#### SXSW - GAMING EXPO MARCH 16 - 18, 2017 AUSTIN CONVENTION CENTER AUSTIN, TEXAS

#### SERVICE INFORMATION

#### **BOOTH EQUIPMENT**

Each 10' x 10' booth will be set with 8' high black back drape, 36" high black side dividers, one 6' x 30" black linen table, two Limerick chairs, one wastebasket, and a 7" x 44" identification sign.

The Exhibitors will receive (1) booth package for 400 sq. ft. and under (2) for anything over.

#### HARD WALL STANDS

Each 10' x 10' stand will be set up with 3 meter wide x 8' high black hard wall, 3' high black hard wall side dividers, one 6' x 30" black linen table, 2 side chairs, one wastebasket and a header identification sign.

#### **EXHIBIT HALL CARPET**

All aisles will be carpeted in red pepper; however, the stand area is NOT carpeted.

#### DISCOUNT PRICE DEADLINE DATE

Order early to take advantage of advance order discount rates, place your order by February 23, 2017.

#### SHOW SCHEDULE

#### **EXHIBITOR MOVE-IN**

For more information and helpful hints on pre-show procedures and move-in, please go to www.freemanco.com/preshowFAQ

Thursday March 16, 2017 6:00 AM - 11:00 AM

\* PLEASE CONTACT exhibitions@sxsw.com IF YOU WISH TO REQUEST ADDITIONAL LOAD TIME\*

#### **EXHIBIT HOURS**

Thursday	March 16, 2017	12:00 PM -	8:00 PM
Friday	March 17, 2017	12:00 PM -	8:00 PM
Saturday	March 18, 2017	12:00 PM -	8:00 PM

#### **EXHIBITOR MOVE-OUT**

For more information and helpful hints on post-show procedures and move-out, please go to <u>www.freemanco.com/postshowFAQ</u>

Saturday	March 18, 2017	8:00 PM -	10:00 PM
Sunday	March 19, 2017	8:00 AM -	1:00 PM

We will begin returning empty containers once aisle carpet is removed.

#### **DISMANTLE AND MOVE-OUT INFORMATION**

All exhibitor materials must be removed from the exhibit facility by Sunday, March 19, 2017 at 1:00 PM.

To ensure all exhibitor materials are removed from the exhibit facility by the Exhibitor Move-Out deadline, please have all carriers check-in by Sunday, March 19, 2017 at 10:00 AM.

#### POST SHOW PAPERWORK AND LABELS

Our Exhibitor Services Department will gladly prepare your outbound Material Handling Agreement and labels in advance. Be sure your carrier knows the company name and booth number when making arrangements for shipping your exhibit at the close of the show.

# FREEMAN quick facts

#### **SERVICE CONTRACTOR CONTACTS / INFORMATION:**

#### FREEMAN

3323 I H 35 North, Ste 120 San Antonio, TX 78219 (210) 554-2021 fax (469) 621-5611 FreemanSanAntonioES@freemanco.com

#### FREEMAN EXHIBIT TRANSPORTATION

(800) 995-3579 Toll Free US & Canada or +1 (512) 982-4187 or +1 (817) 607-5183 Local & International Shipping Services or fax +1 (469) 621-5810 or email exhibit.transportation@freemanco.com

#### **FREEMAN ONLINE®**

Take advantage of discount pricing by ordering online at www.freemanco.com/store by February 23, 2017. Using the enhanced Freeman Online, you will enjoy easy access to added features and functions as well as the high caliber of Freeman services you've come to expect before, during and after your show. Additionally, you can now access Freeman Online from any device - desktop, laptop, tablet or via our new FreemanOnline Mobile App.

To place online orders you will be required to enter your unique Username and Password. If this is your first time to use Freeman Online, click on the "**Create an Account**" link. To access Freeman Online without using the email link, visit www.freemanco.com/store. You can also download and use the FreemanOnline Mobile App from the Apple or Android store, or here: folmobile.freemanco. com. A mobile web version is available to extend mobile use for those users that do not have an Apple or Android devices or who do not want to download the app.

If you need assistance with Freeman Online please call our Customer Support Center at (888) 508-5054 Toll Free US & Canada or +1 (512) 982-4186 or +1 (817) 607-5000 Local & International.

#### SHIPPING INFORMATION

Warehouse Shipping Address:

Exhibiting Company Name / Booth # \_\_\_\_\_ SXSW - GAMING EXPO - 440578 C/O FREEMAN / AWD RACEWAY CROSSING, BLDG. 1, 16310 BRATTON LN., STE. 125 AUSTIN, TX 78728

Freeman will accept crated, boxed or skidded materials beginning Thursday, February 16, 2017, at the above address. Material arriving after March 09, 2017 will be received at the warehouse with an additional after deadline charge. Warehouse materials are accepted at the warehouse Monday through Friday between the hours of 8:00 AM - 3:30 PM. If required, provide your carrier with this phone number: (210) 554-2021

Show Site Shipping Address:

Exhibiting Company Name / Booth # \_\_\_\_\_ SXSW - GAMING EXPO - 440578 C/O FREEMAN AUSTIN CONVENTION CENTER 500 E CESAR CHAVEZ ST AUSTIN, TX 78701 Freeman will receive shipments at the exhibit facility beginning Tuesday, March 14, 2017. Shipments arriving before this date may be refused by the facility. Any charges incurred for early freight accepted by the facility are the responsibility of the Exhibitor. If required, provide your carrier with this phone number: (210) 554-2021

Please note: All items and materials that must be brought into the facility may be subject to Material Handling Charges and are the responsibility of the Exhibitor. This also applies to items not ordered through the Official Show Vendors.

Please be aware that disposal of exhibit properties is not included as part of your material handling charges. Please contact Freeman for your quoted rates and rules applicable to disposal of your exhibit properties.

#### LABOR INFORMATION

Union Labor may be required for your exhibit installation and dismantle. Please carefully read the UNION RULES AND REGULATIONS to determine your needs. Exhibitors supervising Freeman labor will need to pick up and release their labor at the Service Desk. Refer to the order form under Display Labor for Straight time and Overtime hours.

#### ASSISTANCE

We want you to have a successful show. If we can be of assistance, please call our Exhibitor Services Department at (210) 554-2021.

#### WE APPRECIATE YOUR BUSINESS!

#### FREEMAN GENERAL INFORMATION

#### TRANSLATION SERVICES

Freeman is pleased to offer a new service for our international exhibitors that provides quick interpretation and translation in 150 languages. This service will not only interpret for us on a three way conversation, but also translate emails from customers. To access this feature you may contact Freeman Exhibitor Services at (210) 554-2021 or Freeman's Customer Support Center at (888) 508-5054.

#### HELPFUL HINTS

#### SAVE MONEY

Order early to take advantage of advance order discount rates, place your order by February 23, 2017.

#### AVOID DELAY

Ship early to avoid delays. Shipments arriving late at show site will cost you money, time and business!

#### SAFETY TIPS

Use a ladder, not a chair. Standing on chairs, tables and other rental furniture is unsafe and can cause injury to you or to others. These objects are not designed to support your standing weight.

Be aware of your surroundings. You are in an active work area with changing conditions during move-in and move-out. Pay attention. Look for obstacles, machinery and equipment that are in use.

Keep your eyes open for scooters and forklifts. The drivers of these vehicles may not be able to see you.

Stay clear of dock areas, trucks and trailers. These areas can be particularly dangerous.

Prevent electrical shocks, falling items and damage to materials. Do not attach items or equipment to the drapes or metal framework provided for your booth. This can cause serious injury or damage to materials.

We discourage children from being in the exhibit hall during installation and dismantle. If children are present during installation and dismantle, they must be supervised by an adult at all times.

Freeman does not ship or handle Hazardous Materials. If any materials you are shipping to the event fall into this category, please contact Freeman to be sure the material will be allowed at the facility and by the association. In addition, if authorized by the facility and the association, you will need to make separate arrangements for the transport and handling of the approved materials, since Freeman will not transport or handle them.

The operation or use of all motorized lifts and motorized material handling equipment for installation/dismantle of exhibits is NOT permitted by exhibitors or by their exhibitor appointed contractors (EAC's). Thank you for your cooperation.

#### **EXHIBITOR ASSISTANCE**

For more information and helpful hints on pre-show procedures and move-in, please go to <u>www.freemanco.com/preshowFAQ</u>.

For more information and helpful hints on post-show procedures and move-out, please go to www.freemanco.com/postshowFAQ.

Call Freeman's Exhibitor Services department at (210) 554-2021 with any questions or needs you may have.



#### **Reducing Your Footprint**

Freeman actively engages in green practices within day-to-day operations and is committed to producing events in the most environmentally friendly way possible. Freeman has collaborated with a number of customers to make their events greener and is dedicated to broadening this effort.

#### Green Tips for Exhibitors

Interested in going Green and saving money with your exhibit booth? Follow these tips to assist you in making your sustainable booth strategies at least cost-neutral, and possibly cost-saving!

#### Supplies and Ordering

- Order exhibit supplies early and utilize online ordering systems to eliminate paper waste.
- Consider renting a booth from Freeman or buying materials locally, preventing shipping cost and lowering emissions.
- Rent Freeman Classic Carpet which contains recycled content and is also recyclable.
- Provide giveaways made of recycled, responsibly grown natural fiber, nontoxic and biodegradable materials. Ensure giveaways are useful, not merely promotional in nature. Electronic Giveaways, such as free songs from iTunes, coupons and free online Apps are smart and trendy.

#### Printing, Recycling and Waste Management

- Encourage less printing and provide more information digitally when it comes to booth literature, fulfilling requests via email and website referrals.
- If you need to print, use a local printer in the city where the show will be held and choose paper that contains at least 50% post-consumer recycled content.
- Ask Freeman about new paper-based signage materials that are comparably priced to plastic. There are good alternatives to foam core and PVC which are not as easily recyclable.
- Participate in the exhibit donation program by providing materials that are eligible for donation to local charities, such as pens, bags and notepads.

#### Shipping and Transportation

- If you must ship materials, planning out your booth in a timely way to meet shipping deadlines can also help maximize consolidation and cost-savings.
- Choose a SmartWay<sup>™</sup>-certified hauler at no additional cost to ensure your transportation company is practicing sustainable shipping.



- Set a goal to leave no trace behind by shipping out all booth properties Getting There With Cleaner Air and packing materials and donating extra giveaways thereby minimizing any waste for the show.
- If you are attending another trade show that many of your fellow exhibitors are also participating in, ask your General Service Contractor or Show Management to set up a caravan service to save on fuel emissions—and cost of transportation.

#### Personnel and Best Practices

- Take advantage of local or regional representatives to staff your booth, rather than bringing staff from far away offices, reducing travel cost.
- Bring Green as part of your company message providing recycling bins in your booth and information on what you have done to exhibit in a sustainable way.



These steps can help as we all strive to make smarter and more environmentally sound decisions. For more information on the Freeman Sustainability Initiative, contact <u>goinggreen@freemanco.com</u>

3323 I H 35 North, Ste 120

#### **DISCOUNT PRICE DEADLINE DATE FEBRUARY 23, 2017**

(210) 554-2021 Fax: (469) 621-5611	INCLUDE THIS FORM WITH YOUR ORDER PLEASE USE BLACK INK
NAME OF SHOW: SXSW - GAMING EXPO - 440578 / MA	ARCH 16 - 18, 2017
COMPANY NAME:	BOOTH #:
ADDRESS:	BOOTH SIZE : X
CITY/STATE/ZIP:	
PHONE: EXT.:	FAX #:
SIGNATURE:	PRINT NAME:
CONTACT'S E-MAIL:	
E-MAIL FOR INVOICE:	Check if you are a new Freeman customer
Invoices will be sent by e-mail; please provide e-mail address of the	person who reconciles your invoices if different than contact's email.
BY SUBMITTING THIS FORM VIA FAX OR POSTAL MAIL OR ORDE TO BE BOUND BY ALL TERMS & CONDITIONS INCLUDED IN YOU COMPANY CHECK Please make check payable to: Freeman Checks must be in U.S. funds drawn on a U.S. or Canadian bank.("U.S. FUNDS" MUST BE PRE-PRINTED on Canadian checks.) Please reference (440578) on your remittance. CREDIT/DEBIT CARD For your convenience, we will use this authorization to charge your credit/debit card account for your advance orders, and any additional amounts incurred as a result of	DR SERVICE MANUAL.         BANK TRANSFER         Bank transfer to Bank of America, N.A.; Dallas, TX         Wire Transfer         ABA#: 026009593 ACCT# 1252039192 Freeman         International Wire Transfer         Swift Code: BOFAUS3N ACCT# 1252039192 Freeman         ACH Direct Deposit         ABA#:111000012
show site orders placed by your representative. These charges may include all Freeman companies, or any charges which Freeman may be obligated to pay on behalf of Exhibitor, including without limitation, any shipping charges. Please complete the information requested below:	Please reference Name of Show & Booth Number so we can properly credit your account. Note: Customers are responsible for any bank processing fees SA We do not accept credit card information via email. EXP. DATE:
CARDHOLDER NAME (PRINT):	SIGNATURE:

CARDHOLDER NAME (PRINT):

CARDHOLDER BILLING ADDRESS:	

#### CITY/STATE/ZIP:

ENTER TOTALS HERE							
FURNISHINGS & ACCESSORIES	CARPET	CLEANING/ SHAMPOOING	PORTER SERVICE	RENTAL EXHIBITS & ACCESSORIES	SIGNS	INSTALLATION LABOR	DISMANTLE LABOR
MATERIAL HANDLING	RIGGING INSTALLATION	RIGGING DISMANTLE	EXHIBIT TRANSPORTATION	HANGING SIGNS	UTILITIES		GRAND TOTAL

٠ Remember to order in advance to save time and money. You may place your order by phone, fax, mail, or use our online ordering service at: www.freemanco.com/store.

Orders received without payment or after the discount price deadline date will be charged at the standard . price.

Copies of invoices may be picked up from the Service Desk prior to show closing. •

• If you have questions or need assistance with any items not listed, please call and ask for your Exhibitor Services Representative.

San Antonio, TX 78219 (210) 554-2021 Fax: (469) 621-5611

#### SXSW - GAMING EXPO - 440578 / MARCH 16 - 18, 2017

In order to authorize Freeman to invoice a third party for payment of services rendered to exhibitors, both the exhibiting company and the third party must complete this form and return it at least 14 days prior to show move-in.

#### **EXHIBITING COMPANY AUTHORIZATION OF THIRD PARTY BILLING**

"We understand and agree that we, the exhibiting company, are ultimately responsible for payment of charges and agree by submitting this form or ordering materials or services from Freeman, to be bound by all terms and conditions as described in the Terms & Conditions section of this service manual. In the event that the named third party does not discharge payment of the invoice prior to the last day of the show, charges will revert back to the exhibiting company. All invoices are due and payable upon receipt, by either party. The items checked below are to be invoiced to the third party."

BY SUBMITTING THIS FORM VIA FAX OR POSTAL MAIL OR ORDERING MATERIALS OR SERVICES FROM FREEMAN, YOU AGREE TO BE BOUND BY ALL TERMS & CONDITIONS INCLUDED IN YOUR SERVICE MANUAL.

EXHIBITOR NAME: (PLEASE PRINT)

EXHIBITOR SIGNATURE:	DATE :
EXHIBITING COMPANY INFORMATION	
EXHIBITING COMPANY NAME:	BOOTH #:

FAX.

EXHIBITING COMPANY ADDRESS:

CITY/STATE/ZIP:

PHONE:

CONTACT'S E-MAIL:

#### Indicate which services are to be invoiced to the Third Party:

EXT.

- □ ALL FREEMAN SERVICES
- □ I&D LABOR/SUPERVISION
- □ MATERIAL HANDLING/IN & OUT

# FREEMAN EXHIBIT TRANSPORTATION RENTAL FURNITURE/CARPET/SIGNS BOOTH CLEANING OTHER

#### THIRD PARTY COMPANY INFORMATION

THIRD PARTY COMPANY NAME:			
CONTACT NAME:			
THIRD PARTY BILLING ADDRESS:			
CITY/STATE/ZIP:			
PHONE:	EXT:	FAX:	
CONTACT'S E-MAIL:			
E-MAIL FOR INVOICE:			
Invoices will be sent by e-mail; please	provide the e-mail addre	ess of the person v	who reconciles your invoices if different than contact's e-mail.
THIRD PARTY CREDIT/D	EBIT CARD AU	THORIZATIO	N
AMERICAN EXPRESS	MASTERCARD		FREEMAN NOW ACCEPTS DEBIT CARDS
ACCOUNT NO:			EXP. DATE:
CARDHOLDER NAME (PLEASE PRINT):			CARD TYPE:
AUTHORIZED SIGNATURE:			
CARDHOLDER BILLING ADDRESS:			
CITY/STATE/ZIP:			

YOU ARE ENTERING A CONTRACT WHICH LIMITS YOUR POSSIBLE RECOVERY IN CASE OF LOSS OR DAMAGE.

The terms and conditions set forth below become a part of the Contract between FREEMAN and you, the EXHIBITOR. Acceptance of said terms and conditions will be construed when any of the following conditions are met:

- THE METHOD OF PAYMENT FORM IS SIGNED; OR
- AN ORDER FOR LABOR, SERVICES AND/OR RENTAL EQUIPMENT IS PLACED BY EXHIBITOR WITH FREEMAN; OR
- WORK IS PERFORMED ON BEHALF OF EXHIBITOR BY LABOR SECURED THROUGH FREEMAN.

#### DEFINITIONS

For purposes of this Contract, "FREEMAN" or "The Freeman Companies" means Freeman Expositions, Inc., Freeman Expositions, Ltd., Freeman Audio Visual, Freeman Exhibit, Freeman Transportation, Hoffend Xposition, Stage Rigging, Inc., Kerry Technical Services, TFC, Inc., Freeman Electrical Services, and their respective employees, directors, officers, agents, assigns, affiliated companies, and related entities including, but not limited, to any subcontractors FREEMAN may appoint. The term "EXHIBITOR" means the Exhibitor, its employees, agents, representatives, and any Exhibitor Appointed Contractors ("EAC").

#### PAYMENT TERMS

Full payment, including any applicable tax, is due in advance or at show site. All payments must be in U.S. funds and all checks must be drawn on a U.S. bank. Orders received without advance payment or after the deadline date will incur additional After Deadline charges as indicated on each order form. All materials and equipment are on a rental basis for the duration of the show or event and remain the property of FREEMAN except where specifically identified as a sale. All rentals include delivery, installation, and removal from EXHIBITOR'S booth. In case of cancellation of any orders or services by EXHIBITOR, a one-hour "per person, per hour" charge will be applied for all labor orders that are not canceled in writing at least 24 hours prior to the scheduled start time. If Prestige Carpet, Custom-Cut Carpet, Modular Rental Exhibits and any other custom-order items or services have already been provided at the time of cancellation, fees will remain at 100% of the original charge. If the Show or Event is canceled because of reasons beyond FREEMAN'S control, EXHIBITOR remains responsible for all charges for services and equipment provided up to and including the date of cancellation. FREEMAN will not issue refunds to EXHIBITOR of any payments made before the date of cancellation. It is EXHIBITOR'S responsibility to advise the FREEMAN Service Center Representative of problems with any orders, and to check the EXHIBITOR'S invoice for accuracy prior to the close of the Show or Event. If EXHIBITOR is exempt from payment of sales tax, FREEMAN requires an exemption certificate for the State in which the services are to be used. Resale certificates are not valid unless EXHIBITOR is rebilling these charges to its customers. For International EXHIBITORS, FREEMAN requires 100% prepayment of advance orders, and any order or services placed at show site must be paid at the show. For all others, should there be any pre-approved unpaid balance after the close of the show; terms will be net, due and payable in DALLAS, TEXAS upon receipt of invoice. Effective 30 days after invoice date, any unpaid balance will bear a FINANCE CHARGE at the lesser of the maximum rate allowed by applicable law, or 1.5% per month, which is an ANNUAL PERCENTAGE RATE of 18%, and future orders will be on a prepaid basis only. If any finance charge hereunder exceeds the maximum rate allowed by applicable law, the finance charge shall automatically be reduced to the maximum rate allowed, and any excess finance charge received by FREEMAN shall be either applied to reduce the principal unpaid balance or refunded to the payer. If past due invoices or invoice balances are placed with a collection agency or attorney for collection or suit, EXHIBITOR agrees to pay all legal and collection costs. THESE PAYMENT TERMS AND CONDITIONS SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF TEXAS. In the event of any dispute between the EXHIBITOR and FREEMAN relative to any loss, damage, or claim, such EXHIBITOR shall not be entitled to and shall not withhold payment, or any partial payment, due to FREEMAN for its services, as an offset against the amount of any alleged loss or damage. Any claims against FREEMAN shall be considered a separate transaction, and shall be resolved on its own merits. FREEMAN reserves the right to charge EXHIBITOR for the difference between the estimate of charges and the actual charges incurred for material handling, labor time & materials, utility services or equipment usage, or for any charges that FREEMAN may be obligated to pay on behalf of EXHIBITOR, including without limitation, any shipping charges. If EXHIBITOR provides a credit card for payment and charges are rejected by the EXHIBITOR'S credit card company for any reason, FREEMAN hereby provides notice that it reserves the right, and EXHIBITOR authorizes FREEMAN, to continue to attempt to secure payment through that credit card for as long as unpaid balances remain on the EXHIBITOR'S account. In the event that a THIRD PARTY orders on behalf of the EXHIBITOR and the named THIRD PARTY does not discharge payment of the invoice prior to the last day of the show, charges will revert back to the EXHIBITOR. All invoices are due and payable upon receipt, by either party.

#### ELECTRICAL

Claims will not be considered, or adjustments made unless filed in writing, by Exhibitor, prior to the close of the event. Freeman is not responsible for any damage or loss caused by the loss of power beyond its control and Exhibitor agrees to hold Freeman, its officers, directors, employees and agents harmless from such power loss. IN NO EVENT SHALL FREEMAN BE LIABLE FOR ANY INDIRECT OR CONSEQUENTIAL DAMAGES (INCLUDING WITHOUT LIMITATION LOST PROFITS) EVEN IF ADVISED OF THE POSSIBILITY OF SUCH DAMAGES, WHETHER UNDER THEORY OF CONTRACT, TORT (INCLUDING NEGLIGENCE), PRODUCTS LIABILITY OR OTHERWISE. Exhibitor shall indemnify and hold harmless Freeman, its officers, directors, employees, and agents from and against any and all claims, liabilities, damages, fines, penalties or costs of whatsoever nature (including reasonable attorneys' fees) arising out of or in any way connected with Exhibitor's actions or omissions under this Agreement.

#### LABOR UNDER THE SUPERVISION OF EXHIBITOR

#### RESPONSIBILITIES

EXHIBITOR shall be responsible for the performance of labor provided under this option. It is the responsibility of EXHIBITOR to supervise labor secured through FREEMAN in a reasonable manner as to prevent bodily injury and/or property damage and also to direct them to work in a manner that is in compliance with FREEMAN'S Safe Work Rules and/or Federal, State, County and Local ordinances, rules and/or regulations, including but not limited to Show or Facility Management rules and/or regulations. It is the responsibility of EXHIBITOR to check in with the Service Desk to pick up labor, and to return to the Service Desk to release labor when the work is completed.

#### **INDEMNIFICATION**

EXHIBITOR agrees to indemnify, hold harmless, and defend FREEMAN from and against any and all demands, claims, causes of action, fines, penalties, damages, liabilities, judgments, and expenses (including but not limited to reasonable attorneys' fees and investigation costs) for bodily injury, including any injury to FREEMAN employees, and/or property damage arising out of work performed by labor provided by FREEMAN but supervised by EXHIBITOR. Further, the EXHIBITOR'S indemnification of FREEMAN includes any and all violations of Federal, State, County or Local ordinances, "Show Regulations and/or Rules" as published and/or set forth by Facility or Show Management, and/or directing labor provided by FREEMAN to work in a manner that violates any of the above rules, regulations, and/or ordinances.

#### IMPORTANT

PLEASE REFER TO FREEMAN'S "MATERIAL HANDLING TERMS & CONDITIONS" AS IT RELATES TO MATERIAL HANDLING SERVICES AND TO THE "SERVICE REQUEST & SHIPPING INSTRUCTIONS CONTRACT" AS IT RELATES TO TRANSPORTATION SERVICES. CONTRACT TERMS DEPEND ON THE NATURE OF SERVICES SECURED BY EXHIBITOR THROUGH FREEMAN. TERMS & CONDITIONS MAY VARY FOR EACH TYPE OF SERVICE ORDERED THROUGH FREEMAN.

# FREEMAN TERMS & CONDITIONS

# MATERIAL HANDLING

YOU ARE ENTERING A BINDING CONTRACT WHICH LIMITS YOUR POSSIBLE RECOVERY IN CASE OF LOSS OR DAMAGE. Acceptance of said terms and conditions will be construed when any of the following conditions are met: This Material Handling Agreement (MHA) is signed; Exhibitor's materials are delivered to Freeman's warehouse or to an event site for which Freeman is the Official Show Contractor; or an order for labor and/or rental equipment is placed by Exhibitor with Freeman. Please be aware that disposal of exhibit properties is not included as part of your material handling charges. Please contact freeman for your quoted rates and rules applicable to disposal of your exhibit properties.

 DEFINITIONS. For purposes of this Contract, Freeman means Freeman Expositions, Inc., and its employees, directors, officers, agents, assigns, affiliated companies, and related entities. In no event shall Freeman be deemed to be the Ultimate Consignee for shipping and custom purposes. The term "Exhibitor" means the Exhibitor, its employees, agents, and representatives.

2. PACKAGING/CRATES AND STORAGE. Freeman shall not be responsible for damage to loose or uncrated materials, pad wrapped or shrink-wrapped materials, glass breakage, concealed damage, carpets in bags or poly, or improperly packed or labeled materials. Freeman shall not be responsible for crates and packaging which are unsuitable for handling, in poor condition, or have prior damage. Crates and packaging should be of a design to adequately protect contents for handling by forklift and similar means. Freeman does not accept any crates or packaging containing hazardous materials. Goods requiring cold storage and those in accessible storage are stored at Exhibitor's own risk. FREEMAN ASSUMES NO RESPONSIBILITY OR LIABILITY FOR LOSS OR DAMAGE TO GOODS IN COLD STORAGE OR ACCESSIBLE STORAGE.

3. EMPTY CONTAINERS. Empty container labels will be available at the show site service desk. Affixing labels to the containers is the sole responsibility of Exhibitor or its representative. All previous labels must be removed or obliterated. Freeman assumes no responsibility for: error in the above procedures; removal of containers with old empty labels and without Freeman labels; or improper information on empty labels. FREEMAN WILL NOT BE LIABLE FOR LOSS OR DAMAGE TO CRATES AND CONTAINERS OR THEIR CONTENTS WHILE SAME ARE IN EMPTY CONTAINER STORAGE.

4. INBOUND/OUTBOUND SHIPMENTS. There may be a lapse of time between the delivery of shipment(s) to the booth and the arrival of Exhibitor, or a lapse of time between the completion of packing and the actual pickup of materials from the booths for loading onto a carrier and during such times, Exhibitor materials will be left unattended. FREEMAN IS NOT RESPONSIBLE OR LIABLE FOR ANY LOSS, DAMAGE, THEFT, OR DISAPPEARANCE OF EXHIBITOR'S MATERIALS AFTER THEY HAVE BEEN DELIVERED TO EXHBITOR'S BOOTH AT SHOW SITE OR BEFORE THEY HAVE BEEN PICKED UP FOR RELOADING AT THE CONCLUSION OF THE EVENT. Freeman recommends the securing of security services from Facility or Show Management. All MHA's submitted to Freeman by Exhibitor will be checked at the time of pickup from the booth and corrections will be made where discrepancies exist between the quantities of items on any form submitted to Freeman and the actual count of such items in the booth at the time of pickup. Freeman is not responsible for any wait time or other charges including business center charges arising from delivery or pickup of Exhibitor's materials.

5. DELIVERY TO THE CARRIER FOR RELOADING. Freeman assumes no responsibility for loss, damage, theft, or disappearance of Exhibitor's materials after same have been delivered to Exhibitor's appointed carrier, shipper, or agent for transportation after the conclusion of the show. Freeman loads the materials onto the carrier under directions from the carrier or driver of that carrier. Any loading onto the carrier will be understood to be under the exclusive supervision and control of the carrier or driver of that carrier. FREEMAN ASSUMES NO RESPONSIBILITY FOR LOSS, DAMAGE, THEFT OR DIS-APPEARANCE OF EXHIBITOR'S MATERIALS THAT ARISES OUT OF IMPROPERLY LOADED OR LABELED MATERIALS.

6. DESIGNATED CARRIERS. Freeman shall have the authority to change the Exhibitor designated carrier if that carrier does not pick up the shipment(s) at the appointed time. Where no disposition is made by Exhibitor, materials may be taken to a warehouse to await Exhibitor's shipping instructions and Exhibitor agrees to be responsible for charges relating to such rerouting and handling. IN NO EVENT SHALL FREEMAN BE RESPON-SIBLE FOR ANY LOSS RESULTING FROM SUCH REROUTING DESIGNATION.

7. FORCE MAJEURE. Freeman's performance hereunder is subject to, and Freeman shall not be responsible for loss, delay, or damage due to, strike, work stoppages, natural elements, vandalism, Act of God, civil disturbances, power failures, explosions, acts of terrorism or war, or for any other cause beyond Freeman's reasonable control, nor for ordinary wear and tear in the handling of Exhibitor's materials.

8. CLAIM(S) FOR LOSS. Exhibitor agrees that any and all claims for loss or damage must be submitted to Freeman immediately at the show site and in any case not later than *thirty (30) business days* after the date when Exhibitor's materials are delivered to the carrier for transportation from show site or from Freeman's warehouse. All claims reported after thirty (30) days will be rejected. In no event shall a suit or action be brought against Freeman more than one (1) year after the date of loss or damage occurred.

a. PAYMENT FOR SERVICES MAY NOT BE WITHHELD. In the event of any dispute between the Exhibitor and Freeman relative to any loss, damage, or claim, Exhibitor shall not be entitled to and shall not withhold payment due Freeman for its services as an offset against the amount of any alleged loss or damage. Any claims against Freeman shall be considered a separate transaction and shall be resolved on their own merits.

**b. MAXIMUM RECOVERY.** If found liable for any loss, Freeman's sole and exclusive maximum liability for loss or damage to Exhibitors materials and Exhibitor's sole and exclusive remedy is limited to \$.50 (USD) per pound per article with a maximum liability of \$100.00 (USD) per item, or \$1,500.00 (USD) per shipment whichever is a less. For unmarked, unlabeled and improperly packaged television monitors, the maximum liability is the lesser of \$3.00 (USD) per pound or the actual invoice price. All shipment weights are subject to correction and final charges determined by the actual or re-weighed weight of the shipment.

**c. LIMITATION OF LIABILITY.** IN NO EVENT SHALL FREEMAN BE LIABLE TO THE EXHIBITOR OR TO ANY OTHER PARTY FOR SPECIAL, COLLATERAL, EXEMPLARY, INDIRECT, INCIDENTAL, OR CONSEQUENTIAL DAMAGES, WHETHER SUCH DAMAGES OCCUR EITHER PRIOR OR SUBSEQUENT TO, OR ARE ALLEGED AS A RESULT OF, TORTIOUS CONDUCT, FAILURE OF THE EQUIPMENT OR SERVICES OF FREEMAN OR BREACH OF ANY OF THE PROVISIONS OF THIS CONTRACT, REGARDLESS OF THE FORM OF ACTION, WHETHER IN CONTRACT OR IN TORT, INCLUDING STRICT LIABILITY AND NEGLIGENCE, EVEN IF FREEMAN HAS BEEN ADVISED OR HAS NOTICE OF THE POSSIBILITY OF SUCH DAMAGES. SUCH EXCLUDED DAMAGES INCLUDE BUT ARE NOT LIMITED TO LOST PROFITS, LOSS OF USE, AND INTER-RUPTION OF BUSINESS OR OTHER CONSEQUENTIAL OR INDIRECT ECONOMIC LOSSES.

9. DECLARED VALUE. Declarations of Declared Value are between the Exhibitor and the selected Carrier ONLY, and are in no way an extension of Freeman's maximum liability stated herein. Freeman will use commercially reasonable efforts to transmit the Declared Value instructions to the selected Carrier; however, FREEMAN WILL NOT BE LIABLE FOR ANY CLAIM ARISING FROM THE TRANSMITTAL OF, OR FAILURE TO TRANSMIT, DECLARED VALUE INSTRUCTIONS TO THE CARRIER NOR FOR FAILURE OF THE CARRIER TO UPHOLD THE DECLARED VALUE OR ANY OTHER TERM OF CARRIAGE.

