



For Immediate Release

South By Southwest (SXSW) and SXSWedu Seek Volunteers for 2017 Conference and Festivals

Austin, Texas - January 9, 2017 - We can't run on breakfast tacos and coffee alone—[South by Southwest®](#) (SXSW®) Conference and Festivals (March 10-19, 2017) and SXSWedu are seeking volunteers for 2017. While much of the focus is on the influx of celebrities, techies, musicians and educators that visit Austin for SXSW, the event also relies on more than 4,000 volunteers to help make it a reality. People from around the world generously offer their time and talents to help produce one of the most buzzworthy annual events. SXSW volunteers are the faces of the conference and festivals, working in and around the Austin Convention Center or other SXSW official venues. Volunteering provides a unique opportunity to catch a glimpse of what happens behind the scenes at SXSW while earning a chance to see informative panels, catch an emerging band or stand-up comedian, chat with an up-and-coming filmmaker or witness your favorite internet idol taking a selfie.

SXSW is offering a multitude of volunteer opportunities. Jobs range from festival production to conference activities including registration, information, trade show, technical support, and more. Volunteers must be able to work a minimum of 24 hours during the event to earn SXSW wristbands and badges. Day and night positions are available.

Applications are open online at <http://volunteer.sxsw.com/register>. Crew shift selections will take place at the Volunteer Call on Sunday, Jan. 22, 2017 between 3 p.m. and 5 p.m. and Saturday, Feb. 11, 2017 between 3 p.m. and 5 p.m. at the Austin Convention Center, Ballroom ABC on the First Floor. If you are unable to attend the Volunteer Call or need any information about volunteering, please contact a SXSW Volunteer Coordinator at volunteer@sxsw.com or 512/467-7979.

SXSWedu runs from March 6-9, 2017; SXSW Gaming runs from March 16-18, 2017; and SXSW Conference and Festivals run from March 10-19, 2017.

For more information, please visit the SXSW Volunteer website <http://volunteer.sxsw.com>.

About SXSW

SXSW dedicates itself to helping creative people achieve their goals. Founded in 1987 in Austin, Texas, SXSW is best known for its conference and festivals that celebrate the convergence of the interactive, film and music industries. The event, an essential destination for global professionals, features sessions, showcases, screenings, exhibitions, and a variety of networking opportunities. SXSW proves that the most unexpected discoveries happen when diverse topics and people come together. SXSW 2017 will take place March 10-19, 2017.

SXSW 2017 is sponsored by Esurance, Mazda, Monster Energy, Bud Light, Capital One, McDonald's, The Austin Chronicle, and Sonicbids.

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