



P.O. Box 685289 | Austin, Texas | 78768  
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**Press Release**  
**For Immediate Release**

**SXSW Music - Where the Global Music Community Connects**  
**Second Round of Artists, More Panels and Music Hackathon Announced**

November 17, 2015 - Austin, Texas - The South by Southwest® Music Conference and Festival (SXSW®) is pleased to announce the second round of artists invited to perform, additional conference sessions and the acceptance of SXSW Music Hackathon applications. This is just a small sample of the wide array of innovative programming being presented to the attending global music community. SXSW Music's 30th annual event takes place Tuesday, March 15 - Sunday, March 20, 2016 in Austin, Texas.

The SXSW Music Conference will be presenting on-trend conference programming relying on the business acumen of notable industry insiders who are here to help creative people achieve their goals. Highlighted sessions taking place in the Austin Convention Center include: **A Conversation with Dion: Rock's Enduring Voice** (Dion DiMucci + Richard Gottelher, Chief Creative Officer, The Orchard); **Shaping Brand Identity: Creating Music for Brands** with Rebecca Rienks, Music Supervisor, E!; **Music Content Value in a Post-Ownership Age** with Daniel Glass, President/CEO Glassnote Records; **The A to Z of Transparency** with Darius Van Arman, Co-Owner, Secretly Group and Jagjaguwar; **The Revenue Stream Roadmap for Songwriters**; **Nardwuar's Video Vault** with Nardwuar The Human Serviette; **The New Artist Rights Grassroots Advocacy**; **How Five Cities Propelled Modern African Music**; and **The Digital Music Festival - Live streamed!** Check out the latest additions to conference programming [here](#).

The SXSW Music Hackathon will return for its third year on Tuesday, March 15, 2016. For 24 hours, up-and-coming SXSW showcasing artists will join with world-class hackers, designers, programmers and industry judges to create tech innovations in the music space that will enhance live performances and interactivity with their fans. Using their programming know-how and a collection of music-tech APIs, teams will compete for big prizes. Applications to compete in the SXSW Music Hackathon can be found here: <http://www.sxsw.com/music/conference/hackathon>

The SXSW Music Festival staff continues to curate a can't-miss music festival experience. The second round of artists invited to perform include:

Ben Abraham (Melbourne AUSTRALIA)  
The Accidentals (Traverse City MI)  
Afriquoi (London UK-ENGLAND)  
Alexander Jean (Los Angeles CA)  
Ali aka Mind (Buenos Aires ARGENTINA)  
Amber Arcades (Utrecht NETHERLANDS)  
April Red (Taipei TAIWAN)  
Ben Aqua (Austin TX)  
Aristophanes (Taipei TAIWAN)

Arkells (Hamilton CANADA)  
AudioDamn! (Mannheim GERMANY)  
Autre Ne Veut (Brooklyn NY)  
A-Wa (Tel Aviv ISRAEL)  
The Away Days (Istanbul TURKEY)  
Banners (Liverpool UK-ENGLAND)  
Baskery (Stockholm SWEDEN)  
BeatKing (Houston TX)  
The Big Moon (London UK-ENGLAND)

