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SXSW FILM ANNOUNCES FULL CONFERENCE LINEUP

Keynotes with Nelson George, Gale Anne Hurd and Joe Swanberg plus Featured Conversations with Don Cheadle, Joel Edgerton, Gaby Hoffmann, Joe Berlinger, Barbara Kopple, Andrew Bujalski, David Lowery and More

Judd Apatow and Friends Stand Up Show and Silicon Valley Panel Among the 450+ Convergence Sessions Open to More Than One Badge

Austin, Texas – February 12, 2016 – The South by Southwest® (SXSW®) Film Conference and Festival announced its Conference Keynotes, Featured Conversations and Full Conference Lineup that will take place in Austin, Texas from March 11-19, 2016. The [SXSW Film Conference](#) is a crash course for working filmmakers, industry pros and film fans. Covering a breadth of topics, from content creation to new distribution models to what's next in the film industry, attendees acquire first-hand knowledge from experts and entertaining speakers at the nexus of creative industries, innovation and business. The schedule, complete with both screening and conference dates and times is now available at <http://schedule.sxsw.com/>

In addition to the Festival's nine days of film screenings, the SXSW Film Conference features 200 informative and entertaining sessions, including Keynotes, Conversations, Panels, Workshops, Round Tables and Mentor Sessions, plus an additional 450+ Convergence sessions, which have been announced on an ongoing basis, such as Future of Entertainment sessions with **J.J. Abrams, Andrew Jarecki, Geena Davis, Sam Esmail, Rami Malek, Christian Slater, Kerry Washington** and the creators of *Broad City*; a SXgood Featured Session with **Ken Burns & Henry Louis Gates**; and SouthBites Featured Speaker **Anthony Bourdain**. Convergence sessions, co-curated by SXSW Music, Film and Interactive, exist throughout the March event to give SXSW registrants access to more networking and learning opportunities than ever before.

The 2016 SXSW Film Keynotes are **Nelson George, Gale Anne Hurd and Joe Swanberg**. Newly announced Featured Conversations include **Don Cheadle, Joel Edgerton, Gaby Hoffmann, Joe Berlinger, Barbara Kopple, Andrew Bujalski and David Lowery, Louis Black and Leonard Maltin. Jake Gyllenhaal and Sarah Green** were previously announced as Featured Conversations.

"The SXSW Film Conference is designed to give creatives the tools they need to achieve their goals, and what better way than bringing together a diverse slate of today's most talented creators. We're particularly proud of our expanded Convergence programming, which is open to more than one badge type and enhances the creative combustion that happens between SXSW Music, Film and Interactive," said Head of SXSW Film Conference and Festival Janet Pierson. "At a time when media makers are creating content for ever expanding platforms, or hopscotching between them, we are pleased by the breadth of experience of this year's speakers. They have rich, long careers that evolved using the tools of our changing times. Keynotes Nelson George, Gale Anne Hurd, Joe Swanberg, and many participating in our Featured Conversations report from the trenches with their hard earned wisdom."

2016 FILM CONFERENCE SESSIONS BY TRACK

To improve navigation of the rich panoply of Conference sessions available for SXSW registrants, the Film Conference has been organized into four tracks: Influencers, Creating Your Content, Finding Your Audience, and What's Next. Each session also has a format, ranging from one-on-one mentor sessions to hands-on workshops to panels with up to four industry experts.

Influencers

Inspiration from thought leaders, experts and innovators including Keynotes and conversations.

Nelson George Keynote

Nelson George is the author of groundbreaking histories of African American music, including *Where Did Our Love Go: the Rise and Fall of the Motown Sound* and *Hip Hop America*. George has directed the HBO films *Life Support* and *A Ballerina's Tale* about the career of Misty Copeland. He is a writer/producer on the Netflix series *The Get Down*, premiering in August. George will speak about transitions in careers and technology, how the two intersect, and how change is like your crazy best friend. *(Sunday, March 13, 11:00 AM - 12:00 PM – Vimeo Theater, Austin Convention Center)*

Gale Anne Hurd Keynote

Producer Gale Anne Hurd (*Terminator* trilogy, *Aliens*, *The Waterdance* and many other films) will discuss her career, creative producing, and being a female producer in a predominately male industry. She will offer observations and advice for aspiring filmmakers coupled with practical insight based on her personal experiences. Gale is currently an Officer of the Producers Guild of America and Executive Produces AMC's *The Walking Dead* and *Fear the Walking Dead*. Her newest shows, *Hunters*, a Syfy original series, premieres April 11th and USA Network's *Falling Water* will debut later this year. *(Tuesday, March 15, 11:00 AM - 12:00 PM – Vimeo Theater, Austin Convention Center)*

Joe Swanberg Keynote

Joe Swanberg is the director of 20 feature films, including *Hannah Takes The Stairs*, *Drinking Buddies*, and *Happy Christmas*. As an actor, he has had leading roles in several horror successes, most notably *You're Next*, *The Sacrament*, and *V/H/S*. Recently, through his

Forager Film Company, he has produced the work of other filmmakers, including Alex Ross Perry, Harrison Atkin and Zach Clark. He and his wife, Kris, created the popular web series *Young American Bodies* which ran for four seasons on Nerve.com and IFC.com.

(Monday, March 14, 11:00 AM - 12:00 PM – Vimeo Theater, Austin Convention Center)

A Conversation with Joe Berlinger and Barbara Kopple

Always true to their cinéma-verité roots in an ever-changing documentary landscape, Kopple and Berlinger remain two of the most fearless and authentic filmmakers in the business. This conversation offers formidable insight from a lifetime in the creative trenches.

(Sunday, March 13 – Room 16AM, Austin Convention Center)

A Conversation with Louis Black and Leonard Maltin

Richard Linklater: Dream Is Destiny director (with Karen Bernstein) and SXSW co-founder **Louis Black** will join friend and veteran critic **Leonard Maltin** for this special conversation. Sure to engage, with great humor and insight drawn from a shared, longtime love of cinema, this is a can't-miss session for cinephiles.

