PRESS RELEASE
FOR IMMEDIATE RELEASE

SXSW Music - Inspiration by Day, Discovery By Night
First Round of Artists and More Panels Announced

October 20, 2015 - Austin, Texas - The South by Southwest® Music Conference and Festival (SXSW®) is pleased to announce the first round of artists invited to perform as well as additional conference panel programming. This is just a small sample of the wide array of artists and conference sessions being presented to the attending global music community. SXSW Music's 30th annual event takes place Tuesday, March 15 - Sunday, March 20, 2016 in Austin, Texas.

The SXSW Music Conference will be presenting innovative and on-trend conference programming relying on the business acumen of notable industry insiders who have successfully navigated the music world for many years as well as up-and-coming industry professionals. Highlighted sessions taking place in the Austin Convention Center include: What It Means to Start a Label in the Digital Age with Talib Kweli and Jarret Myer (UPROXX); Radio Re-tuned for the Music Ecosystem with Phil Guerini (Radio Disney); No Basic Pitches: Publicity By The Journalists; You Can't Pay Bills with Facebook Likes with Tim Quirk (Freeform); Data Analytics for the Indie Artist; Pop Music Production; From Vine To Signed: The Future of A&R; Making Music History: 50 Years of Ardent Studios; Making Streaming Royalties Fair(er) and High Res Audio in Every Earbud. Check out the latest additions to the conference programming at http://schedule.sxsw.com/?conference=music&event_type=sessions.

The SXSW Music Festival staff is curating a one-of-a-kind music festival experience. The first round of artists invited to perform include:

3ballMty (Monterrey MEXICO)  
Abjects (London UK-ENGLAND)  
The Academic (Mullingar IRELAND)  
Barry Adamson (Brighton UK-ENGLAND)  
Adée (Kalmar SWEDEN)  
Alex G (Philadelphia PA)  
Alice on the roof (Brussels BELGIUM)  
Aloa Input (Munich GERMANY)  
Altimet & the Kawan Band (Kuala Lumpur MALAYSIA)  
Anamanaguchi (New York NY)  
And The Kids (Northampton MA)  

Angelo Moore & The Brand New Step (San Francisco CA)  
Astrid S (Berkak NORWAY)  
Autobahn (Leeds UK-ENGLAND)  
Avec Sans (London UK-ENGLAND)  
The Ballroom Thieves (Boston MA)  
The Band of Heathens (Austin TX)  
Bee’s Knees (Los Angeles CA)  
Better Person (Berlin GERMANY)  
Beverly (Brooklyn NY)  
Big Phony (Seoul SOUTH KOREA)  
Bird Dog (Los Angeles CA)
Birdy Nam Nam (Paris FRANCE)
Birthmark (Brooklyn NY)
Black Asteroid (Brooklyn NY)
Bombino (Agadez NIGER)
Boulevards (Raleigh NC)
Brass Bed (Lafayette LA)
Bye Bye Badman (Seoul SOUTH KOREA)
Laura Carbone (Mannheim GERMANY)
Rosie Carney (Donegal IRELAND)
Frank Carter & The Rattlesnakes (London UK-ENGLAND)
Cash+David (London UK-ENGLAND)
Caveman (New York NY)
Ceasetone (Reykjavik ICELAND)
Chambao (Málaga SPAIN)
Chirkutt (Dhaka BANGLADESH)
Cirkus Funk (Cali COLOMBIA)
Cónor Jet (Providencia CHILE)
Consulado Popular (Bogotá COLOMBIA)
The Crookes (Sheffield UK-ENGLAND)
Crystal Castles (Toronto CANADA)
Dash Rip Rock (Slidell LA)
David Wax Museum (Charlottesville VA)
Demob Happy (Brighton UK-ENGLAND)
Élage Diouf (Montréal CANADA)
Dirty Fences (Brooklyn NY)
Dolce (Umeå SWEDEN)
Downtown Boys (Providence RI)
DRELLER (London UK-ENGLAND)