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Big Ups (Brooklyn NY)  
 Birthh (Florence ITALY)  
 Black Fast (St Louis MO)  
 Blackfoot Gypsies (Nashville TN)  
 Blanck Mass (Worcester UK-ENGLAND)  
 Bleached (Los Angeles CA)  
 Blowfly (Miami FL)  
 Brothers In Law (Pesaro ITALY)  
 Basia Bulat (Montreal CANADA)  
 Cadillac Tramps (Orange CA)  
 California X (Hadley MA)  
 Celestial Trax (New York NY)  
 The Chamanas (El Paso TX)  
 Chinah (Copenhagen DENMARK)  
 Citizen (Toledo OH)  
 George Clanton (Brooklyn NY)  
 Coma (Cologne GERMANY)  
 Crescendo (Los Angeles CA)  
 Dead Gaze (Oxford MS)  
 Dearly Beloved (Toronto CANADA)  
 Diarrhea Planet (Nashville TN)  
 Diet Cig (New Paltz NY)  
 DJ Chose (Brookshire TX)  
 DJ Clent (Chicago IL)  
 DJ Logic (New York NY)  
 Doeman (Houston TX)  
 Dressy Bessy (Denver CO)  
 Drowners (New York NY)  
 The Dunwells (Leeds UK-ENGLAND)  
 Ember Island (Linköping SWEDEN)  
 Enemies (Kilcoole IRELAND)  
 The Everymen (Tuckerton NJ)  
 Dana Falconberry & Medicine Bow (Austin TX)  
 Fat Boogie (Dallas TX)  
 Fickle Friends (Brighton UK-ENGLAND)  
 Firekid (Muscle Shoals AL)  
 The Franklin Electric (Montreal CANADA)  
 Doug Funnie (Fort Worth TX)  
 Ezra Furman and The Boy-Friends (Chicago IL)  
 Future Blondes (Austin TX)  
 G Herbo (Chicago IL)  
 Tommy Genesis (Vancouver CANADA)  
 The Ghost Wolves (Austin TX)  
 Laura Gibson (Portland OR)  
 The Gills (Pensacola FL)  
 Colin Gilmore (Austin TX)  
 Girls Names (Belfast UK-N. IRELAND)  
 Gold Beach (Austin TX)  
 The Gooch Palms (Newcastle AUSTRALIA)  
 Greys (Toronto CANADA)  
 Grimm Grimm (London UK-ENGLAND)  
 G.U.N. (Dallas TX)  
 Gwenno (Cardiff UK-WALES)  
 Hand Job Academy (Brooklyn NY)  
 Hard Proof (Austin TX)  
 Sara Hartman (Sag Harbor NY)  
 The Heirs (Los Angeles CA)  
 Hembree (Kansas City MO)  
 Hockey Dad (Wollongong AUSTRALIA)  
 Holy Oysters (Paris FRANCE)  
 Honne (London UK-ENGLAND)  
 Hooton Tennis Club (Liverpool UK-ENGLAND)  
 I am Dive (Sevilla SPAIN)  
 Sarah Jaffe (Dallas TX)  
 Jay IDK (Bowie MD)  
 Juventud Juché (Madrid SPAIN)  
 Kalascima (Alessano ITALY)  
 The Marcus King Band (Greenville SC)  
 Kiño (Medellin COLOMBIA)  
 Korma (Seattle WA)  
 Kuroma (Athens GA)  
 L.A. Takedown (Los Angeles CA)  
 L.E.J (Paris FRANCE)  
 Letta (Los Angeles CA)  
 Lewis Del Mar (Rockaway Beach NY)  
 Liss (Aarhus DENMARK)  
 Los Aguas Aguas (Xalapa Enríquez MEXICO)  
 Louis The Child (Chicago IL)  
 Lulacruza (Buenos Aires ARGENTINA)  
 Lusts (Leicester UK-ENGLAND)  
 LYS (Rennes FRANCE)  
 Holly Macve (Brighton UK-ENGLAND)  
 The Main Squeeze (Chicago IL)  
 Malcs (Columbia MD)  
 ManMan Savage (Atlanta GA)  
 Menace Beach (Leeds UK-ENGLAND)  
 Mercury Rev (Catskills NY)  
 Metal Mother (Los Angeles CA)  
 MikeQ (East Orange NJ)  
 Miles (Dhaka BANGLADESH)  
 Miss Garrison (Santiago CHILE)  
 Mitú (Bogotá COLOMBIA)  
 Monika (Athens GREECE)  
 Morenito De Fuego (Monterrey MEXICO)  
 Mr. Kitty (Austin TX)  
 Mueran Humanos (Berlin GERMANY)  
 Mura Masa (Brighton UK-ENGLAND)  
 NAAFI (Mexico City MEXICO)  
 Nao (London UK-ENGLAND)  
 Nap Eyes (Halifax CANADA)  
 Jay Nash (Hartland VT)  
 John Mark Nelson (Minneapolis MN)  
 New Politics (Brooklyn NY)  
 The New Regime (San Diego CA)

