telling True Stories**
*(Organized by Alicia Van Couvering / Epic Magazine)*

**Art of Amazing: 4K Film from Conception to Viewing**
*(Organized by Mandy Cudahy / Sharp Electronics Marketing Corporation of America)*

**DIY Theatrical Distribution for Independent Films**
*(Organized by Annie Bush / Untitled Films)*

**How "High Maintenance" is Redefining Storytelling**
*(Organized by Jessica Casano-Antonellis / Vimeo)*

**How New Technology is Changing War Zone Filmmaking**
*(Organized by Molly Swenson / RYOT)*

**Is This Normal? A Look at Success in Indie Film**
*(Organized by Travis Stevens / Snowfort Pictures Inc)*

**Meet the Creative Game Changers**
*(Organized by Alison Emilio / CreativeFuture)*

**Secret is Out! Distributors Reveal Their Numbers**
*(Organized by Mat Levy / Passion River Films)*

**Setting the Tone: Evoking Emotion Through Sound**
*(Organized by Amy Hale / Skywalker Sound)*

**So You Want to Make a Midnight Movie**
*(Organized by Roxanne Benjamin / Snoot Entertainment)*

**Studio Star Power - How Casting Really Works**
*(Organized by Rochelle Rose / Screen Actors Guild Foundation)*

**USA/Europe Co-Production and Funding Opportunities**
*(Organized by Holger Carlsson / Little W Productions)*

**To Window Or Not To Window: Film Release Strategies**
*(Organized by Diana Wollach / The Orchard)*


## Future15s
Three 15 minute long solo presentations are grouped consecutively into one informative, entertaining hour. The short, intense salvos of Future15s allow presenters to take a tightly focused, lively look at a range of industry sectors in the world of film and media.
sxsw.com/film/conference/future15s

**Breaking Up with TED**
*(Organized by George Burroughs / The Brookings Institution)*

**Good Guys Vs. Bad Guys**
*(Organized by Jim Cummings / Ornana Films)*

**VHS: Never Forget**
*(Organized by Zack Carlson / Bleeding Skull)*

**Why the Future of Film Depends on Social Media**
*(Organized by Jenn Deering Davis / Union Metrics)*


## Meet Ups
These popular, highly-focused sessions are typically identified by a skill-set or by a particular interest.

**Latino Filmmaker Meet Up & Quick Pitch**
*(Organized by Liz Arreaga / Mercury Mambo)*

**Stronger Together: The Film Fatales**
*(Organized by Merete Mueller / Film Fatales)*


## Workshops
Sessions providing access to industry experts and offering practical knowledge and inspiration in the form of hands-on experience. sxsw.com/film/conference/workshops

**The Film Score Workshop**
*(Organized by Lucas Mayer / DaHouse Audio/DaFne Music)*

**Finding Big Power in the Small Moments**
*(Organized by Jeanie Finlay / Success Takes Courage ltd)*

**Hacking Technology For Your Indie Film Release**
*(Organized by Missy Laney / Sundance Institute)*

**Pro Bono Legal Services for Filmmakers**
*(Organized by Erik Metzger / Intel Corporation)*

**Sound Designing Authenticity in Documentary**
*(Organized by Jason Sussberg & David Alvarado / Dogpatch Films)*

**What's the Value of Your Digital Rights?**
*(Organized by Elisabeth Copper / ITVS Independent Television Service)*


## Mentor Sessions
Valuable one-on-one interaction with a range of experts, and the opportunity to gain essential insight into burning questions to help advance your career. sxsw.com/film/conference/mentors-meet-insiders