(Monday, March 14, 12:30PM - 1:30PM – Room 16AM, Austin Convention Center)

A Conversation with Andrew Bujalski and David Lowery

This special conversation teams two restlessly inventive film artists with enviable resumes. Emerging from the community of creatives that developed around SXSW in the mid-2000s, Bujalski and Lowery will deliver invaluable perspective for the next wave of aspiring creatives.

(Day/Time TBC, Room 16AM, Austin Convention Center)

A Conversation with Don Cheadle

An intimate conversation Don Cheadle. *Miles Ahead* marks the directorial debut of the Academy Award® nominee. Don's credits include *Boogie Nights*, *Traffic*, *Hotel Rwanda*, *Crash*, *Iron Man 2 & 3*, *Avengers: Age of Ultron* and the upcoming *Captain America: Civil War*. Cheadle also stars in, executive produces, and occasionally directs Showtime's *House of Lies*, for which he has earned a Golden Globe® Award, NAACP Award, as well as Emmy and SAG nominations.

(Tuesday, March 15, 3:30 PM - 4:30 PM – Room 16AM, Austin Convention Center)

A Conversation with Joel Edgerton

Joel Edgerton earned a 2013 Australian Film Institute Award for his performance in Baz Luhrmann's *The Great Gatsby*. His recent projects include starring roles in *Black Mass*, *Zero Dark Thirty*, *Wish You Were Here*, Ridley Scott's *Exodus: Gods and Kings*, *Felony*, *Warrior*, and *The Gift*, which he also directed, wrote and produced. He will next star in *Jane Got a Gun*, and the Jeff Nichols drama *Loving*.

(Saturday, March 12, 2:00PM - 3:00PM – Room 16AM, Austin Convention Center)

A Conversation with Gaby Hoffmann

Join actor Gaby Hoffmann for a career conversation spanning her early roles in *Field of Dreams* and *Uncle Buck* to her present-day performances in *Girls* and *Transparent*. She will reflect on her personal experiences and artistic influences that have informed and shaped her career. In

addition, she will share valuable insights into her process, the craft and industry. Presented by the SAG-AFTRA Foundation.

(Sunday, March 13, 12:30 PM – 1:30 PM - Room 16AB, Austin Convention Center)

The Big Short

There was a time when short films were made solely to launch careers but those days are gone. Today short-form storytelling is a big deal and is being embraced by auteur and amateur filmmakers alike. With outlets such as Field of Vision and The New Yorker Presents (Amazon Prime Video), there are more and more opportunities to showcase these powerful films. Join filmmakers, curators and producers as they discuss the ever-expanding landscape for getting these films made and seen. Moderated by Anne Thompson, *Indiewire*.

(Monday, March 14, 3:30 PM - 4:30 PM – Room 16AB, Austin Convention Center)

Other Featured Sessions include:

Silicon Valley: Making the World a Better Place

Audiences and critics alike have lauded HBO's hit comedy *Silicon Valley* for its hilariously spot-on depiction of Silicon Valley tech culture. What has the feedback been from the tech community itself? How has the reaction from that community impacted the show and its cast? Cast members Thomas Middleditch, Kumail Nanjiani, Martin Starr and Zach Woods, joined by executive producers Mike Judge and Alec Berg, return to SXSW for a discussion moderated by co-star Andy Daly.

(Saturday, March 12, 5:00 PM - 6:00 PM – Room 18ABCD, Austin Convention Center)

*Future of Entertainment

Previously announced Influencer and Featured Sessions:

Anthony Bourdain as Interviewed by Nathan Thornburgh

Digital has overtaken print throughout the media, and it's no different in the realms of food and travel. But can travel websites move beyond top ten lists and gauzy food porn? Can you build an audience while talking about the world as it really exists, with all its heartache and idiocy and occasional triumphs? **Anthony Bourdain** talks food, fear and the future of travel media with Roads & Kingdoms co-founder **Nathan Thornburgh**.

(Sunday, March 13, 3:30 PM - 4:30 PM, Room D, Austin Convention Center)

*SouthBites

A Conversation with Sarah Green

Filmmaker Athima Rachel Tsangari (*Chevalier, Attenberg*) will speak with Sarah Green, an Academy Award-nominated independent film producer known for her ongoing work with visionary directors including Jeff Nichols, Terrence Malick, Julie Taymor, David Mamet, Karyn Kusama and John Sayles. Green has produced such acclaimed films as Terrence Malick's *The Tree of Life* (Winner, Palme d'Or; Nominated, Academy Award for Best Picture), Jeff Nichols' *Mud*, and Julie Taymor's *Frida*. Upcoming releases include Jeff Nichols' *Midnight Special*, and Terrence Malick's *Knight of Cups*, *Weightless*, and *Voyage of Time*. Green is currently in production on Jeff Nichols' *Loving*.

(Tuesday, March 15, 2:00:00 PM - 3:00 PM – Room 16AB, Austin Convention Center)

A Conversation With Jake Gyllenhaal

David Gordon Green will speak with Academy Award nominated actor Jake Gyllenhaal, who has established himself as one of the finest actors of his generation. He can next be seen in Jean-Marc Vallee's *Demolition* and is shooting Tom Ford's *Nocturnal Animals*.

(Saturday, March 12, 12:30:00 PM - 1:30 PM – Room 16AB, Austin Convention Center)

The Art of Starting From Nothing

Want to make a living making online entertainment? This solo session explores how to develop your voice and your audience without having to sell out or rely on viral videos. *Speaker: Zach Anner, Zach Anner Productions*

(Tuesday, March 15, 12:30 PM - 1:30 PM, Room 17B, Austin Convention Center)

Coding on Camera: MR. ROBOT & Authenticity on TV

Sam Esmail, Rami Malek and Christian Slater will take part in a "Coding on Camera: MR. ROBOT & Authenticity on TV" a panel in the Future of Entertainment Convergence track at SXSW 2016. *Mr. Robot* World Premiered in the Episodics section of the 2015 SXSW Film Festival and went on to win critical and audience acclaim.

