Press Release
For Immediate Release

SOUTH BY SOUTHWEST NOW ACCEPTING CONFERENCE PROGRAMMING PROPOSALS FOR 2015

Proposals Sought for Music, Film, and Interactive Events

July 1, 2014 - Austin, Texas - South by Southwest (SXSW) Conferences and Festivals are now accepting programming proposals for the 2015 event with the launch of the popular PanelPicker. The PanelPicker interface is an online tool that allows the SXSW community to have a significant voice in programming Music, Film and Interactive conference activities through an open proposal and voting process. SXSW 2015 takes place March 13 - 22, 2015 in Austin, Texas.

PanelPicker is a two-step online system. Step One encourages the community to submit proposals for daytime conference programming at SXSW at [http://panelpicker.sxsw.com] beginning Tuesday, July 1, 2014 through Friday, July 25, 2014. Each individual account holder is permitted to submit one idea per Conference. Step Two allows the community to browse all of these ideas and rate which of these proposals they think are the best fit for the March events. Community voting begins Monday, August 4, 2014 and will continue through Friday, September 5, 2014. Votes from the community, along with feedback from SXSW Advisory Boards and the SXSW staff, will help determine programming for the 2015 event. Additional information including themes, presentation formats, and the user-generated tags feature built in to PanelPicker can be found at [http://panelpicker.sxsw.com/faq]. The first round of confirmed programming for all three conferences will be released in early October 2014.

SXSW Interactive (March 13-17, 2015) is seeking advanced-level ideas that focus on creativity and innovation across the various new media industries. We will also continue our trend of increasing the number of solo, dual and instructional workshop programming that we accept, in lieu of panel sessions. We are excited to expand our programming to include more topics on health, privacy / security, fashion, sports and food. SXSW Interactive is positioned at the forefront of creativity, so the more inventive the idea, the better. SXSW Interactive celebrates diversity in all its forms, which means diversity of opinions, genders, ethnicities, etc.

SXSW Film (March 13-21, 2015) is interested in focused case studies as well as developments in distribution, production, and audience building. Nuts and bolts educational workshops along with high-energy Future 15 presentations looking towards the future of the industry are also welcome. Entries for the Digital Domain program which addresses advancements in storytelling via multiple platforms, and creativity in digital environments are also encouraged.

SXSW Music (March 17-22, 2015) is interested in the future of the music industry: insight on innovations, trends, well-researched predictions, and thoughtful advice and guidance to further careers. Attendees want to know about expanding the market for musical performance and recordings on an individual and collective level. The best ideas are based on speakers' direct experience, and showcase their specialties. Proposals for specifically-focused ideas or solo/dual presentation are welcome.

Some of the most unique elements of SXSW lie within the Convergent areas of our events, where programming topics organically envelop more than one featured industry, and thus more than one festival. All of this programming is accessible to more than one type of badge, as a bonus learning & networking opportunity that you'll only find at SXSW. Convergence programming is largely determined via SXSW staff curation and PanelPicker proposals submitted by the SXSW community. While Convergence in and of itself is not a theme one can select in the PanelPicker, we encourage participants to submit ideas to our convergent components. Both the Digital Domain and SXsports programming tracks are a cross pollination between the SXSW Interactive & Film Festivals and will be open to Interactive, Film and Gold badge types. To submit proposals to Digital Domain and SXsports, ideas should be entered into the Film PanelPicker and Interactive PanelPicker, respectively.

In addition to submitting proposals for SXSW Conferences via PanelPicker, there are many upcoming ways to participate in SXSW 2015.

SXSW Music Festival will accept Artist Applications through Sonicbids starting July 8 thru October 10, 2015. Apply early for a discounted rate, and note that the final deadline to apply for a showcase is earlier than past years. For more information visit [http://sxsw.com/music/shows/apply].

SXSW Film Festival will accept Feature Film, Short Film & Music Video Submissions from August 4 - November 13, 2015. Submit early for the early bird rate, and for more information visit [http://sxsw.com/film/screenings/submit].

Also starting August 4, SXSW Interactive will accept entries for Digital Creative Work for the SXSW Interactive Awards, Video Games for the SXSW Gaming Awards Competition, and Startup Projects for the SXSW Accelerator Competition (final deadline for all November 7, 2015). Details can be found at [http://sxsw.com/interactive].

SXSW offers a unique intersection of original music, independent films, and emerging technologies. Fostering creative and professional growth alike, SXSW is a launching pad for new creative content. Registration and hotel reservations for the 2015 event will open on August 4, 2015. For more information, visit [http://www.sxsw.com].

SXSW 2015 is sponsored by Miller Lite, AT&T, IFC, The Austin Chronicle and Sonicbids.

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Press Contacts:

Elizabeth Derczo
Music Press & Publicity
musicpress@sxsw.com
512.467.7979 x 209

Kelly Krause
Interactive Publicity
interpress@sxsw.com
512.467.7979 x 202

Rebecca Feferman
Film Press & Publicity
filmpress@sxsw.com
512.467.7979 x 236