10. JURISDICTION / VENUE. THIS CONTRACT SHALL BE CONSTRUED UNDER THE LAWS OF THE STATE OF TEXAS WITHOUT GIVING EFFECT TO ITS CONFLICT OF LAWS RULES. EXCLUSIVE VENUE FOR ALL DISPUTES ARISING OUT OF OR RELATING TO THIS CON-TRACT SHALL RESIDE IN A COURT OF COMPETENT JURISDICITON IN DALLAS COUNTY, TEXAS.

11. INDEMNIFICATION. Exhibitor agrees to indemnify and forever hold harmless Freeman from and against any and all demands, claims, causes of action, fines, penalties, damages (including consequential), liabilities, judgments, and expenses (including but not limited to reasonable attorneys' fees and investigation costs) arising out or contributed to by Exhibitor's negligent supervision of any labor secured through Freeman; Exhibitor's negligence, willful misconduct, or deliberate act, or the negligence, willful misconduct, or deliberate act of Exhibitor's employees, agents, representatives, customers, invites and/or any Exhibitor Appointed Contractors (EAC) at the show or event to which this Contract relates, including but not limited to Exhibitor's violation of Federal, State, County or Local ordinance and/or Exhibitor's violation of Show Regulations and/or Rules as published and set forth by Facility and/or Show Management.

12. LIEN. Exhibitor grants Freeman a security interest in and a lien on all of Exhibitor's materials that is from time to time in the possession of Freeman and all the proceeds thereof, including without limitation insurance proceeds (the "Collateral"), to secure the prompt and full payment and performance of all Exhibitor's indebtedness for monies paid, by Freeman on its behalf, services performed, materials and/or labor from time to time provided by Freeman to or for the benefit of Exhibitor ("Obligations"). Freeman shall have all the rights and remedies of a secured party under the Uniform Commercial Code, as may be amended from time to time ("UCC"), and any notice that Freeman is required to give under the UCC of a time and place of a public sale or the time after which any private sale or other intended disposition of any Collateral is to be made shall be deemed to constitute reasonable notice if such notice is mailed by registered or certified mail at least five (5) days prior to such action. Freeman may hold and not deliver any of the Collateral to Exhibitor for so long as there are any Obligations that remain unpaid or unsatisfied.

13. WAIVER & RELEASE. Exhibitor, as a material part of the consideration to Freeman for material handling services, waives and releases all claims against Freeman with respect to all matters for which Freeman has disclaimed liability pursuant to the provisions of this Contract.

14. DRIVER LIABILITY WAIVER. IN CONSIDERATION OF FREEMAN PERMITTING ENTRANCE TO THE PREMISES, YOU, YOUR EMPLOYER, THE OWNER OF THE TRUCK AND OR EQUIPMENT THAT YOU ARE OPERATING (TRUCKOWNER) AND YOU AS AGENT OF YOUR EMPLOYER AND THE TRUCKOWNER, HEREBY ASSUME ALL RISK OF INJURY OR HARM TO YOURSELF AND OTHERS AND DAMAGE TO YOUR PROPERTY AND PROPERTY BELONGINGTOYOUREMPLOYEROROTHERSARISINGFROMYOURACTIVITIES WHILEBEING PERMITTED TO ENTER THE PREMISES. YOU AGREE TO ENTER AT YOUR OWN RISK. YOU HAVE FULL KNOWLEDGE OF ANY RISK INVOLVED IN THIS ACTIVITY. YOU RECOGNIZETHEHAZARDSANDAREAWAREOFALLTHERULESFORSAFEOPERATION.YOUR EMPLOYER, THE TRUCKOWNER, AND YOU AGREE TO INDEMNIFY AND HOLD HARMLESS FREEMAN, ITS EMPLOYEES, OFFICERS, DIRECTORS, AGENTS, ASSIGNS, AFFILIATED COMPANIES AND RELATED ENTITIES, AGAINST ANY AND ALL LIABILITY, ACTIONS, CLAIMS, AND DAMAGES OF ANY KIND WHATSOEVER ARISING FROM YOUR ACTIVITIES WHILE BEING PERMITTED TO ENTER THE PREMISE.

# AIR CARGC

#### AIR CARGO SERVICE REQUEST AND SHIPPING INSTRUCTIONS CONTRACT

In tendering this shipment, the Shipper and Consignee agree to these TERMS which no agent or employee of the parties may alter. This Air Service Request and Shipping Instruction Contract is NON-NEGOTIABLE and has been prepared by Shipper, or if by Freeman or another on Shipper's behalf, it shall be deemed, conclusively, to have been prepared by the Shipper. The Shipper agrees that this shipment is subject to the TERMS stated herein All TERMS, including but not limited to, all the limitations of liability, shall apply to our agents and their contracting carriers.

1. DEFINITIONS: In this Contract, "Freeman" means Freeman Decorating Services, Inc., and its respective employees, officers, directors, agents, assigns, affiliated companies, and related entities including any contractors appointed by Freeman. The term "Shipper" means the person or business for whom the property is being transported, and includes their respective employees, officers, directors, agents, assigns, affiliated companies, and contractors appointed by the Shipper, excluding only Freeman. "Property" is all objects of any type received from the Shipper for transport by Freeman as described herein. "Consignee" is the party to whom Shipper has designated the goods are to be delivered.

2. FINAL CONTRACT BETWEEN THE PARTIES: In exchange for Shipper's payments and Freeman's services, which the parties have specified in this two-page Contract (including the Air Cargo Service Request and Shipping Instructions), Freeman and Shipper each agree that this Contact shall govern their respective rights and obligations regarding transportation of Shipper's property. This Contract shall take effect when the property first comes into the physical possession of Freeman, and the responsibility of Freeman under same shall end when the property has been placed in the possession of the Consignee or the Consignee's designated agent. If any part or provision of this Contract is found by a court of competent jurisdiction to be void or unenforceable, the remainder of the Contract shall continue in full force and effect

3. Freeman's RESPONSIBILITIES UNDER THE CONTRACT ARE LIMITED: Freeman is responsible Tor the satisfactory performance of only those services which it directly provides under this Contract. Freeman shall not be responsible for the performance of individuals of firms who are not under the direct supervision or control of Freeman. Freeman shall not be responsible for events or causes of loss, delay, or damage beyond its reasonable control, including (by way of illustration only, and not as a limitation on the breadth of this clause), strike, lockout, work slowdown or stoppage, power failure, breakdown of plant or machinery, facility failure, vandalism, theft, Act of God, effect of natural elements, riot, civil commotion or disturbance, terrorism, act of war or belligerent parties, and any other cause or causes beyond the reasonable control of Freeman. EXCEPT FOR ELIGIBLE GUARANTEED SERVICE SHIPMENTS, Freeman DOES NOT GUARANTEE DELIVERY BY ANY SPECIFIC TIME OR DATE.

4. PACKAGING AND CRATES: Shipper's property must be well packaged for safe and secure handling, storage and shipment using ordinary care. Each piece must be legibly and durably marked with the name and address, including correct ZIP code of the Shipper and Consignee. When a container is used repetitively by Shipper, Shipper must remove all old labels, tags, markings, etc., and Shipper must ensure that the container retains adequate strength for transportation. Freeman makes neither representation nor any warranty regarding the acceptability or suitability of any packaging system or procedure that Shipper any warranty regarding the acceptability of solidality of any packaging system of procedule that simpler might use for its property. Freeman shall not be responsible for damage to loose or uncrated materials, padwrapped or shrink-wrapped materials, glass breakage, concealed damage, carpets in bags or poly, or improperly packed or labeled materials. Crates and packaging should be of a design to adequately protect contents for handling by forklift and similar means. General guidance as to acceptable packaging systems and procedures may be found in publications such as the National Motor Freight Classification, published by the National Motor Freight Traffic Association. For shipments of Perishable Commodities, U.S. and Canadian shipments must be packed to travel without spoilage for 72 hours from time of pickup all International shipments must be packed to travel without spoilage for 24 hours beyond an agreed deadline. Freeman reserves the right to periodically embargo regions of the world due to conditions that may cause damage to perishable commodities. If the integrity of a shipment is in question, Freeman reserves the right to improve packaging at shipper's expense.

5. REFUSED SHIPMENTS: If the Consignee refuses a shipment tendered for delivery or if Freeman is unable to deliver a shipment because of fault or mistake of the Consignor or Consignee, Freeman's liability shall then become that of a warehouseman.

(a) Freeman shall promptly attempt to provide notice, by telephonic, electronic or written communication as provided on the face of these shipping instructions, if so indicated, to Shipper or the party, if any, designated to receive notice in these instructions.

(b) Storage charges, based on Freeman's applicable rates, shall start no sooner than the next business day following the attempted notification. Storage may be, at Freeman's option, in any location that provides reasonable protection against loss or damage. Freeman may place the shipment in public storage at the owner's expense and without liability to Freeman.

(c) If Freeman does not receive disposition instructions within 48 hours of the time of Freeman's mpted first notification, Freeman will attempt to issue a second and final confirmed notification. Such notice shall advise that if Freeman does not receive disposition instructions within 10 days of that notification, Freeman may offer the shipment for sale at a public auction and Freeman has the right to offer the shipment for sale. The amount of sale will be applied to Freeman's invoice for transportation, storage and other lawful charges. Shipper will be responsible for the balance of charges not covered by the sale of the goods. If there is a balance remaining after all charges and expenses are paid, such

balance will be paid to the owner of the property sold hereunder, upon claim and proof of ownership. (d) Where Freeman has attempted to follow the procedure set forth above and the procedure is not under such circumstances and in such manner as may be authorized by law.

(e) When perishable goods cannot be delivered and disposition is not given within a reasonable time, Freeman may dispose of property to the best advantage. Where Freeman is directed by Consignee or Consignor to unload or deliver property at a particular location where Consignor, Consignee, or the Agent of either is not regularly located. Freeman's liability for the shipment shall terminate after unloading or delivery.

6. LIMITATION ON SHIPPER'S RECOVERABLE DAMAGES: FREEMAN'S LIABILITY FOR DAMAGES ON DOMESTIC SHIPMENTS, INCLOUENDING BUT NOT LIMITED TO THOSE DAMAGES ARISING FROM OR RELATED TO MISDELIVERY, INCOMPLETE OR OTHERWISE INADEQUATE DELIVERY (INCLUDING BUT NOT LIMITED TO FAILURE TO FOLLOW SHIPPER OR CONSIGNEE), INSTRUCTIONS OR FAILURE TO COLLECT OR PROPERLY DELIVER A PAYMENT INSTRUMENT). NONDELIVERY, MISSED PICKUP, AND LOSS OF OR DAMAGE TO CARGO, SHALL BE LIMITED TO THE HIGHER OF \$50.00 (USD) PER SHIPMENT OR \$.50 (USD) PER POUND (\$1.10 (USD) PER KILOGRAM) OF CARGO ADVERSELY AFFECTED THEREBY, PLUS TRANSPORTATION CHARGES APPLICABLE TO THAT PART OF THE SHIPMENT ADVERSELY AFFECTED THEREBY, UNLESS AT TIME OF SHIPMENT THE SHIPPER MAKES A DECLARATION OF VALUE FOR CARRIAGE IN THE SPACE DESIGNATED ON THE SERVICE REQUEST AND SHIPPING INSTRUCTIONS FORM AND PAYS THE APPROPRIATE VALUATION CHARGE. IN NO EVENT SHALL FREEMAN'S LIABILITY EXCEED THE DECLARED VALUE OF THE SHIPMENT OR THE AMOUNT OF LOSS OR DAMAGE ACTUALLY SUSTAINED, WHICHEVER IS LOWER. IF CARRIAGE OF THE SHIPMENT IS SOLELY OR PARTLY BY AIR AND INVOLVES AN ULTIMATE DESTINATION OR A STOP IN A COUNTRY OTHER THAN THE COUNTRY OF DEPARTURE, Freeman'S LIABILITY FOR CARGO LOST, DAMAGED OR DELAYED SHALL BE LIMITED TO \$9.07 PER POUND (\$20.00 PER KILOGRAM) FOR CARRIAGE SUBJECT TO THE UNAMENDED WARSAW CONVENTION OR THE WARSAW CONVENTION AS AMENDED BY THE HAGUE PROTOCOL OF 1955, 17 SPECIAL DRAWING RIGHTS PER KILOGRAM FOR CARRIAGE SUBJECT TO THE WARSAW CONVENTION AS AMENDED BY THE MONTREAL PROTOCOL NO. 4 OF 1975, OR \$9.07 PER POUND (\$20.00 PER KILOGRAM) FOR CARRIAGE WHERE THE WARSAW CONVENTION, INCLUDING ITS AMENDMENTS, DOES NOT APPLY FOR ANY REASON, UNLESS A HIGHER DECLARED VALUE IS REQUESTED, AND THE FEES SET FORTH IN THE SERVICE GUIDE FOR SUCH HIGHER DECLARED VALUE ARE PAID. FOR INTER-NATIONAL SHIPMENTS, THIS SHIPPING REQUEST AND SHIPPING INSTRUCTION CONTRACT SHALL BE DEEMED AN AIR WAYBILL WITHIN THE MEANING OF THE WARSAW CONVENTION.

Notwithstanding the above limitations, domestic shipments containing the following items of extraordinary value are limited to a maximum declared value of \$500.00 (USD):

(a) artworks and objects of art, including without limitation original paintings, drawings, etchings, water colors, tapestries and sculpture; (b) clocks, watches, iewelry (including costume iewelry), furs and fur-trimmed clothing:

(c) personal effects:

(d) and other inherently fragile or unique items, including prototypes, etc

Any declared value in excess of the maximums allowed herein is null and void, and the acceptance by Freeman for carriage of any shipment with a declared value in excess of the allowed maximums does not constitute a waiver of these maximums. Shipper understands that even if Shipper is not able to participate or fully participate in a show due to loss of, theft of, or damage to its property. Freeman shall never be liable or responsible for damages identified by the terms (by way of example only and not in limitation of the breadth of this clause) such as the following: consequential damages, loss of use damages, loss of profits damages, business interruption damages, delay damages, special damages, collateral damages, exemplary damages, damages awarded for gross negligence, direct damages, indirect damages, damages for failure of performance, breach of contract damages, fraud damages, or any other sort of damage for tort or breach of contract. This limitation shall bind the parties: (a) whenever or wherever the claimed loss or damage may occur;

(b) even though the alleged loss or damage is claimed to result from negligence, strict liability, products liability, breach of contract, breach of statute or regulation, or any other legal theory or cause, and:

(c) even though Freeman may have been advised or be on notice of the possibility or even the probability of such damages. Freeman makes no warranties, express or implied, and expressly disclaims any and all warranties. Except for Freeman's failure to deliver in accordance with the Guaranteed Service section of the Service Guide, Freeman will not be liable for misdelivery, incomplete or otherwise inadequate delivery (including but not limited to failure to follow Shipper or Consignee instructions or failure to collect or properly deliver a payment instrument), non-delivery, missed pickup, delay on International shipments, loss or damage unless caused by Freeman's sole negligence

Z. SHIPPER'S RESPONSIBILITIES AND INDEMNIFICATION: (a) Shipper must pay in full for the services rendered under this Contract at the time the services are requested. The existence of a dispute between Shipper and Freeman relative to any claim or other matter shall have no bearing on this duty of payment. No claim submitted by or on behalf of Shipper will be processed unless Shipper's account is current

(b) Shipper understands and acknowledges that Freeman does not accept or transport illegal, dangerous or hazardous materials of any kind or nature. Shipper warrants and ensures that its property is inert, and contains no Hazardous Substances, Hazardous Materials, Chemicals, Gases, Explosives, Radioactive Materials, Biologically hazardous agents, or any other substance, matter or object in any form that could pose a threat to the health or safety of persons, property or the public welfare in general. Such goods may be warehoused at owner's risk and nse or destroyed without compensation.

(c) Shipper shall defend and indemnify Freeman, its employees, directors, officers, and agents from and against any and all demands, claims, causes of action, fines, penalties, damages (including consequential), liabilities, judgments, and expenses (including but not limited to reasonable attorneys" fees and investigation costs) on account of personal injury, death, or damage to or loss of property or profits arising out of or contributed to by any of the following: Shipper's negligence, willful misconduct, or deliberate act; Shipper's violation of Federal, State, County or Local ordinances; Shipper's violation of Show Regulations and/or Rules as published and set forth by Facility and/or Show Management; and/or Shipper's failure to comply with (b) of this Agreement regarding the inclusion of any dangerous substances in the property placed with Freeman.

8. CLAIMS: Shipper, Consignee, or any other party claiming an interest in the shipment must notify Freeman immediately upon delivery, or in the case of loss or damage which could not have been noted at the time of delivery, whin five (5) business days of delivery, of any loss or damage to the shipment. Notice of concealed damage must be confirmed in writing or via e-mail at exhibit.transportation@freemanco.com. If Carrier schedules an inspection, claimant must hold the shipping container, all packaging material and contents in the same condition as they were in when damage was discovered. Receipt of the shipment by the Consignee or the Consignee's agent without written notice on the delivery receipt and/or delivery manifest will be prima facie evidence that the shipment was delivered in good condition. The amount of the claim may not be deducted from the transportation charges. Notice of loss or damage MUST be reported to Freeman at 800-995-3579. The shipment, its container(s), and packing material must be made available to Freeman for inspection at the delivery location. All shipments are subject to opening for inspection by Freeman; however, Freeman is not obligated to perform such inspection. All claims for loss or damage MUST be made in writing to Freeman within one hundred and twenty (120) calendar days after the date of acceptance of the shipment by Freeman. Please refer to the Service Guide for claim procedures. All claims for service failure must be made within thirty (30) calendar days from the date of shipment and Freeman's sole liability for such claims arising from Guaranteed Service shipments shall be limited to the transportation charges as provided in the Guaranteed Service ction of the Service Guide. All claims for overcharge must be made in writing to Freeman within sixty (60) calendar days after the invoice date. No action for loss or damage may be maintained against Freeman unless (a) claimant complies with all requirements of this section and (b) for domestic shipments, if the claimant commences the action within one (1) year of the shipment by Freeman unless otherwise required by International, Federal or State Law If the claim is for loss or damage involving International shipments, claimant must commence the action within two (2) years from the date of acceptance of the shipment by Freeman unless otherwise required by International. Federal or State Law. For purposes of this section, no action shall be deemed to have commenced until receipt by Freeman of service of process of the action on Freeman. Claims for loss or damage must be delivered to the following address: Sedgwick, PO Box 14151, Lexington, KY 40512-4151.

9. CHOICE OF FORUM: THIS CONTRACT SHALL BE CONSTRUED UNDER THE LAWS OF THE UNITED STATES [INCLUDING ADOPTED INTERNATIONAL CONVENTIONS] AND THE STATE OF TEXAS WITHOUT GIVING EFFECT TO THE STATE'S CONFLICT OF LAWS RULES. FREEMAN AND SHIPPER AGREE THAT ANY CLAIM OR DISPUTE OF ANY SORT ARISING OUT OF OR IN ANY WAY RELATED TO THIS CONTRACT, ITS PERFORMANCE OR NONPERFORMANCE, OR DAMAGES ALLEGEDLY RESULTING FROM SAME WILL BE ARBITRATED IN THE CITY OF DALLAS, TEXAS, AND THE RULES OF THE AMERICAN ARBITRATION ASSOCIATION WILL APPLY. IF BINDING ARBITRATION IS UNAVAILABLE TO RESOLVE ANY CONTROVERSY AND IT IS NECESSARY TO LITIGATE THE DISPUTE, THE DISPUTE SHALL BE LITIGATED IN A COURT OF COMPETENT JURISDICTION IN DALLAS COUNTY, TEXAS

10. MISCELLANEOUS: Shipper warrants the accuracy of the weight and dimension data furnished in this Contract. Shipper understands that once its property is shipped by Freeman pursuant to the instructions contained in this Contract, Shipper has no right to control the shipment; stop the shipment in transit, or divert or reschedule same, and that Shipper will have no control over the property until it is delivered pursuant to the instructions in this Contract. Shipper agrees that this Contract may be provided to any third party, including common or contract carriers of cargo by air, water, rail, or road, for the purpose of confirming the right of Freeman to control the handling of the property and all matters related to payment for the shipment.

# MOTOR CARGO

#### MOTOR CARGO SERVICE REQUEST AND SHIPPING INSTRUCTIONS CONTRACT

This Contract establishes your legal obligations with regard to the property described herein being shipped with Freeman Transportation. It specifically limits your rights and possible recovery if your property is lost or damaged. You must accept all terms and conditions of this Contract. You confirm that you have read and agree with all the terms and conditions of this Contract by receipt without contest. This Contract may not be waived or varied, except in writing, and then only by an authorized representative of Freeman.

1. DEFINITIONS. In this Contract, "Freeman" means Freeman Expositions, Inc., and its respective employees, officers, directors, agents, assigns, affiliated companies, and related entities including any contractors appointed by Freeman. The term "Shipper" means the person or business for whom the property is being transported, and includes their respective employees, officers, directors, agents, assigns, affiliated companies, and contractors appointed by the Shipper, excluding only Freeman. "Property" is all objects of any type received from the Shipper for transport by Freeman as described herein. "Consignee" is the party to whom Shipper has designated the goods are to be delivered.

2. FINAL CONTRACT BETWEEN THE PARTIES. In exchange for Shipper's payments and Freeman's services, which the parties have specified in this Contract, Freeman and Shipper each agree that this Contract shall govern their respective rights and obligations regarding transportation of Shipper's property. This Contract shall take effect when the property first comes into the physical possession of Freeman for inbound shipments and after loading on the applicable carrier for outbound shipments, and the responsibility of Freeman under same shall end when the property has been placed in the possession of the Consignee's designated agent. If any part or provision of this Contract shall continue in full force and effect.

3. FREEMAN'S RESPONSIBILITIES UNDER THE CONTRACT ARE LIMITED. Freeman shall not be responsible for the performance of individuals or firms who are not under the direct supervision or control of Freeman. Freeman shall not be responsible for events or causes of loss, delay, or damage beyond its reasonable control, including (by way of illustration only, and not as a limitation on the breadth of this clause), strike, lockout, work slowdown or stoppage, power failure, breakdown of plant or machinery, facility failure, vandalism, theft, Act of God, effect of natural elements, riot, civil commotion or disturbance, terrorism, act of war or beligerent parties, and any other cause or causes beyond the reasonable control of Freeman. Freeman shall not be liable for delay caused by highway obstructions, or faulty or impassable highways, or lack of capacity of any highway, bridge, or ferry, or caused by breakdown or mechanical defects of vehicles or equipment, or from any cause other than the negligence of Freeman. Freeman shall not be bound to transport by any particular schedule, means, vehicle or otherwise, other than with reasonable dispatch.

4. PACKAGING AND CRATES. Shipper's property must be well packaged for safe and secure handling, storage and shipment using ordinary care. Freeman makes neither representation nor any warranty regarding the acceptability or suitability of any packaging system or procedure that Shipper might use for its property. Freeman shall not be responsible for damage to loose or uncrated materials, padwrapped or shrink-wrapped materials, glass breakage, concealed damage, carpets in bags or poly, or improperly packed or labeled materials. Crates and packaging should be of a design to adequately protect contents for handling by forklift and similar means. General guidance as to acceptable packaging systems and procedures may be found in publications such as the National Motor Freight Classification, published by the National Motor Freight Traffic Association. If the integrity of a shipment is in question, Freeman reserves the right to improve packaging should be of a shipment is in question, Freeman reserves the right to many the storage of the storage

5. PERISHABLE GOODS. Goods of a perishable nature are carried in dry trailers without environmental or atmospheric control or other special services unless Shipper states on the face of the "Service Request and Shipping Instructions" that the goods are to be carried in a refrigerated, heated, specially ventilated or otherwise specially equipped trailer. This carriage may be subject to additional charges. Shipper is responsible for bringing the goods to the proper temperature before loading the goods init to the trailer, for the proper stowage of the goods within the trailer, and for setting the temperature (including maintenance and repair), during all times after the trailer is spotted by Freeman and before the trailer is neceived by Freeman. Freeman is not responsible for product deterioration caused by inherent vice, defects in the merchandise or transit times in excess of product shelf life. Refrigerated, heated, specially evuliated or otherwise specially equipped trailers are not equipped to change the temperature of goods (they are equipped only to maintain temperature). Shipper will give written notice of requested temperature setting of the thermostatic controls before receipt of the goods by Freeman. When a loaded trailer is received, Freeman will verify that the thermostatic controls are set to maintain trailer temperature as requested. Freeman will verify that the thermostatic controls are set to proper temperature when they were loaded into the trailer or when the trailer is delivered to Freeman. Air temperature at the unit sensor will be maintained within a proper range of plus or minus 5 degrees Fahrenheit of the tegods were at that temperature when heo container was loaded.

6. REFUSED SHIPMENTS. If the Consignee refuses a shipment tendered for delivery or if Freeman is unable to deliver a shipment because of fault or mistake of Freeman, Freeman's liability shall then become that of a warehouseman.

(a) Freeman shall promptly attempt to provide notice, by telephonic, electronic or written communication as provided on the face of these shipping instructions, if so indicated, to Shipper or the party, if any, designated in these instructions to receive notice.

(b) Storage charges, if applicable, shall start no sooner than the next business day following the attempted notification. Storage may be, at Freeman's option, in any location that provides reasonable protection against loss or damage. Freeman may place the shipment in public storage at the owner's expense and without liability to Freeman.

(c) If Freeman does not receive disposition instructions within 48 hours of the time of Freeman's attempted first notification, Freeman will attempt to issue a second and final confirmed notification. Such notice shall advise that if Freeman does not receive disposition instructions within 10 days of that notification. Freeman may offer the shipment for sale at a public auction and Freeman has the right to offer the shipment for sale. The amount of sale will be applied to Freeman's invoice for transportation, storage and other lawful charges. Shipper will be responsible for the balance of charges not covered by the sale of the goods. If there is a balance remaining after all charges and expenses are paid, such balance will be paid to the owner of the property sold hereunder, upon claim and proof of ownership.

(d) Where Freeman has attempted to follow the procedure set forth above and the procedure is not possible, nothing shall be construed to abridge the right of Freeman, at its option, to sell the property under such circumstances and in such manner as may be authorized by law.

(e) When perishable goods cannot be delivered and disposition is not given within a reasonable time, Freeman may dispose of property to the best advantage. When Freeman is directed by Consignee or Consignor to unload or deliver property at a particular location where Consignor, Consignee, or the Agent of either is not regularly located, Freeman's liability for the shipment shall terminate after unloading or delivery.

7. INSURANCE. Freeman IS NOT AN INSURER. Shipper is responsible for obtaining insurance for its property. Freeman provides no insurance for Shipper or its property.

8. LIMITATION ON SHIPPER'S RECOVERABLE DAMAGES. Shipper understands that even if shipper's property is lost, stolen, or damaged, Freeman does not pay replacement or restoration cost of any property. FREEMAN'S MAXIMUM LIABILITY SHALL BE THE AMOUNT OF PROVEN ACTUAL VALUE NOT EX-CEEDING THE LOWER OF FAIR MARKET VALUE.

(THE "FAIR MARKET VALUE" EQUALS THE AS IS WHERE IS PRICE FOR THE PROPERTY AT THE LOCA-TION OF THE SHOW TO WHICH PRICE A WILLING BUYER AND A WILLING SELLER WOULD AGREE IN AN ORDINARY COURSE OF BUSINESS, ARM'S LENGTH SALE.) OR \$5.00 (USD) PER POUND OF CARGO LOST OR DAMAGED UNLESS AT THE TIME OF SHIPMENT SHIPPING INSTRUCTIONS AND PAYS THE APPROPRIATE VALUATION CHARGE. Even if Shipper has made a declaration of value, liability shall never exceed the depreciated original invoice value or the fair market value of the property, whichever is less. The value per pound for applying declared valuation charges shall be determined by dividing Shipper's declared value for carriage by the actual weight of the shipment. In all cases not prohibited by law, where a lower value than the actual value of the said property has been stated in writing by Shipper or has been agreed upon in writing as the released value of the snip roperty has dramage. Notwithstanding the above limitations, all shipments containing the following items of extraordinary value are limited to a maximum declared value of \$500.00 (USD): (a) Artworks and objects of art, including without limitation, original paintings, drawings, etchings, watercolors, tapestries and sculptures or prototypes; (b) Clocks, ipwerly, including costume jewely, furs, and fur-timmed clothing; (c) Personal effects, including withut initiation, and documents; or (d) Coin money, currency, gift certificates, debit cards, credit cards, and any other items of extraordinary value. (e) For unmarked, unlabeled and improperly packaged television monitors, the maximum liability is the lesser of \$3.00 (USD) per pound or the actual invoice price.

Any declared value in excess of the maximums allowed herein is null and void, and the acceptance by Freeman for carriage of any shipment with a declared value in excess of the allowed maximums does not constitute a waiver of these maximums. In any event, (excluding small package program shipments) Freeman's MAXIMUM LIABILITY WILL NEVER BE MORE THAN \$100,000 PER SHIPMENT. Shipper understands that even if Shipper is not able to participate or fully participate in a Show due to loss of, theft of, or damage to their property, Freeman shall not be liable or responsible for damages identified by the terms (by way of example only and not in limitation of the breadth of this clause) such as the following: consequential damages, loss of use damages, loss of profits damages, business interruption damages, delay damages, special damages, or damage for failure of performance, breach of contract damages, fraud damages, or any other sort of damage for tort or breach of contract. This limitation shall bind the parties: (a) WHENEVER OR WHEREVER THE CLAIMED LOSS OR DAMAGE MAY OCCUR; (b) EVEN THOUGH THE ALLEGED LOSS OR DAMAGE IS CLAIMED TO RESULT FROM NEGUENCE, STRICT LIABILITY, PROD-UCTS LIABILITY, REACH OF CONTRACT, BREACH OF STATUTE OR REGULATION, OR ANY OTHER LEGAL THEORY OR CAUSE, AND; (c) EVEN THOUGH FREEMAN MAY HAVE BEEN ADVISED OR BE ON NOTICE OF THE PROBABILITY OR EVEN THE ROBABILITY OF SUCH DAMAGES.

#### 9. SHIPPER'S RESPONSIBILITIES AND INDEMNIFICATION:

(a) Shipper must pay in full for the services rendered under this Agreement at the time the services are requested. The existence of a dispute between Shipper and Freeman relative to any claim or other matter shall have no bearing on this duty of payment. No claim may be submitted by or on behalf of Shipper to Freeman unless Shipper's account is current.

(b) Shipper understands and acknowledges that Freeman does not accept or transport illegal or hazardous materials of any kind or nature. Shipper warrants and will ensure that its property is inert, and contains no Hazardous Substances, Hazardous Materials, Chemicals, Gasses, Explosives, Radioactive Materials, Biologically hazardous agents, or any other substance, matter or object in any form that could pose a threat to the health or safety of Freeman persons, property, or the public welfare in general. Such goods may be warehoused at owner's risk and expense or destroyed without compensation.

(c) Shipper shall defend and indemnify Freeman, its employees, directors, officers, and agents from and against any and all demands, claims, causes of action, fines, penalties, damages (including consequential), liabilities, judgments, and expenses (including but not limited to reasonable attorneys" fees and investigation costs) on account of personal injury, death, or damage to or loss of property or profits arising out of or contributed to by any of the following: Shipper's negligence, willful misconduct, or deliberate act; Shipper's violation of Federal, State, County or Local ordinances; Shipper's violation of Show Regulations and/or Rules as published and set forth by Facility and/or Show Management; and/or Shipper's failure to comply with subsection (b) of this section regarding the inclusion of any dangerous substances in the property placed with Freeman.

10. CLAIMS. Claims must be filed in writing within nine (9) months after the date of delivery of the property (or in the case of export traffic, within nine (9) months after delivery at the port of export), except that claims for failure to make delivery must be filed within nine (9) months after areasonable time for delivery has elapsed. Suits for loss, damage, or delay shall be instituted against Freeman no later than two (2) years and one (1) day from the day when written notice is given by Freeman to the claimant that Freeman has disallowed the claim or any part of the claim specified in the notice. Shipper shall deliver notice of claim for loss or damage by hand, U.S. mail, courier, facsimile, or electronic means to Sedgwick, PO Box 14151, Lexington, KY 40512-4151 as soon as loss or damage is discovered. The notice of claim shall invite a prompt joint survey of the damage, at a time and place to be agreed between the parties, and such survey shall go forward promptly. However, if in any case the property is received by the Consignee or the Consignee's agent without notice of loss or damage to property being served on Freeman withs bulses days of the property, it is agreed between Freeman and Shipper that in that instance the presumption shall arise that the property was delivered in proper quantity and in good condition. Notice of concealed damage must be confirmed in writing or via e-mail at exhibit.transportation@freemanco.com. If Carrier schedules an inspection, claimant must hold the shipping container, all packaging material and contents in the same condition as they were in when damage was discovered. Claims filed more than nine (9) months following the date on which the property was delivered or should have been delivered are agreed to be forever time barred.

