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## **SXSW Unveils \$10K Grant Program for Community-Minded Nonprofits**

March 12, 2015 – AUSTIN, TEXAS – South by Southwest (SXSW) is proud to announce the SXSW Community Grant Fund, which will award five deserving U.S.-based charities with a \$10,000 project or program grant, beginning in 2016.

This grant reinforces SXSW's focus on community and the belief that promoting good in local communities helps foster creative innovation. To that end, the Community Grant Fund will recognize solutions to local community issues, especially when they can improve the lives of the underprivileged or disenfranchised, as they relate to one of the following events in the SXSW family: <a href="Interactive">Interactive</a>, <a href="Film">Film</a>, <a href="Music, Edu">Music</a>, <a href="Edu">Edu</a>, <a href="Edu">Eco</a> or <a href="V2V">V2V</a>.

Hugh Forrest, Director of SXSW Interactive, says he can only imagine how these grants will encourage the recipients. "Community is at the heart of SXSW and we are honored to further equip those nonprofits that inspire innovation and creativity in the communities they serve every day," stated Forrest. "We know making a difference locally is the first step to improving lives and strengthening communities globally."

Interested nonprofits are invited to complete the application between now and June 26, 2015 at <a href="http://sxsw.com/grant">http://sxsw.com/grant</a>. Successful grant applicants will have the opportunity to showcase their work at the most relevant SXSW event in Austin, TX next March.

In addition to a \$10,000 grant for their qualifying program or project, winners will also receive two Platinum registrations to the SXSW 2016 event and one registration to attend SXSW Eco 2015, SXSW V2V 2016 or SXSWedu 2016—whichever best fits their area of work.

Funds are generously provided by the SXSW Community Fund administered by the Communities Foundation of Texas. To access the online application and find out more, please visit <a href="http://sxsw.com/grant">http://sxsw.com/grant</a>.

## About SXSW (March 13 - 22, 2015)

The South by Southwest (SXSW) Conferences & Festivals offer the unique convergence of original music, independent films, and emerging technologies. Fostering creative and professional growth alike, SXSW is the premier destination for discovery. Year after year, the event is a launching pad for creative content. New media presentations, music showcases and film screenings provide buzz-generating exposure for creators and compelling entertainment for audiences. Conference panel discussions present a forum for learning, business activity thrives at the Trade Shows and global networking opportunities abound. Austin serves as the perfect backdrop for SXSW, where career development flourishes amid the relaxed atmosphere. Intellectual and creative intermingling among industry leaders continues to spark new ideas and carve the path for the future of each everevolving field, long after the event's conclusion. sxsw.com

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