

Press Release

SXSW MUSIC FESTIVAL OFFERS UNPARALLELED DISCOVERY AND SURPRISE Initial List of Performing Artists Announced

Austin, Texas - October 11, 2017 - The South by Southwest® Music Festival (SXSW®) has announced the initial list of artists invited to perform at the 2018 event. Each year the SXSW Music Festival hosts a curated mix of new, up-and-coming, international, and legendary artists from multiple genres performing on stages around central Austin. The festival is the destination for all who share a passion for creativity and new music discovery: industry professionals and influencers from the worlds of music, tech, and film; international media; and music fans. The SXSW Music Festival's 32nd annual event takes place Monday, March 12 - Sunday, March 18, 2018.

The SXSW Music Festival programmers curate a wholly unique music festival experience. A few highlights from this first round of artists scheduled to perform are Ace Tee (Hamburg Germany), Baywaves (Madrid Spain), DYGL (Tokyo Japan), Farina (Medellin Colombia), Hater (Malmo Sweden), Higher Brothers (Chengdu China), Night Beats (Austin TX), Jay Park (Seoul South Korea), David Ramirez (Austin TX), Rich Chigga (Jakarta Indonesia), R.LUM.R (Nashville TN), Lucy Rose (London UK-England), Shamir (Las Vegas NV), Snail Mail (Baltimore MD), Stefflon Don (London UK-England), The Wedding Present (Leeds UK-England), and Marlon Williams (Christchurch New Zealand).

This is a small sample of the wide array of artists who will be performing for the attending global creative community. Other invitees include:

Ace Tee (Hamburg GERMANY)

Bad Pony (Sydney AUSTRALIA)

Aero Flynn (Minneapolis MN)

Alice Bag (Los Angeles CA)

Altre di B (Bologna ITALY)

Lee Bains III + The Glory Fires (Birmingham

AL)
Antytila (Kyiv UKRAINE)

Bajaga and Instruktori (Belgrade SERBIA)
Aries (Bilbao SPAIN)

Automelodi (Montreal CANADA)

Benin City (London UK-ENGLAND)

Avatar Darko (Seattle WA)

Dan Bettridge (Bridgend UK-WALES)

The Bishops (Austin TX)

Baywaves (Madrid SPAIN)

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Bad Moves (Washington DC)

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Blackberries (Solingen GERMANY) Curved Light (Austin TX) Blood Wine or Honey (Hong Kong CHINA) Cut Worms (Brooklyn NY) Mikaela Davis (Rochester NY) Boogat (Montreal CANADA) Moses Boyd Solo Exodus (London UK-Jarv Dee (Seattle WA) ENGLAND) Helena Deland (Montreal CANADA) Brightness (Newcastle AUSTRALIA) Deluxe (Aix-En-Provence FRANCE) The Britanys (New York NY) Dirgahayu (Kuala Lumpur MALAYSIA) Abraham Brody (Vilnius LITHUANIA) Stella Donnelly (Fremantle AUSTRALIA) Marla Brown (London UK-ENGLAND) Keelan Donovan (Portland ME) Buddy (Compton CA) Joey Dosik (Los Angeles CA) C-Kan (Guadalajara MEXICO) Draper (London UK-ENGLAND) Dylan Cameron (Austin TX) DYGL (Tokyo JAPAN) Fabrizio Cammarata (Palermo ITALY) El Otro Borges (Buenos Aires ARGENTINA) Cape Francis (Brooklyn NY) El Otro Grupo (Santa Marta COLOMBIA) Castlecomer (Sydney AUSTRALIA) Farina (Medellin COLOMBIA) ChihiroYamazaki+ROUTE14band (Tokyo Fatai (Melbourne AUSTRALIA) JAPAN) FAVX (Madrid SPAIN) CIFIKA (Seoul SOUTH KOREA) Cilantro Boombox (Austin TX) Charlie Faye & The Fayettes (Austin TX) Cirkus Funk (Cali COLOMBIA) Ruby Fields (Cronulla AUSTRALIA) C.Macleod (Stornoway UK-SCOTLAND) Fis and Rob Thorne (Palmerston North NEW ZEALAND) Kelvyn Colt (Bingen GERMANY) The Fish Police (London UK-ENGLAND) Coma Pony (Chihuahua MEXICO)

Flyte (London UK-ENGLAND)

DENMARK)