11. CHOICE OF FORUM / ARBITRATION. THIS CONTRACT SHALL BE CONSTRUED UNDER THE LAWS OF THE STATE OF TEXAS WITHOUT GIVING EFFECT TO ITS CONFLICT OF LAWS RULES. EXCLUSIVE VENUE FOR ALL DISPUTES ARISING OUT OF CONTRACT, TORT, COMMON LAW OR RELATING TO THE ENFORCEMENT OR INTERPRETATION OF THIS CONTRACT SHALL RESIDE IN A COURT OF COMPETENT JURISDICTION IN DALLAS COUNTY, TEXAS. Notwithstanding anything herein to the contrary, any controversy or claim arising out of or relating to this Agreement, or the breach thereof, shall be exclusively settled by arbitration administered by the American Arbitration Association in accordance with its Commercial Arbitration Rules and juggment on the award rendered by the arbitrator(s) may be entered by any court having jurisdiction thereof.

12. MISCELLANEOUS. (a) Shipper warrants the accuracy of the weight and dimension data furnished in this Contract; (b) Shipper understands that once its property is shipped by Freeman pursuant to the instructions contained in this Contract, Shipper has no right to control the shipment, stop the shipment in transit, or divert or reschedule same. (c) Shipper agrees that this Contract may be provided to any third party, including common or contract carriers of cargo by air, water, rail, or road, for the purpose of confirming the right of Freeman to control the handling of the property and all matters related to payment for the shipment. Shipper agrees that all shipments are subject to correction and final charges determined by the actual or re-weighed weight of the shipment.

13. SMALL PACKAGE PROGRAM. If items shipped via Freeman's Small Packages program are lost, damaged or destroyed while in Freeman's possession, FREEMAN'S MAXIMUM LIABILITY SHALL BE \$100 per package UNLESS AT THE TIME OF SHIPMENT SHIPPER MAKES A DECLARATION OF VALUE IN THE SPACE DESIGNATED ON THE SHIPPING INSTRUCTIONS AND PAYS THE APPROPRIATE VALUATION CHARGE. If small packages are received by the Shipper and notice of loss or damage is not received by Freeman within 15 days of the delivery of the property, the parties agree that the presumption shall arise that the property was delivered in proper quantity and in good condition.

#### Freeman TRANSPORTATIONCOMPLETE



#### Double the convenience... zero surprises.

#### Package includes:

- Round trip standard ground transportation AND material handling services
- No additional fees, no surprises
- Pick-up and transportation from point of origin to either advance warehouse or show site your choice.
- Pre-printed shipping labels & outbound paperwork

#### **Benefits:**

- Turnkey pricing ensures precise budgeting
- No additional handling, pick-up or delivery fees
- · No additional fuel surcharges or overtime surcharges
- · No carrier waiting time fees
- Experienced on-site transportation reps from move-in through move-out
- All charges on your Freeman invoice
- LTL (less than truck load) shipping

## To take advantage, call 1-800-995-3579 or email exhibit.transportation@freemanco.com for a quote.

\*Services apply to destinations anywhere in the Continental U.S.



Freeman's all-inclusive shipping and material handling package means transporting your exhibit materials has never been simpler or as affordable.



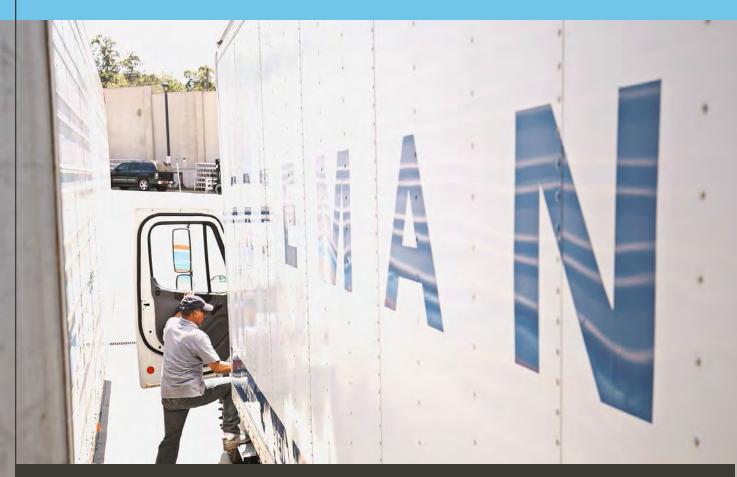




# **RESULTS, DELIVERED**

With more than 85 years of experience in the events industry, no one understands exhibit transportation better than Freeman. Our transportation services are a seamless extension of the premium products that exhibitors around the world rely on time and time again.

Between our all-inclusive pricing and superior customer service, Freeman Exhibit Transportation is the most reliable, convenient and cost-effective solution available. Our team of experts has the ability to quickly respond to changes when necessary, remaining entirely responsive to all of your show requirements, whenever and wherever they arise.



Call customer service at the number listed on the Quick Facts. For fast, easy ordering, go to www.freemanco.com

#### **EXHIBIT TRANSPORTATION**

### **EXHIBIT TRANSPORTATION SERVICES**

Freeman works directly with you and show site decision makers to transport your exhibit to any location with ease.

#### The Freeman Exhibit Transportation promise:

- ALL-INCLUSIVE PRICING WITH NO ADDITIONAL FEES FOR PICKUPS AND DELIVERIES, INCLUDING WEEKEND AND NIGHT SERVICE
- ONE CONVENIENT INVOICE ENCOMPASSING ALL FREEMAN SHOW SERVICES
- ON-SITE TRANSPORTATION EXPERTS ARE AVAILABLE BEFORE, DURING AND AFTER THE SHOW
- **I** RELIABLE CUSTOMER SERVICE SEVEN DAYS A WEEK, OFFERING COMPLETE SHIPMENT VISIBILITY AND EXPERT SUPERVISION

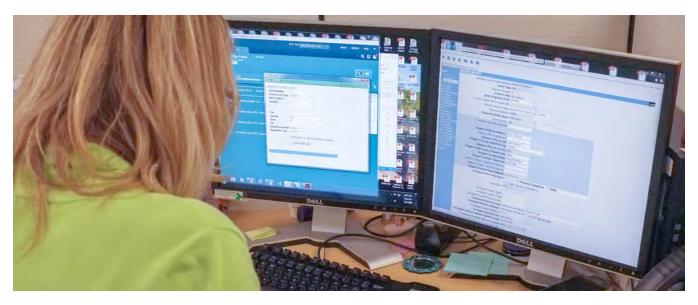
#### questions?

For more information regarding our services, rates, shipment deadlines, documentation requirements, ordering and the terms and conditions of our service offerings, please visit **www.freemanco.com** 

Continental U.S. Exhibitors: Contact our exhibit transportation experts at **800.995.3579** or via email at **exhibit.transportation@freemanco.com** 

International Exhibitors: Contact our exhibit transportation experts at **+1.817.607.5183** or via email at **international.freight@freemanco.com** 

# DON'T FORGET ABOUT INBOUND SHIPPING! COMPLETE AND SEND THE ORDER FORM TO ORDER YOUR INBOUND AND OUTBOUND SHIPPING.



07/16 | 55415

(800) 995-3579 Toll Free US & Canada (817) 607-5100 Local & International

#### COMPLETE THIS FORM ONLY IF YOU ARE SHIPPING YOUR EXHIBIT MATERIALS BY FREEMAN EXHIBIT TRANSPORTATION

COMPANY NAME:	BOOTH #:	BOOTH SIZE: X
CONTACT NAME :	PHONE #:	
-MAIL ADDRESS :		
For Assistance, please call applicable number listed above to sp	beak with one of our expert	s.
For fast, easy ordering, go t	o www.freemanco.com/s	tore
	NSPORTATION	
TIPS FOR EASY ORDERING	SHIPPING INFOR	MATION
Credit card information must be on file prior to pick up, as	Items to be shipped	
charges will be included on your show services invoice. International Exhibitors remember - Shipments originating	Number of Pieces	Est. Weight
from countries other than the U.S. must be cleared through	— Crates (wooden)	·
customs. Please call for additional information: (800) 995-3579 Toll Free US & Canada	Cartons (cardboard	
(817) 607-5100 Local & International	Cases/Trunks (fibe	r) (color )
COMPLETE THE FOLLOWING ITEMS		)
ON THIS FORM:		)
PICK UP INFORMATION	Total	)
Requested Pick Up Date:		H) (W) (L)
SHIPPER NAME		weighed and measured prior to delivery.
SHIPPER ADDRESS	OUTBOUND SHIP	PING
	•	
		schedule outbound Freeman Exhibit
(City) (State) (Zip)	Transportation. Pleas	se provide me with a Material Handling v site for my shipping instructions and
	signature. So we ma	y print your Outbound Material Handling
		abels, please complete the following <b>nt from pick up address:</b>
I will be shipping to the WAREHOUSE		
FREEMAN / Exhibiting Company Name / Booth #	Ship to address:	
SXSW - GAMING EXPO - 440578		
C/O: FREEMAN / AWD		
RACEWAY CROSSING, BLDG. 1, 16310 BRATTON LN.,		
ລິບົຣິກຳດິ, TX 78728 AUST BE DELIVERED BY MARCH 09, 2017		
Will be shipping to <b>SHOW SITE</b>	Number of Labels :	
FREEMAN / Exhibiting Company Name / Booth #	Number of Labers	
SXSW - GAMING EXPO - 440578		
	FAX THIS	COMPLETED FORM VIA:
AUSTIN CONVENTION CENTER 500 E CESAR CHAVEZ ST		E-mail:
AUSTIN, TX 78701	ovhibit trans	portation@freemanco.co
CANNOT BE DELIVERED BEFORE MARCH 14, 2017	exhibit.trails	•
TYPE OF SERVICE		or
Next Day Air: Delivery next business day by 5:00 PM	Fax	: (469) 621-5810
Second Day Air: Delivery second business day by 5:00 PM		
3-5 Day Service: Delivery within 3 - 5 business days		PORTATION SPECIALIST
Declared Value \$		CALL YOU TO CONFIRM
Actual Weight, whichever is greater.		EIPT OF ORDER AND
Standard Ground: Dependent on distance		INALIZE DETAILS.
Expedited Ground: Tailored to specific requirements		HOW #

# WHAT ARE FREIGHT SERVICES?

As the official service contractor, Freeman is the exclusive provider of freight services. Material handling includes unloading your exhibit material, storing up to 30 days in advance at the warehouse address, delivering to the booth, the handling of empty containers to and from storage, and removing of material from the booth for reloading onto outbound carriers. It should not be confused with the cost to transport your exhibit material to and from the convention or event. You have two options for shipping your advance freight — either to the warehouse or directly to show site.

#### How do I ship to the warehouse?

- We will accept freight beginning 30 days prior to show move-in.
- To check on your freight arrival, call Exhibitor Services at the location listed on Quick Facts.
- To ensure timely arrival of your materials at show site, freight should arrive by the deadline date listed on Quick Facts. Your freight will still be received after the deadline date, but additional charges will be incurred.
- The warehouse will receive shipments Monday through Friday, except holidays. Refer to Quick Facts for warehouse hours. No appointment is necessary.
- The warehouse will accept crates, cartons, skids, trunks/cases and carpets. Loose or pad-wrapped material must be sent directly to show site.
- All shipments must have a bill of lading or delivery slip indicating the number of pieces, type of merchandise and weight.
- Certified weight tickets must accompany all shipments.
- Warehouse freight will be delivered to the booth prior to exhibitor set up.
- Please call the number located on Quick Facts if you want to ship oversized material that requires special equipment to the warehouse.

#### How do I ship to show site?

- Freight will be accepted only during exhibitor move-in. Please refer to Quick Facts for the specific exhibitor move-in dates and times.
- All shipments must have a bill of lading or delivery slip indicating the number of pieces, type of merchandise and weight.
- Certified weight tickets must accompany all shipments.

#### What about prepaid or collect shipping charges?

- Collect shipments will be returned to the delivery carrier.
- To ensure that your freight does not arrive collect, mark your bill of lading "prepaid."
- "Prepaid" designates that the transportation charges will be paid by the exhibitor or a third party.

#### How should I label my freight?

- The label should contain the exhibiting company name, the booth number and the name of the event.
- The specific shipping address for either the warehouse or show site is located on Quick Facts.

#### How do I estimate my Material Handling charges?

- Charges will be based on the weight of your shipment. Each shipment received is considered separately. The shipment weight will be rounded to the next 100 pounds. Each 100 pounds is considered one "cwt." (one hundred weight). All shipments are subject to reweigh.
- On the Order Form, select whether the freight will arrive at the warehouse or be sent directly to show site.
- Next, select the category that best describes your shipment. There are three categories of freight:

**Crated:** material that is skidded or is in any type of shipping container that can be unloaded at the dock with no additional handling required.

**Special Handling:** material delivered by the carrier in such a manner that it requires additional handling, such as ground unloading, stacked and constricted space unloading, designated piece unloading, loads mixed with pad-wrapped material, loads failing to maintain shipping integrity, and shipments that require additional time, equipment or labor to unload. Federal Express and UPS are included in this category due to theirdelivery procedures.

**Uncrated:** material that is shipped loose or pad-wrapped, carpet and / or pad-only shipments, and / or unskidded machinery without proper lifting bars or hooks.

• Add overtime charges for inbound if material is delivered to the booth during the overtime period stated on Quick Facts. This includes both warehouse and show site shipments.

- Add overtime charges for outbound if material is loaded onto the outbound carrier during the overtime period stated on Quick Facts.
- Add the late delivery charge listed on the Order Form if the shipment is accepted at the warehouse or at show site after the deadline date listed on Quick Facts.
- The above services, whether used completely or in part, are offered as a package and the charges will be based on the total inbound weight of the shipment.
- Shipments received without receipts or freight bills, such as UPS and Federal Express, will be delivered to the booth without guarantee of piece count or condition.

#### What happens to my empty containers during the show?

- Pick up "Empty Labels" at the Service Center. Place a label on each container. Labeled containers will be picked up periodically and stored in non-accessible storage during the show.
- At the close of the show, the empty containers will be returned to the booth in random order. Depending on the size of the show, this process may take several hours.

#### How do I protect my materials after they are delivered to the show or before they are picked up after the show?

• Consistent with trade show industry practices, there may be a lapse of time between the delivery of your shipment(s) to your booth and your arrival. The same is true for the outbound phase of the show — the time between your departure and the actual pick-up of your materials. During these times, your materials will be left unattended. We recommend that you arrange for a representative to stay with your materials or that you hire security services to safeguard your materials.

#### How do I ship my materials after the close of the show?

- Each shipment must have a completed Material Handling Agreement in order to ship materials from the show. All pieces must be labeled individually.
- To save time, complete and submit the Outbound Shipping Form in advance, or you may contact the Service Center at show site for your shipping documents. The Material Handling Agreement and labels will be processed and available prior to show closing.
- After materials are packed, labeled, and ready to be shipped, the completed Material Handling Agreement must be turned in at the Service Center.
- Call your designated carrier with pick-up information. Please refer to Quick Facts for specific dates and times. In the event your selected carrier fails to show on final move-out day, your shipment will either be rerouted on Freeman's carrier choice or delivered back to the warehouse at the exhibitor's expense.
- For your convenience, show recommended carriers will be on site to handle outbound transportation.

#### Where do I get a forklift?

- Forklift orders to install or dismantle your booth after materials are delivered may be ordered in advance or at show site. We recommend that you order in advance to avoid additional charges at show site. Refer to the Order Form for available equipment.
- Advance and show site orders for equipment and labor will be dispatched once a company representative signs the labor order at the Service Center.
- Start time is guaranteed only when equipment is requested for the start of the working day.

#### Do I need insurance?

• Be sure your materials are insured from the time they leave your firm until they are returned after the show. It is suggested that exhibitors arrange all-risk coverage. This can be done by riders to your existing policies.

• All materials handled by Freeman are subject to the enclosed Terms and Conditions.

Other available services (may not be available in all locations)

- Cranes
- Scissor lifts, condors
- Access storage at show site
- Exhibit transportation services (see enclosed brochure)
- Security storage at show site
- Short-term and long-term warehouse storage
- Local pick-up and delivery
- Priority empty return





3323 IH 35 North, Ste 120 San Antonio, Texas 78219 Ph: 210/554-2021 • Fax 469/621-5611 FreemanSanAntonioES@freemanco.com

#### INCLUDE THE FREEMAN METHOD OF PAYMENT FORM WITH YOUR ORDER

#### NAME OF SHOW: SXSW - GAMING EXPO - 440578 / MARCH 16 - 18, 2017

COMPANY NAME

BOOTH #: PHONE #:

CONTACT NAME: E-MAIL ADDRESS:

For Assistance, please call 210-554-2021 to speak with one of our experts.

Let Freeman OnLine<sup>®</sup> estimate your material handling charges for you. Log on to www.freemanco.com/store, select your show and click on "Estimate My Material Handling Costs". From Freeman OnLine<sup>®</sup> you can print extra shipping labels, get tips on how to package your freight and much more.

#### **MATERIAL HANDLING SERVICES**

CRATED:	Material that is skidded or is in any type of shipping container that can be unloaded at the dock with no additional handling required.
SPECIAL HANDLING:	Material delivered by a carrier in such a manner that it requires additional handling, such as ground
(See definitions on back	) unloading, stacked or constricted space unloading, designated piece unloading, shipment integrity, al-
	ternate delivery location, loads mixed with pad-wrapped material, carpet and/or pad only shipments, no
	documentation and shipments that require additional time, equipment or labor to unload. Federal Express,
	UPS & DHL are included in this category due to their delivery procedures.
UNCRATED:	Material that is shipped loose or pad-wrapped, and/or unskidded machinery without proper lifting points.
CARPET OR PAD ONLY:	Shipments that consist of loose carpet and/or padding only require additional labor and equipment to unload.
STRAIGHT TIME:	8:00 A.M. to 5:00 P.M. Monday through Friday
OVERTIME:	5:00 P.M. to 8:00 A.M. Monday through Friday, all day Saturday, Sunday, and Holidays
	(Overtime will be applied to all freight received at the warehouse and/or show site that must be moved into or out of booth during above listed times.)

Description	Price Per CWT	Minimum
RATE CLASSIFICATIONS:		
Warehouse Shipment (200 lb. minimum)		
Crated or Skidded Shipment	95.00	190.00
Special Handling Shipment\$	123.50	247.00
Carpet and/or Pad Only Shipment\$	142.50	285.00
Show Site Shipment (200 lb. minimum)		
Crated or Skidded Shipment\$	95.00	190.00
Special Handling Shipment\$	123.50	247.00
Uncrated or Pad Wrapped Shipment	142.50	285.00
Carpet and/or Pad Only Shipment\$	142.50	285.00
Small Package - Maximum weight is 30 lbs per shipment*		
Per Shipment\$	40.00	
* A small package shipment is a shipment totaling any number of pieces with a combined weight not to exceed 30 received on the same day, from the same shipper and delivered by the same carrier.	lbs that is	

#### ADDITIONAL SURCHARGES:

#### Shipment Delivered after Deadline Date (in addition to above rates)

#### LATE SHIPMENT FEES:

If freight is received in the warehouse during the exhibitor move-in or show hours, 

Description	Weight	СМТ	Price per CWT	Estimated Total Cost (200 lb. Min.)
	÷ 100 =			
Surcharges	÷ 100 =			
<b>T</b>	8.25% Tax	N/A		
<ul> <li>Tips to Save on Material Handling</li> <li>Consolidate shipments - when total weight is less than 200 lbs.</li> </ul>			Total	

For Example:

3 Separate Shipments

1 Consolidated Shipment

3 pieces (1 shipment)

60 lbs. charged @ 200 lbs. \$190.00 52 lbs. charged @ 200 lbs. \$190.00 65 lbs. charged @ 200 lbs. \$190.00 65 lbs. charged @ 200 lbs. \$190.00 = \$570.00 177 lbs. charged @ 200 lbs = \$190.00

Added benefit - your shipments are less likely to get misplaced if they are packaged together with larger items.

#### for frequently asked questions and material handling estimator tools, go to www.freemanco.com/store

Special handling applies to shipments that are loaded by cubic space and/or packed in such a manner as to require additional labor/handling, such as ground unloading, constricted space unloading, designated piece unloading, carpet/pad only shipments or stacked shipments. Also included are shipment integrity, alternate delivery locations, mixed shipments, and shipments without individual bills of lading. Shipments loaded in this manner require additional time, labor, or equipment, to unload, sort and deliver.

#### What is Ground Loading/Unloading?

Vehicles that are not dock height, preventing the use of loading docks, such as U-hauls, flat bed trailers, double drop trailers, company vehicles with trailers that are not dock level, etc.

#### What is Constricted Space Loading/Unloading?

Trailer loaded "high and tight" shipments that are not easily accessible. Freight is loaded to full capacity of trailer – top to bottom, side to side. One example of this is freight that is loaded down one side of a trailer that must be bypassed to reach targeted freight.

#### What is Designated Piece Loading/Unloading?

Drivers that require the loading crew to bring multiple pieces of the freight to the rear of the trailer to select the next piece, having to remove freight from the trailer then reload to fit or the trailer must be loaded in a sequence to ensure all items fit.

#### What are Stacked Shipments?

Shipments loaded in such a manner requiring multiple items to be removed to ground level for delivery to booth. Stacked or "cubed out" shipments, loose items placed on top of crates and/or pallets constitute special handling.

#### What is Shipment Integrity?

Shipment integrity involves shipments on a carrier that are intermingled, or delivered in such a manner that additional labor is needed to sort through and separate the various shipments on a truck for delivery to our customers.

#### What is Alternate Delivery Location?

Alternative delivery location refers to shipments that are delivered by a carrier that requires us to deliver some shipments to different levels in the same building, or to other buildings in the same facility.

#### What are Mixed Shipments?

Mixed shipments are defined as shipments of mixed crated and uncrated goods, where the percentage of uncrated is minimal and does not warrant the full uncrated rate for the shipment, but does require special handling. Freeman defines special handling for mixed loads as having less than 50% of the volume as uncrated.

#### What does it mean if I have "No Documentation"?

Shipments arrive from a small package carrier (including, among others, Federal Express, UPS & DHL) without an individual Bill of Lading, requiring additional time, labor and equipment to process.

#### What is the difference between Crated and Uncrated Shipments?

Crated shipments are those that are packed in any type of shipping container that can be unloaded at the dock with no additional handling required. Such containers include crates, fiber cases, cartons, and properly packed skids. An uncrated shipment is material that is shipped loose or pad-wrapped, and/or unskidded without proper lifting points.

#### What about carpet only shipments?

Shipments that consist of loose carpet and/or carpet padding only require additional labor and equipment to unload.

FREEMAN	FREEMAN		
RUSH	RUSH		
DO NOT DELAY	DO NOT DELAY		
RECEIVING DATE BEGINS: FEBRUARY 16, 2017	RECEIVING DATE BEGINS: FEBRUARY 16, 2017		
DEADLINE DATE IS: MARCH 09, 2017	DEADLINE DATE IS: MARCH 09, 2017		
	TO:		
C/O: FREEMAN / AWD	C/O: FREEMAN / AWD		
RACEWAY CROSSING, BLDG. 1 16310 BRATTON LN., STE. 125 AUSTIN, TX 78728	RACEWAY CROSSING, BLDG. 1 16310 BRATTON LN., STE. 125 AUSTIN, TX 78728		
WAREHOUSE	WAREHOUSE		
EVENT: SXSW - GAMING EXPO - 440578	EVENT: <b>SXSW - GAMING EXPO - 440578</b>		
BOOTH NO: NO OF PCS	BOOTH NO: NO OF PCS		
THE ABOVE LABELS ARE PROVIDED FOR YOUR CONVENIENCE. PLACE ONE ON EACH PIECE SHIPPED TO ENSURE PROPER DELIVERY. IF MORE LABELS ARE NEEDED, COPIES ARE ACCEPTABLE.			

FI	REEI	ΜΑΙ	N	F	R	ΕE	Μ	Α	Ν
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то:	EXHIBITOR N	AME		TO:		EXHIBITO			
C/O: FREEMAN AUSTIN CONVENTION CENTER 500 E CESAR CHAVEZ ST AUSTIN, TX 78701			C/O: FREEMAN AUSTIN CONVENTION CENTER 500 E CESAR CHAVEZ ST AUSTIN, TX 78701						
	SHOW S	SITE		- - - - - - - - - - - - - - - - - - -		HOW	' SI	TE	
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BOOTH NO:	NO	OF	PCS	BOOT	H NO:	NO		_ OF	_ PCS
	PLACE O	ABOVE LABELS A NE ON EACH PIE IORE LABELS AR	CE SHIPP	PED TO EI	NSURE PF	OPER DELIVE	RY.		

R U S H DO NOT DELAY

FREEMAN

MUST DELIVER BY MARCH 13, 2017



MUST DELIVER BY MARCH 13, 2017

FREEMAN

TO:

EXHIBITOR NAME

C/O: FREEMAN / AUSTIN WAREHOUSE RACEWAY CROSSING, BLDG 1 16310 BRATTON LANE, STE 125 AUSTIN, TX 78728

# HANGING SIGN

EXHIBITOR NAME

C/O: FREEMAN / AUSTIN WAREHOUSE RACEWAY CROSSING, BLDG 1 16310 BRATTON LANE, STE 125 AUSTIN, TX 78728

# HANGING SIGN

EVENT: SXSW - GAMING EXPO - 440578				EVENT: SXSW - GAMING EXPO - 440578			
BOOTH NO	NO	OF	PCS.	BOOTH NO	NO	OF	PCS.

THE ABOVE LABELS ARE PROVIDED FOR YOUR CONVENIENCE. PLACE ONE ON EACH PIECE SHIPPED TO ENSURE PROPER DELIVERY. IF MORE LABELS ARE NEEDED, COPIES ARE ACCEPTABLE.

TO:

3323 IH 35 North, Suite 120 San Antonio, Texas 78219

(210) 554-2021 • Fax: (469) 621-5611

#### DISCOUNT PRICE DEADLINE DATE FEBRUARY 23, 2017

#### INCLUDE THE FREEMAN METHOD OF PAYMENT FORM WITH YOUR ORDER

FreemanSanAntonioES@freemanco.com			
NAME OF SHOW: SXSW - GAMING EXPO - 440578 / MA	RCH 16 - 18, 2017		
COMPANY NAME	BOOTH #:		
CONTACT NAME:			
-MAIL ADDRESS			
or Assistance, please call 210-227-0341 to speak with one of o			
	to www.freemanco.com/store		
HANGING SIGN LAB	OR AND EQUIPMENT		
NSTRUCTIONS	EQUIPMENT AND LABOR RATES		
<ul> <li>Standard prices will apply if the hanging sign is not received by the warehouse shipping deadline date.</li> </ul>	TO HANG SIGNS <u>Straight Time</u>		
<ul> <li>All ceiling rigging must conform to Show Management rules and regulations and facility limitations.</li> </ul>	8:00 A.M. to 5:00 P.M., Monday through Friday <u>Overtime</u> 6:00 A.M. to 8:00 A.M. & 5:00 P.M. to 12:00 A.M.		
• All overhead hanging must be assembled, installed, and	Monday through Friday,		
removed by Freeman. Please refer to the Freeman Terms and Conditions found in the Exhibitors Services Manual as it relates.	ALL DAY SATURDAY, SUNDAY & HOLIDAYS		
Please complete the enclosed Labor Order Form for labor to	Crew Size - MINIMUM of two people		
assemble your hanging sign.	<u>Materials</u>		
• Set up instructions must be provided for signs needing assembly.	Cable, clamps, etc. additional and charged accordingly Equipment With Crew		
• Hanging anchor points must be pre-fabricated and ready for use.	<ul> <li>Standard prices will apply to all labor orders placed</li> </ul>		
Overhead hanging signs are to be sent in separate containers     directly to advance workbours using the applead Hanging Sign	at show site		
directly to advance warehouse using the enclosed <u>Hanging Sign</u> <u>Labels</u> . This container MUST arrive by the warehouse shipping	<ul> <li>Rates are per lift and crew per hour</li> <li>One hour minimum per lift/crew - lift/crew thereafter is</li> </ul>		
deadline. If these procedures are not followed, Freeman cannot	charged in half (1/2) hour increments		
guarantee the hanging of your sign.	Straight time cannot be guaranteed		
<ul> <li>Electrical signs must be in working order and in accordance with the National Electrical Code. ELECTRICAL SERVICE</li> </ul>	Straight Time Overtime		
requirements must be ordered in advance on the enclosed	Condor/Boom Condor with crew (up to 200 lbs lift capacity)		
ELECTRICAL SERVICE Order Form.	Advance Price \$439.50 \$478.75		
<ul> <li>If any hang point supports over 250 lbs., notify Phil Sherrod with Freeman AV at 512/827-3231 immediately for special</li> </ul>	<b>Show Site Price</b> \$615.25 \$670.25		
authorization.	Additional Crew Assembly Labor (Per person / Per hour)		
IGN DESCRIPTION, SIZE & WEIGHT	Advance Price \$78.50 \$117.75		
For signs other than banners, include blueprint or drawing with detailed information so hanging anchor points may be determined.	Show Site Price \$110.00 \$165.00		
pe: Cloth BannerMetal or Wood Other	Installation Estimate		
hape: SquareTriangleRectangleOther	Condor/Boom/Snorkel		
ze: Height Length Width	Approx Hours Hourly Rate Total Estimated Cost		
eight of Sign:			
bes Your Sign Require ElectricityAssembly	Additional Crew Assembly Labor		
Your Sign Designed to Rotate?YesNo	Approx Hours Hourly Rate Total Estimated Cost		
(Initial in the applicable box above)	@ =		
	Dismantle Estimate		
LACEMENT DIAGRAM Use diagram below to represent your booth space. Indicate	Condor/Boom/Snorkel		
how far in from each boundary you would like your sign placed.	Approx Hours Hourly Rate Total Estimated Cost		
The ceiling structure and relation to the support beams may	@ =		
require your sign to be moved from your specified location.	Additional Crew Disassembly Labor		
	Approx Hours Hourly Rate Total Estimated Cost		
Feet in from the back Aisle #	@ =		
Feet Feet	Supervision for assembly and disassembly of overhead hanging sign can be provided by Freeman, or by your company representative, display house, independent or lighting contractor.		
rom the left in from the right le # Aisle #	Discontinuitante medicado d		
	Please indicate method of supervision you require for assembly/ disassembly:		
Feet in from the front Aisle #	Freeman		
umber of feet from floor to top of sign:	Exhibitor Personnel Display House		
FY 17 ALL - AUSTIN	Additional crew and/or equipment will be used if the supervisor deems it necessary to safely complete the installation and/or dismartling of a job and it will be charged accordingly.		



San Antonio, TX 78219 (210) 554-2021 Fax: (469) 621-5611 FreemanSanAntonioES@freemanco.com PLEASE INCLUDE THIS FORM WITH YOUR HANGING SIGN ORDER FORM

#### STRUCTURAL INTEGRITY STATEMENT THIS FORM MUST BE RETURNED FOR ALL SUSPENDED STRUCTURES

the contracted

exhibitor at the **SXSW - GAMING EXPO - 440578 / MARCH 16 - 18, 2017** and (if applicable), the display house or builder for the aforementioned exhibitor, do hereby certify and guarantee that the stress points for the hanging structure have been properly engineered and tested. We further certify that the structure can be hung safely and has been constructed to meet all applicable regulations and safety measures.

We hereby release, indemnify and forever hold harmless the **ASSOCIATION**, **AUSTIN CONVENTION CENTER**, **FREEMAN**, and its subsidiaries, their directors, officers, employees, representatives, agents and contractors from and against any and all liability, claims, damage, loss, fines, or penalties arising from the installation, use or dismantling of this structure. All hang points supporting in excess of 200 lbs. may be verified (metered) on site at exhibitor's expense.

Exhibiting Company:	Booth #:
Authorized Signature:	
Printed Name:	Date:
E-Mail:	
Display House/Builder (if applicable):	
Authorized Signature:	
Printed Name:	Date:
E-Mail:	

Complete and return form to address listed at the top of this form.