(Sunday, March 13, 12:30 PM - 1:30 PM, Room EFG, Austin Convention Center)

*Future of Entertainment

The Eyes of Robots and Murderers

A conversation with filmmakers and tech innovators **JJ Abrams** and **Andrew Jarecki** about the relevance of the human factor in digital communications. Advances in digital storytelling tools, and the mass adoption of social media promise to enhance our ability to share authentic human experience.

(Monday, March 14, 3:30 PM - 4:30 PM, Room D, Austin Convention Center)

*Future of Entertainment

Gender in Media: Why It Matters

Join **Geena Davis**, Academy Award-Winning Actor, Founder and Chair, Geena Davis Institute on Gender in Media, and **Paula Kerger**, President and CEO of PBS, for a conversation about gender and the media. Geena and Paula have worked together to make changes in the way that women and girls are portrayed onscreen.

(Monday, March 14, 9:30 AM - 10:30 AM, Room EFG, Austin Convention Center)

*Future of Entertainment

Kerry Washington and the New Rules of Social Stardom

A one-on-one discussion with Emmy and Golden Globe nominated actor, producer, philanthropist, and role model *Kerry Washington* about the new rules of modern personal branding. Kerry will be chatting with *InStyle*'s Editorial Director Ariel Foxman about how she has successfully harnessed the power of social media to promote not only her career and hit TV Show, *Scandal*, but also positivity and social good.

(Sunday, March 13, 11:00 AM - 12:00 PM, Room EFG, Austin Convention Center)

*Future of Entertainment

Marie Claire Talks to the Stars of *Broad City*

Abbi Jacobson and **Ilana Glazer**, the creators, executive producers and stars of Comedy Central's critically-acclaimed hit show *Broad City*, sit down with Marie Claire's editor in chief Anne Fulenwider for a broad ranging discussion on the transition of their show from web series to cultural phenom.

(Saturday, March 12, 9:30 AM - 10:30 AM, Room EFG, Austin Convention Center)

*Future of Entertainment

Race in America with Ken Burns and Henry Louis Gates

Ken Burns and **Henry Louis Gates** will discuss why race is critical to their understanding of America and their work and how as a nation we deal with race today. They examine how race and conceptions of race, along with ideas about freedom and independence, influence our politics and policies, from abolitionism to civil rights to the war on poverty and what it means to have an African American as President.

(Saturday, March 12 5:00 PM - 6:00 PM, Room EFG, Austin Convention Center)

*SXgood

Through Our Eyes: Female Filmmakers Tell All

The industry is changing for female filmmakers. Let's hear from the women on the front lines. Members of Film Fatales – all established independent filmmakers – tell all about the changing climate. *Speakers: Judi Krant, Beachwood Pictures; Kat Candler, Candler Productions; Leah Meyerhoff, Film Fatales; Marielle Heller*

(Saturday, March 12, 3:30 PM - 4:30 PM, Room 17B, Austin Convention Center)

Creating Your Content

Learn everything you need to know about developing and crafting your project

Accelerating Your Digital Strategy: Finding A Digital Partner

Speakers: Elizabeth Sheldon, Kino Lorber Inc; Jonathan Marlow, Fandor

(Tuesday, March 15, 3:30 PM - 4:30 PM, Room 15, Austin Convention Center)

Deliverables Today

We will dissect a standard delivery to a distributor, what items are required and will examine often-overlooked elements that filmmakers should be thinking about throughout production.

Speakers: Adam, Church, Broad Green Pictures; Jason, Tobias, Broad Green Pictures; Jo Dee Freck, Broad Green Pictures

(Saturday, March 12,, 2:00 PM - 3:00 PM, Capital Ballroom B, Stephen F Austin)

Documentary to DocuSeries and Beyond

Learn what it takes to produce a marketable and meaningful documentary or docuseries from the producers of such major documentaries as *Finders Keepers*, *Jiro Dreams of Sushi*, and *Chef's Table*. *Speakers: Andrew Fried, Boardwalk Pictures; Bryan Carberry Clay Tweel Ross Dinerstein, Campfire; Elsa Ramo, Ramo Law*

(Saturday, March 12, 2:00 PM - 3:00 PM, Room 15, Austin Convention Center)

Fair Use-Docs & Fiction Films-Everybody Is Welcome!

You will learn 3 simple questions that will determine what is and what is not fair use. There will be lots of examples of both documentaries and fictional films by the Obi Wan Kenobi of fair use.

Speakers: Michael Donaldson, Donaldson & Callif LLP

(Sunday, March 13, 2:00 PM - 3:00 PM, Capital Ballroom B, Stephen F Austin)

How to Grow Ideas

Speakers: Peter Hedges

(Sunday, March 13, 3:30PM - 4:30PM, Capital Ballroom B, Stephen F Austin)

How To Make (The Most of) Your Music Budget

This panel will provide an overview of the entire process of securing music for independent films, as well as various solutions for maximizing a small budget. *Speakers: Amanda Krieg Thomas, Neophonic Music & Media; Joel West Jonathan Lane, Audio Network; Rob Lowry, Sweater Weather Music*

(Tuesday, March 15, 2:00 PM - 3:00 PM, Room 15, Austin Convention Center)

In The Cut: Editing a Moving Sample

Learn tips and strategies to see your film in a whole new light during its final stage of writing... editing. *Speakers: David Fabelo Kyle Henry, Northwestern University; Leah Marino Sandra, Adair, Detour Film production*

(Saturday, March 12, 3:30 PM - 4:30 PM, Capital Ballroom B, Stephen F Austin)

Let's Talk about Music Supervision

Speakers: Lynn Fainchtein, Casete; Maggie Phillips

(Tuesday, March 15, 2:00 PM - 3:00 PM, Room 17B, Austin Convention Center)

The Making of: How to Create iTunes Extras

Reimagine bonus content in a digital age. Filmmakers & content producers teach you how to create an iTunes Extras package that highlights bonus content to enhance your film on the iTunes Store. *Speakers: Keith Prokop, Radius60; Rebecca Sosa, A24 Films; Alejandro Otero, Radius60; Brian Ellis, Apple*

(Tuesday, March 15, 3:30 PM - 4:30 PM, Capital Ballroom B, Stephen F Austin)

Mentor sessions - Always popular, always essential, film mentor sessions offer attendees one-on-one interaction with industry experts, including filmmakers programmers, distributors and more. Advance sign up required.

