The South by Southwest® Music Festival (SXSW®) has announced additional artists invited to perform at the 2017 event. Each year the SXSW Music Festival hosts an extraordinary mix of new, up-and-coming, international, and legendary artists performing in venues around Austin, Texas. The festival is the destination for industry professionals and influencers, international media, and fans who all share a passion for new music discovery. The SXSW Music Festival’s 31st annual event takes place Monday, March 13 - Sunday, March 19, 2017.

The lineup will continue to inspire and excite as the SXSW Music Festival programmers curate a wholly unique festival experience. A few highlights are Charlotte Day Wilson (Toronto, Canada), The Drums (New York, NY), Girlpool (Los Angeles, CA), Imarhan (Tamanrasset, Algeria), La Dame Blanche (Pinar Del Rio, Cuba), Minus the Bear (Seattle, WA), Roosevelt (Cologne, Germany), and SOHN (London, UK-England).

This is a small sample of the wide array of artists who will be performing for the attending global creative community. Other invitees include:

The 4onthefloor (Minneapolis MN) BeatKing (Houston TX)
Aero Flynn (Eau Claire WI) Be Charlotte (Dundee UK-SCOTLAND)
Annabel Allum (Guildford UK-ENGLAND) Michael Bethany (Dallas TX)
ALMA (Helsinki FINLAND) Big Phony (Seoul SOUTH KOREA)
AluviÓn Afrobeat Pacifico (Bogota COLOMBIA) BIRTHH (Florence ITALY)
COLOMBIA) Biznaga (Madrid SPAIN)
Aquilo (London UK-ENGLAND) David Blanco (La Habana CUBA)
ARY (Oslo NORWAY) The Blind Pets (Austin TX)
Autre Ne Veut (Brooklyn NY) Blue Healer (Austin TX)
Aye Nako (Brooklyn NY) Busty and the Bass (Montreal CANADA)
Lee Bains III & The Glory Fires (Birmingham AL) Cardiel (Mexico City MEXICO)
The Band of Heathens (Austin TX) Carnival Youth (Riga LATVIA)
Bash & Pop (Hudson NY) The Ceremonies (Sherman Oaks CA)
Jorge Chafey (San Juan PUERTO RICO)
Chastity Belt (Seattle WA)  
CJ Fly (Brooklyn NY)  
Closeness (Omaha NE)  
Kweku Collins (Evanston IL)  
Charlie Cunningham (Leighton Buzzard UK-ENGLAND)  
DakhaBrakha (Kiev UKRAINE)  
Dardust (Ascoli Piceno ITALY)  
Deep State (Athens GA)  
Manu Delago Handmade (London UK-ENGLAND)  
Delicate Steve (Frendon NJ)  
Downtown Boys (Providence RI)  
Draper (Sevenoaks UK-ENGLAND)  
The Drums (New York NY)  
The Dumplings (Zabrze POLAND)  
Lincoln Durham (Austin TX)  
Elle Exxe (Edinburgh UK-SCOTLAND)  
Fastball (Austin TX)  
Ripp Flamez (Cleveland OH)  
Flamingods (London UK-ENGLAND)  
Flasher (Washington DC)  
The Future Generations (Brooklyn NY)  
Future Thieves (Nashville TN)  
Ron Gallo (Nashville TN)  
Sam Gellaitry (Stirling UK-SCOTLAND)  
The Gift (Alcobaca PORTUGAL)  
Girlpool (Los Angeles CA)  
Giungla (Bologna ITALY)  
William Harries Graham (Austin TX)  
Gurr (Berlin GERMANY)  
Half Waif (Brooklyn NY)  
Heat (Montreal CANADA)  
Hiccup (New York NY)  
High Up (Omaha NE)  
Hollerado (Toronto CANADA)  
The Hollowbodies (Toronto CANADA)  
IDER (London UK-ENGLAND)  
Imaginary Tricks (Brooklyn NY)  
Imarhan (Tamanrasset ALGERIA)  
Joan of Arc (Chicago IL)  
Kaiydo (Orlando FL)  
Amy Klein (Brooklyn NY)  
Kroy (Montréal CANADA)  
Kučka (Perth AUSTRALIA)  
La Dame Blanche (Pinar Del Rio CUBA)  
Ladyhawke (Masterton NEW ZEALAND)  
Letting Up Despite Great Faults (Austin TX)  
SG LEWIS (Reading UK-ENGLAND)  
Lng/SHT (Cancún MEXICO)  
Lowell (Toronto CANADA)  
LVL UP (Brooklyn NY)  
Madame Gandhi (Los Angeles CA)  
Mahogany (Philadelphia PA)  
Mail The Horse (Brooklyn NY)  
mansionz (Los Angeles CA)  
Måntra (London UK-ENGLAND)  
Meat Wave (Chicago IL)  
Yael Meyer (Santiago CHILE)  
Middle Kids (Sydney AUSTRALIA)
Raul Midón (Columbia MD)  Pronoun (Brooklyn NY)
Minihorse (Ypsilanti MI)  Pure Bathing Culture (Portland OR)
Mint Field (Tijuana MEXICO)  Qawalistan (Islamabad PAKISTAN)
Minus the Bear (Seattle WA)  David Ramirez (Austin TX)
Missio (Austin TX)  Ramirez Exposure (Valencia SPAIN)
The Moms (Morris Plains NJ)  Riel (Buenos Aires ARGENTINA)
Moor Mother (Philadelphia PA)  River Whyless (Asheville NC)
Morenito de Fuego (Monterrey MEXICO)  Roosevelt (Cologne GERMANY)
Mothers (Athens GA)  Whitney Rose (Austin TX)
Moving Panoramas (Austin TX)  L.A. Salami (London UK-ENGLAND)
Mozart's Sister (Montreal CANADA)  Sammus (Ithaca NY)
My Expansive Awareness (Zaragoza SPAIN)  Satellite Stories (Oulu FINLAND)
Naked Giants (Seattle WA)  Scotty ATL (Atlanta GA)
The National Parks (Provo UT)  Señor Loop (Panama City PANAMA)
Native Young (Cape Town SOUTH AFRICA)  Joana Serrat (Vic SPAIN)
The New Respects (Nashville TN)  Shaded (Los Angeles CA)
Brett Newski (Milwaukee WI)  She-Devils (Montreal CANADA)
Now, Now (Minneapolis MN)  SOHN (London UK-ENGLAND)
Oh Honey (Brooklyn NY)  Dice Soho (Houston TX)
Outer Spaces (Baltimore MD)  The Spook School (Edinburgh UK-SCOTLAND)
Overcoats (New York NY)  C.W. Stoneking (Melbourne AUSTRALIA)
Palm (Philadelphia PA)  St. Tropez (Amsterdam NETHERLANDS)
PAWS (Glasgow UK-SCOTLAND)  SuperGlu (Colchester UK-ENGLAND)
Pinact (Glasgow UK-SCOTLAND)  Supermoon (Vancouver CANADA)
PINES (Adelaide AUSTRALIA)  SWEAT (London UK-ENGLAND)
Plush (San Francisco CA)  Lucía Tacchetti (Buenos Aires ARGENTINA)
Priests (Washington DC)  Tamarron (Austin TX)
Michael Prins (Haarlem NETHERLANDS)  Tancred (Minneapolis MN)
Tess & Dave (Huntington Beach CA) SWEDEN
Thigh Master (Brisbane AUSTRALIA) Weird Black (Rome ITALY)
This Is The Kit (Bristol UK-ENGLAND) Candy West (Dallas TX)
Trill Sammy (Houston TX) WhyJae (Houston TX)
Tristen (Nashville TN) The Wild Reeds (Los Angeles CA)
The Undercover Dream Lovers (Brooklyn NY) Charlotte Day Wilson (Toronto CANADA)
VANT (London UK-ENGLAND) Frankie C. Wilson Jr. (Dallas TX)
Anna Von Hauswolff (Gothenburg) Yemen Blues (Tel Aviv ISRAEL)

