

# SXSW 2017

**Austin Convention Center**  
Red River St, Austin, TX 78701

## LOAD-IN PASS

Driver Name/Company \_\_\_\_\_ / \_\_\_\_\_

Cell No \_\_\_\_\_ Arrival Date / Time \_\_\_\_\_ - \_\_\_\_\_ -2017 at \_\_\_\_\_ : \_\_\_\_\_

Select and fill in all that apply:

**Exhibitor:** Exhibiting At \_\_\_\_\_ Booth No(s). \_\_\_\_\_

**Activation/Lounge Client:** Brand Name \_\_\_\_\_ Area or Room \_\_\_\_\_

**Speaker/Artist/Other:** Session/Lounge \_\_\_\_\_ Booth or Stage \_\_\_\_\_

**Client/EAC/PA/TM Contact** \_\_\_\_\_ **Cell No** \_\_\_\_\_  
(if different to driver & company names above)

### Arrival Notes

- Print and fill in this LOAD-IN PASS before your arrival and display it visibly on your dashboard—this Pass is required for all vehicles to access Red River St and to enter the ACC's service yard.
- Check in with security at the entrance gate on Red River St.
- Vehicles must be removed from the service yard immediately following completion of your unloading, and not left unattended while setting-up in the ACC.
- For security and for courtesy to others, vehicles left unattended over 30 minutes will be towed at the owner's expense.

This Pass is NOT VALID FOR ACCESS TO LOAD OUT, except in the case of same-day Speakers or Artists