Mentors: Artist Support

Speakers: Emily Best, Seed&Spark Inc; Liz Cook, Kickstarter; Gregory Slewett, Bloom Hergott; Annie Bush, Production For Use; Andrew Meyer, Michael Chaney, Savannah College of Art & Design; Shira Rockowitz, Sundance Institute (Saturday, March 12, 3:30 PM - 5:00 PM, Room 11AB, Austin Convention Center)

Mentors: Filmmakers: Documentary

Every filmmaker has a story to tell. Get advice, or share those stories with experienced filmmakers in our Documentary Filmmaker Mentor category. *Speakers: Travis Stevens, Snowfort Pictures Inc; Ron Mann, Films We Like; Mat Hames, Alpheus Media Inc; Amy Grappell, LFE Productions; David Modigliani, Live Action Projects; Bradley Beesley, Roadside Media; Amanda Micheli, Runaway Films*

(Monday, March 14, 3:30 PM - 5:00 PM, Room 11AB, Austin Convention Center)

Mentors: Filmmakers: Narrative

Every filmmaker has a story to tell. Get advice, or share those stories with experienced filmmakers in our Narrative Filmmaker Mentor category. *Speakers: Suzanne Weinert, Flatiron Pictures; Roxanne Benjamin Mette-Marie Katz, XYZ Films; Adam Donaghey, Aviation Cinemas Inc; Jonathan Lisecki Katharine Emmer, Life in Color* (Monday, March 14, 2:00 PM - 3:30 PM, Room 11AB, Austin Convention Center)

Mentors: Funding

Speakers: Molly Thompson, A&E IndieFilms; Amy Shatsky, ITVS/Independent Lens; David Kaplan, Animal Kingdom; Ashland Viscosi, Business Meet Creatives; An Tran, ARRI; Todd Remis, TR Entertainment Partners; Victor Moyers, Broad Green Pictures; Daniele Melia, Big Beach (Saturday, March 12, 2:00 PM - 3:30 PM, Room 11AB, Austin Convention Center)

Mentors: Producers/Production I

Speakers: Hugues Barbier, Ithaca International Fantastic Film Festival; George Rush, Law Offices of George M Rush; Dan Satorius, Satorius Law Firm PC; Ram Murali, Kinology; Joe Dishner, Production For Use; Cotty Chubb, ChubbCo; Christopher Roldan, University Of Texas; Brian Behm, Rooster Teeth Productions; Chris Ohlson, Revelator

(Sunday, March 13, 12:30 PM - 2:00 PM, Room 11AB, Austin Convention Center)

Mentors: Screenwriting,

Speakers: Yen Tan Dan Magnante, Feigco Entertainment; David Zellner, Zellner Bros; Nicole Emanuele, Google/YouTube

(Sunday, March 13, 11:00 AM - 12:30 PM, Room 11AB, Austin Convention Center)

New Financiers: Meet the Film Finance Innovators

Film Finance, from indies to studio films is broken, & where a problem exists, Entrepreneurs are stepping in to create new models. Meet the new financiers of film & innovation: Netflix to Kickstarter *Speakers: Liz Cook, Kickstarter; Andy Whittaker, Dogwoof; Alan Maher, Roads Entertainment; Courtney Sexton, CNN Films*

(Tuesday, March 15, 12:30 PM - 2:00 PM, Room 15, Austin Convention Center)

Peace Officer: a Character Film Driven By Issues

Peace Officer, winner of the 2015 SXSW Grand Jury & Audience Awards was made by first time directors. Here they share how to make a timely doc when you don't win grants, workshops, or labs. *Speakers: Brad Barber Scott Christopherson*

(Sunday, March 13, 12:30 PM - 2:00 PM, Room 17B, Austin Convention Center)

Round Table Sessions - New for 2016, Round Tables bring together three industry experts and SXSW attendees for an informal and enlightening discussion on a specific topic.

Round Tables: Artist Development

Speakers: Ryan Turek, Blumhouse Productions; Jordan Horowitz, Miss Stevens (Tuesday, March 15, 12:30 PM - 2:00 PM, Room 13AB, Austin Convention Center)

Round Tables: Filmmakers,

Speakers: Nathan Zellner, Kumiko The Treasure Hunter; James M Johnston, Sailor Bear (Sunday, March 13, 3:30 PM - 5:00 PM, Room 13AB, Austin Convention Center)

Round Tables: Funding

Speakers: Erin Spahn Erenberg, WME (Saturday, March 12, 12:30: PM - 2:00 PM, Room 13AB, Austin Convention Center)

Round Tables: Legal

Free legal advice on how to legally finance your film. *Speakers: Erik Metzger, Intel Corporation; Katie Wagner, Volunteer Lawyers for the Arts; Jasmine Roberts, Munger Tolles & Olson* (Saturday, March 12,, 2:00 PM - 3:30 PM, Room 13AB, Austin Convention Center)

Round Tables: Music

Speakers: Lynn Fainchtein, Casete (Monday, March 14, 12:30 PM - 1:30 PM, Room 13AB, Austin Convention Center)

Round Tables: Production

Speakers: Amanda Marshall, Don't Think Twice; Dan Silver, ABC News Digital; Kyle Martin, Donald Cried (Monday, March 14, 2:00 PM - 3:00 PM, Room 13AB, Austin Convention Center)

Round Tables: Production Designers

Speakers: Lisa Myers, My Blind Brother; Emmeline E. Wilks-Dupoise; Chad Keith (Tuesday, March 15, 3:30 PM - 5:00 PM, Room 13AB, Austin Convention Center)

Screenshare Filmmaking Workshop

Building on the success of last year's hit *Unfriended*, we explore Screenshare Filmmaking, verité storytelling set entirely on screens of digital devices. More at screensharefilms.com

Speakers: Timur Bekmambetov, NBCUniversal; Nelson Greaves

(Tuesday, March 15, 12:30 PM - 1:30 PM, Capital Ballroom B, Stephen F Austin)

US-Europe Co-Productions Grow Without Treaty!