#### **OUTBOUND MATERIAL HANDLING** AND SHIPPING LABELS

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BOOTH SIZE:

F	R	Ε	Ε	Μ	Α	Ν
				rth, Ste		
	S	an An	tonio,	TX 782	19	
(21	10) 55	4-202 <sup>-</sup>	1 Fa	x: (469)	621-5	611
				S@free		

#### SXSW - GAMING EXPO - 440578 / MARCH 16 - 18, 2017 NAME OF SHOW:

COMPANY NAME:

BOOTH #:

CONTACT NAME :

PHONE #:

E-MAIL ADDRESS :

For Assistance, please call (210) 554-2021 to speak with one of our experts.

For fast, easy ordering, go to www.freemanco.com/store

EVERY OUTBOUND SHIPMENT WILL REQUIRE A MATERIAL HANDLING AGREEMENT AND SHIPPING LABELS. WE WOULD BE HAPPY TO PREPARE THESE FOR YOU AND DELIVER THEM TO YOUR BOOTH PRIOR TO SHOW CLOSE. TO TAKE ADVANTAGE OF THIS SERVICE, PLEASE COMPLETE AND RETURN THIS FORM.

	IPPING INFO	RMATION	
SHIP TO: COMPANY NAME:			
DELIVERY ADDRESS:			
CITY:	STATE/ — PROVINCE: —		ZIP/ POSTAL CODE:
PHONE#:			
BILL TO: Same as Ship to:			
DELIVERY ADDRESS:			
CITY:	STATE/ 		ZIP/ POSTAL CODE:
MI	ETHOD OF S	HIPMENT	
Select a Carrier:			
Freeman Exhibit Transportation		Carrier	
No need to schedule your outbound shipmen Charges will appear on your Freeman invoice		Carrier N Carrier F	Name: Phone:
Freeman will make arrangeme Arrangements for pick-up by oth		an Exhibit Transport	ation shipments.
Select a Level of Service:			
<ul> <li>1 Day: Delivery next business day</li> <li>2 Day: Delivery by 5:00 P.M. secon</li> <li>Deferred: Delivery within 3-5 busine</li> </ul>	•	<ul> <li>Standard Gro</li> <li>Specialized: F</li> </ul>	und Pad wrapped, uncrated, or truckload
Select Shipment Options (if applicable)			
<ul> <li>Have loading dock</li> <li>Inside delivery</li> <li>Pad wrap required</li> </ul>		<ul> <li>Lift gate requi</li> <li>Air ride require</li> <li>Residential</li> </ul>	
Do not stack			
Select Desired Number of Labels:			

Once your shipment is packed and ready to be picked up, please return the Material Handling Agreement to the Exhibitor Services Center. Shipments without a Material Handling Agreement turned in will be returned to our warehouse at exhibitor's expense.

1/16 (440578)

3323 IH 35 North, Ste 120 San Antonio, Texas 78219 Ph: 210/554-2021 • Fax 469/621-5611 FreemanSanAntonioES@freemanco.com

#### NAME OF SHOW: SXSW - GAMING EXPO - 440578 / MARCH 16 - 18, 2017

EXHIBITING COMPANY NAME:			BOOTH #:	
ADDRESS:			BOOTH SIZE:	Х
PHONE #:	EXT.:	FAX #:		
PRINT NAME:				
SIGNATURE:		DATE:		
CUSTOMER #:	OR	CHECK BOX IF YOU ARE A NEW FRE	EMAN CUSTOMER	
E-MAIL ADDRESS:				

#### Privately Owned Vehicle Cart Service

#### **Rates and Procedures**

Understanding that not all of our customers require standard material handling services, we have made accommodations for POVs. Please note that the definition of a POV or privately owned vehicle, is considered to be any vehicle that is primarily designed to transport passengers, not cargo or freight. Examples include pick-ups, passenger vans, taxis, limos, etc.

#### Cart Rate: <u>\$142.50</u> per trip

Service to include:

- Unloading and delivery of exhibit materials from the dock to booth
- Storage of empty containers during show hours and return of crates and containers at end of show
- Delivery of exhibit materials/containers from your booth to the dock and the loading of materials into vehicles

Exhibitor will need to complete the Method of Payment form and provide a credit card for imprint at the time of service.

Exhibitors who require this service must check in at the designated Cart Service area.

#### PLEASE CHECK DESIRED SERVICE:

1	INBOUND
	Approximate number of pieces:

Move-in day you will receive this service:\_\_\_\_\_

OUTBOUND

Approximate number of pieces:

The above rates and procedures apply <u>**ONLY**</u> to passenger size vehicles. <u>**NO**</u> trucks or commercial vehicles will be unloaded at the rates. See the enclosed Material Handling Order Form for material handling rates for truck and commercial carriers. Freeman personnel will determine what constitutes a cartload.

#### FURNISHINGS

# FURNISH FORWARD

Freeman sets the stage for success with temporary furnishings that make lasting impressions. With high-quality furniture in shapes and styles that suit your budget and design needs, Freeman always provides an ideal solution for your exhibit.

- Sleek and professional furniture products transform your exhibit into a destination
- Extensive selection of seating, surfaces, and display fixtures provides a completely custom and comprehensive approach to your brand experience
- No assembly required: Hassle-free shipment, setup, and tear down allow your exhibitors to focus on what matters: new business
- Prices are all-inclusive and cover delivery, installation and material handling with no hidden fees



# **SUPERIOR SEATING**

**Sit back and relax** – your search for comfortable seating is over. Choose from a sleek selection of sofas, loveseats and chairs that are sure to take your exhibit design to the next level.

ITEMS PICTURED BELOW

Swanson Chair | 810875 | **Page 10** Silverado Cocktail Table | 82014 | **Page 17** Powered Locking Pedestal, 42" | 85063 | **Page 23** 



#### FURNISHINGS

#### SEATING

#### **Naples**



CHAIR black leather 810119

36"L
 30"D
 28"H

 Powered options available



LOVESEAT black leather 830120

62"L 30"D 28"H



SOFA black leather 830119

87"L 30"D 28"H

#### Heathrow



ARMLESS CHAIR black leather 810116

24"L 24"D 28"H

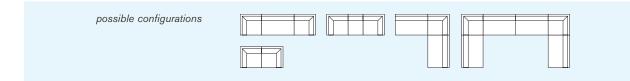


CORNER CHAIR black leather 810117

24"L 24"D 28"H



**SOFA** black leather **830116** 48"L 24"D 28"H



See pages 22 and 23 for all Powered options.

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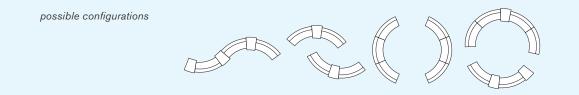
#### SEATING

#### **South Beach**



**SOFA** platinum suede **8301** 69"L 29"D 33"H

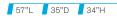
**OTTOMAN** platinum suede **8151** 



#### **Key Largo**



LOVESEAT black fabric 830950





SOFA black fabric 830951



CHAIR black fabric 810950



#### FURNISHINGS

#### SEATING

#### Allegro

CHAIR blue fabric 81019

36"L 34.5"D 30"H

SOFA blue fabric 83015 73°L 34.5°D 29.5°H





#### Fairfax

CHAIR white vinyl/brushed metal 810949

27"L 26"D 30"H

SOFA white vinyl/brushed metal 830949

62"L 26"D 30"H





#### Tangiers

CHAIR beige fabric 810118

34"L 37"D 36"H

**SOFA** beige fabric **830118** 78°L 37°D 36°H





#### Roma

CHAIR white vinyl 81020

SOFA white vinyl 83106

78"L 31"D 33"H





See pages 22 and 23 for all Powered options.

# CASUAL SEATING

Look no further for a great variety of **informal, modern seating options**. Here you will find chairs, sofas, stools, ottomans – even sophisticated bar sets – that turn exhibits into destinations.



#### FURNISHINGS

#### **OTTOMANS**

VIBE CUBE blue vinyl 81518 red vinyl **81519** orange vinyl 81525 pink vinyl 81520 yellow vinyl 81517 black vinyl 81530 white vinyl 81531

18"L 18"D 18"H



EDGE LED **CUBE OTTOMAN\*** high density plastic 81526

20"L 20"D 20"H



\*Electrical power must be ordered separately

#### BANQUETTES



Powered Banquette Cone has 3 AC and 2 USB plugs built into the center cone.

QUARTER CURVED OTTOMAN 8507

53"L 22"D 18"H



72"Round 18"H

#### OCCASIONAL CHAIRS

BLACK DIAMOND SIDE CHAIR N71089

21"W 23"L 32"H

BLACK DIAMOND ARMCHAIR N71090

20"W 21"L 33"H

DIVA CHAIR N71091

18"W 16"L 31"H







LIMERICK<sup>®</sup> CHAIR BY HERMAN MILLER gray C210108

18"W 17.75"L 33"H

MADRID CHAIR black leather/chrome 8102 white leather/chrome 810816









#### FURNISHINGS

#### OCCASIONAL CHAIRS

MEETING CHAIR white vinyl 810948 espresso bonded leather 810835 taupe microfiber 810836

25.5"L 23.5"D 34"H



TUB CHAIR black fabric 8103

31"L 31"D 31"H

MADDEN CHAIR light gray vinyl 810843

27"L 32"D 33"H



ICE SIDE CHAIR transparent 810814

17.25"L 20"D 32"H

FUSION CHAIR (WHITE/BLACK) white/black high density plastic 810838

19"L 21"D 32"H



#### OCCASIONAL CHAIRS

CHRISTOPHER CHAIR white vinyl/chrome 810846

17"L 19"D 35"H

RUSTIQUE CHAIR WITH ARMS gunmetal 810841

20"L 18"D 31"H



RAZOR ARMLESS CHAIR white high density plastic 810837

15.38"L 15.5"D 30.5"H

NEW YORK CHAIR onyx/maple wood/chrome 81090

23"L 32"D 33"H

SWANSON CHAIR white vinyl 810875

28"L 25"D 18"H



BERLIN STACK CHAIR white & red plastic/chrome 810811 white & black plastic/chrome 810810

18"L 22"D 32"H

WENDY CHAIR clear acrylic 810847

15"L 19.7"D 35.8"H





#### FURNISHINGS

#### **CONFERENCE CHAIRS**

GRAY GASLIFT CHAIR with arms N71046 without arms N71045

26"W 20"L 38"H Adjustable

LABREA CHAIR charcoal gray fabric 810874

35"L 27"D 40"H

ALTURA CONFERENCE/ GUEST CHAIR black fabric/black steel 81063

25"L 20"D 34"H



SEATING



27"L 28"D 47"H Adjustable

PRO EXECUTIVE HIGH BACK CHAIR white vinyl 810844 black vinyl 810946

25"L 24"D 48"H Adjustable





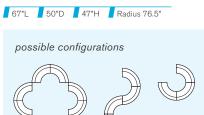




### BARS & BARSTOOLS

#### MARTINI BAR

gray metal rounded bar with frosted glass top and chrome legs **8501** 





#### BLACK DIAMOND STOOL N71088

22"W 18"L 46"H

GRAY GASLIFT STOOL with arms N71048 without arms N71047

24"W 20"L 46"H Adjustable

### DIVA COUNTER STOOL N71092

■ 17"W ■ 16"L ■ 36"H The Intermediate 25" seating height

#### LIMERICK<sup>®</sup> STOOL BY HERMAN MILLER gray C210109

18"W 17.75"L 44"H

#### LIFT HYDRAULIC BARSTOOL

gray vinyl/chrome red vinyl/chrome black vinyl/chrome white vinyl/chrome

15" Round 23-33.5"H Adjustable

#### APEX BARSTOOL black vinyl 33010

blue ultra suede 3309 red vinyl 33042 white vinyl 33043

21"L 21"D 33"H







### BARS & BARSTOOLS

BANANA BARSTOOL white vinyl/chrome 810103 black vinyl/chrome 810104

21"L 22"D 30"H

JETSON BARSTOOL black vinyl/black steel 810706

18"L 19"D 29"H

ZOEY BARSTOOL white vinyl/chrome 810840 black vinyl/chrome 810834

15"L 17"D 31-35"H





19"L 15"D 41"H

ICE BARSTOOL transparent/chrome legs 810815

16.75"L 16"D 37.75"H

SHARK SWIVEL BARSTOOL white plastic/chrome 810202

22"L 19"D 34-44"H Adjustable







RUSTIQUE BARSTOOL gunmetal 810839

13"L 13"D 30"H

GIN BARSTOOL maple wood/chrome 810505

16"L 16"D 29"H

OSLO BARSTOOL blue plastic/chrome 810200 white plastic/chrome 810201

17"L 20"D 30"H



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# TURN THE TABLES IN YOUR FAVOR

Bring professionalism to the table with our sleek variety of surfaces and tabletops. Choose from modern glass tops and more.

ITEMS PICTURED BELOW

Endless Square Ottoman | 815122 | **Page 6** Geo End Table | 80235 | **Page 17** 30" Round Hydraulic Base Bar Table | 820230 | **Page 16** Ice Barstool | 810815 | **Page 13** 



### DRAPED OR UNDRAPED TABLES & COUNTERS



TABLES (30" HEIGHT)	3'	4'	6'	8'
Draped	C130330	C130430	C130630	C130830
Draped on Fourth Side			C12404630	C12404830
Undraped	C131330	C131430	C131630	C131830
COUNTERS (42" HEIGHT)	3'	4'	6'	8'
COUNTERS (42" HEIGHT) Draped	<b>3'</b> C130342	<b>4'</b> C130442	<b>6'</b> C130642	<b>8'</b> C130842
	-	-	•	-
Draped	-	-	C130642	C130842

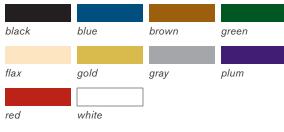


Table-top risers are also available in a variety of sizes. See order form for details.



### PEDESTAL TABLES

#### **Soho Series**



BLACK-TOP MINI N72066

18" Round | 18"H

BLACK-TOP CAFÉ N72069

24" Round 30"H

N72067

36" Round 30"H



BLACK-TOP BISTRO

24" Round 42"H

N72068

36" Round 42"H

**Chelsea Series** 



BUTCHER BLOCK-TOP CAFÉ N72063

30" Round 📘 30"H

N72064

36" Round 30"H

BUTCHER BLOCK-TOP BISTRO N720163

30" Round 42"H

N720164

36" Round 42"H





### OCCASIONAL, END & COCKTAIL TABLES

#### **Studio Series**

BLACK END TABLE C115104

17"W 17"L 18"H

BLACK COCKTAIL TABLE C115103

36"W 20"L 15"H



#### Inspiration

END TABLE tempered glass/painted steel 82023

24"L 28"D 22"H

 TABLE

 tempered glass/painted steel

 82022

42"L 28"D 18"H



#### Geo

END TABLE glass/black steel 82025 glass/chrome 82035

26"L 26"D 20"H

TABLEglass/black steelglass/chrome82034

50"L 22"D 16"H



#### Silverado

END TABLE tempered glass/painted steel 82015

24" Round 22"H

 TABLE

 tempered glass/painted steel

 82014

36" Round 📕 17"H





### OCCASIONAL, END & COCKTAIL TABLES

#### **Sydney**

END TABLE black laminate/brushed steel 82054 white laminate/brushed steel 82055

27"L 23"D 22"H

TABLE black laminate/brushed steel 82052 white laminate/brushed steel 82053

48"L
 26"D
 18"H

 Powered options available





#### Oliver

END TABLE walnut finish 82088

22" Round 22"H

TABLEwalnut finish 82087

47"L 27"D 19"H



#### Regis

END TABLE brushed metal 82075

16"L 15.5"D 16.5"H

BENCH/TABLE brushed metal 82074

47"L 15.5"D 16"H



See pages 22 and 23 for all Powered options.

### OCCASIONAL, END & COCKTAIL TABLES

GEO SQUARE-ROUND TABLE glass/black steel 82043 glass/chrome 82044

42"L 42"D 29"H







8"L 18"D 18"H

AURA ROUND TABLE white metal 820844

15"Round 22"H

EDGE LED CUBE TABLE\* white plastic/clear acrylic top 82057

20"L 20"D 20"H





TABLE

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\*Electrical power must be ordered separately

#### ITEMS PICTURED BELOW

Endless Curved Ottoman | 815953 | **Page 6** Silverado Table | 82014 | **Page 17** Zoey Barstools | 810840 | **Page 13** 30" Round Hydraulic Base Bar Table | 820230 | **Page 16** 

### **CONFERENCE TABLES**

NOVA WHITE OVAL TABLE white laminate/chrome 82060

71"L 35.5"D 29"H

GEO CONFERENCE TABLE glass/black steel 82041 glass/chrome 82051

60"L 36"D 29"H

MANHATTAN TABLE glass/black steel 82033







COMMUNAL TABLE (MAPLE WITH GROMMETS) laminate/metal 82058

72"L 26"D 30"H

82059

72"L 26"D 42"H



COMMUNAL TABLE (MAPLE) laminate/metal 82067

72"L 26"D 30"H

82068

72"L 26"D 42"H



COMMUNAL TABLE (WHITE) laminate/metal 82063 72"L 26"D 30"H

82066 72"L 26"D 42"H



42" Round

### OFFICE

MADISON DESK gray acajou 84075

30"L 60"D 29"H

MADISON CREDENZA gray acajou 84077

20"L 60"D 29"H

MADISON BOOKCASE gray acajou 84078

12"L 36"D 72"H



### COMPUTER DESK / TABLE

WORK DESK white laminate 820706

48"L 24"D 30"H

MERLIN TABLE gray laminate 820707

46"L 29"D 30"H





#### ITEMS PICTURED BELOW

Key Largo Sofa | 830951 | **Page 4** Key Largo Chair | 810950 | **Page 4** Sydney Powered Table | 82052 | **Page 18, 23**  Black Diamond Stool | N71088 | Page 12 Soho Black Top Bistro | 36" Round - N72068 | Page 16 Aura Round Table | 820844 | Page 19



## POWERED

All powered options will have an adapter included with rental. Additional adapters can be ordered separately.

### POWERED SEATING

NAPLES CHAIR, POWERED\* black vinyl 810120





#### Power Panel Detail

### NAPLES LOVESEAT, POWERED\* black vinyl 830122





Power Panel Detail

### NAPLES SOFA, POWERED\* black vinyl 830121

87"L 30"D 28"H



Power Panel Detail

### ROMA CHAIR, POWERED\* white vinyl 81021





Power Panel Detail

### ROMA SOFA, POWERED\* white vinyl 83017





Power Panel Detail







\*Electrical power must be ordered separately

### **POWERED TABLES**

G30 COCKTAIL TABLE, POWERED\* white top 82070

72"L 26"D 18"H

G30 CAFÉ TABLE, POWERED\* white top 82071

72"L 26"D 30"H

G30 BAR TABLE, POWERED\* white top 82072

72"L 26"D 42"H



#### TECH DESK WITH 3 DRAWER FILE CABINET, POWERED\* black metal 84083 desk only 84084

60"L 30"D 30"H

SYDNEY COCKTAIL TABLE, POWERED\* black laminate/brushed steel 82076 white laminate/brushed steel 82073

48"L 26"D 18"H



### **POWERED PRODUCT PEDESTALS**

POWERED\* LOCKING PEDESTAL, 36" black 85060 white 85061

24"L 24"D 36"H

POWERED\* LOCKING PEDESTAL, 42" black 85062 white 85063

24"L 24"D 42"H



Power Panel Detail



## ADAPTERS

4-WAY CHARGING ADAPTER\* black 850800 white 850801

#### 36"L

All powered options will have one adapter included per power panel. Additional adapters can be ordered with the rental.

### BANQUETTE

CENTER CONE 8506

38"Round 51"H

Banquette Cone has 3 AC and 2 USB plugs built into the center cone.





\*Electrical power must be ordered separately

### STORAGE

3 DRAWER FILE CABINET ON CASTORS 84080

16"L 20"D 28"H

LOCKING DOOR PEDESTAL black laminate 85078

24"L 24"D 42"H Powered options available

### STORAGE

FILE CABINET WITH LOCK standard size

TWO-DRAWER

15"W 29"L 28"H

FOUR-DRAWER N74081

### REFRIGERATOR

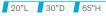


SMALL REFRIGERATOR\* N75057

19"W 19"L 34"H



REFRIGERATOR\* white - 14.0 cubic feet 8503001





MASON TABLE LAMP\*

16" Round 26"H

white/brushed silver 850707



MASON FLOOR LAMP\* white/brushed silver 850708

18" Round 55"H

See pages 22 and 23 for all Powered options.

black 850604 pewter 850605 30"L 16"D 70"H

ETAGERE

**PRODUCT DISPLAY** 



### LIGHTING

\*Electrical power must be ordered separately

## DISPLAY

Some of the most essential elements of your exhibit are the surfaces on which you display your show materials. That's why we have an appealing variety of displays, from standing cylinders to sleek computer desks to draped tables and counters, to ensure your show space will be both attractive and interactive.



#### **ITEMS PICTURED BELOW**

Ottoman Bench | 815120 | **Page 6** Powered Locking Pedestal, 36" | 85061| **Page 23** 



## ACCESSORIES

We know that every exhibit is different and requires certain pieces that may be hard to find. That's why we offer an assortment of accessories that will meet your needs, from literature racks to bulletin boards to refrigerators and file cabinets. No matter the requirement, your exhibit will always stand out with these striking and functional pieces.

### TABLET STAND

#### MOBILE TABLET STAND white 850714 black 850715

#### 14"L | 13"D | 44.5"H

The Mobile Tablet Stand will adjust to fit any tablet with dimensions of at least 6.75"x 9.375" but not larger than 8.5"x 2.5", including Apple iPad, Samsung Galaxy Tab and Lenovo IdeaPad.





### TABLET STAND ACCESSORIES

### BROCHURE HOLDER\* black 850711

8.625"L 1.1"D 11.325"H

WIRELESS PRINTER HOLDER\* black 850712

3.3"L 1.9"D 5.28"H

CHARGING SHELF\* black 850713

14.85"L 7.17"D 1"H



### ACCESSORIES

CHROME STANCHION WITH 8' RETRACTABLE BELT C220121

42"H

CHROME SIGN HOLDER C220118

Holds 22" x 28" sign

ROUND LITERATURE RACK N750135

 17"W
 17"L
 57"H

 Revolving black display holds printed materials for easy access from 20 pockets.

### FLAT LITERATURE RACK N750136

Torward-facing black display presents printed materials in six pockets.

CHROME COAT TREE C220109

ALUMINIUM CHROME EASEL C220134

CHROME BAG RACK C220110

**SPECIAL DRAPING** (not pictured) Special drape is available in a variety of colors. Refer to the order form for details.











48"W 96"L 78"H



CORRUGATED WASTEBASKET C220106



WASTEBASKET wastebasket color may vary. C220107

3323 I H 35 North, Ste 120 San Antonio, TX 78219 (210) 554-2021 Fax: (469) 621-5611 FreemanSanAntonioES@freemanco.com

#### ONLINE PRICE DISCOUNT PRICE DEADLINE DATE

FEBRUARY 23, 2017

INCLUDE THE FREEMAN METHOD OF PAYMENT FORM WITH YOUR ORDER

#### NAME OF SHOW: SXSW - GAMING EXPO - 440578 / MARCH 16 - 18, 2017

COMPANY NAME:	BOOTH #:	BOOTH SIZE:	х
CONTACT NAME :	PHONE #:		

E-MAIL ADDRESS :

For Assistance, please call (210) 554-2021 to speak with one of our experts.

		For fast, e	For fast, easy ordering, go to www.freemanco.com/store			
Qty	Part #	Description	Online Price	Discount Price	Standard Price	Total
			SEATING			
Vaples	s Group - E	Black Leather				
	810119	Chair	423.00	465.30	592.20	
	830120	Loveseat	578.00	635.80	809.20	
	830119	Sofa	640.00	704.00	896.00	
leathro	 w Group -E	Black Leather				
	810116	Armless Chair	321.00	353.10	449.40	
	810117	Corner Chair	374.00	411.40	523.60	
	830116	Sofa	552.00	607.20	772.80	
outh B	each Group	o - Platinum Suede				
	8301	Sofa	560.00	616.00	784.00	
	8151	Ottoman	236.00	259.60	330.40	
ey Lar	go Group -	Black Fabric				
	• •	Loveseat	585.05	643.55	819.05	
	830951	Sofa	646.85	711.55	905.60	
	810950	Chair	461.45	507.60	646.05	
llearo	 Group - Blu	ie Fabric				
· <b>J</b>	81019	Chair	342.00	376.20	478.80	
	83015	Sofa	572.00	629.20	800.80	
airfax (	Group - Wh	ite Vinyl				
	810949	Chair	389.35	428.30	545.10	
	830949	Sofa	621.10	683.20	869.55	
angiers	s Group - B	eige Fabric				
	810118	Chair	376.00	413.60	526.40	
	830118	Sofa	534.00	587.40	747.60	
oma G		e Vinyl				
	81020	Chair	389.00	427.90	544.60	
	83016	Sofa	758.00	833.80	1,061.20	
		C/	ASUAL SEATING			
)ttomar	IS					
		Endless Square - White Leather	276.00	303.60	386.40	
		Endless Square - Black Leather		303.60	386.40	
		Endless Curved - White Leather		530.25	674.85	
	815953			530.25	674.85	
	815120	Bench - White Leather		365.20	464.80	
	815120	Bench - Black Leather		365.20	464.80	
	81518	Vibe - Blue Vinyl		138.60	176.40	
	81520	Vibe - Pink Vinyl		138.60	176.40	
	81520	Vibe - Red Vinyl		138.60	176.40	
	81517	Vibe - Yellow Vinyl		138.60	176.40	
		Vibe - OrangeVinyl			176.40	
		vibe - Orange vinyi	120.00	138.60	170.40	

COMPANY NAME:	BOOTH #:	BOOTH SIZE:	Х
CONTACT NAME :	PHONE #:		

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Qty	Part #	Description	Online Price	Discount Price	Standard Price	Total
		CASU	JAL SEATING			
	81531	Vibe - White Vinyl	112.00	123.20	156.80	
	81530	Vibe - Black Vinyl	112.00	123.20	156.80	
	81526	Edge LED Cube - High Density Plastic	103.00	113.30	144.20	
Banquette	es					
	8506	Banquette, Center Cone w/Electrical Charging Outlet	536.00	589.60	750.40	
	8507	Banquette, Quarter Curve Ottoman	354.00	389.40	495.60	
)ccasiona	al Chairs					
	N71089	Black Diamond Side Chair	105.55	116.10	147.75	
	N71090	Black Diamond Arm Chair	144.00	158.40	201.60	
	- N71091	Diva Chair	190.45	209.50	266.65	
	210108	Limerick® Chair by Herman Miller	57.00	62.70	79.80	
	8102	Madrid Chair - Black Leather	698.00	767.80	977.20	
	810816	Madrid Chair - White Leather	698.00	767.80	977.20	
	810948	Meeting Chair (White Vinyl)	319.30	351.25	447.00	
	810835	Meeting Chair (Espresso)	190.00	209.00	266.00	
	810836	Meeting Chair (Taupe)	248.00	272.80	347.20	
	8103	Tub Chair - Black Fabric	350.00	385.00	490.00	
	810843	Madden Chair - Light Gray Vinyl	390.00	429.00	546.00	
	810814	ICE Side Chair - Transparent/Chrome	184.00	202.40	257.60	
	810838	Fusion Chair Black/White	130.00	143.00	182.00	
	810846	Christopher Chair - White Vinyl/Chrome	104.00	114.40	145.60	
	810841	Rustique Chair with Arms	110.00	121.00	154.00	
	810837	Razor Armless Chair	52.00	57.20	72.80	
	81090	New York Chair - Onyx/Maple Wood/Chrome	165.00	181.50	231.00	
	810875	Swanson Chair - White Vinyl	230.00	253.00	322.00	
	810811	Berlin Stack Chair - White & Red Plastic/Chrome	96.00	105.60	134.40	
	810810	Berlin Stack Chair - White & Black Plastic/Chrome	96.00	105.60	134.40	
	810847	Wendy Chair - Clear Acrylic	104.00	114.40	145.60	
conferenc	e Chairs					
	N71046	Gray Gaslift Chair With Arms	236.00	259.60	330.40	
	- N71045	Gray Gaslift Chair Without Arms	218.00	239.80	305.20	
	810874	Labrea Chair - Charcoal Gray Fabric	271.00	298.10	379.40	
	81063	Altura Conference/Guest Chair - Black Fabric/Black Steel	270.00	297.00	378.00	
	- 810807	Luxor Executive Chair - Black Leather	372.00	409.20	520.80	
	- 810844	Pro Executive High Back Chair - White Vinyl	248.00	272.80	347.20	
	- 810946	Pro Executive High Back Chair - Black Vinyl	319.30	351.25	447.00	
	- 810945	Pro Executive Migh Back Chair - Diack Vinyi	396.55	436.20	555.15	
	- 810944	Pro Executive Mid Back Chair - Black Vinyl	308.00	338.80	431.20	
	- 010344	TO EXCOUNTS WILL DACK ONAIL - DIACK WILLY	500.00	550.00		

PANY NAME:		ł	BOOTH #:	BOOTH SIZE:	Х
ACT NAME :		I	PHONE #:		
L ADDRESS	:				
ssistance, p	lease call (210) 554-2021 to speak with on	e of our expe	rts.		
	For fast, easy orderin	ig, go to www	w.freemanco.com/	store	
& Bar Stools					
8501	Martini Bar - Gray metal rounded bar with frosted glass top and chrome legs	1,226.00	1,348.60	1,716.40	
N71088	Black Diamond Stool	134.55	148.00	188.35	
N71048	Gray Gaslift Stool with Arms	251.50	276.65	352.10	
N10747	Gray Gaslift Stool without Arms	236.00	259.60	330.40	
N71092	Diva Counter Stool	204.95	225.45	286.95	
210109	Limerick® Stool by Herman Miller	104.00	114.40	145.60	
810872	Lift Hydraulic Barstool - Gray VinylChrome	140.00	154.00	196.00	
810873	Lift Hydraulic Barstool - Red Vinyl/Chrome	140.00	154.00	196.00	
810871	Lift Hydraulic Barstool - Black Vinyl/Chrome	140.00	154.00	196.00	
810870	Lift Hydraulic Barstool - White Vinyl/Chrome	140.00	154.00	196.00	
33010	Apex Barstool - Black Vinyl	231.75	254.95	324.45	
3309	Apex Barstool - Blue Ultra Suede	231.75	254.95	324.45	
33042	Apex Barstool - Red Vinyl	231.75	254.95	324.45	
33043	Apex Barstool - White Vinyl	231.75	254.95	324.45	
810103	Banana Barstool - White Vinyl/Chrome	166.00	182.60	232.40	
810104	Banana Barstool - Black Vinyl/Chrome	166.00	182.60	232.40	
810706	Jetson Barstool - Black Vinyl/Black Steel	230.00	253.00	322.00	
810840	Zoey Barstool - White Vinyl/Chrome	266.00	292.60	372.40	
810834	Zoey Barstool - Black Vinyl/Chrome	266.00	292.60	372.40	
810848	Christopher Barstool - White	236.90	260.60	331.65	
810815	ICE Barstool - Transparent/Chrome	189.00	207.90	264.60	
810202	Shark Swivel Barstool - White Plastic/Chrome	296.00	325.60	414.40	
810839	Rustique Barstool - Gunmetal	110.00	121.00	154.00	
810505	Gin Barstool - Maple Wood/Chrome	148.00	162.80	207.20	
810200	Oslo Barstool - Blue Plastic/Chrome	210.00	231.00	294.00	
	Oslo Barstool - White Plastic/Chrome	210.00	231.00	294.00	

#### LINEN TABLES

Linen Draped Tables - Tables are 30" wide				
C19568 Linen Cloth for 6' or 8' Table	75.00			
C195400 4' Linen Table/ 30"H	102.00			

C19	9568	Linen Cloth for 6' or 8' Table	75.00	82.50	105.00	
		4' Linen Table/ 30"H 6' Linen Table/ 30"H	102.00 124.00	112.20 136.40	142.80 173.60	
C19	95800	8' Linen Table/ 30"H	144.00	158.40	201.60	
C19	95442	4' Linen Table/ 42"H	138.00	151.80	193.20	
C19	95642	6' Linen Table/ 42"H	156.00	171.60	218.40	
C19	95842	8' Linen Table/ 42"H	179.00	196.60	250.60	

**Draped Tables & Counters** 

COMPANY NAME:	BOOTH #:	BOOTH SIZE:	Х
CONTACT NAME :	PHONE #:		