(This list is subject to change. More performers will be announced at a later date.)

To apply to perform or for more information on the SXSW Music Festival, please go to https://www.sxsw.com/festivals/music/. The final deadline to apply is Friday, October 21, 2016.

Listen to the artists that will be performing at SXSW 2017 by tuning in on your mobile device or desktop to SXSWfm at http://www.sxsw.com/fm.

SXSW dedicates itself to helping creative people achieve their goals. Founded in 1987 in Austin, TX, SXSW is best known for its conference and festivals that celebrate the convergence of the interactive, film and music industries. The event, an essential destination for global professionals, features conference programming, showcases, screenings, exhibitions, and a variety of networking opportunities. SXSW proves that the most unexpected discoveries happen when diverse topics and people come together. SXSW 2017 will take place March 10-19, 2017.

New for 2017, the Interactive, Film, and Music badges will now include expanded access to more of the SXSW Conference & Festivals experience. SXSW Music registrants will still receive primary entry to programming associated with the music badge, but can now enjoy secondary access to most other SXSW events. Likewise, Interactive and Film badgeholders have secondary access to most SXSW Music showcases and conference programming tracks. SXSW’s next registration deadline is October 21, 2016. For more information, please visit sxsw.com. To register for the event, please visit http://www.sxsw.com/attend.

SXSW Music 2017 is sponsored by Sonicbids, Esurance, Mazda, Monster Energy, Anheuser Busch, Capital One, McDonald’s and The Austin Chronicle.

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