A unique opportunity to spend an hour with the heads of the European film commission and emerging filmmakers - learning new ways of accessing European funding through cross Atlantic co-productions. *Speakers: Holger Carlsson, Little W Productions USA; Truls Kontny, European*

Film Commission; Mikael Svensson, Southern Sweden Film Commission; Ingrid Rudefors, Film Region Stockholm Mälardalen

(Friday, March 11, 3:30 PM - 4:30 PM, Room 17B, Austin Convention Center)

What the f*ck Is Music Supervision?

Learn how music and picture come together for maximum emotional impact. Attendees will receive advice from Music Supervision pros and try their hand at music supervision with real creative briefs. *Speakers: Kat Olsen, Marmoset; Ryan Wines, Marmoset; Beth Amy Rosenblatt* (Sunday, March 13, 12:30 PM - 1:30 PM, Capital Ballroom B, Stephen F Austin)

Finding Your Audience

Essential tools of the trade for distribution, marketing, sales and more.

Demystifying Digital Distribution

Thanks to the shift towards digital distribution, there's more opportunity than ever for filmmakers to reach viewers and monetize their films. Learn what you need to know from the experts.

Speakers: Flora Pereira, ITVS; Jason Kwong, Fullscreen; Linzee Troubh, Cinetic Media; Scott Kaplan, FilmBuff

(Monday, March 14, 2:00 PM - 3:00 PM, Room 17B, Austin Convention Center)

How Crowdfunding Can Screw Your Distribution Plan

Everyone knows there is a love/hate relationship between crowdfunding and distribution. But the savvy producer understands how to navigate the two so everyone is a winner. Let's talk about how. *Speakers: Annie Roney, RoCo Films; Dan Schoenbrun, Kickstarter; Missy, Laney, Sundance Institute; Matt Grady, Factory 25* (Saturday, March 12, 12:30 PM - 1:30 PM, Room 15, Austin Convention Center)

How Not to Pitch a Movie

Panel of experienced producers, financiers and film executives go over common mistakes people make when approaching them to fund or produce their project. *Speakers: Gudrun Giddings, G4C Innovation; Shaked Berenson, Epic Pictures Group Inc; Winnie Kemp, Super Deluxe/Turner; Travis Stevens, Snowfort Pictures Inc*

(Monday, March 14, 3:30 PM - 4:30 PM, Capital Ballroom B, Stephen F Austin)

Humanity Rising: Storytelling to End Injustice

Hear from filmmakers producing and directing from the frontlines as a transformative tool for justice to help the public more deeply understand oppression and get involved in movements toward justice. *Speakers: Christina Hollenback, Televised Revolution; Damon Davis, Whose Streets?; Nusrat, Durrani, MTV World; Sabaah Jordan, Whose Streets?* (Sunday, March 13, 2:00 PM - 3:00 PM, Room 15, Austin Convention Center)

Mentors: Agents and Managers

Speakers: Kevin Rowe, Odenkirk Provissiero Entertainment; Amy E Mitchell, Amy E Mitchell PLLC; Ben Curtis, Brillstein Entertainment Partners; Melissa Solomon, VERVE; Jeremy Platt, Platform

(Tuesday, March 15, 3:30 PM - 5:00 PM, Room 11AB, Austin Convention Center)

Mentors: Distribution I

Speakers: Rebecca Sosa, A24 Films; Oli Harbottle, Dogwoof; Stephen Stanley, Ketchup Entertainment; Orly Ravid, The Film Collaborative/Mitchell Silberberg & Knupp; Andy Kleinman, MobLabs; Julie Angell, Franklin Weinrib Rudell & Vassallo; Katharyn Howe, Entertainment One

(Sunday, March 13, 2:00 PM - 3:30 PM, Room 11AB, Austin Convention Center)

Mentors: Distribution II

Speakers: Keith Leopard, Uncork'd Entertainment; Nick Ogiony, CAA; Peter Goldwyn, Samuel Goldwyn Films; Matt Grady, Factory 25; Samantha Scupp, FilmBuff; David Larkin, Gowatchit.com; Marc Hofstatter, Indiegogo; Meghan Oliver, PARADIGM

(Tuesday, March 15, 2:00 PM - 3:30 PM, Room 11AB, Austin Convention Center)

Mentors: International

Films are finding success abroad today - how do you make your film viable abroad, find the right distributor and capitalize on International markets? *Speakers: Britta Erich, Creative Europe Desk Hamburg; Karen Arikian, Berlin International Film Festival; Lorne Price, National Film Board of Canada; Deborah Osborn, bigBonsai; Ryan Wickers, Europa Corp; Mark Peranson, Festival del film Locarno; Sharon Brenner, Surowitz Immigration PC; Sofia Marquez Moreno, IMCINE Mexican Film Institute; Kati Nuora, The Finnish Film Foundation*

(Monday, March 14, 11:00 AM - 12:30 PM, Room 11AB, Austin Convention Center)

Mentors: Programming I

Speakers: Carl Spence, Seattle FF/Palm Springs FF; Courtney Sexton, CNN Films; Ryan Watt, Indie Memphis; Basil Tsiokos, Nantucket Film Festival; Jacqueline Lyanga, AFI FEST/American Film Institute; Laura Laaksonen, Helsinki International Film Festival