The Foreign Resort (Copenhagen



Crumb (Brooklyn NY)

Cursed Earth (Perth AUSTRALIA)

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Forever (Montreal CANADA) Warren Hood (Austin TX)

FOXTRAX (New York NY) Husky Loops (London UK-ENGLAND)

Francobollo (London UK-ENGLAND) HUXLEE (Los Angeles CA)

Freedom Hawk (Virginia Beach VA) IAMDDB (Manchester UK-ENGLAND)

Fuglar (Santiago CHILE) Izzy True (Trumansburg NY)

GANGES (Madrid SPAIN)

Jade Imagine (Melbourne AUSTRALIA)

Gang of Youths (Sydney AUSTRALIA)

Joji (Tokyo JAPAN)

Nubya Garcia (London UK-ENGLAND)

JP The Wavy (Tokyo JAPAN)

Samantha Glass (Madison WI) Keith Ape (Seoul SOUTH KOREA)

William Harries Graham (Austin TX)

Sarah Klang (Gothenburg SWEDEN)

Grand Analog (Toronto CANADA)

La Banda Morisca (Andalucía SPAIN)

Grandchildren (Philadelphia PA)

Manu Lanvin (Lyon FRANCE)

Greenbeard (Austin TX)

Leather Girls (Austin TX)

Grim Streaker (Brooklyn NY)

Luna Lee (Seoul SOUTH KOREA)

Grupo Rebolu (Colombia NY) Lethal Bizzle (London UK-ENGLAND)

Gulfer (Montreal CANADA)

Benji Lewis (Melbourne AUSTRALIA)

Gurr (Berlin GERMANY)

Dean Lewis (Sydney AUSTRALIA)

Sinead Harnett (London UK-ENGLAND) LNG/SHT (Cancun MEXICO)

Hatchie (Brisbane AUSTRALIA) Los Wilds (Madrid SPAIN)

Hater (Malmo SWEDEN)

Lolo Lovina (Sydney AUSTRALIA)

Ashley Henry Trio (London UK-ENGLAND) Luneta Mágica (Manaus BRAZIL)

Higher Brothers (Chengdu CHINA)

The Magnettes (Pajala SWEDEN)

The Homesick (Dokkum NETHERLANDS)

Manatee Commune (Seattle WA)

Honduras (Brooklyn NY)

Mannequin Pussy (Philadelphia PA)



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The Outfit, TX (Dallas TX) Maréh (Cali COLOMBIA) Jay Park (Seoul SOUTH KOREA) MARLENE (Stockholm SWEDEN) Partner (Windsor CANADA) Anna McClellan (Brooklyn NY) Peach Pit (Vancouver CANADA) MC Lars (Berkeley CA) Sloan Peterson (Sydney AUSTRALIA) Melo Makes Music (Chicago IL) pH-1 (Seoul SOUTH KOREA) Milk & Bone (Montreal CANADA) Phe Reds (Seattle WA) Miqui Brightside (DJset) Sara Pi (Barcelona SPAIN) (Madrid SPAIN) Plastic Picnic (Brooklyn NY) Mogli (Hamburg GERMANY) pronoun (Brooklyn NY) Mothership (Dallas TX) Punjabtronix (Bristol UK-ENGLAND) Museless (Barcelona SPAIN) Oliver Rajamani (Austin TX) My Life as Ali Thomas (Bangkok

My Life as Ali Thomas (Bangkok
THAILAND)

David Ramirez (Austin TX)

Hans Nayna (Mahebourg MAURITIUS)

Rancho Aparte (Quibdó COLOMBIA)

Night Beats (Austin TX)

Ratboys (Chicago IL)

Not3s (Hackney UK-ENGLAND)

Gemma Ray (Berlin GERMANY)

No Vacation (San Francisco CA) Lou Rebecca (Paris FRANCE)

October (Auckland NEW ZEALAND) *repeat repeat (Nashville TN)

Nnamdi Ogbonnaya (Chicago IL)

Jess Ribeiro (Melbourne AUSTRALIA)

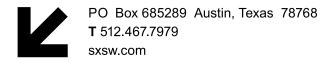
Okey Dokey (Nashville TN) Rich Chigga (Jakarta INDONESIA)

ONR (Glasgow UK-SCOTLAND) R.LUM.R. (Nashville TN)