Mentors confirmed thus far:
**Basil Tsiokos** (Programmer Nantucket/Sundance/DocNYC)
**Benjamin Braun** (Submarine Entertainment)
**Camille Bertrand** (Wild Bunch)
**Carl Spence** (Seattle FF/Palm Springs FF)
**Courtney Sexton** (CNN Films)
**Dan Fisher** (Entertainment One)
**Dan Satorius** (Satorius Law Firm PC)
**Daniel Guando** (Weinstein Co)
**David Hudson** (Fandor)
**David Magdael** (David Magdael & Associates, Inc.)
**David Reilly** (BAMcinematek)
**Deborah McIntosh** (WME Entertainment)
**Diego Marambio** (INCAA)
**Greg Rhem** (HBO)
**Hugues Barbier** (Ithaca International Fantastic Film Festival)
**Jim Dobson** (Indie PR)
**Katie Krentz** (Cartoon Network)
**Kate Hurwitz** (Cinetic Media)
**Kristen Konvitz** (Indiegogo)
**Landon Zakheim** (Sundance Institute/AFI Fest)
**Linda Olszewski** (ShortsHD/Shorts Intl)
**Lois Vossen** (Independent Lens)
**Matt Grady** (Factory 25)
**Marian Koltai-Levine** (PMKBNC)
**Meghan Oliver** (Paradigm Talent Agency)
**Molly Thompson** (A&E Television Networks)
**Nicholas Ogiony** (CAA)
**Peter Goldwyn** (Samuel Goldwyn Films)
**Peter Trinh** (ICM Partners)
**Peter Van Steemburg** (Magnolia Pictures)
**Ryan Kampe** (Visit Films)
**Sean Berney** (IFC Films)

Additional category of SXSW Film Conference programming still to be announced includes:

## Meet the Insiders
Vital discussions on the innovations and developments within the world of Film. Each hour-long session will feature three industry insiders: Moderators will have 20 minute one-on-one interviews with all three participants. Insiders will be announced in the upcoming months.

## CONVERGENCE PROGRAMMING
This includes the popular Digital Domain, Future of TV, SXsports™ and Convergence Day tracks, among others, collaboratively curated by Interactive, Film and Music. All of these sessions, screenings and activities are open to more than one badge type, and encompass issues that are relevant and exciting to attendees from more than one of the core industry events (Interactive, Film & Music). sxsw.com/convergence

Preliminary Convergence sessions include:

## Featured Sessions // Friday, March 13 – Tuesday, March 17
High-profile talks from Interactive, Film & Music luminaries, including a handful of SXsports sessions. Located in Ballroom D of the Austin Convention Center.

### A Curious Mind: The Inspiration for a Creative Life
*Brian Grazer (Imagine Entertainment), Charles Fishman (The Big Thirst)*

### Russell Brand Interview with Brian Solis
*Russell Brand (Comedian), Brian Solis (Altimeter Group)*

## Digital Domain // Saturday, March 14 – Tuesday, March 17
With a focus on experimental projects, the Digital Domain showcases the new but possibly not yet fully realized directions that storytelling can take in the ever-evolving digital age, highlighting the projects and people on the boundary-pushing fringe of modern day storytelling. sxsw.com/convergence/digital-domain (*Open to Interactive, Film, Gold & Platinum badges*)

### 19Reinos - A Game of Thrones Immersive Experience
*Robert Pratten (Transmedia Storyteller), Purificación González (Canal+), Belen Santa-Olalla (Transmedia Storyteller)*

### Doing It in Public: BLEs and Modern Storytelling
*Lisa Woods (thirteen23), Heath Pecorino (The Short Box), Sam Patteson (Rosetta Stone)*

### Tool-Kit for Crafting an Interactive Documentary
*Cathy Fischer (ITVS), Mike Robbins (Helios Design Labs), Alex Wittholz (Helios Design Labs), Andrew Grace (Moon Winx Films)*

*Digital Domain is still accepting submissions. Email filmpanels@sxsw.com with a title and 50-word description of your proposal to receive further instruction. All proposals due by Friday, December 12.

## Entertainment & Immersion Sessions // Friday, March 13 – Tuesday, March 17
*Open to Interactive, Film, Gold & Platinum badges*

**Analog & Digital: Synching an Engagement Campaign**
*Rory Kennedy (Moxie Firecracker Films), Keven McAlester (Standard Pictures), Lauren Prestileo (American Experience — PBS), Molly Jacobs (American Experience — PBS)*

**Astrophysics Goes Hollywood: Cinematic Science**
*Frank Summers (Space Telescope Science Institute), Robert Hurt (NASA's Spitzer Science Center/JPL-Caltech), Donna Cox (National Center for Supercomputing Applications)*

**Beyond Live, Why the L+3 Social TV Convo Matters**
*Natan Edelsburg (Sawhorse Media), Don Steele (Comedy Central), Michael Scogin (NBC Universal), Sabrina Caluori (HBO)*