(Saturday, March 12, 11:00 AM - 12:30 PM, Room 11AB, Austin Convention Center)

Mentors: Programming II

Speakers: Landon Zakheim, Sundance Film Festival/AFI FEST; Linda Olszewski, Shorts HD/Movies That Matter; Deirdre Haj, Full Frame Documentary Festival; Anne Chaisson, Hamptons International Film Festival; Martijn te Pas, IDFA; Greg Rhem, HBO; Anderson Le, Hawaii International Film Festival; Jeff Ross, SF IndieFest

(Tuesday, March 15, 11:00 AM - 12:30 PM, Room 11AB, Austin Convention Center)

Mentors: Publicity and Marketing I

Speakers: Alia Quart Khan, Film Independent; David Ninh, Kickstarter; Rachel Walker, Sundance/LA Film Fest; Kristin McCracken Gerilyn Shur, Allied Integrated Marketing; Brandy Fons, Fons PR; Elizabeth Benjamin, Together Films; Ngoc Nguyen, Women Rising

(Saturday, March 12, 12:30 PM - 2:00 PM, Room 11AB, Austin Convention Center)

Mentors: Publicity and Marketing II

Speakers: Jim Dobson, Indie PR; Marian Koltai-Levine, PMKBNC; Greg Longstreet, Polaris PR; David Hudson, Fandor; David Magdael, David Magdael & Associates Inc; Jon Reiss, Hybrid Cinema

(Monday, March 14, 12:30 PM - 2:00 PM, Room 11AB, Austin Convention Center)

Mentors: Sales and Acquisitions I

Learn about the nuts and bolts of the all-important packaging, marketing and selling of your film. Who you are selling to? How do you land that buyer? Who picks up the tab? Find out here.

Speakers: Deborah McIntosh, WME Entertainment; Joe Amodei, Virgil Films; Kate Hurwitz, Cinetic Media; Marc Bortz, Preferred Content; Ryan Kampe, Visit Films; Matthew Levin, Netflix; Alex Nohe, Circus Road Films; Charlie Baker, Orange Entertainment; Bec Smith, UTA

(Sunday, March 13, 3:30 PM - 5:00 PM, Room 11AB, Austin Convention Center)

Mentors: Sales and Acquisitions II

Learn about the nuts and bolts of the all-important packaging, marketing and selling of *your film*. Who you are selling to? How do you land that buyer? Who picks up the tab? Find out here.

Speakers: Peter Trinh, ICM Partners; Tom Davia, CineMaven Media; Benjamin Braun, Submarine Entertainment; John Von Thaden, Magnolia Pictures; Camille Bertrand, Bleeker Street Media; Robert Rock, Random Media; Dan Guando, The Weinstein Company; Laura Smith

(Tuesday March 15, 12:30 PM - 2:00 PM, Room 11AB, Austin Convention Center)

New Dealmakers Talk New Distribution

In the ever-shifting landscape of content distribution, meet the new faces brokering the deals and staying ahead of trends. *Speakers: Linzee Troubh, Cinetic Media; Zac Bright, Preferred Content; Dana Harris, Indiewire; Nick Ogiony, CAA*

(Monday, March 14, 12:30 PM - 1:30 PM, Room 15, Austin Convention Center)

Nordic Genre Invasion

Joint marketing is the key to Nordic Genre Invasion, a unique development and marketing venture of Scandinavian production companies, has managed to turn local to global. Region's industry leaders discuss how they succeeded. *Speakers: Kjetil Omberg, Norsk Superfilm; Mikko Aromaa, Nordic Genre Invasion; Timo Vuorensola, Iron Sky Universe*

(Monday, March 14, 2:00 PM - 3:00 PM, Room 15, Austin Convention Center)

Round Tables: Agents and Managers

Speakers: Michael Sugar, Anonymous Content; Cullen Conly, ICM Partners; Yale Chasin, UTA

(Saturday, March 12, 3:30 PM - 4:30 PM, Room 13AB, Austin Convention Center)

Round Tables: International

Speakers: Urszula Sniegowska, American Film Festival; Susana Gomes, Internationale Filmfestspiele Berlin; Magdalena Kamińska, Baby Bump

(Tuesday, March 15, 2:00 PM - 3:00 PM, Room 13AB, Austin Convention Center)

Round Tables: Programming

Speakers: David Nugent, Hamptons International Film Festival; David Reilly, BAMcinematek; Eric Hatch, Maryland Film Festival

(Monday, March 14, 3:30 PM - 4:30 PM, Room 13AB, Austin Convention Center)

Round Tables: Publicity and Marketing

Speakers: Roger Erik Tinch, Alamo Drafthouse Cinema; Amy McGee, Gathr

(Sunday, March 13, 12:30 PM - 1:30 PM, Room 13AB, Austin Convention Center)

Round Tables: Sales and Acquisitions

Speakers: Kent Sanderson, Bleecker Street; Amanda Lebow, CAA; Daniel Cantagallo, Cargo Film & Releasing

(Sunday, March 13, 2:00 PM - 3:00 PM, Room 13AB, Austin Convention Center)

VOD Marketing 101

In this interactive session a panel of industry experts covers best practices for connecting streaming content with audiences by working with platforms and tech to drive maximum transactions *Speakers: Zachary Soreff, Sawyer Studios; Julie Dansker, The Orchard; Addison Mehr, Amplify Releasing*

(Saturday, March 12, 12:30 PM - 1:30 PM, Capital Ballroom B, Stephen F Austin)

What the F is a PMD and Why do I Need One?

In a world where nearly all filmmakers are distributing films themselves we will explore the role of the Producer of Marketing and Distribution and the costs, availability, benefits, and responsibility. *Speakers: Jennifer MacArthur, Borderline Media; Jon Reiss, Hybrid Cinema; Nicolas Gonda, Tugg Inc; Sally Hodgson*

(Monday, March 14, 3:30 PM - 4:30 PM, Room 15, Austin Convention Center)

What's Next?

