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PRESS RELEASE
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Who Will Make Their Mark on SXSW Music 2015? First Round of Artists and Panels Announced

October 22, 2014 - Austin, Texas - South by Southwest (SXSW) Music is pleased to announce the first round of artists invited to perform at the 29th edition of the SXSW Music Conference and Festival, as well as, the first round of conference programming. This is just a small sample of the wide array of artists and conference panels making their mark on this year's event taking place Tuesday, March 17 - Sunday, March 22, 2015 in Austin, Texas.

SXSW Music Conference sessions, many of which are curated by the music community through PanelPicker, will provide rare glimpses into the business acumen of notable industry professionals who have successfully navigated the music world for many years. Highlighted sessions this year will include: **SXSW Interview with The Church; Viva Album Art!; Ladies First: How to be a Woman in Rap Journalism; That Sync-ing Feeling!; The Future of Event Tech; and Getting Royalties from Streaming Music Services.** Check out the full first-round list at <http://sxsw.com/music/conference/2015-sessions>

SXSW Music Festival's first round of artists scheduled to perform at the 2015 festival are:

Agoraphobia (Boiro SPAIN)	The Boxing Lesson (Austin TX)
Agosto (Buenos Aires ARGENTINA)	Brolin (Yorkshire UK-ENGLAND)
Alvays (Toronto CANADA)	Butcher Brown (Richmond VA)
Angus & Julia Stone (Sydney AUSTRALIA)	Buenaparte (Lecheria VENEZUELA)
Babes (New Orleans LA)	The California Honeydrops (Oakland CA)
Baby In Vain (Copenhagen DENMARK)	Ben Caplan (Halifax CANADA)
Lee Bains III & the Glory Fires (Birmingham AL)	Carl Barat and The Jackals (London UK-ENGLAND)
Ballet School (Berlin GERMANY)	Ceschi (New Haven CT)
Ball Park Music (Sydney AUSTRALIA)	Charlotte OC (Blackburn UK-ENGLAND)
The Barberettes (Seoul SOUTH KOREA)	Cheerleader (Philadelphia MN)
Courtney Barnett (Melbourne AUSTRALIA)	Chihiro Yamazaki+ROUTE14band (Tokyo JAPAN)
James Bay (Hitchin UK-ENGLAND)	The Church (Sydney AUSTRALIA)
Be Forest (Pesaro ITALY)	Civil Twilight (Cape Town SOUTH AFRICA)
Big Phony (Seoul SOUTH KOREA)	Roger Clyne & The Peacemakers (Phoenix AZ)
Bishop Nehru (New York NY)	Coasts (Bristol UK-ENGLAND)
Blacklist Royals (Nashville TN)	Crew54 (Killeen TX)
Black Milk (Detroit MI)	Dark Time Sunshine (Seattle WA)
Black Taxi (New York NY)	Deers (Madrid SPAIN)
Bloods (Newtown AUSTRALIA)	Dena (Berlin GERMANY)
Bogan Via (Los Angeles CA)	Diwan Saz (Yodefath ISRAEL)
Bomba Estéreo (Bogotá COLOMBIA)	The Dodos (San Francisco CA)
Bonaparte (Berlin GERMANY)	

Cettina Donato & Serena Brancale Group (Messina ITALY)
Dream Police (Brooklyn NY)
Dry the River (London UK-ENGLAND)
East Cameron Folkcore (Austin TX)
Eastern Sidekick (Seoul SOUTH KOREA)
EE (Seoul SOUTH KOREA)
El Conjunto Nueva Ola (Los Angeles CA)
El Freaky (Bogota COLUMBIA)
Él Mató A Un Policía Motorizado (Buenos Aires ARGENTINA)
Fatherson (Glasgow UK-SCOTLAND)
Marcelo Fruet & os Cozinheiros (Porto Alegre BRAZIL)
Colin Gilmore (Austin TX)
GoldLink (Washington DC)
The Gooch Palms (Newcastle AUSTRALIA)
Jenn Grant (Halifax CANADA)
Haioka (Tokyo JAPAN)
Happyness (London UK-ENGLAND)
Haroon (Islamabad PAKISTAN)
Danny B. Harvey (Austin TX)
Mekaal Hasan Band (Lahore PAKISTAN)
Heat (Montreal CANADA)
Heaters (Grand Rapids MI)
Hey Marseilles (Seattle WA)
Hypnotic Brass Ensemble (Brooklyn NY)
Ibeyi (Paris FRANCE)
The Inspector Cluzo (Mont De Marsan FRANCE)
Institute (Austin TX)
Jared & The Mill (Tempe AZ)
Jitterbug Vipers (Austin TX)
Alexz Johnson (New York NY)
JoyCut (Bologna ITALY)
Dustin Kensrue (Orange County CA)
Khumariyaan (Peshawar PAKISTAN)
Hanne Kolstø (Oslo NORWAY)
Krypol Haze (Austin TX)
Ben Kweller (Austin TX)
Kydd (Austin TX)
La Orquesta Vulgar (Mexico City MEXICO)
The Last Bison (Chesapeake VA)
Howie Lee (Beijing CHINA)
The Lonely Wild (Los Angeles CA)
Lost Midas (Los Angeles CA)
Demi Louise (Boronia AUSTRALIA)
Love Inks (Austin TX)
Low Cut Connie (Philadelphia PA)
Low Roar (Reykjavik ICELAND)
Luluc (Melbourne AUSTRALIA)
Lust for Youth (Copenhagen DENMARK)
Lydia (Phoenix AZ)

