SXSW MUSIC FESTIVAL OFFERS UNPARALLELED DISCOVERY AND SURPRISE
Initial List of Performing Artists Announced

Austin, Texas - October 11, 2017 - The South by Southwest® Music Festival (SXSW®) has announced the initial list of artists invited to perform at the 2018 event. Each year the SXSW Music Festival hosts a curated mix of new, up-and-coming, international, and legendary artists from multiple genres performing on stages around central Austin. The festival is the destination for all who share a passion for creativity and new music discovery: industry professionals and influencers from the worlds of music, tech, and film; international media; and music fans. The SXSW Music Festival’s 32nd annual event takes place Monday, March 12 - Sunday, March 18, 2018.

The SXSW Music Festival programmers curate a wholly unique music festival experience. A few highlights from this first round of artists scheduled to perform are Ace Tee (Hamburg Germany), Baywaves (Madrid Spain), DYGL (Tokyo Japan), Farina (Medellin Colombia), Hater (Malmo Sweden), Higher Brothers (Chengdu China), Night Beats (Austin TX), Jay Park (Seoul South Korea), David Ramirez (Austin TX), Rich Chigga (Jakarta Indonesia), R.LUM.R (Nashville TN), Lucy Rose (London UK-England), Shamir (Las Vegas NV), Snail Mail (Baltimore MD), Stefflon Don (London UK-England), The Wedding Present (Leeds UK-England), and Marlon Williams (Christchurch New Zealand).

This is a small sample of the wide array of artists who will be performing for the attending global creative community. Other invitees include:

Ace Tee (Hamburg GERMANY) 
Aero Flynn (Minneapolis MN) 
Altre di B (Bologna ITALY) 
Antytilla (Kyiv UKRAINE) 
Aries (Bilbao SPAIN) 
Automelodi (Montreal CANADA) 
Avatar Darko (Seattle WA) 
Bad Moves (Washington DC) 
Bad Pony (Sydney AUSTRALIA) 
Alice Bag (Los Angeles CA) 
Lee Bains III + The Glory Fires (Birmingham AL) 
Bajaga and Instruktori (Belgrade SERBIA) 
Baywaves (Madrid SPAIN) 
Benin City (London UK-ENGLAND) 
Dan Bettridge (Bridgend UK-WALES) 
The Bishops (Austin TX)
Blackberries (Solingen GERMANY)
Blood Wine or Honey (Hong Kong CHINA)
Boogat (Montreal CANADA)
Moses Boyd Solo Exodus (London UK-ENGLAND)
Brightness (Newcastle AUSTRALIA)
The Britanys (New York NY)
Abraham Brody (Vilnius LITHUANIA)
Marla Brown (London UK-ENGLAND)
Buddy (Compton CA)
C-Kan (Guadalajara MEXICO)
Dylan Cameron (Austin TX)
Fabrizio Cammarata (Palermo ITALY)
Cape Francis (Brooklyn NY)
Castlecomer (Sydney AUSTRALIA)
ChihiroYamazaki+ROUTE14band (Tokyo JAPAN)
CIFIKA (Seoul SOUTH KOREA)
Cilantro Boombox (Austin TX)
Cirkus Funk (Cali COLOMBIA)
C.Macleod (Stornoway UK-SCOTLAND)
Kelvyn Colt (Bingen GERMANY)
Coma Pony (Chihuahua MEXICO)
Crumb (Brooklyn NY)
Cursed Earth (Perth AUSTRALIA)
Curved Light (Austin TX)
Cut Worms (Brooklyn NY)
Mikaela Davis (Rochester NY)
Jarv Dee (Seattle WA)
Helena Deland (Montreal CANADA)
Deluxe (Aix-En-Provence FRANCE)
Dirgahayu (Kuala Lumpur MALAYSIA)
Stella Donnelly (Fremantle AUSTRALIA)
Keelan Donovan (Portland ME)
Joey Dosik (Los Angeles CA)
Draper (London UK-ENGLAND)
DYGL (Tokyo JAPAN)
El Otro Borges (Buenos Aires ARGENTINA)
El Otro Grupo (Santa Marta COLOMBIA)
Farina (Medellin COLOMBIA)
Fatai (Melbourne AUSTRALIA)
FAVX (Madrid SPAIN)
Charlie Faye & The Fayettes (Austin TX)
Ruby Fields (Cronulla AUSTRALIA)
Fis and Rob Thorne (Palmerston North NEW ZEALAND)
The Fish Police (London UK-ENGLAND)
Flyte (London UK-ENGLAND)
The Foreign Resort (Copenhagen DENMARK)
Forever (Montreal CANADA)  Warren Hood (Austin TX)
FOXTRAX (New York NY)  Husky Loops (London UK-ENGLAND)
Francobollo (London UK-ENGLAND)  HUXLEE (Los Angeles CA)
Freedom Hawk (Virginia Beach VA)  IAMDDB (Manchester UK-ENGLAND)
Fuglar (Santiago CHILE)  Izzy True (Trumansburg NY)
GANGES (Madrid SPAIN)  Jade Imagine (Melbourne AUSTRALIA)
Gang of Youths (Sydney AUSTRALIA)  Joji (Tokyo JAPAN)
Nubya Garcia (London UK-ENGLAND)  JP The Wavy (Tokyo JAPAN)
Samantha Glass (Madison WI)  Keith Ape (Seoul SOUTH KOREA)
William Harries Graham (Austin TX)  Sarah Klang (Gothenburg SWEDEN)
Grand Analog (Toronto CANADA)  La Banda Morisca (Andalucía SPAIN)
Grandchildren (Philadelphia PA)  Manu Lanvin (Lyon FRANCE)
Greenbeard (Austin TX)  Leather Girls (Austin TX)
Grim Streaker (Brooklyn NY)  Luna Lee (Seoul SOUTH KOREA)
Grupo Rebolu (Colombia NY)  Lethal Bizzle (London UK-ENGLAND)
Gulfer (Montreal CANADA)  Benji Lewis (Melbourne AUSTRALIA)
Gurr (Berlin GERMANY)  Dean Lewis (Sydney AUSTRALIA)
Sinead Harnett (London UK-ENGLAND)  LNG/SHT (Cancun MEXICO)
Hatchie (Brisbane AUSTRALIA)  Los Wilds (Madrid SPAIN)
Hater (Malmo SWEDEN)  Lolo Lovina (Sydney AUSTRALIA)
Ashley Henry Trio (London UK-ENGLAND)  Luneta Mágica (Manaus BRAZIL)
Higher Brothers (Chengdu CHINA)  The Magnettes (Pajala SWEDEN)
The Homesick (Dokkum NETHERLANDS)  Manatee Commune (Seattle WA)
Honduras (Brooklyn NY)  Mannequin Pussy (Philadelphia PA)
Salem's Bend (Los Angeles CA)                      Tennis System (Los Angeles CA)
Sammus (Ithaca NY)                                 Terry vs. Tori (Seville SPAIN)
sarasara (Lille FRANCE)                             Theodore (Athens GREECE)
Sassy 009 (Oslo NORWAY)                             TiKA (Toronto CANADA)
Say Sue Me (Busan SOUTH KOREA)                      Adam Torres (Austin TX)
Ed Schrader's Music Beat (Baltimore MD)            Totally Mild (Melbourne AUSTRALIA)
Shamir (Las Vegas NV)                              Touts (Derry UK-N. IRELAND)
Shopping (London UK-ENGLAND)                       Uni (New York NY)
Sik-k (Seoul SOUTH KOREA)                          Us and Us Only (Baltimore MD)
Silibrina (São Paulo BRAZIL)                       Dhruv Visvanath (New Delhi INDIA)
Raz Simone (Seattle WA)                            VOWWS (Los Angeles CA)
Smut (Cincinnati OH)                               Voyager (Perth AUSTRALIA)
Snail Mail (Baltimore MD)                          VVV (Austin TX)
Sonars (Bergamo ITALY)                             Warbly Jets (Los Angeles CA)
SPORTS (Philadelphia PA)                          The Watchers (San Francisco CA)
SsingSsing (Seoul SOUTH KOREA)                     The Weather Station (Toronto CANADA)
Steak (London UK-ENGLAND)                          The Wedding Present (Leeds UK-ENGLAND)
Stefflon Don (London UK-ENGLAND)                   Jerry Williams (Portsmouth UK-ENGLAND)
Stonefield (Macedon Ranges AUSTRALIA)              Marlon Williams (Christchurch NEW ZEALAND)
Sturle Dagsland (Stavanger NORWAY)                Wo Fat (Dallas TX)
Sun Seeker (Nashville TN)                          Woodie GoChild (Seoul SOUTH KOREA)
Surfbort (Brooklyn NY)                             "World Music Unleashed" by SIPM (Austin TX)
Surma (Leiria PORTUGAL)                            Yemen Blues (Tel Aviv ISRAEL)
Talisco (Paris FRANCE)                             PO Box 685289 Austin, Texas 78768