Explore how filmmaking is evolving to embrace new forms and technologies.

90 Minute Film School

Speakers: Tiffany, Pritchard, StudioCanal UK; Julie Gomez, Upright Citizens Brigade Theater; Bryan Glick, The Film Collaborative; Jim Cummings, Orana Films; Erik Anderson, Quiver Digital; Ronica Reddick, Cronies Independent Distribution

(Sunday, March 13, 3:30 PM - 4:30 PM, Room 15, Austin Convention Center)

A Beginner's Guide to SXSW Film

Speakers: Bears Fonte, AMFM Magazine; Richard Whittaker, The Austin Chroni; Martin Thomas Karen Skloss, The Folding Animals

(Friday, March 11, 2:00 PM - 3:00 PM, Room 16AB, Austin Convention Center)

A Filmmaker's Exploration of Outer Space

Join space filmmaking experts as they examine the latest innovative techniques and camera equipment being used to transport us closer to space than we've ever imagined. *Speakers: Marsha Ivins Toni Myers, IMAX Corporation; Harry Knowles, Ain't It Cool Productions*
(Saturday, March 12, 2:00 PM - 3:00 PM, Room 17B, Austin Convention Center)

An Insider's Preview to the SXSW Film Festival

Speakers: Erik Davis, Fandango; Jen Yamato, The Daily Beast; Amy Nicholson, MTV News; Alicia Malone, Fandango
(Friday, March 11, 3:30 PM - 4:30 PM, Room 16AB, Austin Convention Center)

Enter the Void

A spirited exchange of ideas *Speakers: Dan Janvey, Court 13; David Kaplan, Animal Kingdom; Alicia Van Couvering, Dark Arts*
(Sunday, March 13, 3:30 PM - 4:30 PM, Room 17B, Austin Convention Center)

New Partnerships In Digital Storytelling

Are the futures of journalism and documentary intertwined? Doc film nonprofit ITVS, Kasia Cieplak-Mayr von Baldegg of The Atlantic, and director Erika Cohn, will discuss digital storytelling models. *Speakers: Kasia Cieplak Mayr von Baldegg, The Atlantic; Lois Vossen, Independent Lens; Erika Cohn, Idle Wild Films*
(Monday, March 14, 3:30 PM - 4:30 PM, Room 17B, Austin Convention Center)

Underage@SXSW: No Parties? No Problem!

A small portion of SXSW registrants are under 21. But what about building the next generation of filmmakers? Join this panel to learn how several women took the challenge to start a career. (Saturday, March 12, 1:30 PM - 2:30 PM, Marchesa Theater)

Wake Up Streaming: The Future of Film Fandom

The state of film appreciation and home viewing is alienating and frustrating. This panel will discuss how we want film culture and home viewing to evolve. We will prognosticate and make proposals. *Speakers: Tom Roston Johnny Dunn, Annapurna Pictures; Tim League Peter Gerard, Vimeo*
(Tuesday, March 15, 3:30 PM - 4:30 PM, Room 17B, Austin Convention Center)

Your Character & New Technology In Storytelling

How do you not only find the right character for your story but also the best technology to shape the narrative? Join filmmakers Lucy Walker and Bryn Mooser for a look into their creative process. *Speakers: Bryn Mooser, RYOT; Lucy Walker, Tree Tree Tree*
(Monday, March 14, 12:30 PM - 1:30 PM, Room 17B, Austin Convention Center)

CONVERGENCE PROGRAMMING

Collaboratively curated by Interactive, Film and Music. All of these sessions, screenings and events are open to more than one badge type, and encompass issues that are relevant and

exciting to attendees from more than one of the core industry events. Convergence programming includes [Future of Entertainment](#), [VR/AR Track](#), plus: [SXSW Comedy](#), [Next Stage](#), [SouthBites™](#), [SXgood](#), [SXsports®](#), [SXstyle](#), and [Continuing Legal Education](#). Unreleased content below, followed by a full listing of previously released convergence sessions.

[Future of Entertainment](#)

Explore the changing landscape of entertainment, focusing on TV, episodic content, boundary-pushing digital storytelling.

Become a Soundhunter!

From documentary to music creation at the age of Internet. How a documentary experience can be turned into a worldwide collaborative music experience? *Speakers: François Le Gall, Camera Talk Productions; Nicolas Blies, a_BAHN*

(Sunday, March 13, 11:00 AM - 12:00 PM, Ballroom C, Austin Convention Center)

Distance - A Tale of Hers, His, and Your Choosing

Distance is a web series told from two perspectives - "his" and "hers." We'll watch the two halves and discuss how the digital space allows for a unique, "you choose" storytelling experience. *Speakers: Alex Dobrenko, Distance; Ashley Spillers Carlyn Hudson, Revelator; Jack Mayer*

(Tuesday, March 15, 2:00 PM - 3:00 PM, Ballroom C, Austin Convention Center)

DocLab Presents: How to Draw Virtual Reality by Hand

Join pioneering interactive artists exploring one of the most exciting new frontiers of virtual reality: hand-drawn immersive experiences. *Speakers: Jan Rothuizen, Jan Rothuizen; Sara Kolster, Sarako*

(Sunday, March 13, 2:00 PM - 3:00 PM, Ballroom C, Austin Convention Center)

Don't Worry, Be Patient

A Health System Problem *Speakers: Gustavo Leon, Gusano Films*

(Tuesday, March 15, 11:00 AM - 12:00 PM, Ballroom C, Austin Convention Center)

Family Values Viewed Through Primetime Animation

FOX has had a lot of success with their animated programs including THE SIMPSONS, FAMILY GUY and BOB'S BURGERS. Producers and voice talent can share their experiences from the long running series. *Speakers: Al Jean, The Simpsons; Loren Bouchard, Bob's Burgers; Rich Appel, Family Guy*

(Monday, March 14, 12:30 PM - 1:30 PM, Ballroom CD, Four Seasons)

Farselona

While the traditional history documentary nears its demise, web-interactive formats breathe fresh life into the genre. Storytellers are asked how to keep history appealing to future generations. *Speaker: Kika Serra*

(Monday, March 14, 11:00 AM - 12:00 PM, Ballroom C, Austin Convention Center)

Independent Filmmaking Takes A New Turn

Key players explore the gaps in the film marketplace & the role of social media and new marketing channels to connect films with digitally native and always connected audiences.