**Forget Screens: Immersive Content Lives Everywhere**
*Bill Galusha (Autofuss / Bot & Dolly), Chad Hutson (Leviathan)*

**Worlds Without Boundaries: Books, Games, Films**
*James Frey (Full Fathom Five, LLC), John Hanke (Niantic Labs)*


## Future of TV // Monday, March 16 – Tuesday, March 17
What constitutes TV today? How will it continue to evolve? When is something no longer considered TV? Are these changes positive in the long run? Exploring the changing landscape of Television consumption, from the blossoming creativity of the content to the economic implications of how the content is consumed, this track addresses all these questions and more. sxsw.com/convergence/future-of-tv (*Open to Interactive, Film, Music, Gold & Platinum badges*)

**The Art, Joy, & Power of Creating Musical Programs**
*David Koelle (Charles River Analytics)*

**Breaking the Fourth Wall in the Digital Age**
*Saba Hamedy (LA Times), Jon Schnitzer (HAUNTERS The Movie, Director and The Brain Factory, Co-Owner), Peter Girardi (Warner Bros), Marc Goodchild (Sync Screen), Julian McCrea (Portal Entertainment)*

**A Drama Nirvana-How to Create a Multiplatform Hit**
*Beth Hoppe (PBS), David Zucker (Scott Free Productions)*

**Exploring Storytelling in the Digital Age**
*Andrew Cochrane (Mirada)*

**Finding a TV Partner in a Digital World**
*Jill Burkhart (Epix HD), Cynthia Kane (Al Jazeera America), Jennie Moris (Participant Media), Lois Vossen (PBS)*


**The Future of Concerts on TV**
*Evan Haiman (HDNet LLC/AXS TV), Lucia McCalmont (HDNet LLC/AXS TV)*

**Game of Thrones: Creating Immersive Entertainment**
*Sabrina Caluori (HBO), Melissa Eccles (Elastic)*

**Hyper-Reality TV & Online Video Are a Perfect Fit**
*Morgan Spurlock (Warrior Poets), Ran Harnevo (AOL)*

**Moving Beyond the Square Screen**
*Steven Masur (CDAS Venture Law Group), Allen DeBevoise (Machinima), Vivian Rosenthal (Snaps), Josh Gertz (DAQRI)*

**The New TV Star: How to Build an Audience Online**
*Kelly Day (AwesomenessTV), Josh Ong (The Next Web), Tyler Oakley (Tyler Oakley), Tom Ryan (Pluto.TV)*

**Online Success Without Cat Videos or Crotch Hits**
*Zach Anner (Zach Anner Productions), Chris Demarais (Rooster Teeth Productions), Brandon Farmahini (Rooster Teeth Productions)*

**Should You Develop Your Film Into a TV Series?**
*Katie Krentz (Cartoon Network), Julia Pott (Animator/Filmmaker), Hannah Fidell (Filmmaker), Sarah-Violet Bliss (Filmmaker)*

**Tech My Mind**
*Ayori Selassie (salesforce.com), Shanice Johnson (Malakai Creative), Bill Duke (Duke Media), Julie Barrio (Reality SF)*

**What Serial Digital Fiction is Learning from TV**
*Jon Nathanson (Self), Jerry Fan (Jukepop Serials), Michelle Miller (The Underwriting), Jennifer Lee (Plympton)*

**Who's Going to Fund My Webseries?**
*Jay Bushman (Independent), Marc Hofstatter (Indiegogo), Amy Dotson (IFP), Karim Ahmad (ITVS)*


## SXsports // Friday, March 13 – Sunday, March 15
This sports-focused track incorporates panels, film screenings and networking events, touching on all aspects of sports through the SXSW lens of culture, technology & innovation. sxsw.com/sxsports *(Open to Interactive, Film, Gold & Platinum badges)*

**Athletes are Suddenly Funny: The Power of Comedy & Sports**
*Patrick Starzan (Funny or Die)*

**Battling Tradition to Re-Invent Youth Sports**
*Matt Farrell (USA Swimming), Kurt Kamperman (US Tennis Association), Jeff Price (PGA of America)*

**Beyond the Bar Graph: Insights Over Info**
*Christopher Glode (Under Armour), Marybeth Thomson (MyFitnessPal)*

**The Business of Preparing Potential NFL Draftees**
*Jason Verrett (San Diego Chargers), Andy Staples (Sports Illustrated), CJ LaBoy (Relativity Sports), Mark Verstegen (EXOS)*