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Yultron (Los Angeles CA)  The Zephyr Bones (Barcelona SPAIN)
Yungen (London UK-ENGLAND)  Violetta Zironi (Reggio Emilia ITALY)

(This list is subject to change. More performers will be announced at a later date.)

To apply to perform, or for more information on the SXSW Music Festival, please go to sxsw.com/festivals/music/. The final deadline to apply is Friday, October 20, 2017.

Listen to the artists who will be performing at SXSW 2018 by tuning into SXSWfm at sxsw.com/fm on your mobile device or desktop, or on-demand any time at mixcloud.com/sxswfm.

Joining these performing artists are previously-announced conference speakers including Grammy Award-winning singer and songwriter Keith Urban, Spotify Chief Content Officer Stefan Blom, United Shades of America host W. Kamau Bell, and songwriter and producer Savan Kotecha.

All SXSW Music registrants receive primary access to Music and Convergence conference programming including Keynotes and Featured Speakers, Music Festival showcases, Comedy Festival showcases, exhibitions, networking Meet Ups, SXSW Gaming, the Flatstock Poster Show, Registrants Lounge, the SouthBites Trailer Park, the SXSW Outdoor Stage at Lady Bird Lake concerts, and the closing BBQ & softball tournament. Secondary access is allowed into most Interactive and Film events. For more information, please visit sxsw.com. To register for the event, please visit sxsw.com/attend [https://www.sxsw.com/attend/]. SXSW’s next registration deadline is October 20, 2017.

SXSW dedicates itself to helping creative people achieve their goals. Founded in 1987 in Austin, TX, SXSW is best known for its conference and festivals that celebrate the convergence of the interactive, film and music industries. The event, an essential destination for global professionals, features conference programming, showcases, screenings, exhibitions, and a variety of networking opportunities. SXSW proves that the most unexpected discoveries happen when diverse topics and people come together. SXSW 2018 will take place March 9-18, 2018.

SXSW Music 2018 is sponsored by Capital One and The Austin Chronicle.

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