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		For fast, easy	, easy ordering, go to www.freemanco.com/store				
Qty	Part #	Description	Online Price	Discount Price	Standard Price	Total	
ndrape	d Tables &	Counters					
Undra	ped Table	s - Tables are 30" wide					
	131330	Undraped Table 3'L x 30"H		49.50	63.00		
	 131430	Undraped Table 4'L x 30"H		53.90	68.60		
	 131630	Undraped Table 6'L x 30"H		66.00	84.00		
	131830	Undraped Table 8'L x 30"H		78.10	99.40		
	 131342	Undraped Counter 3'L x 42"H		68.20	86.80		
	131442	Undraped Counter 4'L x 42"H	67.00	73.70	93.80		
	 131642	Undraped Counter 6'L x 42"H		90.20	114.80		
	 131842	Undraped Counter 8'L x 42"H		101.20	128.80		
Table 7	 Fop Risers	s - Risers are 8" wide					
	-			32.20	40.95		
		Black 4'L x 7"H Corrugated Riser		32.20	40.95 40.95		
		White 4'L x 7"H Corrugated Riser           Black 6'L x 7"H Corrugated Riser		32.20	40.95 47.95		
		White 6'L x 7"H Corrugated Riser		37.70	47.95		
		Black 8'L x 7"H Corrugated Riser		43.45	55.30		
	_	White 8'L x 7"H Corrugated Riser		43.45	55.30		
		Black 4'L x 14"H Corrugated Riser		49.25	62.65		
		White 4'L x 14"H Corrugated Riser		49.25	62.65		
		Black 6'L x 14"H Corrugated Riser		60.25	76.65		
	_	White 6'L x 14"H Corrugated Riser		60.25	76.65		
		Black 8'L x 14"H Corrugated Riser		71.25	90.65		
		White 8'L x 14"H Corrugated Riser		71.25	90.65		
doctol		-					
aestai	Tables - C	helsea Series - Butcher Block Top					
	N72063	B Butcher Block Top Cafe Table - 30"H x 30"W.	172.00	189.20	240.80		
	N72064	Butcher Block Top Cafe Table - 30"H x 36"W.	172.00	189.20	240.80		
	N72016	<sup>3</sup> Butcher Block Top Bistro Table - 42"H x 30"W	172.00	189.20	240.80		
	N72016	<sup>4</sup> Butcher Block Top Bistro Table - 42"H x 36"W	172.00	189.20	240.80		
edesta	I Tables - S	SoHo Series					
	N7206	6 Black Top Mini - 18"H x 18"W	N/A	N/A	N/A		
		9 Black Top Cafe - 30"H x 24"W		189.20	240.80		
		7 Black Top Cafe - 30"H x 36"W		193.60	246.40		
		Э Black Top Bistro - 42"Н х 24"W		191.40	243.60		
		3 Black Top Bistro - 42"H x 36"W		205.70	261.80		
Dedect.	al Tables				_		
euesta							
		2 Standard Base Cafe Table - Liquid White		272.80	347.20		
		3 Standard Base Cafe Table - Blue Steel		235.40	299.60		
		1 Standard Base Bar Table - Liquid White		250.80	319.20		
		<sup>14</sup> Standard Base Bar Table - Blue Steel		281.60	358.40		
	82022	4 Hydraulic Base Cafe Table - Liquid White		378.40	481.60		
	82023	0 Hydraulic Base Bar Table - Liquid White		378.40	481.60		

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CONTACT NAME :	PHONE #:		

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Qty	Part #	Description	Online Price	Discount Price	Standard Price	Total	
ccasion	al End & C	Cocktail Tables					
	115104	Studio Black End Table	80.00	88.00	112.00		
	115103	Studio Black Cocktail Table	111.00	122.10	155.40		
	82023	Inspiration End Table - Tempered Glass/Painted Steel	262.00	288.20	366.80		
	82022	Inspiration Table - Tempered Glass/Painted Steel	276.00	303.60	386.40		
	82025	Geo End Table - Glass/Black Steel	204.00	224.40	285.60		
	82035	Geo End Table - Glass/Chrome	195.00	214.50	273.00		
	82024	Geo Table - Glass/Black Steel	382.00	420.20	534.80		
	82034	Geo Table - Glass/Chrome	340.00	374.00	476.00		
		Silverado End Table-Tempered Glass/Painted Steel	217.00	238.70	303.80		
		Silverado Table - Tempered Glass/Painted Steel	232.00	255.20	324.80		
	82054	Sydney End Table - Black Laminate/Brushed Steel	202.00	222.20	282.80		
	82055	Sydney End Table - White Laminate/Brushed Steel	202.00	222.20	282.80		
	82052	Sydney Table - Black Laminate/Brushed Steel	243.00	267.30	340.20		
	82053	Sydney Table - White Laminate/Brushed Steel	243.00	267.30	340.20		
	82088	Oliver End Table - Walnut Finish	210.00	231.00	294.00		
	82087	Oliver Table - Walnut Finish	236.00	259.60	330.40		
	82074	Regis Bench Table - Brushed Metal	381.10	419.20	533.55		
	82075	Regis End Table - Brushed Metal	270.90	298.00	379.25		
	82043	Geo Square-Round Table-Glass/Black Steel	280.00	308.00	392.00		
	82044	Geo Square-Round Table-Glass/Chrome	280.00	308.00	392.00		
		Candy Table - White Plastic/Black Laminated	156.00	171.60	218.40		
		Aura Round Table - White Metal	87.00	95.70	121.80		
		Edge LED Lighted Table-White Plastic/Clear Acrylic	103.00	113.30	144.20		
onferer	– nce Tables						
	82060	Nova White Oval Table - White Laminate/Chrome	506.00	556.60	708.40		
	82041	Geo Conference Table - Glass/Black Steel	365.00	401.50	511.00		
	82051	Geo Conference Table - Glass/Chrome	365.00	401.50	511.00		
	82033	Manhattan Table - Glass/Black Steel	270.00	297.00	378.00		
	82058	Communal Table 30"H (Maple with Grommets)	446.00	490.60	624.40		
	82059	Communal Table 42"H (Maple with Grommets)	626.00	688.60	876.40		
	82067	Communal Table 30"H Maple	446.00	490.60	624.40		
	82068	Communal Table 42"H Maple	626.00	688.60	876.40		
	82063	Communal Table 30"H White	446.00	490.60	624.40		
	82066	Communal Table 42"H White	626.00	688.60	876.40		
		8' Rectangular Conference Table - Granite	590.00	649.00	826.00		
		6' Oval Conference Table - Graphite Nebula	496.00	545.60	694.40		
	820708	42" Round White Conference Table-White Laminate	352.00	387.20	492.80		
ompute	– r Desk/Tak						
	84075	Madison Desk - Gray Acajou	677.75	745.55	948.85		
	84077	Madison Credenza - Gray Acajou	564.45	620.90	790.25		
	84078	Madison Bookcase - Gray Acajou	482.05	530.25	674.85		
		Work Desk - White Powder Coat	303.00	333.30	424.20		
		Merlin Table - Gray Laminate	317.00	348.70	443.80		

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CONTACT NAME :	PHONE #:		

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Qty	Part #	Description	Online Price	Discount Price	Standard Price	Total		
		F	POWERED					
owered	Seating							
	81021	Roma Chair, Powered - White Vinyl	610.00	671.00	854.00			
	83017	Roma Sofa, Powered - White Vinyl	944.00	1,038.40	1,321.60			
	810120	Naples Chair, Powered - Black Vinyl	610.00	671.00	854.00			
	830122	Naples Loveseat, Powered - Black Vinyl	820.00	902.00	1,148.00			
	830121	Naples Sofa, Powered - Black Vinyl	944.00	1,038.40	1,321.60			
owered	Tables							
	84083	Tech Desk w/3 Drawer File Cabinet, Powered - Black Metal	700.40	770.45	980.55			
	84084	Tech Desk, Powered - Black Metal	615.95	677.55	862.35			
	82070	G30 Cocktail Table 18" H, Powered - White Top	603.00	663.30	844.20			
	82071	G30 Cafe Table 30" H, Powered - White Top	834.00	917.40	1,167.60			
	82072	G30 Bar Table 42" H, Powered - White Top	726.00	798.60	1,016.40			
	82076	Sydney Cocktail Table, Powered Black	476.90	524.60	667.65			
	82073	Sydney Cocktail Table, Powered White	476.90	524.60	667.65			
owered	 I ProductsI	Pedestals						
	85060	Powered Locking Pedestal 36" H, Black	446.00	490.60	624.40			
		Powered Locking Pedestal 36" H, White		490.60	624.40			
		Powered Locking Pedestal 42" H, Black		585.20	744.80			
	85063	Powered Locking Pedestal 42" H, White	532.00	585.20	744.80			
Adapters		-						
lupton	850800	Charging Adapters Four - Black	36.00	39.60	50.40			
	850801	Charging Adapters Four - White	36.00	39.60	50.40			
	_							
		DISPLAY	& ACCESSO	RIES				
roduct	Storage							
	85078	Locking Door Pedestal - Black Laminate	412.00	453.20	576.80			
	84080	3 Door File Cabinet on Castors - Black	214.25	235.70	299.95			
	 N74082	File Cabinet w/Lock - Two Drawer - Standard Size	127.00	139.70	177.80			
	N74081	File Cabinet w/Lock - Four Drawer - Standard Size	147.00	161.70	205.80			
)rodt	Dioplass							
Product								
	_	Etagere - Black	267.00	293.70	373.80			
	850605	Etagere - Pewter	267.00	293.70	373.80			
Refrigera	ator							
-	N75057	Small Refrigerator	408.00	448.80	571.20			
	8503001	Refrigerator - White	694.00	763.40	971.60			
.ighting								
	850707	Mason Table Lamp - White/Brushed Silver	138.00	151.80	193.20			
		Mason Floor Lamp - White/Brushed Silver			288.40			
	850708	wason Floor Lamp - white/Brushed Silver	206.00	226.60	200.40			

CONTACT NAME :	PHONE #:		
COMPANY NAME:	BOOTH #:	BOOTH SIZE:	х

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Qty	Part #	Description	Online Price	Discount Price	Standard Price	Total
isplay						
	N75020	Display Cylinder - Black - Low	196.00	215.60	274.40	
		Display Cylinder - Black - Medium	227.00	249.70	317.80	
		Display Cylinder - Black - High	268.00	294.80	375.20	
	N75030	Display Cube - Black - 12" Small	207.00	227.70	289.80	
	N75031	Display Cube - Black - 18" Medium	224.00	246.40	313.60	
	N75032	Display Cube - Black - 24" Large	261.00	287.10	365.40	
	N75079	Orion Computer Kiosk	361.00	397.10	505.40	
	N72056	Display Counter - Black	336.40	370.05	470.95	
ablet St	and					
	850714	Mobile Tablet Stand - White	230.00	253.00	322.00	
	— 850715	Mobile Tablet Stand - Black	230.00	253.00	322.00	
ablet St	and Acces	sories			_	
	850711	Brochure Holder - Black	26.00	28.60	36.40	
	850712	Wireless Printer Holder - Black	26.00	28.60	36.40	
	850713	Charging Shelf - Black	26.00	28.60	36.40	
ccesso	ories					
	220121	Chrome Stanchion w/8' Retractable Belt	103.00	113.30	144.20	
	220118	Chrome Sign Holder	82.00	90.20	114.80	
	N750135	5 Round Literature Rack	193.00	212.30	270.20	
	N750136	Flat Literature Rack	165.00	181.50	231.00	
	220109	Chrome Coat Tree	46.00	50.60	64.40	
	220134	Brushed Aluminum Easel	44.00	48.40	61.60	
	220110	Chrome Bag Rack	101.00	111.10	141.40	
	10201484	Floor Standing Bulletin Board	143.05	157.35	200.25	
	220106	Corrugated Wastebasket	10.50	11.55	14.70	
	220107	Wastebasket	N/A	N/A	N/A	

#### Special Drape

Special Drape	ue 🛛 Brown 🗆 Dark Green 🔲 Flax ay 🗌 Plum 🗌 Red 🔅 White	
12103	Special Drape 3'H (per ft.)	16.50
12108	Special Drape 8'H (per ft.)	19.50

		TOTAL COST	
	_+	=	
Sub-Total		8.25% Tax	Total Cost

18.15

21.45

23.10

27.30

Taxes: Due to varying taxes across counties and cities for various categories, applicable taxes will be applied to your order accordingly based on the jurisdictions of the show city.

### CARPET

# FROM THE GROUND UP

Engage your audience from the moment they set foot in your exhibit with Freeman's custom carpets. Our colorfast carpeting boasts a consistent shade every time and the padding exceeds industry standards, ensuring that you'll be floored by the quality. Freeman's custom options include borders, patterns and logo applications in both our classic and prestige carpeting lines.

- Colorfast carpet technology guarantees a uniform and professional look throughout the life of your exhibit
- Diverse customization options guarantee the fulfillment of your brand standards
- All carpet and padding is manufactured with recycled material
- Rental prices are all-inclusive so there are never hidden charges for material handling or pickup



Call customer service at the number listed on the Quick Facts. For fast, easy ordering, go to www.freemanco.com

### CARPET

## **PRESTIGE CARPET**

Freeman's prestige carpet combines plush comfort with durable soil and stain resistance, perfect for high-traffic areas. Five popular colors are available in a luxurious 40-ounce weight and all nine designer colors are available in a 28-ounce weight.

Freeman's prestige carpet packages include new, 10-foot-wide carpet, delivery, Visqueen covering, installation, carpet tape, carpet removal and all carpet material handling fees. Price includes environmentally friendly disposal of carpet after usage. Foam carpet padding is available for a minimal fee. If you have a large order, please contact us to see if volume discounts may apply.

#### **Custom Options**

Prestige carpets can also be customized to fit your exhibit needs with unique logos, patterns and borders. Call the phone number on the Quick Facts for assistance.



\*Colors available in both 28 oz. and 40 oz.

## **CLASSIC CARPET**

#### **Custom Cut**

Freeman classic carpet is available in a range of colors and includes delivery, Visqueen covering, installation, carpet tape, carpet removal and all carpet material handling fees. Foam carpet padding is available for a minimal fee. If you have a large order, please contact us to see if volume discounts may apply.

#### Standard Cut

Our classic carpet comes in a variety of sizes. Prices include delivery, installation, carpet tape, carpet removal and all carpet material handling fees. Foam carpet padding and Visqueen covering are available for a minimal fee.



07/16 | 55412

F R E E M A N 3323 I H 35 North, Ste 120 San Antonio, TX 78219 (210) 554-2021 Fax: (469) 621-5611 FreemanSanAntonioES@freemanco.com

#### ONLINE PRICE DISCOUNT PRICE DEADLINE DATE FEBRUARY 23, 2017

INCLUDE THE FREEMAN METHOD OF PAYMENT FORM WITH YOUR ORDER

Х

#### NAME OF SHOW: SXSW - GAMING EXPO - 440578 / MARCH 16 - 18, 2017

BOOTH #:	BOOTH SIZE:

COMPANY NAME: CONTACT NAME :

PHONE #:

E-MAIL ADDRESS :

For Assistance, please call (210) 554-2021 to speak with one of our experts.

• Orders received after the deadline or without payment will be charged the Standard price.

• All utility lines must be installed before carpet installation. Utilities should be ordered in advance.

• Pricing includes delivery, material handling, installation and removal.

All carpets, padding and plastic covering contain recycled content and are recyclable.

#### For fast, easy ordering, go to www.freemanco.com/store 10' CLASSIC CARPET . PADDING & PLASTIC COVERING

	CHOOSE YOUR CARPET CO	DLO	R:				
Black	Blue Gray Green Latte Midnight Blue	🗌 Pl	lum 🗌 F	Red			uxedo
Qty	Description		Online Price		Discount Price	Standard Price	Total
	10' x 10' Classic Carpet	\$	309.00	\$	339.90	\$ 432.60	
	10' x 20' Classic Carpet	\$	618.00	\$	679.80	\$ 865.20	
	10' x 30' Classic Carpet	\$	927.00	\$	1,019.70	\$ 1,297.80	
	10' x 40' Classic Carpet	\$	1,236.00	\$	1,359.60	\$ 1,730.40	
	10' x 10' Carpet Padding - Single Layer	\$	103.00	\$	113.30	\$ 144.20	
	10' x 20' Carpet Padding - Single Layer	\$	206.00	\$	226.60	\$ 288.40	
	10' x 30' Carpet Padding - Single Layer	\$	309.00	\$	339.90	\$ 432.60	
	10' x 40' Carpet Padding - Single Layer	\$	412.00	\$	453.20	\$ 576.80	
	10' x 10' Carpet Padding - Double Layer	\$	206.00	\$	226.60	\$ 288.40	
	10' x 20' Carpet Padding - Double Layer	\$	412.00	\$	453.20	\$ 576.80	
	10' x 30' Carpet Padding - Double Layer	\$	618.00	\$	679.80	\$ 865.20	
	10' x 40' Carpet Padding - Double Layer		824.00	\$	906.40	\$ 1,153.60	
	Plastic Covering (price per sq. ft.)	\$	.85	\$	.95	\$ 1.20	

\*\*9' carpet is laid toward the front edge, leaving 1' at the back of the booth for access to utility ports.\*\*

		TOTAL COST	
	+	=	
Sub- Total		8.25% Tax	Total Cost

Page 1 of 2

3323 I H 35 North, Ste 120 San Antonio, TX 78219 (210) 554-2021 Fax: (469) 621-5611 FreemanSanAntonioES@freemanco.com

#### ONLINE PRICE DISCOUNT PRICE DEADLINE DATE FEBRUARY 23, 2017

INCLUDE THE FREEMAN METHOD OF PAYMENT FORM WITH YOUR ORDER

	AME:			BOO	TH #:		BOOTH SIZE:	Х
CONTACT NA					NE #:		· · · · · · · · · · · · · · · · · · ·	
E-MAIL ADDR					<b>ιμ</b> π.			
-	nce, please call (2	210) 554-2021 t	o speak with c	one of our expe	rts.			
•Guaranteed	d new, high-qua	lity carpet.						
•Prestige an •All utility lin	eived after the d Id Custom Cut C nes must be ins s, padding and p	Classic Carpet stalled before c	are subject to arpet installa	o a 100% cance tion. Utilities s	ellation cha hould be o	arge. Indered in a	-	t to availabil
	s, padang ana p	-		to www.freem		-		
CUSTOM C	UT CLASSIC						dling, installatio	n and remov
	om Cut Classic							
Sample:	Booth	Size: <u>10</u> x	=	250 sq. ft. (	@\$	2.85		
		CHOOSE YO	UR CARPET	r COLOR - 16	6 oz. Carp	et:		
🗌 Black 🗌	] Blue 🗌 Gray	Green	Latte 🗌 Mic	Inight Blue 🗌	Plum 🗌 F	Red 🗌 Re	ed Pepper 🔲 T	uxedo
<u>6 oz. Carpet R</u>	ental - Price pe	er square foot (1	00 sq. ft. minir	num)	Online Price		ount Standard ice Price	Total
er sq. ft.	Booth Size	: X	=	sq. ft. @	\$ 2.85		<b>3.15 \$ 4.00</b>	
	E CARPET - in							
	☐ Cardinal	sq. ft. (100 sq. ft.	. minimum)		Navy [] ] Online Price		ount Standard ce Price	U White
700 sq. ft.	Booth Size:	X	_ =	_ sq. ft. @	\$ 3.75	\$ 4.	15 \$ 5.25	
ar 700 ag ff	Booth Size:	×	_ =	_ sq. ft. @	\$ 3.15	\$ 3.	45 \$ 4.40	
er 700 sq. ft.								
er 700 sq. n.						-	_	
	<b>Ital -</b> Price per so	Black	Charcoal	ARPET COL	I 🗌 N Online	lavy Disc	☐ White ount Standard	Total
oz. Carpet Ren		Black 🗌 .q. ft. (100 sq. ft.	Charcoal minimum)	Gray Pear	I Donline Price	lavy Disco Pri	White ount Standard ce Price	Total
oz. Carpet Ren 700 sq. ft.	Booth Size:	Black  q. ft. (100 sq. ft X	Charcoal minimum) =	□ Gray Pearl _ sq. ft. @	I I N Online Price \$ 4.40	lavy Disco Pri ) \$ 4	White Standard Ce Price .85 \$ 6.15	Total
oz. Carpet Ren	Booth Size:	Black 🗌 .q. ft. (100 sq. ft.	Charcoal minimum) =	□ Gray Pearl _ sq. ft. @	I Donline Price	lavy Disco Pri ) \$ 4	White ount Standard ce Price	Total
<u>oz. Carpet Ren</u> 700 sq. ft. ver 700 sq. ft.	Booth Size:	Black □ q. ft. (100 sq. ft. X X	Charcoal minimum) = _ =	□ Gray Pear _ sq. ft. @ _ sq. ft. @	I         Image: Nonline Price           \$         4.40           \$         4.05	lavy Disc Pri \$4 5 \$4	White Standard Ce Price .85 \$ 6.15	Total
oz. Carpet Ren 700 sq. ft. ver 700 sq. ft. <b>CARPET</b>	Booth Size: Booth Size:	Black □ .q. ft. (100 sq. ft. X X includes delive	Charcoal minimum) = = ry, material h	☐ Gray Pear _ sq. ft. @ _ sq. ft. @ andling, instal	I D N Online Price \$ 4.40 \$ 4.05	lavy Disc. Pri \$ 4 5 \$ 4 removal	☐ White Dunt Standard ce Price .85 \$ 6.15 .45 \$ 5.65	Total
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oz. Carpet Ren 700 sq. ft. er 700 sq. ft. <b>CARPET</b> • Order Carp Sample:	Booth Size: Booth Size: PADDING - in pet Padding by	Black 	Charcoal minimum) = ry, material h our size is n x25_ =	☐ Gray Pear _ sq. ft. @ _ sq. ft. @ andling, instat ot listed on th _ 250 _ sq. ft.	Online Price \$ 4.40 \$ 4.05	lavy Pri \$4 5 \$4 <u>removal</u> d size ord	☐ White Dunt Standard ce Price .85 \$ 6.15 .45 \$ 5.65	Total 
oz. Carpet Ren 700 sq. ft. er 700 sq. ft. • Order Carp Sample: Qty	Booth Size: Booth Size: PADDING - in pet Padding by Booth	Black □ q. ft. (100 sq. ft. X includes delive the sq. ft. if y h Size: 10 ; ice per sq. ft. (9)	Charcoal minimum)  ry, material h rour size is n x25 = 0 sq. ft. minimi	☐ Gray Pear _ sq. ft. @ _ sq. ft. @ andling, instat ot listed on th _ 250 _ sq. ft.	I I N Online Price \$ 4.4( \$ 4.0) Ilation and me standar @ \$ Online	lavy Disc. Pri \$ 4 5 \$ 4 removal d size ord 1.15 Discount	White Standard Price 85 \$ 6.15 .45 \$ 5.65 er form. Standard Price \$ 1.60	Total
oz. Carpet Ren 700 sq. ft. er 700 sq. ft. CARPET • Order Carp Sample: Qty Ca	Booth Size: Booth Size: PADDING - ii pet Padding by Booth Description Pri rpet Padding -1/2 rpet Padding -1/2	Black □ q. ft. (100 sq. ft. XX includes delive v the sq. ft. if y h Size: 10 ice per sq. ft. (9) 2" (90 - 700 sq. " (Over 700 sq.	Charcoal minimum) = ry, material h rour size is n x25 = 0 sq. ft. minimu ft.) ft.)	☐ Gray Pear _ sq. ft. @ _ sq. ft. @ andling, instat ot listed on th _ 250 _ sq. ft. um)	I D N Online Price \$ 4.4( \$ 4.0) Ilation and the standar @ \$ Online Price 1.15 \$ 1.00 \$	lavy Prisc Pri \$ 4 5 \$ 4 removal d size ord 1.15 Discount Price 1.25 1.10	White White White Standard Standard Price Standard Price \$ 1.60 \$ 1.40	Total
oz. Carpet Ren 700 sq. ft. er 700 sq. ft. • Order Car Sample: Qty Ca Ca	Booth Size: Booth Size: PADDING - if pet Padding by Booth Description Pri rpet Padding -1/2 rpet Padding -1/2 uble Carpet Padd	Black □ q. ft. (100 sq. ft. X X includes delive t the sq. ft. if y h Size: 10 ice per sq. ft. (9 2" (90 - 700 sq. " (Over 700 sq. ding - 1/2" (90 -	Charcoal minimum) = ry, material h rour size is n x25 = 0 sq. ft. minim ft.) ft.) 700 sq. ft.)	☐ Gray Pear _ sq. ft. @ _ sq. ft. @ andling, instat ot listed on th _250 _ sq. ft. um) \$ \$ \$	I D N Online Price \$ 4.4( \$ 4.0) Ilation and ne standar @ \$ Online Price 1.15 \$ 1.00 \$ 2.30 \$	lavy Disc. Pri S 4 5 \$ 4 removal d size ord 1.15 Discount Price 1.25 1.10 2.55	White     White     Standard     Price     .85 \$ 6.15 .45 \$ 5.65 er form.     Standard     Price     1.60     \$ 1.40     \$ 3.20	Total
oz. Carpet Ren 700 sq. ft. er 700 sq. ft. • Order Car Sample: Qty Ca Ca	Booth Size: Booth Size: PADDING - ii pet Padding by Booth Description Pri rpet Padding -1/2 rpet Padding -1/2	Black □ q. ft. (100 sq. ft. X X includes delive t the sq. ft. if y h Size: 10 ice per sq. ft. (9 2" (90 - 700 sq. " (Over 700 sq. ding - 1/2" (90 -	Charcoal minimum) = ry, material h rour size is n x25 = 0 sq. ft. minim ft.) ft.) 700 sq. ft.)	☐ Gray Pear _ sq. ft. @ _ sq. ft. @ andling, instat ot listed on th _250 _ sq. ft. um) \$ \$	I D N Online Price \$ 4.4( \$ 4.0) Ilation and the standar @ \$ Online Price 1.15 \$ 1.00 \$	lavy Prisc Pri \$ 4 5 \$ 4 removal d size ord 1.15 Discount Price 1.25 1.10	White     White     Standard     Price     .85 \$ 6.15 .45 \$ 5.65 er form.     Standard     Price     1.60     \$ 1.40     \$ 3.20	Total

Sub- Total

Page 2 of 2

Total Cost

8.25% Tax

San Antonio, TX 78219 (210) 554-2021 Fax: (469) 621-5611 FreemanSanAntonioES@freemanco.com

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#### NAME OF SHOW: SXSW - GAMING EXPO - 440578 / MARCH 16 - 18, 2017

#### COMPANY NAME: BOOTH #:

BOOTH SIZE:

CONTACT NAME : E-MAIL ADDRESS :

For Assistance, please call (210) 554-2021 to speak with one of our experts.

For fast, easy ordering, go to www.freemanco.com/store

PHONE #:

#### **CLEANING SERVICES**

- Prices are based on total square footage of booth regardless of area to be cleaned.
- 100 sq. ft. minimum.
- Our exclusive cleaning contract for this show will not permit other service contractors, including exhibitor appointed contractors to provide this service.
- · Show Site Prices will apply to all cleaning orders placed at show site.

VACUUMIN	G (per sq.	. ft 100 sq. ft. minimum)			
Qty (sq. ft.)	Part #	Description	Advance Price	Show Site Price	Total

•Includes emptying of your booth's wastebasket(s) at the time of vacuuming.

610100	Booth Vacuuming - One Time	.46	.65	
610200	Booth Vacuuming - 2 Days	.80	1.10	
610300	Booth Vacuuming - 3 Days	1.20	1.70	
610400	Booth Vacuuming - 4 Days	N/A	N/A	

SHAMPOOING (per sq ft - 100 sq ft minimum)									
Qty (sq. ft.)	Part #	Description	Advance Price	Show Site Price	Total				
	630100	Shampoo Carpet - One Time	1.00	1.40					
	630200	Shampoo Carpet - 2 Days	N/A	N/A					
	630300	Shampoo Carpet - 3 Days	N/A	N/A					
PORTER SERVICE (per day)									
			Advance	Show Site					

	Qty (# days)	Part #	Description	Advance Price	Show Site Price	Total
1						

• Includes emptying of your booth's wastebasket(s) and policing of your exhibit area at two-hour intervals during show hours.

62050	0 Exhibit Area / Under 500 sq.ft	74.00	103.60
62015	i00 Exhibit Area / 501 - 1,500 sq. ft	85.00	119.00
62025	00 Exhibit Area / 1,501 - 2,500 sq. ft	97.00	135.80
62035	i00 Exhibit Area / Over 2,500 sq.ft		Call for Quote

		TOTAL COST		
	+		=	
Sub-Total		8.25 %Tax	-	Total Cost

### **RENTAL EXHIBITS**

# **RENTAL EXHIBITS THAT IMPRESS**

When it comes to your exhibit, effective solutions don't require expensive investments. Take the stress out of your upcoming show with a rental exhibit from Freeman. With quality rental options that meet your budget requirements, we'll have your showroom ready at a moment's notice, without the hassle of ownership.

#### PACKAGE 1





10 X 10





PACKAGE 2



PACKAGE 3



PACKAGE 4



### **RENTAL EXHIBITS**

PACKAGE 2 UPGRADE OPTIONS

With Graphics and Cabinet



#### PACKAGE 3 UPGRADE OPTIONS

With Graphics and Cabinet



10 X 10

10 X 10

#### PACKAGE 4 UPGRADE OPTIONS

With Graphics and Cabinet



10 X 10

#### PACKAGE 5



PACKAGE 6







### **RENTAL EXHIBITS**

PACKAGE 5 UPGRADE OPTIONS

With Graphics and Cabinet



10 X 10

#### PACKAGE 6 UPGRADE OPTIONS

With Graphics and Cabinet



10 X 10

Other upgrade options available that allow you to change the panels to Slatwall or colored pvc panels, add shelves, change the metal color and add cabinets as a storage option with the dual purpose of a reception counter.



SLATWALL





COLORED PANELS



SHELVES

**BLACK METAL** 



CABINETS

### **RENTAL EXHIBITS**

#### Fabric and Booth Panels - Color Options Included with Rental Package

black fabric	blue fabric	grey fabric	white pvc	white perfboard
Classic Carpet (28	<b>oz.) –</b> Color Options	Included with Rental	Package Options Ab	ove
black	blue	grey	green	latte
midnight blue	plum	red	red pepper	tuxedo
Actual colors may vary sl	lightly.			

#### Prestige Carpet (40 oz.) - Available Upgrade Color Options

black	cardinal	charcoal	cream	grey pearl
navy	toast	wedgewood	white	

#### All exhibits include:

- Installation & dismantling of exhibit
- Material handling
- Classic carpeting with nightly vacuuming

- 2 arm lights per 10' (500 watts) and associated labor for setup
- Customization options for all packages

#### questions?

All packages can be customized or modified to fit your specific needs. To speak with an Exhibitor Sales Specialist, call the number listed on the Quick Facts. For additional custom examples, visit the link below.

#### F R E E M A N 3323 I H 35 North, Ste 120

San Antonio, TX 78219 (210) 554-2021 Fax: (469) 621-5611 FreemanSanAntonioES@freemanco.com

#### DISCOUNT PRICE DEADLINE DATE FEBRUARY 23, 2017

INCLUDE THE FREEMAN METHOD OF PAYMENT FORM WITH YOUR ORDER

BOOTH SIZE:

Х

#### NAME OF SHOW: SXSW - GAMING EXPO - 440578 / MARCH 16 - 18, 2017

COMPANY NAME:

CONTACT NAME :

BOOTH #: PHONE #:

E-MAIL ADDRESS :

For Assistance, please call (210) 554-2021 to speak with one of our experts.

#### For fast, easy ordering, go to www.freemanco.com/store

All Exhibits Include: installation & dismantle of exhibit, material handling of exhibit, 9' x 10' or 9' x 20' classic carpet with nightly vacuuming, 2 arm lights (per 10' unit), power (500 watts) for lights ONLY and labor to hang arm lights.

To place your order, please check the appropriate box and complete the remaining selections at the bottom of the form.