**Competitive Advantage: Mental Health in Athletics**
*Patrick Baillie (Consultant), Scott Goldman (University of Arizona), Doug Hankes (Auburn University), Carmen Tebbe (Oklahoma University)*

**The Democratization of Sports Commentary**
*Mary Pilon (The New York Times), Geoff Reiss (Twitter), Andre Pacheco (Second Mic)*

**Does Playing Sports = Brain Damage?**
*Jeffrey Kutcher (University of Michigan), Ben Utecht (Surrender the Game)*

**Drones & the Texas 500: A Live Broadcast Challenge**
*Jaime Carlin (Texas Motor Speedway), Benjamin Martin (Arch Aerial), Michael Rocha (Panasonic)*

**The Evolution of Audio in the 21st Century**
*Colin Cowherd (ESPN), Stephen A. Smith (ESPN), Traug Keller (ESPN)*

**Filmmaking Cues from Top Sports Cinematographers**
*Brian Schulz (Major League Baseball Productions), Skip Clark (FOX SPORTS), Al Francesco (NFL FILMS), John Tipton (HBO Sports)*

**The Future of Doping and PEDs**
*Jason Gay (Wall Street Journal), Matt Futterman (Wall Street Journal)*

**Gameday 2025: What's In Your Living Room?**
*Holly Anderson (Grantland), Jeff Beckham (Jeff Beckham), Spencer Hall (SB Nation), Mark Kramer (Pac-12 Networks)*

**His & Hers Live Podcast**
*Jemele Hill (ESPN), Michael Smith (ESPN)*

**How the Data Era Will Build High Performing Humans**
*Cam Newton (Carolina Panthers), Kelly McGonigal (Stanford University), Haile Owusu (Mashable)*

**The In-Stadium Fan Experience in MLS**
*Adrian Hanauer (Seattle Sounders), Robb Heineman (Sporting Kansas City), Merritt Paulson (Portland Timbers)*

**Millennials & Sports: Reaching the Next Generation of Fans**
*Rich Eisen (NFL Media), Brian Rolapp (National Football League), Perkins Miller (National Football League), Peter Kafka (Re/code)*

**MLBAM & NASCAR: Sports and Technology Converge**
*Bob Bowman (MLB Advanced Media), Brent Dewar (NASCAR), Rachel Nichols (CNN)*

**The Near-Future of Sports TV**
*Marie Donoghue (ESPN), John Ourand (Sports Business Journal), Ron Wechsler (NBC Sports), Dan Shanoff (USA TODAY Sports)*

**The New Cathedral: Sports Stadiums**
*Brian Mirakian (Populous)*

**Old Game, New Tricks: What's the Future of Golf?**
*Shane Bacon (Back9Network), Charlie Kautz (TaylorMade-adidas), Andrew Kipper (Excel Sports Management), Ashley Mayo (Golf Digest)*

**Out on the Field: LGBT Pro Athletes in 2015**
*Jason Collins (Professional Athlete), Megan Rapinoe (Seattle Reign FC), Mike Foss (USA TODAY Sports)*

**Social Media Playbook: Activating Fans on Gameday**
*Brian Cheek (Postano), Pat Donahue (Los Angeles Kings), Grace Hoy (Arizona State University), Meghan Ryan (Boston Red Sox)*

**The Solid Verbal Live Podcast**
*Ty Hildenbrandt (Solid Verbal Media), Dan Rubenstein (Solid Verbal Media)*

**Sports Mega-Events: Do They Have a Future?**
*Ben Carrington (The University of Texas), Piara Powar (FARE), Lilian Thuram (Former Professional Athlete), Dave Zirin (The Nation)*

**Tech + Youth Sports = Universal Access**
*Tom Farrey (Aspen Institute Sports & Society Program)*

**Tech That's Changing Sports and Building Empathy**
*Chris Kluwe (Professional Athlete)*

*For the screening component of SXsports, SXSW Film is still accepting sports-related film submissions via sxsw.com/film and in the following categories: Narrative Feature, Documentary Feature, Narrative Short, Documentary Short, Animated Short, Music Video and Title Sequence. The drop-dead submission deadline is Thursday, November 13. Films selected will be screened as part of the official SXSW Film Festival program, and announced in January 2015, along with the complete film lineup.