Speakers: Matt Kaplan, Shovel Buddies

(Tuesday, March 15, 12:30 PM - 1:30 PM, Ballroom CD, Four Seasons)

Multioptional Movie – How it Works

The people behind multioptional heist «Late Shift» and interactive film format «CtrlMovie» analyse the formal and creative challenges of interactive movies and share their philosophy and solutions. *Speakers: Baptiste Planche, CtrlMovie Ltd; Tobias Weber, CtrlMovie Ltd*

(Saturday, March 12, 2:00 PM - 3:00 PM, Ballroom C, Austin Convention Center)

Natural Life Online Interactive Archive

Natural Life, an experimental documentary comprised of a single-channel video, an installation and an interactive online archive, tells the stories of five juveniles sentenced to life without parole. *Speaker: Tirtza Even, School of the Art Institute of Chicago*

(Saturday, March 12, 3:30 PM - 4:30 PM, Ballroom C, Austin Convention Center)

RICERCA: Animated Storytelling In Physical Space

RICERCA is an animated, cinematic installation experience, exploring how a narrative film about a bicyclist in search a memory can be told using hand-drawn media, multiple screens, and a 3D soundscape. *Speakers: Will Cherry, Yo-Yo Lin, Michael Matchen, Freelance; Elle Callahan, Elle Callahan Sound*

(Saturday, March 12, 12:30 PM - 1:30 PM, Ballroom C, Austin Convention Center)

White Ninja - Pushing Digital Boundaries

The ever-expanding boundaries of digital storytelling will be explored through the case study of *White Ninja* - the first ever narrative-based series for the Vine social media platform. *Speakers: Jameson Parker, Whiskaye Films; Tyler Funk, North of Now Films*

(Saturday, March 12, 11:00 AM - 12:00 PM, Ballroom C, Austin Convention Center)

[VR/AR Track](#)

Discover how Virtual Reality and Augmented Reality will change the future.

Five Ways AR Will Change the World

Augmented Reality has been a buzzword for many years but where is it going? Is it really a disruptive technology? If so why and how will it change our lives? *Speakers: Awane Jones, MERCHLAR; Troed Sangberg, Sony; Jay Wright, Vuforia*

(Wednesday, March 16, 12:30 PM - 1:30 PM, Salon B, Hilton Austin Downtown)

The Full List of previously announced Convergence programming is attached.

The SXSW Film Festival kicks off on Friday, March 11, 2016 with the world premiere of *Everybody Wants Some*. The additional films and special events below are among the total 139 features and 114 short films that will be presented during the 9 day festival.

ADDITIONAL FILM PROGRAMS

24 BEATS PER SECOND

Showcasing the sounds, culture and influence of music & musicians, with an emphasis on documentary. (Open to Music badgeholders)

Hired Gun

Director: Fran Strine

Hired Gun is a compelling film about the dynamic personalities and creative genius of the best session players and back up musicians in the world. (World Premiere)

I Am The Blues (Canada)

Director: Daniel Cross

From juke joints to church halls, up the mountain and down to the bayou, *I Am The Blues* travels the back roads with the last of the blues legends. (North American Premiere)

NARRATIVE SHORTS

A selection of original, well-crafted films that take advantage of the short form and exemplify distinctive and genuine storytelling.

Home (Albania)

Director/Screenwriter: Daniel Mulloy

As thousands of men, women and children attempt to get into Europe, a comfortable English family sets out on what appears to be a holiday. (World Premiere)

SPECIAL EVENTS

Live soundtracks, cult re-issues & much more. Our Special Events section offers unusual, unexpected & unique one-off film events.

Judd Apatow and Friends

Following the World Premiere of *Pee-wee's Big Holiday*, comedic mastermind and Pee-wee producer Judd Apatow will perform stand up comedy with friends, to be announced. Those seated for the Pee-wee film can stay through the performance!

Film Stills, Director Headshots can be found at: <http://fif.sxsw.com/media>

Attend SXSW

Don't miss out on the creative and inspirational experience that only SXSW can deliver. Register and book your room today at sxsw.com/attend, and join us March 11 – 19, 2016 for unparalleled access to our sessions, screenings, parties, and the SXSW Trade Show.

About SXSW Film

Now in its 23rd year, SXSW Film brings together creatives of all stripes over nine days to experience a diverse film line up and access to more than 500 Conference sessions with visionaries from all corners of the entertainment and media industries. SXSW 2016 takes place March 11-20 in Austin, TX.

The South by Southwest® (SXSW®) Conferences & Festivals offer the unique industry convergence of music, film, and Interactive technologies. Fostering creative and professional growth, SXSW is the premier destination for discovery. The event is a launch pad for innovative content with new media presentations, music showcases and film screenings providing exposure for creators and compelling entertainment for attendees. For more information, please visit sxsw.com.

[SXSW](#) March 11-20 | [Interactive](#) March 11-15 | [Film](#) March 11-19 | [Music](#) March 15-20

SXSW is proud to be an official qualifying festival for the Academy Awards® Short Film competition. The Best Narrative Short, Best Documentary Short and Best Animated Short winners become eligible for the Academy Awards.

SXSW 2016 is sponsored by Esurance, Mazda, Monster Energy, Capital One, Bud Light, McDonalds and *The Austin Chronicle*.

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