<b>RENTAL EXHI</b>	BITS							
			Discount Price	Standard Price			Discount	Standard
Package 1		10' x 10'	1,936.50	2,711.10		10' x 20'	Price 3,787.00	Price 5,301.80
Package 2		10' x 10'	1,320.00	1,848.00		10' x 20'	2,503.00	3,504.20
Package 3		10' x 10'	1,924.00	2,693.60		10' x 20'	3,711.00	5,195.40
Package 4		10' x 10'	1,663.00	2,328.20		10' x 20'	3,189.00	4,464.60
Package 5		10' x 10'	1,812.00	2,536.80		10' x 20'	3,490.00	4,886.00
Package 6		10' x 10'	1,889.00	2,644.60		10' x 20'	3,676.00	5,146.40
<b>CHOOSE YOU</b>	r pa	NEL						
Black Fabric	;	Blue	Fabric	□ Gray I	abric	;	U White Hardwall	White Perfboard
CARPET								
Our Classic Carpet a Check color choice		htly vacuuming	are included in t	the price of yo	ur Re	ntal Exhibit	. The following colors	are available:
Black		Blue		Gray			Green	Latte
Midnight Blue	Э	🗌 Plum		Red			Red Peppe	er 🗌 Tuxedo
You may want to add and <b>40 oz.</b> weight. R								t line. Now available in <b>28 oz</b>
			Jaiper older fon		ection	s and pricir	ig.	
Each Rental Exhib Note: Power and lab Watts. Additional power n	oor to I	hang the lights a	are included in o	,	ental e	exhibit pack	age price. Power co	nsumption not to exceed 500
HEADER IDEN	TIFIC	CATION SIG	Ν					
Indicate which color	letter	ing you would li	ke. We have a v					
Black		Blue	Brown		-	lundy		
Red		] Teal			Dark	Green	Font Type	
Indicate exactly how	v you	want your comp	any name to ap	pear:			"Unless font type is	indicated, Helvetica will be used.
ENHANCE YOU	JR E	XHIBIT						
Enhance your exhil	oit and	have an Exhib	tor Sales Specia	alist contact yo	ou for	pricing by c	checking any of the fol	lowing boxes:
Slatwall & She	lves	□Ca	abinets & Cour	nters	🗆 s	pecialty C	oloredMetal 🛛 🔌	□ Recyclable Graphics
Colored Panel	s	Cr	eating a Custo	om Exhibit	G	raphics &	Custom Logo  🔌	White Eco-Board
The product offered attributes and is 100 specifications.					_	Sub-Tota	TOTAL ( + al 8.25 % Ta	_ =

# TOTALFLEX®

# FLEXING TO FIT YOUR NEEDS

TotalFlex<sup>®</sup> provides the ability to configure exhibits to fit your space, budget and vision from show to show. Available for rent or for purchase, this pop-up display is versatile, lightweight and durable, and setup can be completed without tools in only a few minutes.



# TOTALFLEX®

The TotalFlex<sup>®</sup> solution is the most versatile exhibit option available:

- Floor unit cases easily convert into a podium.
- · Velcro-compatible fabric panels available in a wide selection of colors.
- · Compatible with shelves, lights and other innovative trade show accessories.
- Available in a variety of sizes for rent or purchase, including a tabletop version (shown on front).
- · Freeman offers full graphic and logo design solutions.\*
- All TotalFlex<sup>®</sup> rental units include installation & dismantling of display system, material handling, 9'x10' or 9'x20' Classic Carpet with nightly vacuuming, 200-watt halogen lights (1 light for the table-top unit, 2 lights per 8x10 unit) as well as power and labor to hang them.

#### \*Graphic design elements are priced separately and not included with TotalFlex® order.



### FLOOR UNITS

10'w x 8'h Floor Standing Unit

20'w x 8'h Floor Standing Unit

#### TABLE TOP UNITS

6'w x 40"h Table Top Unit

8'w x 40"h Table Top Unit

07/16 | 55422

#### **DISCOUNT PRICE** FREEMAN **DEADLINE DATE** 3323 I H 35 North. Ste 120 **FEBRUARY 23, 2017** San Antonio, TX 78219 (210) 554-2021 Fax: (469) 621-5611 **INCLUDE THE FREEMAN METHOD OF** FreemanSanAntonioES@freemanco.com PAYMENT FORM WITH YOUR ORDER SXSW - GAMING EXPO - 440578 / MARCH 16 - 18, 2017 NAME OF SHOW: BOOTH #: BOOTH SIZE: Х COMPANY NAME: CONTACT NAME PHONE #: E-MAIL ADDRESS For Assistance, please call (210) 554-2021 to speak with one of our experts. For fast, easy ordering, go to www.freemanco.com/store TABLE TOP UNIT Rental Units Include: Purchase Units Include: Draped Table (select color below) 1-Case Classic Carpet 9' X 10 '(select color below) One Time Installation & Dismantle Installation & Dismantle of Exhibit Material Handling of Exhibit Nightly Vacuuming 1-200 Watt Halogen Light (Power (500 watts) for LIGHTS only and Labor to hang lights) Header Identification Sign - (white with black text) Indicate copy below: RENTAL OTY TOTAL DiscountPrice Standard Price Size Black Grav Fabric Panel Colors for All Units: 40"H x 6'W 901 00 1 261 40 Additional Fabric Panel Colors for Purchase Units Only: 40"H x 8'W 1.046.00 1.464.40 PURCHASE\* \*Other Colors Also Available for Purchase Units Size Discount Price Standard Price 🍬 9' x 10' Classic Carpet: 📋 Black 🗌 Blue 🗌 Green 🗌 Gray 40"H x 6'W 1,095.00 1,533.00 Latte I Midnight Blue I Plum Red Red Pepper Tuxedo 40"H x 8'W 1.239.00 1.734.60 Table Drape: Black Blue Brown 🗌 Dark Green 🗌 Flax \*Shipping Not Included Gold 🗌 Gray 🔲 Plum White □ Red **FLOOR UNIT** Rental Units Include: Purchase Units Include: Classic Carpet 9' X 10' (select color below) 2-Cases Installation & Dismantle of Exhibit One Time Installation & Dismantle Material Handling of Exhibit 1-Podium - 8'H X 10'W unit only Nightly Vacuuming 1-Podium - 8'H X 10'W unit only 2-200 Watt Halogen Lights (Power (500 watts) for LIGHTS only and Labor RENTAL OTY τοται to hang lights) Size **Discount Price** Standard Price Header Identification Sign - (white with black text) Indicate copy below: 8'H x 8'W 1,466.00 2,052.40 8'H x 10'W 1.745.00 2.443.00 Black Fabric Panel Colors for All Units: Grav PURCHASE\* Additional Fabric Panel Colors for Purchase Units Only: <u>Size</u> Discount Price Standard Price □ Blaze Red □ Blueberry Emerald ☐ Silver 8'H x 8'W 2,485.00 3,479.00 \*Other Colors Also Available for Purchase Units 8'H x 10'W 9' x 10' Classic Carpet: Black Blue Green Gray 2.921.00 4.089.40 Latte Midnight Blue Plum Red Red Pepper Tuxedo \*Shipping Not Included

• All Classic carpet contain recycled content and are recyclable.

### **CUSTOM GRAPHIC / PHOTO PANELS**

Our custom graphic panels can dramatically enhance your exhibit's appearance.
Please check the box to have an Exhibitor Sales Specialist contact you to assist in creating a unique exhibit.

OPTION	AL ACCESSORIES		RE	NTAL			PURCH	IASE	
Part #	Description	<u>Qty</u>	Discount Price	Standard Price	<u>Total</u>	<u>Qty</u>	Discount Price	Standard Price	<u>Total</u>
1715800	2-200 Watt Halogen Light Kit		168.00	235.20			249.00	348.60	
1715801	1-200 Watt Halogen Light Kit		86.00	120.40			181.00	253.40	
1715802	Straight Shelf		64.00	89.60			124.00	173.60	
1715803	Angled Shelf		64.00	89.60			124.00	173.60	

<sup>1</sup> If shipping literature or products, material handling rates will apply.

01 (44 \* Order in advance to save time, money and ensure availability. Orders received after the deadline date or without payment will be charged the Standard Price.

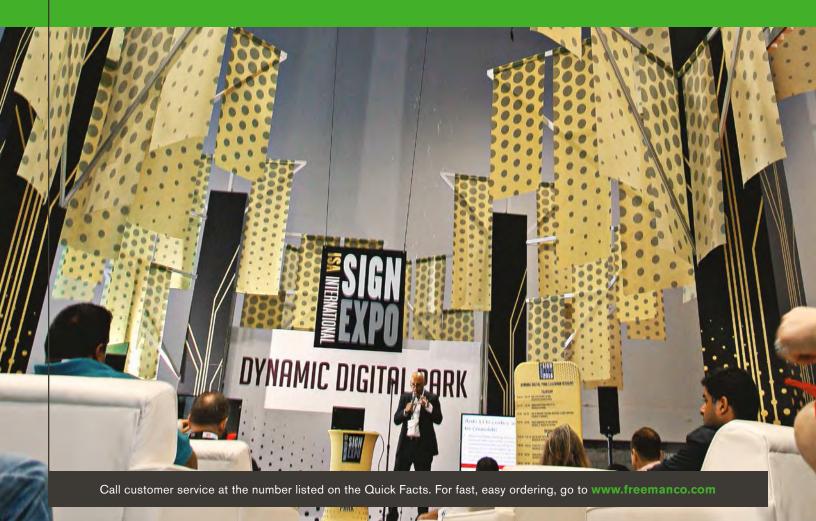
0								
	PURC	HASE UNITS TOT	AL COST	RENTAL UNITS TOTAL COST				
1/14 440578) 7331	Sub-Total	+ <u>8.25% Tax</u> =	Total Cost	Sub-Total	+ <u>8.25% Tax</u> =	Total Cost		

# **EVENT GRAPHICS**

# SEEING IS BELIEVING

Quality graphics contribute significantly to the impact of your exhibit. With state-of-the-art design and printing capabilities, Freeman brings your banners, signage, and exhibit graphics to life in a larger-than-life way. Our graphics products redefine "high definition," which means your brand has never been seen like this before.

- Photo-quality / high-resolution printing on a variety of rigid and rolled material including honeycomb, foam, Polyfoam, PVC, acrylic, fabric, vinyl and mesh materials
- Grand Format printers provide highresolution digital printing of single and double-sided banners in virtually any size
- Electronic file transfer, in-house printing, and company-wide procedure standardization allow us to control quality, cost and scheduling on a nationwide basis
- Freeman's extensive resources ensure that last minute repairs and replacements are handled efficiently as needed, no matter where your event may be located



# **EVENT GRAPHICS**

# **CREATING VISUAL EXCITEMENT**

Quality graphics contribute significantly to the impact of your exhibit. Vivid colors and sharp images attract attention, build traffic, and communicate messages more effectively. Freeman has invested in the latest printing technology and has the skills to provide you with the finest high-resolution digital graphic reproduction available.

# STATE-OF-THE-ART CAPABILITIES

Freeman can provide four-color, photo-quality, high-resolution digital printing in virtually any size for banners, signage, exhibit graphics, and more. Each Freeman location has stand-alone printing capabilities, along with two additional graphic locations for additional support and for special requirements.

# **SUPERIOR QUALITY CONTROL**

Electronic file transfer, in-house printing, and company-wide standardization of procedures allow us to control quality, cost and scheduling for our customers on a nationwide basis. Last minute repairs and replacements are handled efficiently through our nationwide resources.

# **DEPTH OF RESOURCES**

- 5M UV roll printers provide grand format, four-color, high-resolution digital printing of single and double-sided banners up to 10' wide and virtually any size with seams.
- 3M Dye Sublimation printers provide 10' fabric graphics that work perfectly in our SmartWall panel system.
- UV flatbeds print directly to a variety of ridged materials and offer a 100% recyclable graphic when using a cardboard substrate.
- Large format Eco-Solvent printers produce high quality graphics for wall, carpet and window applications.
- 3M high speed digital cutters allow for precise cutting of multiple panel applications and also custom router graphic panels.
- Computer-aided graphic design & layout available for your assistance.

# **REPRODUCTION AND INSTALLATION**

- Suspended banners
- Logo reproduction

- Accent graphic photo panelsBacklit displays and murals
- Large format signage and banners
- Four-color carpet image printing



Call customer service at the number listed on the Quick Facts. For fast, easy ordering, go to www.freemanco.com

3323 I H 35 North, Ste 120 San Antonio, TX 78219

### **DISCOUNT PRICE DEADLINE DATE FEBRUARY 23, 2017**

### OF DER

(210) 554	-2021 Fax: (469) 621-56 anAntonioES@freemanco					MAN METHO TH YOUR OI	
NAME OF SHOW:	SXSW - GAMING EXPO	) - 440578 / N	MARCH 16 - 18, 2	2017			
COMPANY NAME:			BOOTH #:		BOOTH SIZ	E: X	
CONTACT NAME :			PHONE #:				
E-MAIL ADDRESS :							
For Assistance, p	lease call (210) 554-2021 to s	peak with one o	f our experts.				
		y ordering, go t	to www.freemanco.	.com/store			
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DIGITAL GRA	ohics are subject to a 100	1% Cancellatio		01750			
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	al printing virtually any size		_	@		63.00 =	
signage, exhibi	t graphics and more.		7" x 22"	@		72.00 =	
1.3	K W =	sq.ft.	7" x 44"	<u>a</u>	) 51.00	76.50 <b>=</b>	
Ľ /		·	9" x 44"	a	65.00	97.50 <b>=</b>	
sq. ft.	\$ 20.00 per sq. ft. ( x or = \$	discount price	11" x 14"	a	) 57.00	85.50 <b>=</b>	
	\$ 30.00 per sq. ft. s			@	62.00	93.00 =	
• Minimum o	rder per graphic 9 sq. ft. (12	-	14" x 44"	a	2 71.00	106.50 =	
<ul> <li>Double sq.</li> </ul>	ft. for double-sided graphic	s		@	2 106.00	159.00 =	
•	ft. to next whole increment		28" x 44"	@		235.50 =	
	sion, retouching, cloning or may incur additional labor c		20" x 60"				
	se side for graphic guideline		_	@	2 191.00	286.50 =	
LARGE DIGI	TAL GRAPHICS		(white only)				
Please call a	n Exhibitor Sales Special	list for				iing or color m See reverse s	
	on graphics over 80 sq.			hic guideline			ao
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Sub-Total

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graphics

**Total Cost** 

8.25 % Tax

# CUSTOMER GUIDELINES FOR SUBMITTING GRAPHICS ARTWORK

Our goal is to provide you with the best possible quality graphics for your event or exhibit. You can help us in that effort by providing digital art files using the following guidelines. If you are sending us completed, print-ready files, please pass the following information on to your graphics designer or art department. Two overall considerations for submitting acceptable artwork involves proper resolution or size of the file to avoid poor quality images, and proper color matching information and proofs to ensure accurate color reproduction.

# PLEASE PROVIDE THE FOLLOWING WHEN SUBMITTING ART

RASTER ART (photos, logos containing any continuous tone images):

- Art submitted at 1:1 (100%), resolution should be no less than 60 dpi (100 dpi preferred)
- Art submitted at 2:1 (50%), resolution should be no less than 120 dpi (200 dpi preferred)
- Art submitted at 4:1 (25%), resolution should be no less than 240 dpi (400 dpi preferred)

# VECTOR ART:

 Logos should be vector and have outlined fonts(if provided as bitmap, please use high-res images) FONTS and LINKS

 Supply all fonts used in your design (zip Mac fonts). If unsure how to collect fonts, convert them to outlines

• Supply all links used in your document. Use packaging feature if available. If unsure how to collect links, embed them in the file when saving.

## COLOR

- If PMS color matching is required, please use original Pantone + Solid Coated swatches in your artwork. Modifying Pantone names will result in printing default color (CMYK)
- CMYK artwork will be produced "As Is". Our color output is balanced and vibrant.
- Convert RGB art to CMYK if possible.
- If you are sending Certified Color Proofs (Gracol, Swop, Fogra), please provide ICC file information used to print your samples. Best option would be to include ICC chart on your prints.

# ARTWORK IN THE STRUCTURE

• Please note that any panels going in the metal frame will hide 1/4" of your art all the way around. If you have a continuous wall where individual panels are divided by metal, use 1.25" spacing in between each panel to account for gaps and the natural flow of the graphics.

# ACCEPTABLE FILE SOFTWARE

We are capable of working with both PC and MAC based software, and can accept art created with the ADOBE Creative Suite - Illustrator, InDesign, and Photoshop

Always provide the following:

- Native files with fonts and links (zipped)
- High-res PDF-X/4 exports of the files

# ACCEPTABLE FILE TYPES and SUPPORT FILES

NATIVE FILES:

 AI CLOUD (CC) file with Packaged supporting links and fonts. You may keep images linked but Packaging feature must be used.

- AI (CS6, CS5, CS4...) file with embedded links and outlined fonts
- EPS file with embedded links and outlined fonts
- INDD file with Packaged supporting links and fonts

PRINT FILES:

High-res PDF-X/4 (preferred)

- AI with PDF content (choose this option when saving file)
- EPS files with embedded links and outlined fonts
- RASTER OR BITMAP ART:
  - Photoshop EPS (preferred, use 8-bit preview, Max, Quality JPG compression)
  - PSD (make sure font layers are rasterized)
  - TIFF, JPG (quality 8 and higher)

Mac users: Use Zip or Stuffit programs when submitting fonts other than OTF (Open Type Fonts)

# WAYS TO SEND ARTWORK

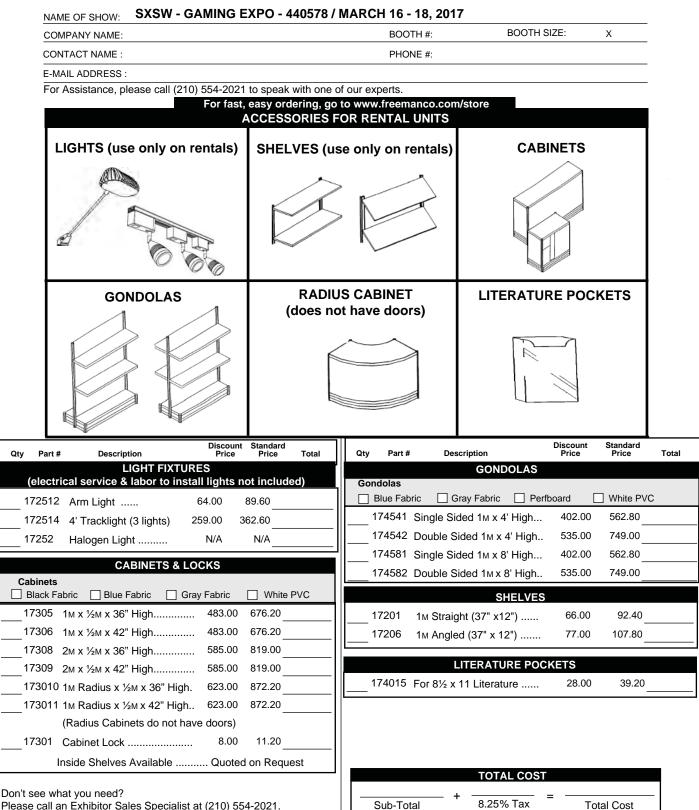
•Files below 10 MB can be delivered via email. Larger files may be posted to Freeman's FTP site. You may get the password and other needed information from your Freeman service representative in order to post files. However, a hard copy proof and backup of the files on CD-Rom/DVD may be required to be sent via overnight delivery in addition to posting the electronic files. Please call (210) 554-2021 for assistance.

# FREEMAN 3323 I H 35 North, Ste 120

San Antonio, TX 78219 (210) 554-2021 Fax: (469) 621-5611 FreemanSanAntonioES@freemanco.com

### DISCOUNT PRICE **DEADLINE DATE FEBRUARY 23, 2017**

**INCLUDE THE FREEMAN METHOD OF** PAYMENT FORM WITH YOUR ORDER



Please call an Exhibitor Sales Specialist at (210) 554-2021.

\* Remember to make a selection for items with checkboxes. Otherwise, a selection will be made for you.



3323 IH-35 North Ste 120 San Antonio, Texas 78219 Ph: 210/554-2021 • Fax 469/621-5611 FreemanSanAntonioES@freemanco.com

# INCLUDE THE FREEMAN METHOD OF PAYMENT FORM WITH YOUR ORDER

NAME OF SHOW: SXSW - GAMING EXPO - 440578 / MARCH 16 - 18, 2017\_

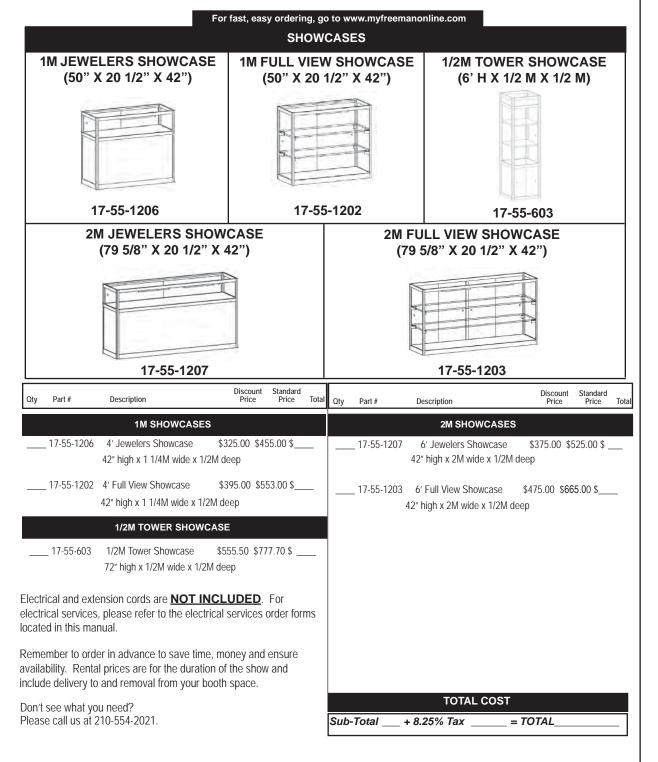
COMPANY NAME

CONTACT NAME:

BOOTH #:\_ PHONE #:

E-MAIL ADDRESS

For Assistance, please call 210-554-2021 to speak with one of our experts.



FREEMAN showcase

# SAN ANTONIO, AUSTIN & SOUTH TEXAS AREA

To assist you in planning your show, we would like to provide you with the following information regarding your labor jurisdictions.

# LABOR SERVICE

FREEMAN has exclusive labor to assist with your Installation and Dismantling needs as well as Freight Services. Full time employees with Exhibiting Companies may set their own booths without assistance from our labor.

# MATERIAL HANDLING

FREEMAN is the exclusive provider of freight services. Full time employees of exhibiting companies may move their own materials to their booth space with 2 wheel dollies ONLY. Vehicles being unloaded must be owned or leased and operated by a full time employee of the exhibiting company. No pallet jacks nor motorized forklifts can be operated by anyone other than the Official Freight Service Company. Hotel Bellmen, Porters, Taxi Drivers, Day Laborers, etc. are not allowed on the show floor and cannot move any materials to and from the exhibitor's booth. FREEMAN will control access to the loading docks in order to provide for a safe and orderly move-in/move-out. Exhibitors wishing to move their own materials in or out of the show will be provided a space in the dock area to load or unload their vehicles on a first come basis.

# PLEASE NOTE:

- Please do not tip any employee. Do not give coffee breaks, for union employees have a fifteen minute paid break mid-morning and mid-afternoon. Any attempt by an employee to solicit a gratuity for any service should be reported immediately to Freeman and/or Exhibit Management. Union employees are paid a good wage scale, and tipping is strongly discouraged and is not an accepted policy of any Official Service Supplier.
- If you encounter any difficulty with any laborer, or if you are not satisfied with the work performed, please bring this to the attention of Freeman. Please refrain from voicing complaints directly to craft personnel.
- The person in charge of your exhibit should carefully inspect and sign all work order forms. If there are any questions about any bills, bring the bill to the appropriate Service Desk and discuss it with the person in charge.

# LET US DO THE HEAVY LIFTING

Freeman specialists are ready to assist you with all of your exhibit requests, from beginning to end. And when it comes to installing and dismantling exhibits, we make no exceptions. Whether it's shipping and storage, emergency on-site repairs, basic installation and dismantling or support service coordination, including electrical, furnishings and more, Freeman has the resources and capabilities to ensure the most successful show experience possible.



# INSTALLATION + DISMANTLE

Freeman installation & dismantling experts work closely with you to coordinate every phase of your trade show participation, including:

Pre-planning and budget consultation

FREEMAN

- Skilled labor coupled with support services coordination electrical, furnishings, floral, transportation, and audio visual
- · On-site supervisors with dedicated floor managers
- · Full, in-house carpentry for emergency repairs and refurbishing
- Post-show evaluations focused on incremental improvement to meet rapidly changing market conditions based upon customer feedback
- · Post-show evaluations that help identify small changes that make big impacts

# **ON-SITE SUPERVISION**

You may wish to supervise labor on your own, but if you need assistance, Freeman installation & dismantling experts will get the job done as an extension of your team.

# If You Use Freeman Staff

Exhibits can be set up prior to your arrival under the direction of Freeman I&D supervisors.



Call customer service at the number listed on the Quick Facts. For fast, easy ordering, go to www.freemanco.com

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# INCLUDE THE FREEMAN METHOD OF PAYMENT FORM WITH YOUR ORDER

#### NAME OF SHOW: SXSW - GAMING EXPO - 440578 / MARCH 16 - 18, 2017

COMPANY	NAME
CONTACT	NAME:

BOOTH #:

PHONE #:

#### E-MAIL ADDRESS:

For Assistance, please call 210-554-2021 to speak with one of our experts.

				easy ordering, go to					
		DISPLAY		ABOR (One Ho	our Minimu	m p	_	) Advanc	e Show Site
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NAME OF SHOW: SXSW - (	GAMING EXPO - 440578 / N	IARCH 16 - 18, 2017	
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E-MAIL ADDRESS:			
For Assistance, please call 2	210-554-2021 to speak with one	of our experts.	
	FREEMAN SU	JPERVISED LABOR	
N ORDER TO BETTE	<u>R SERVE YOU</u> - PLEAS	E COMPLETE THE FO	LLOWING INFORMATION
			EMAN I&D AND YOU WILL
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METHOD OF SHIPMENT			
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Air Freight	Next Day     Day     2nd D	ay Deferred	Expedited
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Deliver back to Freeman warehouse at Exhibitor's expense.

PLEASE NOTE: Freeman is not responsible for product or literature that is not properly packed and labeled by exhibitor.

3323 IH 35 North, Ste 120 San Antonio, Texas 78219 Ph: 210/554-2021 • Fax 469/621-5611

FreemanSanAntonioES@freemanco.com

# INCLUDE THE FREEMAN METHOD OF PAYMENT FORM WITH YOUR ORDER

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CONTACT NAME:

E-MAIL ADDRESS:

For Assistance, please call 210-554-2021 to speak with one of our experts.

For fast, easy ordering, go to www.freemanco.com/store

## FORKLIFT / RIGGING EQUIPMENT AND LABOR

Straight Time: 8:00 A.M. to 5:00 P.M. Monday through Friday

Overtime: 6:00 A.M. to 8:00 A.M. and 5:00 P.M. to 12:00 Midnight Monday through Friday ALL DAY SATURDAY, SUNDAY & HOLIDAYS

### · Show site prices will apply to all labor orders placed at show site

- Start time guaranteed only at start of working day
- One hour minimum labor thereafter is charged in half (1/2) hour increments
- Supervisor must check in at Service Desk to pickup labor
- When scheduling dismantle labor, be sure to allow sufficient time for empty containers to be returned to your booth

Part#	Description Advance Price	Show Site Price
FORKLIFT L	ABOR	Flice
304050	Forklift w/operator - up to 5,000 lbs - ST \$ 130.00	\$182.00
304051	Forklift w/operator - up to 5,000 lbs - OT162.50	227.50
3040100	Forklift w/operator - up to 10,000 lbs - ST140.00	196.00
3040101	Forklift w/operator - up to 10,000 lbs - OT183.50	257.00
3040150	Forklift w/operator - up to 15,000 lbs - ST150.00	210.00
3040151	Forklift w/operator - up to 15,000 lbs - OT193.50	271.00
3140300	Forklift w/operator - up to 30,000 lbs - ST160.00	224.00
3140301	Forklift w/operator - up to 30,000 lbs - OT203.50	285.00
3090600	Man Cage for Forklift	
3090700	Boom for Forklift	
RIGGING LA		
3020200	Rigger Foreman - ST\$ 80.00	\$ 112.00
3020201	Rigger Foreman - OT	168.00
3020100	Rigger - ST	105.00
3020101	Rigger - OT	157.50

#### MOBILE UNIT SPOTTING FEE

257024 Mobile Unit Spotting Fee (ROUND TRIP) ......\$225.00

#### INSTALLATION

Part #	Description	Date	Start Time	# of Equip/ Person	Approx Hrs per Person	Total Hours	Hourly Rate	Estimated Total Cost
Describe work to be do	ne:			-			Sub-Total	
							Tax8.25%	N/A
							Total	

### DISMANTLE

Part #	Description	Date	Start Time	# of Equip/ Person	Approx Hrs per Person	Total Hours	Hourly Rate	Estimated Total Cost
Describe work to be don	e:						Sub-Total	
							Tax8.25%	N/A
							Total	
PLEASE INDICATE	E WORK TO BE PERFOR	MED						
UNCRATED		RE	E-SKIDDING	не/	ADER/BOOTH WO	ORK	OTHER	
Rigging must be a	anceled, in writing, 24 ho	urs in dv	ance to	avoid a one	(1) hour can	cellation	n fee per cre	W.



**Company Name:** 

SXSW - Gaming Expo 2017

March 16 - 18, 2017 Austin Convention Center Austin, TX

### \*Order By: February 23, 2017 to Receive Early Order Pricing!

1117		
80		

	QTY.	Early Order	Daily Rate	Tot
Small Meeting Room Package (Up to 50 people)				
96" Tripod Screen with Skirt, Projector(4000 Lumens), Projection Stand with Skirt, Sound System, Computer Direct Interface Box, Wireless Microphone, and Microphone Stand		\$650.00	\$845.00	
Medium Meeting Room Package (50 - 150 people)				
7.5' X 10' Fast fold Screen, Projector (4000 Lumens), Projection Stand with Skirt, Sound System, Computer Direct Interface Box, Wireless Microphone, and Microphone Stand.		\$1,100.00	\$1,430.00	
Large Meeting Room Package (150 people +)		•		
10' X 14' Fast fold Screen, Projector (6000 Lumens) , Projection Stand with Skirt, Sound System, Computer Direct Interface Box, Wireless Microphone, and Microphone Stand.		\$1,450.00	\$1,885.00	
Meeting Room Flat Screen Packages (Daily Rentals)				
46" Flat Screen Package - 1080P, with Dual Post Stand and External USB Media Player		\$520.00	\$676.00	
55" Flat Screen Package - 1080P, with Dual Post Stand and External USB Media Player		\$725.00	\$942.50	
70" Flat Screen Package - 1080P, with Dual Post Stand and External USB Media Player		\$1,015.00	\$1,319.15	
A La Carte Meeting Room Equipment (Daily Rentals)	OTV			_
A La Carte Meeting Room Equipment (Daily Relitais)	QTY.	Early Order	<b>Daily Rate</b>	Tot
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	QIY.			Tot
LCD XGA Computer Projector (4000 Lumens)	QIY.	\$425.00	\$552.50	Tot
LCD XGA Computer Projector (4000 Lumens) Projection Stand (for LCD and Overhead Projectors) Tripod Screen Circle One: 70" \$30 • 84" \$35 • 96" \$45		\$425.00 \$20.00	\$552.50	Tot
LCD XGA Computer Projector (4000 Lumens) Projection Stand (for LCD and Overhead Projectors) Tripod Screen Circle One: 70" \$30 • 84" \$35 • 96" \$45 Choose: Blu-ray -or - DVD Player		\$425.00 \$20.00 \$	\$552.50 \$26.00 \$	Tot
LCD XGA Computer Projector (4000 Lumens) Projection Stand (for LCD and Overhead Projectors) Tripod Screen Circle One: 70" \$30 • 84" \$35 • 96" \$45 Choose: Blu-ray -or - DVD Player		\$425.00 \$20.00 \$ \$75.00	\$552.50 \$26.00 \$ \$97.50	Tot
LCD XGA Computer Projector (4000 Lumens) Projection Stand (for LCD and Overhead Projectors) Tripod Screen Circle One: 70" \$30 • 84" \$35 • 96" \$45 Choose: Blu-ray -or - DVD Player Small High Performance PA System (2 speakers, 1 Mixer/Amp)		\$425.00 \$20.00 \$ \$75.00 \$165.00	\$552.50 \$26.00 \$ \$97.50 \$214.50	Tot
LCD XGA Computer Projector (4000 Lumens) Projection Stand (for LCD and Overhead Projectors) Tripod Screen Circle One: 70" \$30 • 84" \$35 • 96" \$45 Choose: Blu-ray -or - DVD Player Small High Performance PA System (2 speakers, 1 Mixer/Amp) Wireless Microphone - Choose One: Handheld -or- Headset -or- Lavalier		\$425.00 \$20.00 \$ \$75.00 \$165.00 \$120.00	\$552.50 \$26.00 \$ \$97.50 \$214.50 \$156.00	Tot
LCD XGA Computer Projector (4000 Lumens) Projection Stand (for LCD and Overhead Projectors) Tripod Screen Circle One: 70" \$30 • 84" \$35 • 96" \$45 Choose: Blu-ray -or - DVD Player Small High Performance PA System (2 speakers, 1 Mixer/Amp) Wireless Microphone - Choose One: Handheld -or- Headset -or- Lavalier Computer Direct Interface Box (Audio) Laptop Computer (Core i5/2.5ghz/4GB/300GBHD/DVD)		\$425.00 \$20.00 \$ \$75.00 \$165.00 \$120.00 \$40.00	\$552.50 \$26.00 \$ \$97.50 \$214.50 \$156.00 \$52.00	Tot
LCD XGA Computer Projector (4000 Lumens) Projection Stand (for LCD and Overhead Projectors) Tripod Screen Circle One: 70" \$30 • 84" \$35 • 96" \$45 Choose: Blu-ray -or - DVD Player Small High Performance PA System (2 speakers, 1 Mixer/Amp) Wireless Microphone - Choose One: Handheld -or- Headset -or- Lavalier Computer Direct Interface Box (Audio) Laptop Computer (Core i5/2.5ghz/4GB/300GBHD/DVD)		\$425.00 \$20.00 \$ \$75.00 \$165.00 \$120.00 \$40.00 \$165.00	\$552.50 \$26.00 \$ \$97.50 \$214.50 \$156.00 \$52.00 \$214.50	Tot
LCD XGA Computer Projector (4000 Lumens) Projection Stand (for LCD and Overhead Projectors) Tripod Screen Circle One: 70" \$30 • 84" \$35 • 96" \$45 Choose: Blu-ray -or - DVD Player Small High Performance PA System (2 speakers, 1 Mixer/Amp) Wireless Microphone - Choose One: Handheld -or- Headset -or- Lavalier Computer Direct Interface Box (Audio) Laptop Computer (Core i5/2.5ghz/4GB/300GBHD/DVD) HP Laser Printer (40 PPM)		\$425.00 \$20.00 \$ \$75.00 \$165.00 \$120.00 \$40.00 \$165.00 \$97.50	\$552.50 \$26.00 \$ \$97.50 \$214.50 \$156.00 \$52.00 \$214.50 \$126.75	



Ereeman has a full complement of Computer, Audio, Video and Liabting Inventory, as well as design

Freeman has a full complement of Computer, Audio, Video and Lighting Inventory, as well as design capabilities. Whether your needs are big or small, our experts are available to help you! Please contact us at: 512.827.3223 for a custom quote.