Dubioza Kolektiv (Sarajevo BOSNIA AND HERZEGOVINA)
Eau Rouge (Stuttgart GERMANY)
Emufucka (Tokyo JAPAN)
Expert Alterations (Baltimore MD)
Sarah Farina (Berlin GERMANY)
Lena Fayre (Los Angeles CA)
Fear of Men (Brighton UK-ENGLAND)
Few Bits (Antwerp BELGIUM)
Ian Fisher (Berlin GERMANY)
The Foreign Resort (Copenhagen DENMARK)
Andy Frasco & the U.N. (Los Angeles CA)
A Giant Dog (Austin TX)
Matt Gilmour's Patient Wolf (Austin TX)
Gold Class (Melbourne AUSTRALIA)
Jon Dee Graham (Austin TX)
William Harries Graham & the Painted Redstarts (Austin TX)
Guerilla Toss (New York NY)
HÆLOS (London UK-ENGLAND)
Haihm (Seoul SOUTH KOREA)
Hanggai (Beijing CHINA)
Har Mar Superstar (Minneapolis MN)
Hinds (Madrid SPAIN)
Howardian (New York NY)
Hyperpotamus (Caranca SPAIN)
Illionaire Records (Dok2 & The Quiett) (Seoul SOUTH KOREA)
Silvana Imam (Stockholm SWEDEN)
Imran Aziz Mian Qawwal (Rawalpindi PAKISTAN)
Into It. Over it. (Chicago IL)
Is Tropical (London UK-ENGLAND)  Now, Now (Minneapolis MN)
Jahkoy (Toronto CANADA)  Oil Boom (Dallas TX)
Jambinai (Seoul SOUTH KOREA)  OKRAA (Bogotá COLOMBIA)
Joan Of Arc (Chicago IL)  Paul Oscher (Austin TX)
John GRVY (Madrid SPAIN)  Overload (Lahore PAKISTAN)
Jointpop (Port Of Spain TRINIDAD AND TOBAGO)  Owen (Chicago IL)
Judah & the Lion (Nashville TN)  The Parrots (Madrid SPAIN)
KAO=S (Tokyo JAPAN)  PHASES (Los Angeles CA)
Marina Kaye (Marseille FRANCE)  Platonick Dive (Livorno ITALY)
Josh Kelley (Park City UT)  The Pocket Rockets (Los Angeles CA)
The Kickback (Chicago IL)  Ron Pope (Nashville TN)
La Banda Morisca (Jerez De La Frontera SPAIN)  Prince Rama (New York NY)
Lazyeyes (Brooklyn NY)  PUP (Toronto CANADA)
Lois (Madrid SPAIN)  Pure Bathing Culture (Portland OR)
Demi Louise (Boronia AUSTRALIA)  Quebe Sisters (Dallas TX)
Love X Stereo (Seoul SOUTH KOREA)  Quiet Life (Portland OR)
Lushes (Brooklyn NY)  Reuben and the Dark (Toronto CANADA)
LV (London UK-ENGLAND)  Emitt Rhodes (Hawthorne CA)
Mai Nimani (Hyderabad PAKISTAN)  RIVRS (London UK-ENGLAND)
Mamamoo (Seoul SOUTH KOREA)  Self Defense Family (Los Angeles CA)
MC Lars (Oakland CA)  Skyline (Austin TX)
Methyl Ethel (Perth AUSTRALIA)  Sleepers' Reign (Herentals BELGIUM)
Micachu and the Shapes (London UK-ENGLAND)  Son Little (Trenton NJ)
Mise en Scene (Winnepeg CANADA)  Southern Hospitality (London UK-ENGLAND)
Missi & Mister Baker (Portland OR)  The Spook School (Edinburgh UK-SCOTLAND)
Moving Panoramas (Austin TX)  Suboi (Saigon VIETNAM)
Mr Muthafuckin eXquire (Far Rockaway NY)  Sunflower Bean (New York NY)
Mumiy Troll (Vladivostok RUSSIA)  Summer Heart (Malmo SWEDEN)
The National Parks (Provo UT)  Sur du monde (Rosario ARGENTINA)
Sy Ari Da Kid (Atlanta GA)  The Wet Secrets (Edmonton CANADA)
Tarmac (Medellin COLOMBIA)  Glenn White (New York NY)
The Nightowls (Austin TX)  Wildhoney (Baltimore MD)
Throwing Shade (London UK-ENGLAND)  Marlon Williams & The Yarra Benders (Christchurch NEW ZEALAND)
Vaadat Charigim (Tel Aviv ISRAEL)  Womps (Glasgow UK-SCOTLAND)
Victim Mentality (Seoul SOUTH KOREA)  Wordburglar (Toronto CANADA)
Victoria+Jean (Brussels BELGIUM)  XYLO (Westlake Village CA)
Waco Brothers (Chicago IL)  Yarn (New York NY)
Wahid Allan Faqir (Rahim Yar Khan PAKISTAN)  Yuck (London UK-ENGLAND)
(Wow! How many great bands.)
(The list is subject to change. This is only a portion of the artists that will be performing at the SXSW Music Festival. More performers will be announced at a later date.)

For more information on the SXSW Music Festival, please go to
http://schedule.sxsw.com/?conference=music&event_type=showcase

Listen to the artists that will be performing at SXSW 2016 by tuning in on your mobile device or desktop to SXSWfm at

The South by Southwest Music Conference and festival is a six-day event held every March in Austin, Texas. The conference offers unmatched access to ideas and global viewpoints on an increasingly borderless industry. It aims to educate and inspire musicians and professionals alike, with sessions attended by over 30,000 registrants and showcasing artists. A large multi-industry trade show exhibition, Music Gear Expo and daytime stage performances round out the day while evenings are devoted to the SXSW Music Festival, which showcases 2,000 acts ranging from the unsigned to the iconic. The 30th annual event takes place March 15 - 20, 2016. For more information, please visit [http://sxsw.com/music]. To register for the event, please visit http://sxsw.com/attend [http://www.sxsw.com/attend].

SXSW Music 2016 is sponsored by Sonicbids, Esurance, Mazda, Monster Energy, Capital One, Bud Light, McDonald's and The Austin Chronicle.

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