Mai Dhai (Thar Parker PAKISTAN)
Marching Church (Copenhagen DENMARK)
MC Lars (Oakland CA)
Mew (Copenhagen DENMARK)
Mini Mansions (Los Angeles CA)
Miss Chain & The Broken Heels (Thiene ITALY)
Modestep (London UK-ENGLAND)
Moon Duo (Portland OR)
Angelo Moore & The Brand New Step (San Francisco CA)
mothercoat (Fukaya JAPAN)
Mr.Kitty (Austin TX)
Nakia (Austin TX)
Jay Nash and Josh Day are the Contenders (Los Angeles CA)
Natural Child (Nashville TN)
Nightmare Air (Los Angeles CA)
No Brain (Seoul SOUTH KOREA)
Noveller (Austin TX)
Ocellot (Barcelona SPAIN)
The Octopus Project (Austin TX)
Panda Elliot (Buenos Aires ARGENTINA)
The Parrots (Madrid SPAIN)
Pharmakon (New York NY)
Pommez Internacional (Buenos Aires ARGENTINA)
Poor Rich Boy (Lahore PAKISTAN)
The Pop Group (London UK-ENGLAND)
Publicist UK (Longmont CO)
Quantic (New York NY)
Que (Atlanta GA)
Rangleklods (Copenhagen DENMARK)
Residual Kid (Austin TX)
Roddy (New Orleans LA)
Royal Teeth (New Orleans LA)
Sain Tanveer Brothers (Sialkot PAKISTAN)
Sertified (Austin TX)
Seven Davis Jr (Los Angeles CA)
Sexores (Barcelona SPAIN)
Silk Rodeo (Austin TX)
Charanjit Singh (Bombay INDIA)
Skinny Lister (London UK-ENGLAND)
Sleep ∞ Over (Austin TX)
Luisa Sobral (Lisbon PORTUGAL)
Songhoy Blues (Bamako MALI)
Sorne (Austin TX)
The Sour Notes (Austin TX)
SSLEEPERHOLD (Los Angeles CA)
The Stone Foxes (San Francisco CA)
Suboi (Saigon VIETNAM)
Suicideyear (Baton Rouge LA)
숨[su:m] (Seoul SOUTH KOREA)

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Summer Heart (Malmo SWEDEN)
Sy Ari Da Kid (Atlanta GA)
Tanya Tagaq (Brandon CANADA)
Talking To Turtles (Leipzig GERMANY)
Talkshow (Bratislava SLOVAKIA)
The Big Pink (London UK-ENGLAND)
Thee Oh Sees (Los Angeles CA)
Jonathan Toubin (New York NY)
Tourmaline (Portland OR)
Transit (Calgary CANADA)
Hailey Tuck (London UK-ENGLAND)
Twerps (Melbourne AUSTRALIA)
The Twilight Sad (Glasgow UK-SCOTLAND)
Twin Peaks (Chicago IL)
Txarango (Barcelona SPAIN)
Ume (Austin TX)

Vaadat Charigim (Tel Aviv ISRAEL)
Vampillia (Nihon'odori JAPAN)
Vockah Redu (New Orleans LA)
Vuurwerk (Brussel BELGIUM)
Wand (Los Angeles CA)
Jessie Ware (London UK-ENGLAND)
Warm Soda (Austin TX)
Lewis Watson (Oxford UK-ENGLAND)
Weekend Money (New York NY)
Scott Weiland and The Wildabouts (Los Angeles CA)
Hank West & the Smokin Hots (Asheville NC)
Whitehorse (Toronto CANADA)
Jess Williamson (Austin TX)
Emily Wolfe (Austin TX)

(This list is subject to change. This is only a portion of the bands that will be performing at the SXSW Music Festival. Schedules and more band announcements will be announced at a later date.)

For more information on the SXSW Music Festival, please go to <http://sxsw.com/music/festival/2015>.

Listen to the bands that will be performing at SXSW 2015 by tuning in on your mobile device or desktop to SXSWfm at www.sxsw.com/fm.

SXSW 2015, the world's leading music industry event, continues to present the absolute best mix of musical performances from over 2,000 regional, national and international acts at the nighttime music festival as well as exploring the future of the music industry during the day at panels, talks, the Trade Show, Music Gear Expo, and other conference activities at the Austin Convention Center. Altogether, SXSW presents unmatched networking opportunities, career-building conference programming and over 100 stages of music for showcasing bands and conference attendees. SXSW Music takes place Tuesday, March 17 - Sunday, March 22, 2015 in Austin, Texas. Conference registrations and hotel requests are now being accepted. For more information on every aspect of SXSW, please go to <http://www.sxsw.com>.

SXSW Music 2015 is sponsored by Miller Lite, Sonicbids, Esurance, AT&T, IFC, Mazda, Monster Energy, and The Austin Chronicle.

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