\*Early order rate is subject to a 30% increase when ordering equipment after February 23, 2017.



**Contact Your Freeman Representative Total Your Order** JOHN ABREGO Equipment Sub-Total john.abrego@freemanco.com 28% Handling Charge (\$106.00 Min) Includes Delivery, Install & Dismantle Phone: 512.827.3223 Added Labor to Mount Client Owned Flat Screen to Stand (\$75) Fax: 469.621.5611 State Sales Tax (8.25%) Online at: www.freemanco.com **TOTAL CHARGES:** \*\* Please note for Monitor Stand & Mount Rentals: Additional labor may be required to mount client provided monitors Don't see what you are looking for? \*\* Electrical Services are not included in equipment pricing. Please call to discuss the options!

Contact Inf	ormation
Name:	
Exhibiting Co	mpany Name:
Company Add	dress:
City / State:	Zip Code:
Phone:	Fax:
Email:	
Third Party (If	f Applicable):
Signature:	
Meeting In	formation
-	esentative must be in your meeting room at the time of delivery unless alternate arrangements are made. The subject to readiness of the meeting room and set-up. Please call us at 512.827.3223 with questions.
On-Site Conta	act Person: Cell Phone:
Date of Meeti	ing: Meeting Room Location:
Start Time:	End Time:
Seating Style:	Seating Capacity:
Rehearsal Rec	quired: Yes No If so, what time?
Additional Mo	eeting Days:
Date of Meeti	ing: Meeting Room Location:
Start Time:	End Time:
Seating Style:	Seating Capacity:
Date of Meeti	ing: Meeting Room Location:
Start Time:	End Time:
Seating Style:	Seating Capacity:
Payment In	Iformation
Method of Pa	ayment (Choose One):
Se	Credit Card * In an effort to maximize the security of customer payments, a Freeman representative will include a link to our ecure portal to provide credit card payment, with your order confirmation.
	Check *Checks must be in U.S. funds drawn on a U.S. or Canadian bank. "U.S. Funds" must be pre-printed on Canadian hecks.
Ц к	<b>Xey Account</b> *Key Account customers have been pre-approved with net 30 terms.
M A Pi Ir Si C P A A	Bank Transfer * Please reference the Show Name and Booth Number so we may properly credit your account. Wire Transfer: Bank Transfer to Bank of America, N.A.; Dallas, TX ABA#: 026-009-593, ACCT #: 4426831545 Freeman Audio Visual, Inc. Physical address routing identifiers: 100 West 33rd Street, New York, NY International Wire Transfer Swift Code: BOFAUS3N ACCT # 4426831545 Freeman Audio Visual, Inc. CHIPS address: 0959 Freeman Audio Visual, Inc. Physical address for international routing identifiers: 100 West 33rd Street, New York, NY ACH Direct Deposit ABA# 111-000-012 ACCT # 4426831545 Freeman Audio Visual, Inc. ABA routing transit number physical bank address: 901 Main Street, Dallas,TX
N	Note: Customers assume responsibility for any bank processing fees.

by your company representative. These charges may include all Freeman companies, or any charges which Freeman may be obligated to pay on behalf of the Exhibitor including without limitation, any shipping charges.

\*\* All payments must be made in advance in US funds.

Cancellation Policy: Any cancellation must be received within 7 days of show open to avoid being charged one day's rental rate. Cancellations after delivery will result in a day's charge and labor incurred.

YOU ARE ENTERING A CONTRACT WHICH LIMITS YOUR POSSIBLE RECOVERY IN CASE OF LOSS OR DAMAGE. The terms and conditions set forth below become a part of the Contract between Freeman and you, the EXHIBITOR. Acceptance of said terms and conditions will be construed when any of the following conditions are met: THE METHOD OF PAYMENT FORM IS SIGNED; OR AN ORDER FOR LABOR, SERVICES AND/OR RENTAL EQUIPMENT IS PLACED BY EXHIBITOR OR WORK IS PERFORMED ON BEHALF OF EXHIBITOR BY LABOR SECURED THROUGH FREEMAN.

#### DEFINITIONS

For purposes of this Contract, "Freeman" means Freeman Decorating Services, Inc. ("FDSI"), Freeman Decorating Ltd. Freeman Audio Visual Solutions, Inc., and their respective employees, directors, officers, agents, assigns, affiliated companies, and related entities. The term "Exhibitor" means the Exhibitor, its employees, agents, representatives, and any Exhibitor Appointed Contractors ("EAC").

#### PAYMENT TERMS

Full payment, including any applicable tax, is due at the time the order is placed. Purchase orders are not considered payment. All payments must be in U.S. funds and all checks must be drawn on a U.S. bank. Orders received without advance payment or after the deadline date will incur additional After Deadline charges as indicated on each order form. All materials and equipment are on a rental basis for the duration of the show or event and remain the property of Freeman except where specifically identified as a sale. All equipment rentals are based on Show Rates and apply only to Show Days. Rental prices on Audio Visual equipment (including computers) do not include labor, delivery, electrical services or removal of the equipment from the booth. Exhibitor agrees to use all rental equipment with reasonable care to prevent excessive wear and tear and/or damage to Freeman's property. Exhibitor will notify Freeman immediately of any damage to rental equipment and agrees to be billed for any damage to, or loss of, rental equipment rented to Exhibitor. In case of cancellation of any labor orders by Exhibitor, a one-hour "per person, per hour" charge will be applied for all labor and equipment orders that are not canceled in writing at least 24 hours prior to the scheduled start time. If Prestige Carpet, Custom-Cut Carpet, Modular Rental Exhibits, Audio Visual and/or Computer Equipment and any other custom-order items or services have already been provided at the time of cancellation, fees will remain at 100% of the original charge. If the Show or Event is canceled because of reasons beyond Freeman's control. Exhibitor remains responsible for all charges for services and equipment provided up to and including the date of cancellation. Freeman will not issue refunds to Exhibitor of any payments made before the date of cancellation. It is Exhibitor's responsibility to advise the Freeman Service Center Representative of problems with any orders, and to check the Exhibitor's invoice for accuracy prior to the close of the Show or Event. If Exhibitor is exempt from payment of sales tax, Freeman requires an exemption certificate for the State in which the services are to be used. Resale certificates are not valid unless Exhibitor is rebilling these charges to its customers. For International Exhibitors, Freeman requires 100% prepayment of advance orders, and any order or services placed at show site must be paid at the show. For all others, should there be any preapproved unpaid balance after the close of the show; terms will be net, due and payable in Dallas, Texas upon receipt of invoice. Effective 30 days after invoice date, any unpaid balance will bear a FINANCE CHARGE at the lesser of the maximum rate allowed by applicable law, or 1.5% per month, which is an ANNUAL PERCENTAGE RATE of 18%, and future orders will be on a pre-paid basis only. If any finance charge hereunder exceeds the maximum rate allowed by applicable law, the finance charge shall automatically be reduced to the maximum rate allowed, and any excess finance charge received by Freeman shall be either applied to reduce the principal unpaid balance or refunded to the payer. If past due invoices or invoice balances are placed with a collection agency or attorney for collection or suit, Exhibitor agrees to pay all legal and collection costs. THESE PAYMENT TERMS AND CONDITIONS SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF TEXAS. In the event of any dispute between the Exhibitor and Freeman relative to any loss, damage, or claim, such Exhibitor shall not be entitled to and shall not withhold payment, or any partial payment, due to Freeman for its services, as an offset against the amount of any alleged loss or damage. Freeman reserves the right to charge Exhibitor for the difference between the Exhibitor's estimate of charges and the actual charges incurred by Exhibitor, or for any charges that Freeman may be obligated to pay on behalf of Exhibitor, including without limitation, any shipping charges. If Exhibitor provides a credit card for payment and charges are rejected by the Exhibitor's credit card company for any reason, Freeman hereby provides notice that it reserves the right, and Exhibitor authorizes Freeman, to continue to attempt to secure payment through that credit card for as long as unpaid balances remain on the Exhibitor's account. Exhibitor hereby grants a lien on its property in Freeman's possession to the extent of any outstanding obligations owed to Freeman by Exhibitor.

LABOR UNDER SUPERVISION OF EXHIBITOR: Exhibitor shall be responsible for the performance of labor provided under this section. It is the responsibility of Exhibitor to supervise labor secured through Freeman in a reasonable manner as to prevent bodily injury and/or property damage and also to direct them to work in a manner that is in compliance with Freeman's Safe Work Rules and/or Federal, State, County and Local ordinances, rules and/or regulations, including but not limited to Show or Facility Management rules and/or regulations. It is the responsibility of Exhibitor to check in with the Service Desk to pick up labor, and to return to the Service Desk to release labor when the work is completed. INDEMNIFICATION: Exhibitor agrees to indemnify, hold harmless, and defend Freeman from and against any and all demands, claims, causes of action, fines, penalties, damages, liabilities, judgments, and expenses (including but not limited to reasonable attorneys' fees and investigation costs) arising out of work performed by labor provided by Freeman but supervised by Exhibitor. Further, the Exhibitor's indemnification of Freeman includes any and all violations of Federal, State, County or Local ordinances, "Show Regulations and/or Rules" as published and/or set forth by Facility or Show Management, and/or directing labor provided by Freeman to work in a manner that violates any on the above rules, regulations, and/or ordinances.

FREEMAN Proud to Serve as Your Official Audio Visual Provider

SXSW - Gaming Expo 2017

March 16 - 18, 2017 Austin Convention Center Austin, TX

## \*Order By: February 23, 2017 to Receive Early Order Pricing!

hibiting Company Name: Booth #:				
Packages	QTY.	Early Order	Show Rate	Tot
Apple iPad with Floor Stand - Choose Color of Stand: Black -or- White		\$295.00	\$383.50	
32" Flat Screen Package - 1080P, with Dual Post Stand and External USB Media Playe	r	\$720.00	\$936.00	
42" Flat Screen Package - 1080P, with Dual Post Stand and External USB Media Playe	r	\$870.00	\$1,131.00	
46" Flat Screen Package - 1080P, with Dual Post Stand and External USB Media Playe	r	\$1,035.00	\$1,345.50	
55" Flat Screen Package - 1080P, with Dual Post Stand and External USB Media Playe	r	\$1,445.00	\$1,878.50	
Flat Screen Monitors	QTY.	Early Order	Show Rate	Tot
24" Flat Screen - 1080P, with Dell Sound Bar - Choose One: Table Top -or- Wall Mou		\$290.00	\$377.00	
32" Flat Screen - 1080P, with Internal Speakers - Choose One: Table Top -or- Wall M	ounted	\$475.00	\$617.50	
42" Flat Screen - 1080P, with Internal Speakers - Choose One: Table Top -or- Wall M	ounted	\$625.00	\$812.50	
46" Flat Screen - 1080P, with Internal Speakers - Choose One: Table Top -or- Wall M		\$790.00	\$1,027.00	
55" Flat Screen - 1080P, with Internal Speakers - Choose One: Table Top -or- Wall Me		\$1,200.00	\$1,560.00	
60" Flat Screen - 1080P, with Internal Speakers - Choose One: Table Top -or- Wall Mi		\$1,400.00	\$1,820.00	
70" Flat Screen - 1080P, with Internal Speakers - Choose One: Table Top -or- Wall Mi		\$1,800.00	\$2,340.00	
80" Flat Screen - 1080P, with Internal Speakers - Choose One: Table Top -or- Wall Mi				
	Junteu	\$2,800.00	\$3,640.00	
Please call for pricing on Flat Screens 90" and larger, LED & LCD Video Wall Options			for pricing!	
Flat Screen Accessories	QTY.	Early Order	Show Rate	To
Mounting Bracket - (32"- 80" Flat Screen) *Only required if providing your own Flat S		\$150.00	\$195.00	
Single Post Stand - (up to 24" Flat Screen; Mounting Bracket Required - Charges May		\$150.00	\$195.00	
Dual Post Stand - (32"- 80" Flat Screen; Mounting Bracket Required - Charges May A	pply)	\$225.00	\$292.50	
Touchscreen Displays	QTY.	Early Order	Show Rate	To
32" Touchscreen - Choose One: Table Top -or- Wall Mounted		\$800.00	\$1,040.00	
46" Touchscreen - Choose One: Table Top -or- Wall Mounted		\$1,300.00	\$1,690.00	
Please call for pricing on Touchscreens 65" and larger		Please call	for pricing!	
Computing	QTY.	Early Order	Show Rate	To
Desktop Computer with Monitor (3.2 GHz or faster)		\$275.00	\$357.50	
Laptop Computer (Core i5/2.5ghz/4GB/300GBHD/DVD)		\$325.00	\$422.50	
Apple iPad		\$175.00	\$227.50	
iPad Floor Stand - Choose Color: Black -or- White		\$150.00	\$195.00	
Apple 21.5" iMac (Intel Core 2 Duo/3.06 GHz)		\$300.00	\$390.00	
Apple 15" MacBook Pro (2.3 GHz Quad Core with Thunderbolt)		\$450.00	\$585.00	
Apple 17" MacBook Pro (2.3 GHz Quad Core with Thunderbolt)		\$550.00	\$715.00	
Additional Audio Visual Equipment	QTY.	Early Order	Show Rate	То
USB Media Player		\$120.00	\$156.00	
Choose: Blu-ray -or - DVD Player		\$150.00	\$195.00	
Sound Bar - 2.1 Full Range, with Built-in Subwoofer		\$75.00	\$97.50	
Small High Performance PA System (2 speakers, 1 Mixer/Amp)		\$330.00	\$429.00	
Wireless Microphone - Choose One: Handheld -or- Headset -or- Lavalier		\$240.00	\$312.00	_
Quoted Equipment	QTY.	Early Order	Show Rate	То
*Early order rate is subject to a 30% increase when ord	lerina eauipment	after Februa	rv 23. 2017.	
Contact Your Freeman Representative	Total You		, ,,	
JOHN ABREGO Equipment Sub-Total				
john.abrego@freemanco.com 28% Handling Charge (\$10	06.00 Min) Includes [	Delivery, Install & I	Dismantle	



john.abrego@freemanco.com	28% Handling Charge (\$106.00 Min) Includes Delivery, Install & Dismantle	
Phone: 512.827.3223	Added Labor to Mount Client Owned Flat Screen to Stand (\$75)	
<b>Fax:</b> 469.621.5611	State Sales Tax (8.25%)	
Online at: <u>www.freemanco.com</u>	TOTAL CHARGES:	
	** Please note for Monitor Stand & Mount Rentals:	
Don't see what you are looking for?	Additional labor may be required to mount client provided monitor	5
Please call to discuss the options!	** Electrical Services are not included in equipment pricing.	

Project# 20-440578 - SXSW Gaming Expo 2017

# Please Fill in All Information Below Before Submitting Your Order

Contact Information					
Your Name:	Booth Number:				
Exhibiting Company Name:					
Company Address:					
City / State:	Zip Code:				
Phone:	Fax:				
Email:					
Third Party (If Applicable):					
Signature:					

Delivery I	nformation
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	A representative must be in your booth at the time of delivery unless alternate arrangements are made. Delivery subject to readiness of the booth structure and set-up. Please call us at 512.827.3223 with questions.					
On-Site Co	ontact Person: Cell Phone:					
Please Sel	ect Your Preferred Date and Time of Delivery (Choose One):					
	Tuesday, March 14, 2017 🗌 10am - 12pm 🗌 1pm - 5pm					
	Wednesday, March 15, 2017 🗌 10am - 12pm 🗌 1pm - 2pm					
lf You Hav	e a Special Delivery Request, Please Note it Here:					
-	t Information					
Method of	f Payment (Choose One):					
	<b>Credit Card</b> * In an effort to maximize the security of customer payments, a Freeman representative will include a link to ou secure portal to provide credit card payment, with your order confirmation.					
	<b>Check</b> *Checks must be in U.S. funds drawn on a U.S. or Canadian bank. "U.S. Funds" must be pre-printed on Canadian checks.					
	Key Account *Key Account customers have been pre-approved with net 30 terms.					
	Bank Transfer * Please reference the Show Name and Booth Number so we may properly credit your account. Wire Transfer: Bank Transfer to Bank of America, N.A.; Dallas, TX ABA#: 026-009-593, ACCT #: 4426831545 Freeman Audio Visual, Inc. Physical address routing identifiers: 100 West 33rd Street, New York, NY					
	International Wire Transfer					
	Swift Code: BOFAUS3N ACCT # 4426831545 Freeman Audio Visual, Inc.					
	CHIPS address: 0959 Freeman Audio Visual, Inc.					
	Physical address for international routing identifiers: 100 West 33rd Street, New York, NY					
	ACH Direct Deposit					
	····· - ··· - ··· - ···					
	ABA# 111-000-012 ACCT # 4426831545 Freeman Audio Visual, Inc.					
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by your company representative. These charges may include all Freeman companies, or any charges which Freeman may be obligated to pay on behalf of the Exhibitor including without limitation, any shipping charges.

\*\* All payments must be made in advance in US funds.

**Cancellation Policy:** Any cancellation must be received within **7 days** of show open to avoid being charged one day's rental rate. Cancellations after delivery will result in a day's charge and labor incurred.

# **TERMS & CONDITIONS**

YOU ARE ENTERING A CONTRACT WHICH LIMITS YOUR POSSIBLE RECOVERY IN CASE OF LOSS OR DAMAGE. The terms and conditions set forth below become a part of the Contract between Freeman and you, the EXHIBITOR. Acceptance of said terms and conditions will be construed when any of the following conditions are met: THE METHOD OF PAYMENT FORM IS SIGNED; OR AN ORDER FOR LABOR, SERVICES AND/OR RENTAL EQUIPMENT IS PLACED BY EXHIBITOR OR WORK IS PERFORMED ON BEHALF OF EXHIBITOR BY LABOR SECURED THROUGH FREEMAN.

#### DEFINITIONS

For purposes of this Contract, "Freeman" means Freeman Decorating Services, Inc. ("FDSI"), Freeman Decorating Ltd. Freeman Audio Visual Solutions, Inc., and their respective employees, directors, officers, agents, assigns, affiliated companies, and related entities. The term "Exhibitor" means the Exhibitor, its employees, agents, representatives, and any Exhibitor Appointed Contractors ("EAC").

#### PAYMENT TERMS

Full payment, including any applicable tax, is due at the time the order is placed. Purchase orders are not considered payment. All payments must be in U.S. funds and all checks must be drawn on a U.S. bank. Orders received without advance payment or after the deadline date will incur additional After Deadline charges as indicated on each order form. All materials and equipment are on a rental basis for the duration of the show or event and remain the property of Freeman except where specifically identified as a sale. All equipment rentals are based on Show Rates and apply only to Show Days. Rental prices on Audio Visual equipment (including computers) do not include labor, delivery, electrical services or removal of the equipment from the booth. Exhibitor agrees to use all rental equipment with reasonable care to prevent excessive wear and tear and/or damage to Freeman's property. Exhibitor will notify Freeman immediately of any damage to rental equipment and agrees to be billed for any damage to, or loss of, rental equipment rented to Exhibitor. In case of cancellation of any labor orders by Exhibitor, a one-hour "per person, per hour" charge will be applied for all labor and equipment orders that are not canceled in writing at least 24 hours prior to the scheduled start time. If Prestige Carpet, Custom-Cut Carpet, Modular Rental Exhibits, Audio Visual and/or Computer Equipment and any other custom-order items or services have already been provided at the time of cancellation, fees will remain at 100% of the original charge. If the Show or Event is canceled because of reasons beyond Freeman's control, Exhibitor remains responsible for all charges for services and equipment provided up to and including the date of cancellation. Freeman will not issue refunds to Exhibitor of any payments made before the date of cancellation. It is Exhibitor's responsibility to advise the Freeman Service Center Representative of problems with any orders, and to check the Exhibitor's invoice for accuracy prior to the close of the Show or Event. If Exhibitor is exempt from payment of sales tax, Freeman requires an exemption certificate for the State in which the services are to be used. Resale certificates are not valid unless Exhibitor is rebilling these charges to its customers. For International Exhibitors, Freeman requires 100% prepayment of advance orders, and any order or services placed at show site must be paid at the show. For all others, should there be any preapproved unpaid balance after the close of the show; terms will be net, due and payable in Dallas, Texas upon receipt of invoice. Effective 30 days after invoice date, any unpaid balance will bear a FINANCE CHARGE at the lesser of the maximum rate allowed by applicable law, or 1.5% per month, which is an ANNUAL PERCENTAGE RATE of 18%, and future orders will be on a pre-paid basis only. If any finance charge hereunder exceeds the maximum rate allowed by applicable law, the finance charge shall automatically be reduced to the maximum rate allowed, and any excess finance charge received by Freeman shall be either applied to reduce the principal unpaid balance or refunded to the payer. If past due invoices or invoice balances are placed with a collection agency or attorney for collection or suit, Exhibitor agrees to pay all legal and collection costs. THESE PAYMENT TERMS AND CONDITIONS SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF TEXAS. In the event of any dispute between the Exhibitor and Freeman relative to any loss, damage, or claim, such Exhibitor shall not be entitled to and shall not withhold payment, or any partial payment, due to Freeman for its services, as an offset against the amount of any alleged loss or damage. Freeman reserves the right to charge Exhibitor for the difference between the Exhibitor's estimate of charges and the actual charges incurred by Exhibitor, or for any charges that Freeman may be obligated to pay on behalf of Exhibitor, including without limitation, any shipping charges. If Exhibitor provides a credit card for payment and charges are rejected by the Exhibitor's credit card company for any reason, Freeman hereby provides notice that it reserves the right, and Exhibitor authorizes Freeman, to continue to attempt to secure payment through that credit card for as long as unpaid balances remain on the Exhibitor's account. Exhibitor hereby grants a lien on its property in Freeman's possession to the extent of any outstanding obligations owed to Freeman by Exhibitor.

LABOR UNDER SUPERVISION OF EXHIBITOR: Exhibitor shall be responsible for the performance of labor provided under this section. It is the responsibility of Exhibitor to supervise labor secured through Freeman in a reasonable manner as to prevent bodily injury and/or property damage and also to direct them to work in a manner that is in compliance with Freeman's Safe Work Rules and/or Federal, State, County and Local ordinances, rules and/or regulations, including but not limited to Show or Facility Management rules and/or regulations. It is the responsibility of Exhibitor to check in with the Service Desk to release labor when the work is completed. INDEMNIFICATION: Exhibitor agrees to indemnify, hold harmless, and defend Freeman from and against any and all demands, claims, causes of action, fines, penalties, damages, liabilities, judgments, and expenses (including but not limited to reasonable attorneys' fees and investigation costs) arising out of work performed by labor provided by Freeman but supervised by Exhibitor. Further, the Exhibitor's indemnification of Freeman includes any and all violations of Federal, State, County or Local ordinances, "Show Regulations and/or Rules" as published and/or set forth by Facility or Show Management, and/or directing labor provided by Freeman to work in a manner that violates any of the above rules, regulations, and/or ordinances.



# **ACCD Exhibitor Services - Information Packet**

Event: 2017 South by Southwest Event D	ates: 3/3/2017 to 3/20/2017
Discount Rate Deadline:	Friday, February 17, 2017
Standard Rate Deadline:	Monday, February 27, 2017
Floor Rate Applies:	Tuesday, February 28, 2017

#### Dear Exhibitor,

Welcome to the Austin Convention Center Department (ACCD) Exhibitor Services Division. We are the exclusive utility service provider for the Austin Convention Center and the Palmer Events Center. At this time, we would like to brief you on our services and how to make them available to you for your event. Enclosed is an information packet containing service descriptions, order forms and service terms/conditions. Please read and fill out the information completely and legibly. Pay special attention to the deadline dates for pricing and restrictions for services.

The ACCD Exhibitor Services Division offers services at a discount, standard and floor rate. To qualify for the discount rate, services must be completed on-line, e-mailed, faxed or postmarked fourteen (14) days before the first contract date of the event with payment in full. Orders received thirteen (13) days to four (4) days before the first contract date of the event, with payment in full, will qualify for the standard rate. Orders received within three (3) days of the first contract date of the event will be charged at the floor rate, no exceptions. Services will not be installed until full payment is received. All outstanding balances will be collected on-site and settled prior to the close of your event.

On-line ordering is available at our website http://www.austinconventioncenter.com under Exhibitor Services. Orders can be submitted on-line up to fourteen (14) days before the first contract date. After this deadline, orders will have to be submitted through e-mail, fax or regular mail.

We provide a wide range of utility services:

- Electrical
- Water and Drainage
- Telephone
- Internet/Technical

For each category you will find a listing of services, prices and any additional restrictions specific to the service category.

Should you have questions or require services not listed on-line or on our order forms, please call in advance. We will do our best to facilitate your needs. Thank you for using our facility.

Sincerely,

Ben Hamilton ACCD Exhibitor Services Representative 512-404-4000 accdexhibitorservices@austintexas.gov

# AUSTIN

## CONVENTION CENTER

EPARTMENT

# **ACCD Exhibitor Services - Information Packet**

#### **Ordering Instructions**

#### On-line Ordering: To place your order on-line please visit our website http://www.austinconventioncenter.com under Exhibitor Services.

Complete the Order Form: A Utility Services Order Form is included in this packet. Complete the `Exhibitor Information' and `Authorization' sections. ACCD will not process incomplete forms. Next, select any services you wish to order from our product listing. Enter the product numbers, descriptions, quantity, and prices in the 'Service Order' section on the order form.

Payment Method: Payment in full must accompany order. Payment may be made by check, money order, or credit card. DO NOT SEND CASH. Make check or money order payable to 'Austin Convention Center.' Order forms without payment will not be processed.

Deposits: The ACCD requires a major credit card as security deposit for rental of designated equipment and for long distance service connections. If you are ordering any services which require a deposit, you must complete the credit card information portion of the 'Payment Method' section.

Discounts: The ACCD offers discounts on designated equipment and services if your PRE-PAID order is postmarked or received via FAX by the discount deadline. Please refer to our price list to determine discount eligibility.

Submitting an Order: Mail completed order forms with payment to the address shown at the top of the form. Credit card customers may fax their completed order form to 512-404-4220.

Cancellation: Cancellation of services must be made 5 days prior to first contracted day of event.

Questions?: Please call 512-404-4000 and request the ACCD Exhibitor Services Division if you have any questions regarding our services or ordering procedures.

#### **Payment Terms and Conditions**

- Payment in full is required prior to service connection. All outstanding balances must be paid by the end of your event.
- Advance orders paid in full will have priority over floor orders.
- Exhibitor booths will be audited during the event and charged for any additional services. The charges will be included in the exhibitor's final bill at the standard rate.
   Any work not covered under ACCD's price schedule will be done on a time and materials basis.
- All material and equipment damaged or lost shall be at the responsibility of the exhibitor and will be billed to the exhibitor for the full replacement value at the close of the event.
- All prices are rental only. All materials remain the property of ACCD unless otherwise specified.

All rates are subject to change without notice.

#### **Refund Terms and Conditions**

No credit will be issued for services or equipment installed but not used.

- Claims and/or Refunds will not be considered nor honored unless filed by exhibitor prior to close of event at the Utility Service Desk.
- All questions on billing must be settled prior to the close of event.
- Refunds for less than \$50.00 will not be considered.
- Refunds for canceled services must be made 5 days prior to first contracted day of event. • No refunds will be processed after the event closes. NO EXCEPTIONS

#### **General Terms and Conditions**

- All floor orders services (or changes to installed services) must be placed at the Utility Service Desk. The ACCD service staff is not permitted to accept orders directly from exhibitors. · ACCD cannot guarantee service prior to the opening of the show for floor orders.
- Wall, column, and permanent building electrical outlets are not a part of booth spaces and are not to be used by exhibitors. Access to all wall outlets and floor pockets is restricted to ACCD personnel. . Under no circumstance shall anyone other than ACCD personnel make service connections
- The ACCD offers a limited inventory of utility services connections and rental equipment to our clients for their exclusive use on a first come first service basis. The ACCD cannot guarantee availability of utility services or rental equipment.
- ACCD is not responsible for power failures or fluctuations in voltage, air, or water pressures. Equipment with strict tolerances may require regulating devices. Exhibitor must arrange for regulator valves, line conditioners, backflow prevention devices, etc. • All equipment and connections regardless of source of power must comply with federal, state and local safety codes.

<sup>•</sup> Special equipment connections requiring company engineers or technicians for assembly, servicing, preparatory work and operation may be executed without ACCD personnel. All Service connections to ACCD utilities must be made by ACCD personnel only.

<sup>•</sup> Exhibitor agrees to indemnify and hold harmless the ACCD, City of Austin, and their respective officers, agents and employees, against and from any and all claims for property damage and personal injury including death, arising out of or in any way caused by exhibitor's negligence in the use or misuse of the utility outlets, equipment, etc., supplied to exhibitor by the ACCD under this order.

<sup>•</sup> Exhibitor will be responsible for damage to telecommunications, electrical, water, compressed air, and drainage network or equipment caused by exhibitor's equipment, acts, and/or omissions.

If by reason of any default on the part of the exhibitor hereunder, it becomes necessary to engage an attorney, the exhibitor agrees to pay all costs, expenses, and attorney's fees expended or incurred by the ACCD in connection herein.