The Orielles (Halifax UK-ENGLAND) Lucy Rose (London UK-ENGLAND)

Our Girl (London UK-ENGLAND) Rude Kid (London UK-ENGLAND)

The Outer Vibe (Nashville TN) RVG (Melbourne AUSTRALIA)



Salem's Bend (Los Angeles CA)

Tennis System (Los Angeles CA)

Sammus (Ithaca NY) Terry vs. Tori (Seville SPAIN)

sarasara (Lille FRANCE) Theodore (Athens GREECE)

Sassy 009 (Oslo NORWAY) TiKA (Toronto CANADA)

Say Sue Me (Busan SOUTH KOREA) Adam Torres (Austin TX)

Ed Schrader's Music Beat (Baltimore MD)

Totally Mild (Melbourne AUSTRALIA)

Shamir (Las Vegas NV) Touts (Derry UK-N. IRELAND)

Shopping (London UK-ENGLAND) Uni (New York NY)

Sik-k (Seoul SOUTH KOREA)

Us and Us Only (Baltimore MD)

Silibrina (São Paulo BRAZIL) Dhruv Visvanath (New Delhi INDIA)

Raz Simone (Seattle WA) VOWWS (Los Angeles CA)

Smut (Cincinnati OH) Voyager (Perth AUSTRALIA)

Snail Mail (Baltimore MD) VVV (Austin TX)

Sonars (Bergamo ITALY) Warbly Jets (Los Angeles CA)

SPORTS (Philadelphia PA)

The Watchers (San Francisco CA)

SsingSsing (Seoul SOUTH KOREA) The Weather Station (Toronto CANADA)

Steak (London UK-ENGLAND)

The Wedding Present (Leeds UK-

ENGLAND)

Jerry Williams (Portsmouth UK-ENGLAND)
Stonefield (Macedon Ranges AUSTRALIA)

Marlon Williams (Christchurch NEW

Sturle Dagsland (Stavanger NORWAY) ZEALAND)

Stefflon Don (London UK-ENGLAND)

Sun Seeker (Nashville TN) Wo Fat (Dallas TX)

Surfbort (Brooklyn NY) Woodie GoChild (Seoul SOUTH KOREA)

Surma (Leiria PORTUGAL) "World Music Unleashed" by SIPM (Austin

TX)

Yemen Blues (Tel Aviv ISRAEL)



Talisco (Paris FRANCE)

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Yultron (Los Angeles CA)

The Zephyr Bones (Barcelona SPAIN)

Yungen (London UK-ENGLAND)

Violetta Zironi (Reggio Emilia ITALY)

(This list is subject to change. More performers will be announced at a later date.)

To apply to perform, or for more information on the SXSW Music Festival, please go to sxsw.com/festivals/music/. The final deadline to apply is Friday, October 20, 2017.

Listen to the artists who will be performing at SXSW 2018 by tuning into SXSWfm at sxsw.com/fm on your mobile device or desktop, or on-demand any time at mixcloud.com/sxswfm.

Joining these performing artists are previously-announced conference speakers including Grammy Award-winning singer and songwriter Keith Urban, Spotify Chief Content Officer Stefan Blom, United Shades of America host W. Kamau Bell, and songwriter and producer Savan Kotecha.

All SXSW Music registrants receive primary access to Music and Convergence conference programming including Keynotes and Featured Speakers, Music Festival showcases, Comedy Festival showcases, exhibitions, networking Meet Ups, SXSW Gaming, the Flatstock Poster Show, Registrants Lounge, the SouthBites Trailer Park, the SXSW Outdoor Stage at Lady Bird Lake concerts, and the closing BBQ & softball tournament. Secondary access is allowed into most Interactive and Film events. For more information, please visit sxsw.com. To register for the event, please visit sxsw.com/attend [https://www.sxsw.com/attend/]. SXSW's next registration deadline is October 20, 2017.

SXSW dedicates itself to helping creative people achieve their goals. Founded in 1987 in Austin, TX, SXSW is best known for its conference and festivals that celebrate the convergence of the interactive, film and music industries. The event, an essential destination for global professionals, features conference programming, showcases, screenings, exhibitions, and a variety of networking opportunities. SXSW proves that the most unexpected discoveries happen when diverse topics and people come together. SXSW 2018 will take place March 9-18, 2018.

SXSW Music 2018 is sponsored by Capital One and The Austin Chronicle.

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