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Next Stop: Horizon (Gothenburg SWEDEN)  
 Night Beats (Seattle WA)  
 Night Moves (Minneapolis MN)  
 Nite Fields (Brisbane AUSTRALIA)  
 Oberhofer (Tacoma WA)  
 Ocellot (Barcelona SPAIN)  
 Oh Pep! (Melbourne AUSTRALIA)  
 Olde Gods (Barcelona SPAIN)  
 Cullen Omori (Chicago IL)  
 The Outfit, TX (Dallas TX)  
 Painted Zeros (Brooklyn NY)  
 Patterns (San José COSTA RICA)  
 Pedrina y Río (Bogotá COLOMBIA)  
 Pell (New Orleans LA)  
 Petite Noir (Cape Town SOUTH AFRICA)  
 Pinkwash (Philadelphia PA)  
 PINS (Manchester UK-ENGLAND)  
 Pirates Canoe (Kyoto JAPAN)  
 Pixx (Chipstead UK-ENGLAND)  
 Plattenbau (Berlin GERMANY)  
 POWERS (Los Angeles CA)  
 PRAYERS (San Diego CA)  
 Pumarosa (London UK-ENGLAND)  
 PWR BTTM (Brooklyn NY)  
 Que (Atlanta GA)  
 Ramesh (Austin TX)  
 Allan Rayman (Toronto CANADA)  
 Red Axes (Tel Aviv ISRAEL)  
 The Relatives (Dallas TX)  
 The Revenge (Glasgow UK-SCOTLAND)  
 Ritual Howls (Detroit MI)  
 Royal Canoe (Winnipeg CANADA)  
 RP Boo (Chicago IL)  
 Rusangano Family (Limerick IRELAND)  
 Phoebe Ryan (Rumson NJ)  
 Saint Sister (Dublin IRELAND)  
 Santa Muerte (Houston TX)  
 Satellite Stories (Oulu FINLAND)  
 Sauce Twinz (Houston TX)  
 Savoir Adore (Brooklyn NY)  
 September Girls (Dublin IRELAND)  
 Sertified (Austin TX)  
 Sevdaliza (Rotterdam NETHERLANDS)  
 Sextile (Los Angeles CA)  
 Sharkmuffin (Brooklyn NY)  
 Andy Shauf (Regina CANADA)  
 Sinistarr (Detroit MI)  
 Slothrust (Bronxville NY)  
 Smooth Hound Smith (Nashville TN)  
 Soda Fabric (Berlin GERMANY)  
 So Pitted (Seattle WA)  
 Sosamann (Houston TX)  
 Spain (Los Angeles CA)  
 Alexis Spight (Kansas City MO)  
 Spurz (Vancouver CANADA)  
 Stealing Sheep (Liverpool UK-ENGLAND)  
 Steve'n'Seagulls (Jyväskylä FINLAND)  
 Tommy Stinson (Hudson NY)  
 Strange Wilds (Olympia WA)  
 Superlitio (Cali COLOMBIA)  
 Surfistas del Sistema (Buenos Aires ARGENTINA)  
 Sur Oculito (Córdoba ARGENTINA)  
 Sweet Spirit (Austin TX)  
 Tacocat (Seattle WA)  
 Talisco (Paris FRANCE)  
 Ninet Tayeb (Tel Aviv ISRAEL)  
 TEEN (Brooklyn NY)  
 Tempalay (Tokyo JAPAN)  
 Thee Oh Sees (Los Angeles CA)  
 Thirstory (Brooklyn NY)  
 Timmy Thomas & The Overtown Soul Revue  
 (Miami FL)  
 Jonah Tolchin (Princeton NJ)  
 Tototomas (La Plata ARGENTINA)  
 Traumahelikopter (Groningen NETHERLANDS)  
 Twin Limb (Louisville KY)  
 Jonathan Tyler (Dallas TX)  
 Chad Valley (Oxford UK-ENGLAND)  
 VANT (London UK-ENGLAND)  
 Casey Veggies (Inglewood CA)  
 We Are Catchers (Liverpool UK-ENGLAND)  
 Jane Weaver (Manchester UK-ENGLAND)  
 Weval (Amsterdam NETHERLANDS)  
 White Lung (Vancouver CANADA)  
 Alex Winston (Detroit MI)  
 Alicia Witt (Los Angeles CA)  
 WonFu (Taipei TAIWAN)  
 Matt Woods (Truro UK-ENGLAND)  
 World's Fair (Queens NY)  
 Worriers (Brooklyn NY)  
 Your Friend (Lawrence KS)  
 Yung (Aarhus DENMARK)  
 Sui Zhen (Brunswick East AUSTRALIA)  
 zZz (Amsterdam NETHERLANDS)

(This list is subject to change. This is only a portion of the artists that will be performing at the SXSW Music Festival. More performers will be announced at a later date.)

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For more information on the SXSW Music Festival, please go [here](#).

SXSW offers a number of ways to listen to newly announced showcasing artists. Stream SXSWfm, the official online radio channel of SXSW on <http://player.sxswfm.com> and follow the Official SXSW Music 2016 Round Two Playlist on Spotify.

The South by Southwest Music Conference and Festival is a six-day event held every March in Austin, Texas. The conference offers unmatched access to ideas and global viewpoints on an increasingly borderless industry. It aims to educate and inspire musicians and professionals alike, with sessions attended by over 30,000 registrants and showcasing artists. A large multi-industry trade show exhibition, Music Gear Expo and daytime stage performances round out the day while evenings are devoted to the SXSW Music Festival, which showcases 2,000 acts ranging from the unsigned to the iconic. The 30th annual event takes place March 15 - 20, 2016. For more information, please visit [sxsw.com](http://sxsw.com). To register for the event, please visit <http://www.sxsw.com/attend>.

SXSW Music 2016 is sponsored by Sonicbids, Esurance, Mazda, Monster Energy, Capital One, Bud Light, McDonald's and The Austin Chronicle.

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