## Convergence Day // Tuesday, March 17
Offering Interactive, Film, and Music attendees a taste of the complete SXSW package. Our programming teams work together to curate a day of sessions illustrating the increasingly large areas of intersection between the three events, maximizing opportunity to learn about and connect with participants from other creative industries. sxsw.com/convergence/convergence-day

**3D Printing in the Movies**
*David Leigh (Harvest Technologies)*

**Databenders & Spoonbenders: Hacking Music & Design**
*Michael Hendrix (IDEO)*

**Data-Driven Strategy vs. Editorial Gut Instinct**
*Elizabeth White (Time Inc.), Jessica Novak (Refinery29.com), Mike Hofman (Conde Nast)*

**Live Music Streaming for Brands: Engagement**
*Hank Neuberger (Springboard Productions), John Petrocelli (Bulldog Digital Media)*

**Making Art While Entertaining the Internet**
*Sean Carney (Social Mal Practice), Molly Soda (MollySoda.Biz), Yung Jake (Adult Swim), Jayson Musson (Salon94), Jillian Mayer (Borscht Corp)*

**Making Music Physical Again**
*Kate Stone (Novalia), Charlotte Brimner (Musician)*

**Music as Personalized Medicine: Experiment at SXSW**
*Daphne Zohar (PureTech Ventures)*

**Music UX: Connecting Technology and Experience for Fans**
*John Paul (Featuring. Me), James Apollo (Possible), Justin Evans (Mix Genius), Alaina Thetford (Train Case Management)*

**Online Distribution: Set the trend!**
*Pierre-Alexandre Labelle (Under The Milky Way), Emmanuel Cocq (European Commission Creative Europe MEDIA Programme), Daniela Elstner (Doc & Film International)*

**Science of Social Funding: 247 Campaign Patterns**
*Vann Alexandra Daly (Vann Alexandra), Missy Laney (Sundance Institute), Francis Pollara (KesselsKramer)*

**Streams, Shuffles and Statutes: Congress & Music**
*Chris Harrison (Pandora), Greg Barnes (Digital Media Association), Jason Chaffetz (U.S. House of Representatives), Elizabeth Frazee (TwinLogic Strategies)*

**Web Influence on the Future of Music Documentaries**
*Leah Horwitz (VH1), Lewis Bogach (CMT), Dave Sirulnick (MTV), Thomas Benski (Pulse Films/Vimeo on Demand)*

**Why Top Artists Today Need Spy Tool**
*Nico Sell (Wicker LLC)*

Additional Convergence tracks still to be announced include SXSW Comedy sessions, Next Stage and Meet Ups. Films screened in the 24 Beats Per Second category will be announced on February 3, 2015. For more information, visit sxsw.com/convergence.

SXSW Film is still accepting film submissions from filmmakers hoping for the opportunity to screen their films at this renowned destination for discovery. Submissions are only accepted online via the official SXSW website at sxsw.com/film/screenings/submit and in the following categories: Narrative Feature, Documentary Feature, Narrative Short, Documentary Short, Animated Short, Music Video and Title Sequence. The drop-dead submission deadline is

Thursday, November 13, 2014. Complete rules and regulations can be found at sxsw.com/film/screenings/faq.

Register for a SXSW badge today at sxsw.com/attend, and join us March 13 – 21, 2015 for unparalleled access to all these sessions, screenings, parties, the SXSW Trade Show and, of course, a creative and inspirational experience that only SXSW can deliver. Be sure to register soon, and gain access to conveniently located hotels. Register by 11:59pm CT on Friday, October 24 and save up to 30% off the walk-up rate.

## About SXSW Film

Every March, creatives of all stripes gather in Austin to witness, share and inspire the visions that will galvanize the filmmakers and ideas of tomorrow. SXSW Film Conference & Festival champions the vitality, innovation and opportunity that drives the entertainment and media landscape, and boldly tackles the evolution of all aspects of "film" today, down to its very definition. A nexus of discovery and collaborative energy, SXSW Film celebrates the art and business of the possible. sxsw.com/film

SXSW is proud to be an official qualifying festival for the Academy Awards® Short Film competition. The Best Narrative Short, Best Documentary Short and Best Animated Short winners become eligible for the Academy Awards.

SXSW 2015 is sponsored by Miller Lite, Esurance, AT&T, IFC, Mazda, Monster Energy and The Austin Chronicle.

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**Press Credentials**: We are accepting applications for 2015 SXSW Press Credentials at www.sxsw.com/press. The deadline to apply is Wednesday, February 11, 2015 and walk-up requests will not be granted.

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