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DEPA	RTMEN	г					
SXSW Gaming ACCD Exhibitor Services - Order I					rder For		
	8 - 2017 South by Southwe ine: 2/17/2017 Stand	st Event Dates: 3/3/20 ard Rate Deadline: 2/2		ate A	<b>pplies: 2</b> /2 <b>8</b>	/2017	
Exhibitor Inf	formation						
Company Name				Booth	No		
Address				Conta	ct Phone Number		
City		State	Zip	Fax N	umber		
Contact Person				Conta email	ct's Address		
Service Orde	er.						
PRODUCT ID	ITEM DESCRIPTION				UNIT PRICE	QUANTITY	SUB-TOTAL
Note: A diagra	m is REQUIRED for all o	rders with 2 or more ser	rvices requested.		TOTAL AM	DUNT DUE	
	thod company order. Payment may be n arder payable to 'Austin Convention C		dit card. DO NOT SEND C/	ASH			
CHECK AM	EX 🗌 DISCOVER 🗌 MAST	ERCARD VISA D	INERS CLUB		BANKTRAN	SFER	
Credit Card Number		Expiration			with all the	nd submit order form. You wi wire transfer information. Ples	ase reference
Cardholder		Signature				ent and Booth Number on all I perly credit your account.	ank Transfers so
	we will use this authorization to charg lease provide an email address for ele			addition	al amounts incurre	d as a result of show site	orders placed by
Authorizatio	(Orders submitted without a s	ignature will not be processed)					
I have read and agree	e with all the terms as stated on	the attached agreement.					
Authorized Signature				Date			
IMPORTANT ORD	ERING INFORMATION						
<u>On-line Ordering:</u> To p	lace your order on-line please visit o	r website http://www.austinconver	ntioncenter: com under Exh	ibitor Se	ervices.		
<u>Completing the Order F</u> above.	ionn: Select any services you wish to	o order from our Current Price List.	Enter the product number	s, desci	iptions, quantities,	and prices in the 'Service	e Order' section
<u>Deposits:</u> The ACCD re	equires a major credit card as security uplete the credit card information po		quipment and for long dista	ince ser	vice connections.	lf you are ordering any s	ervices which require
	offers discounts on designated equip ipment and services qualify for disco					ounts. Please refer to ou	r current price list
Submitting an Order: N	Mail completed order forms with payr	nent to the address shown at the to	op of this form. Credit card	l custon	ners may fax their	completed order form to	512-404-4220.

Questions?: Please call 512-404-4000 and request the ACCD Exhibitor Services Division if you have any questions regarding our services or ordering procedures.

Refunds: Refund requests must be filed by Exhibitor prior to the end of the event. No refunds will be processed after the event closes. NO EXCEPTIONS

**PAYMENT IN FULL IS REQUIRED PRIOR TO SERVICE CONNECTION** 



DEPARTMENT

# **ACCD Exhibitor Services - Floor & Booth Layout**

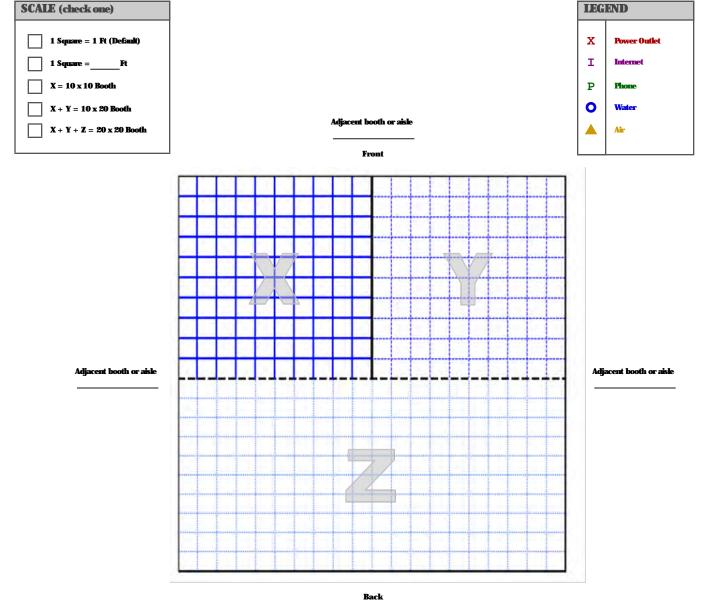
Event: 2017 South by Southwest Event Dates: 3/3/2017 to 3/20/2017 **Discount Deadline: 2/17/2017** Floor Rate Applies: 2/28/2017

## Utility Service Distribution Grid

Company Name	Booth Number	Booth Size

Exhibitors may contact show management for a copy of the exhibit show floor plan

- Labor charges apply to orders with four (4) or more services.
  Mark the adjoining booth number and/or aisles for orientation.
  Use the coordinates or the boxes as a scale for placement of services.
  Grids submitted without orientation will default to marked "FRONT" and "BACK' booth orientation shown below.



Adjacent booth or aisle

# **Installation Notice**

Effective January 2015

### This notice applies to customers ordering 208/220 Volts electrical services. This notice DOES NOT apply to standard 120 Volt electrical services.

- Connecting ACCD wires directly to exhibitor equipment is prohibited. Examples include, but are not limited to, hot tubs, stoves/ovens and R s.
- Connection rates include bringing service to the booth from the floor pocket.
- Connection rates do not include adaptors or special wiring.

• If special electrical adaptors or plugs are required, exhibitor must provide the wiring schematics with required connectors (male female).

• If adaptors or plugs are not provided, exhibitor must provide bare-end tails for hardwiring to disconnect boxes.

• Customers are responsible for labor charges required to connect and disconnect wires and/or adaptors.

ACCD requires electrical services to be installed, operated and maintained in a manner which does not create a hazard to life or property.

Please contact ACCD Exhibitor Services Division with questions, 512-404-4000.

Thank ou, Exhibitor Services Division Austin Convention Center Department

### Wi-Fi Operating Guidelines Effective January 2015

The Austin Convention Center Department ACCD is the exclusive provider for wired and wireless Wi-Fi services for the Austin Convention Center and Palmer Events Center. The ACCD Wi-Fi service offers internet access at speeds of up to 2 Mbps servicing clients, exhibitors and attendees.

Wireless internet service is vulnerable to interference from other wireless devices such as Wi-Fi routers, wireless cameras, cordless phones and personal Wi-Fi hotspots. Wireless users in the Exhibit Halls may experience higher levels of interference due to the nature of the event and any electronics/equipment that may be a part of a product demonstration or display. If you are conducting a product demonstration, presentation or streaming video over the internet, we strongly recommend the purchase of a wired internet connection.

ACCD requests your cooperation in eliminating/minimizing the use of these devices to improve the quality of wireless services in our facilities.

For additional information regarding our Wireless (Wi-Fi) Operating uidelines, please contact the ACCD Exhibitor Services Division at 512-404-4000.

Thank ou, Exhibitor Services Division Austin Convention Center Department



# **ACCD Exhibitor Services - Electrical Price Schedule**

Event: 2017 South by Southwest Event Dates: 3/3/2017 to 3/20/2017 Floor Rate Applies: 2/28/2017 **Discount Deadline: 2/17/2017** 

Electrical Outlets						
Product ID	Product Description	<b>Discounted Price</b>	Standard Price	Floor Price		
E101	120 Volt Outlet 0-1000 Watts (8 AMP)	\$75.00	\$100.00	<b>\$150.00</b>		
<b>E102</b>	120 Volts 15 AMP	\$86.00	<b>\$115.00</b>	\$173.00		
E103	120 Volts 20 AMP	\$90.00	\$120.00	\$180.00		
E104	120 Volts 30 AMP (Only one device - NEMA plug 5-30R)	\$120.00	\$160.00	\$240.00		
E201	120 Volt 8 AMP Ceiling Power (Does not include extension cords, contact ACCD Exhibitor Services for important information)	\$75.00	\$100.00	\$150.00		
E203	120 Volts 20 AMP - Ceiling Power (Contact ACCD Exhibitor Services)	\$90.00	\$120.00	\$180.00		

Labor				
Product ID	Product Description	<b>Discounted Price</b>	Standard Price	Floor Price
MI 01	Standard Labor per Hr. (6AM -12AM except holidays)	Discount N/A	\$50.00	\$50.00
<b>M102</b>	Holiday Labor per Hr. (12AM - 6AM and holidays)	Discount N/A	\$65.00	\$65.00

Power for Motors or Special Equipment						
Product ID	Product Description	<b>Discounted Price</b>	Standard Price	Floor Price		
<b>P201</b>	208 Volts/Single Phase 20 AMP	\$188.00	\$250.00	\$375.00		
<b>P202</b>	208 Volts/Single Phase 30 AMP	\$225.00	\$300.00	\$450.00		
<b>P204</b>	208 Volts/Single Phase 60 AMP	\$345.00	\$460.00	\$690.00		
<b>P208</b>	208 Volts/Single Phase 100 AMP	\$525.00	\$700.00	\$1,050.00		
<b>P302</b>	120/208 Volts/3 Phase 20 AMP	\$285.00	\$380.00	\$570.00		
<b>P303</b>	120/208 Volts/3 Phase 30 AMP	\$323.00	\$430.00	\$645.00		
<b>P305</b>	120/208 Volts/3 Phase 60 AMP	\$518.00	\$690.00	\$1,035.00		
<b>P310</b>	120/208 Volts/3 Phase 100 AMP	\$825.00	\$1,100.00	\$1,650.00		
<b>P320</b>	120/208 Volts/3 Phase 200 AMP	\$1238.00	\$1,650.00	\$2,475.00		
<b>P340</b>	120/208 Volts/3 Phase 400 AMP	\$2430.00	\$3,240.00	\$ <b>4,860.0</b> 0		

#### **General Terms and Conditions**

• A standard electrical outlet is a single female plug. Multi-outlet fixtures are available for purchase.

See Supplemental ighting and Equipment.

abor

- A. Labor is charged for:
  - 1. Any four (4) services in one (1) booth 2. Installation of utilities after booth display and/or carpet has been installed

  - 3. Relocating/moving installed services 4. Installing services in location other than location most convenient to booth

5. Re-taping electrical costs
 6. Resetting breakers due to exhibitor equipment
 abor (if required) is charged in increments of one (1) hour with a one (1) hour minimum.

C. Labor charges are <u>NOT</u> available at a discount.

• If special electrical plugs are required, exhibitor is responsible for furnishing the associated wiring schematics and required connectors. Exhibitor will be responsible for all labor charges involved in connecting and disconnecting wires. Please contact the ACCD Exhibitor Services Division 512-404-4000 with any special wiring requirements.

• Use of open clip sockets, latex or lamp cord wire, duplex or triplex plugs is prohibited

All exhibitors cords must be of the three () wire grounded type. All exposed non-current carrying metal parts of fixed equipment which are liable to be energized shall be grounded.
 Electrical equipment is to be installed, operated, and maintained in a manner which does not create a hazard to life or property.

• Connection rates cover bringing service to the booth in the manner and location most convenient to the ACCD and do not include adapters or special wiring.

Each exhibitor must order power separately. Exhibitors are not allowed to share power.
Unauthorized use of electrical services will be terminated or exhibitor must pay utility service charges associated with service.



### **ACCD Exhibitor Services - Rigging / Ceiling Power Guidelines**

Event:2017 South by SouthwestEvent Dates:3/3/2017 to3/20/2017Discount Deadline:2/17/2017Floor Rate Applies:2/28/2017

- 1. All ceiling electrical services must be ordered through the Austin Convention Center Exhibitor Services division. Online ordering is available at www.austinconventioncenter.com.
- 2. Prices listed below provide electrical access, but do not include cabling or the labor to run the cabling. Electrical cabling is provided for 120V electrical services and charged at \$25 per 50' extension cord. This quantity will be determined during installation. The Austin Convention Center Department does not provide labor to run cabling overhead. Please contact your General Service Contractor
- 3. Electrical Cabling is NOT provided for services included in the "Power for Motors of Special Equipment" price list below. Exhibitors are responsible for providing electrical cabling and contacting Freeman Audio Visual for Rigging Services.
- 4. Please refer to the table below for the receptacle that will be provided with each service.
- <u>Rigging Services</u> Freeman Audio Visual is the exclusive provider of rigging services for the Austin Convention Center Department. Please contact or e-mail Phil Sherrod with Freeman Audio Visual at 210-889-4002 / 512-827-3200 / philip.sherrod@freemanco.com.
- 6. ACCD must be made aware of any rotating signs, any signs that use a hoist/motor and any signs weighing 250 pounds or more.

Electrical Outlets							
Product ID	Product Description	<b>Discounted Price</b>	Standard Price	Floor Price	Receptacle		
E104	120 Volts 30 AMP (Only one device - NEMA plug 5-30R)	\$120.00	\$160.00	<b>\$240.00</b>	NEMA 5-30R		
E201	120 Volt 8 AMP Ceiling Power (Does not include extension	\$75.00	\$100.00	\$150.00	Standard		
E202	120 Volts 15 AMP - Ceiling Power (Contact ACCD Exhibitor	\$86.00	\$115.00	\$173.00	Standard		
E203	120 Volts 20 AMP - Ceiling Power (Contact ACCD Exhibitor	\$90.00	\$120.00	\$180.00	Standard		

Power for Motors or Special Equipment							
Product ID	Product Description	<b>Discounted Price</b>	Standard Price	Floor Price	Receptacle		
<b>P201</b>	208 Volts/Single Phase 20 AMP	\$188.00	\$250.00	\$375.00	NEMA L6-20R		
<b>P202</b>	208 Volts/Single Phase 30 AMP	\$225.00	\$300.00	\$450.00	NEMA L6-30R		
<b>P204</b>	208 Volts/Single Phase 60 AMP	\$345.00	\$460.00	\$690.00	Cam Locks		
<b>P208</b>	208 Volts/Single Phase 100 AMP	\$525.00	\$700.00	\$1,050.00	Cam Locks		
<b>P302</b>	120/208 Volts/3 Phase 20 AMP	\$285.00	\$380.00	<b>\$570.00</b>	NEMA 121-20R		
<b>P303</b>	120/208 Volts/3 Phase 30 AMP	\$323.00	\$430.00	\$645.00	NEMA 121-30R		
<b>P305</b>	120/208 Volts/3 Phase 60 AMP	\$518.00	\$690.00	\$1,035.00	Cam Locks		
<b>P310</b>	120/208 Volts/3 Phase 100 AMP	\$825.00	\$1,100.00	\$1,650.00	Cam Locks		
<b>P320</b>	120/208 Volts/3 Phase 200 AMP	\$1238.00	\$1,650.00	\$2,475.00	Cam Locks		
<b>P340</b>	120/208 Volts/3 Phase 400 AMP	\$2430.00	\$3,240.00	\$ <b>4,860.0</b> 0	Cam Locks		

Equipment	l				
Product ID	Product Description	<b>Discounted Price</b>	Standard Price	Floor Price	Receptacle
L102	Extension Cord w/Single Plug (Requires pick up at the Utility	Discount N/A	\$25.00	\$25.00	Standard



## **ACCD Exhibitor Services - Telephone Price Schedule**

Event: 2017 South by Southwest Event Dates: 3/3/2017 to 3/20/2017 **Discount Deadline: 2/17/2017** Floor Rate Applies: 2/28/2017

### Talanhana

Product ID	Product Description	<b>Discounted Price</b>	Standard Price	Floor Price
<b>T101</b>	Local Only Phone Line	\$150.00	\$200.00	\$300.00
T102	Local/Long Distance Phone Line	\$188.00	\$250.00	\$375.00
<b>T103</b>	Telephone Set Rental (Credit Card Deposit Required)	\$0.00	\$0.00	\$0.00
<b>T401</b>	Specialty Programming	\$50.00	\$50.00	\$50.00

#### Telephone Service Terms and Conditions

Local Service

- Phone line installation includes one touch-tone line and male RJ-11 jack. All lines configured for 'Dial 9' calling,
   Allows exhibitor to dial any local number and toll-free numbers. It also allows callers to use their own long distance carrier for long distance credit card calls.

#### Long Distance

- Allows both local and long distance dialing.
   Long distance charges are in addition to the installation charge and will be billed after the close of the event.
   Deposit: A major credit card is required as a security deposit for long distance service activation. The credit card information section on the order form must be completed.
- 4. All long distance charges will be processed against credit card information previously provided by Exhibitor:

#### Phone Set

1. Deposit: A major credit card is required as a security deposit for rental of a handset. The only security deposit we accept is a major credit card. The credit card information on the Exhibitor information section must be completed. Your credit card will be charged (\$50.00) for the replacement of the equipment if you fail to return the equipment after the close of the event.

2. Pick Up and Return: Phone sets must be picked up and returned to the Utility Service Desk. Should you need assistance in picking up or returning your set, please contact Ethe ACCD xhibitor Services Division.

3. Rental of telephone hand sets may not be discounted.

•Special Programming

- 1. The ACCD offers voice mail, line rollover services and non-dial 9 service.
- 2. Special programming requests must be made at least 10 days prior to the event, or we cannot guarantee delivery of service. 3. No Discount available for Special Programming services.

•Telephone for Credit Card Machine Use

 The telephone line Gees do not include electrical services necessary for credit card machines.
 It is the exhibitor's responsibility to ensure that credit card machines are programmed for Dial 9 calling. Contact your credit card processor for all credit card machine programming instructions

## **Calling Card Dialing Instructions**

Some exhibitors do not want a separate bill for long distance charges after the show closes. If you select 'local' service for your phone line, you can use your phone credit card for long distance calling. Contact your calling card service provider for local call dialing instructions



# **ACCD Exhibitor Services - Technology Price Schedule**

Event: 2017 South by Southwest Event Dates: 3/3/2017 to 3/20/2017 **Discount Deadline: 2/17/2017** Floor Rate Applies: 2/28/2017

Tec	nnical	Services	

Technical Services							
Product ID	Product Description	<b>Discounted Price</b>	<b>Standard Price</b>	Floor Price			
H101	Standard Internet Service	\$596.00	\$795.00	\$1,193.00			
H102	Additional IP Address (Does NOT include Internet connection, switch/hub or patch cable - must order each item or bring your own).	\$150.00	\$200.00	\$300.00			
H103	Premium Internet Service (Includes 1 Public IP Address)	\$896.00	\$1,195.00	\$1,793.00			
H312	Network Patch Cable (Up to 30ft.)	Discount N/A	\$50.00	\$50.00			
H313	Network Patch Cable (Up to 30ft.)	Discount N/A	\$65.00	\$65.00			
H405	Ethemet Switch-Unmanaged	\$225.00	\$300.00	\$300.00			
H601	Basic Cable TV Coax patch	\$300.00	\$300.00	\$450.00			

Labor				
Product ID	Product Description	<b>Discounted Price</b>	<b>Standard Price</b>	Floor Price
<b>M103</b>	Standard Technical Labor per Hr. (6AM -12AM except holidays)	Discount N/A	\$150.00	\$150.00
<b>M104</b>	Holiday Technical Labor per Hr. (12AM - 6AM and holidays)	Discount N/A	\$180.00	\$180.00

#### **Technical Services Terms and Conditions**

#### ALL USERS OF ACCD TECHNICAL SERVICES MUST COMPLY WITH THE FOLLOWING POLICIES:

- Wi-fi Operating uidelines
   External Internet Service Provider uidelines

#### ADDITIONAL TERMS AND CONDITIONS:

- Internet Connections are charged per IP address.
   Internet addresses are provided by ACCD upon confirmation of order on a first come, first service basis.
- Additional labor and material charges may be added for designing and installing special networks
- The ACCD is not responsible for network saturation or failures caused by misuse, power fluctuations, etc. • Technical service fees do not include electrical services necessary for workstation(s).

- Technical service rees do not include electrical services necessary for workstation(s).
  Users are responsible for configuration of their own equipment.
  The ACCD is not responsible for network saturation or latency outside of the building.
  Acts of od and network failure outside of the building are not the responsibility of the ACCD.
  Please contact the ACCD Exhibitor Services Division at 512/404-4000 for any questions regarding ordering technical services or to obtain copies of operating guidelines.

Please contact the ACCD Exhibitor Services Division at 512-404-4000 if you need any outside circuits such as ISDN service or the use of an external internet service provider.



### **ACCD Exhibitor Services - Equipment Price Schedule**

Event: 2017 South by Southwest Event Dates: 3/3/2017 to 3/20/2017 **Discount Deadline: 2/17/2017** Floor Rate Applies: 2/28/2017

Equipment				
Product ID	Product Description	<b>Discounted Price</b>	Standard Price	Floor Price
L102	Extension Cord w/Single Plug (Requires pick up at the Utility Service Desk)	Discount N/A	\$25.00	\$25.00
L103	Multi-Outlet Strip - 6 Outlets (Requires pick up at the Utility Service Desk)	Discount N/A	\$25.00	\$25.00
L106	Adaptor	Discount N/A	\$50.00	\$50.00

Air/Water/Gas/Drainage							
Product ID	Product Description	<b>Discounted Price</b>	Standard Price	Floor Price			
A101	Compressed Air (Per Connection)	\$158.00	\$210.00	\$315.00			
A200	Sink (Incl. water/drain/install)	Discount N/A	\$425.00	\$425.00			
A401	Natural Gas (Per Connection)	\$116.00	\$155.00	\$233.00			
A501	Water & Drainage (up to 500 gallons per connection)	\$206.00	\$275.00	\$413.00			

### Supplemental Lighting & Electrical Equipment Terms and Conditions

ipment Deposit ental

- 1. A major credit card is required as a security deposit for rental of any supplemental lighting and electrical equipment. The only equipment security deposit we accept is a major credit card.
- 2. The credit card information section under Payment Method section on the order form must be completed.
- 3. Your credit card will be charged for the replacement of the equipment if you fail to return the equipment after the close of the event.

 ental ipment Pic Up and et rn

- Extension cords must be picked up and returned to the Event & Exhibitor Service Desk.
   The exhibitor will be responsible for all rented equipment until it is returned to the service desk.
   Please contact the Event & Exhibitor Service Desk for assistance in handling rental equipment.
- 4. Multi-strips are for purchase only.

#### **Compressed Air Terms and Conditions**

• Compressed ir

- 1. Exhibitor is responsible for providing the cubic feet per minute (CEM) and the pounds per square inch (PSI) requirements. Without this information, we will be unable to provide service to your exhibit. Please call ACCD, Exhibitor Services for assistance.
  - 2. Exhibitor is responsible for providing compatible adaptors to hose lines

#### Water/Drain Terms and Conditions

ater

- 1. All equipment using water must have inlet and outlet properly tagged by the exhibitor, and must connect to hose coupler.
- All equipment using water must include a backflow prevention device. Without this device, the ACCD will be unable to provide service to your booth.
   All water supplies must be set to the off position at the end of each day.
   Availability of water services are subject to restrictions imposed by the City of Austin Water/Wastewater Utility.

• Drainage

- Drains are not designed to handle the discharge of large volumes of water:
   Drains are strictly for water: Other annagements must be made for disposal of materials such as grease, food products, etc.
   Any exhibitor using 5 gallons or more for their exhibit is required to purchase a water and drain connection.
   Any exhibitor that is found draining water directly into our floor pockets will automatically have the water and drain service accessed to their billing, at the rate of \$230.00



# CONVENTION CENTER

DEPARTMENT

# **ACCD Exhibitor Booth Security Order Form**

Event: 100010388 - 2017 South by Southwest Event Dates: 3/3/2017 to 3/20/2017 Security Disc

Security Discount Deadline: 1/31/2017

Exhibitor Information						
Company Name			Booth Number			
Contact Name			Contact Phone Number			
Address			Fax Number			
City	State	Zip	Provali			

#### IMPORTANT ORDERING INFORMATION

#### 1. Complete the exhibitor information above.

2. Select only the products/services you wish to order from the Austin Convention Center (ACCD) Event Security Services Divisions.

#### 3. Faxing your order:

- Fax orders to 512-404-412
  - All faxed orders must be provided with credit card payment information and the card holder's signature for payment.

#### 4. Mailing your order:

• Mailing address: Austin Convention Center

Attn: Security Services Division P.O. Box 1088 Austin, TX

#### **Payment method:**

- Payment in full must accompany your order.
- Payment may be made by credit card, money order or check. (Please do not send cash)
- Checks or Money Orders Make payable to the Austin Convention Center
- Credit Cards e sure to provide complete customer information.
- To prevent duplication of your order, please do not mail and fax your order form.

5. Order for booth security must be received by 1/ 1/201 to receive the incentive rate. (Please contact client or show management if unsure of the first contracted date of the event)

. All security and licensed peace officers working in the facility come under the direct control of the ACCD Director or designee.

. Questions: Please call the Security Services Division at 512-404-4110.

On page two, please indicate which of the three booth security options are requested, how many staff members are needed, specific dates and times for the scheduled booth security, total hours requested for each day/type of security and any additional instructions for the security staff assigned:

#### **TYPES OF BOOTH SECURITY**

#### TYPE 1 UNARMED NON-UNIFORMED BOOTH SECURITY

Standard Rate of \$ .00/hr with a four (4) hr minimum. Incentive Rate of \$25.00/hr with a four (4) hr minimum. Holiday Rate of \$ .00/hr with a four (4) hr minimum.

### TYPE 2 UNARMED UNIFORMED SECURITY GUARD

Standard Rate of \$ .00/hr with a four (4) hr minimum. Incentive Rate of \$2 .00/hr with a four (4) hr minimum. Holiday Rate of \$41.00/hr with a four (4) hr minimum.

#### **TYPE 3 UNIFORMED LICENSED TEXAS PEACE OFFICER** Standard Rate of \$ 0.00/hr with a four (4) hour minumum.

**Only** Certified Texas Peace Officer/s are allowed to carry firearms in the facility.



DEPARTMENT

# **ACCD Exhibitor Booth Security Order Form**

### **SAMPLE:**

Schedule for Booth Security								
DATE	туре	SCHEDULED HOURS	INSTRUCTIONS	#ST	AFF X HOURS	X RATE = CO	ST	
4/1 /200	T PE 2	5:00PM - 11:5 PM	Remain in booth area only allow personnel entry based on provided list of names. Do not leave until	1		2	\$1 .00	

### **PLACE SECURITY ORDER BELOW:**

Schedule for Booth Security								
DATE	ТҮРЕ	SCHEDULED HOURS	INSTRUCTIONS	#STAFF X HOURS X RATE = COS			ST	
ATTACH/FAX ADDITIONAL PAGE AS NEEDED TOTAL								

Payment Method						
	DISCO ER	MASTERCARD	ISA ISA	CHEC	MONE ORDER	
Credit Card Number					Expiration	
Name of Cardholder					Signature	

Authorization					
I have read and agree to comply with the terms & conditions herein and attached.					
Date	Printed Name	Signature			

Rev. 4-1 -2011



# **Fire Exhibit Regulations for Assembly Occupancies**

The information contained in this brief outline does not by any means thoroughly cover the criteria and standards contained in the Uniform Fire Code, as adopted by the City of Austin, but it does provide the fundamental rules governing exhibits in any building open to the public.

The following entities are responsible for ensuring all regulations are followed: facility client, exhibitors, service contractors and the Austin Convention Center Department (ACCD). It is a requirement that ACCD reviews all event pre-planning documents and floor plans and is the only entity that can submit these documents to the Austin Fire Department for final review and approval.

Remember, the fire codes for Austin may be different from other cities, and exhibitors will be respon-sible for complying with the Uniform Fire code. ACCD will take reasonable steps to ensure that you are allowed to display your products effectively, as long as it does not create a fire or life safety hazard to you, other exhibitors or people attending the exhibit.

- 1. Floor plans for all shows are to be submitted to ACCD for review and approval. ACCD will sub- mit the floor plans and event pre-planning documents to the Austin Fire Department's Fire Marshal for approval. An approved copy will be provided to the event client. A copy of the approved plans must be available on-site.
- 2. No display or exhibit shall be installed or operated as to interfere with access to or with the visibility of any required exit or exit sign, nor shall any display block access to fire equipment.
- 3. Any exhibit containing a roofed area of 100 square feet or more requires a fire extinguisher to be displayed at such exhibit.
- 4. All exhibit booths must maintain clear and appropriate exits from the booth. Any booth of 750 square feet or more must have a minimum of two exits as far from each other as possible.
- 5. Displays with any type of cover, e.g., tents, buildings, awnings, etc. must be 300 square feet or less; if larger than 300 square feet they must meet the following regulations:
  - a) A single level or multi-level exhibit larger than 300 square feet with a covered ceiling requires protection from an automatic extinguishing system.
  - b) A booth with an open grate style ceiling does not have to meet this requirement. If there is any question, please forward a copy of the booth plans for ACCD and Fire Department review.
  - c) The upper deck of the multi-level exhibit must have a minimum of two exits as far from each other as possible. If only one (1) exit, the second level is limited to seven (7) people at a time.
- 6. The storage of crates and combustible materials not on display (including packing materials) is not permitted inside the facility, on the dock or at dock bays. Limited empty crate storage is provided and confined to the area authorized by the Fire Marshal.
- 7. All curtains, drapes, any merchandise or material attached to drapes or table skirts, decorations and decorative or construction materials are to be non-combustible or flame-retardant. Documentation affirming non-combustible or flameretardant properties must be available on-site.
- 8. Combustible waste is to be collected as it accumulates and should be stored in a non-combustible covered container which is emptied at least once a day.
- 9. The use of open flames, burning or smoke-emitting materials (candles, incense, lanterns) are not permitted in the facility.

- 10. Electrical equipment is to be installed, operated and maintained in a manner which does not create a hazard to life or property.
- 11. Whenever, in the opinion of the Austin Fire Department, it is essential for public safety in any place of public assembly, the owner, agent or lessee shall employ one or more qualified persons to be on duty. These individuals shall be subject to the Austin Fire Department's orders and shall be in uniform and remain on duty during the times such places are open to the public. Any fees are the responsibility of the client.
- 12. The following items may not be used without prior written approval of the Fire Marshal's Office:
  - a) Display or storage of LPG (liquid propane gas)
  - b) Flammable or combustible liquids
  - c) Flammable gas
  - d) Cotton, hay, paper, straw, moss, split bamboo, wood chips, etc. All items must be treated with fire-retardant materials. Documentation affirming non-combustible of flame- retardant properties must be available on-site.
  - e) Welding or cutting equipment for show set-up or for demonstration purposes
  - f) Gas-fired appliances for demonstration purposes
  - g) Salamander stoves
  - h) Compressed gas cylinders. If approved, cylinders are to be firmly secured in an upright position.
  - i) Any cooking or heat-producing devices
- 13. The following are related to the display of automotive vehicles and equipment:
  - a) There is to be no more than five gallons of fuel or 1/4 the capacity of the fuel tank, whichever is less.
  - b) Fuel tanks are to be locked and all portable tanks removed. Locking the auto will be sufficient for cars in which the gas cap cover can only be unlatched from inside the vehicle.
  - c) Ignition keys are to be removed and placed in a central location on site.
  - d) The positioning of such vehicles shall be subject to approval of the Fire Marshal's Office.
  - e) Vehicle operation will be limited to brief parade-type displays specifically approved by the Fire Marshal's Office.
  - f) Vehicles, boats and similar exhibited products having over 100 square feet of roofed area are to have a smoke detector.
- 14. The following related to food shows:
  - a) Deep fat fiyers are not allowed in the facility.
  - b) Chafing dishes are to be designed with a shelf for the fuel or chafing dish is to be placed on a sheet pan.
- 15. Public display of compressed flammable or toxic gases, hazardous materials, Class II, III or IV laser, blasting agents and explosives is only permitted after a review of the materials and/or devices is conducted and the proposed display has received approval of the Fire Marshal's Office.



**Client & Exhibitor Service Yard and Entry Rules** 

# PLEASE ENSURE EXHIBITORS ARE PROVIDED WITH THESE RULES

- ID or credentials required to enter at the services entrance of the ACCD all persons entering must check in with ACCD Security
- No possession or use of alcohol or illegal substances
- All containers, packages and vehicles subject to inspection
- The unlicensed possession of weapons by persons on ACCD property is a felony
- Event or show requests to demonstrate, trade, display or sell any firearms, simulated firearms, or dangerous weapons must be made in writing to the ACCD (90) days prior to the first contract date
- Children under 17 are prohibited from ACCD service yards and Exhibit Halls during move in/out
- The ACCD service yards are closed during show hours except for ACCD business. Due to safety and security, exhibitors and attendees are prohibited from using the service yard entrances and exits while the show is in progress
- No animals other than trained service dogs or with prior ACCD approval
- All pedestrians must use the pedestrian gate when entering the service yard
- No speeding or reckless use of vehicles, forklifts, carts or equipment. Clients, service contractors and exhibitors must comply with all federal, state and municipal fire codes that apply to a place of public assembly, as well as Occupational Safety and Health Association (OSHA) regulations

Questions? Please contact a Security Coordinator or Austin Convention Center Security Control at 512-404-4111



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# CONVENTION CENTER

CATERING SERVICES

BUSINESS (COMPANY) INFORMATION					
Company Name (Include Booth Name if Different):					
Billing Address:					
City, State, Zip Code:		Country:			
Main Telephone Number:					
Main Fax Number:					
Email Address:					

SITE (VENUE) INFORMATION				
Event Name:	2017 South by Southwest			
Booth Number:				
On-Site Contact Name:				
On-Site Contact Cell Number:				

DELIVERY DATE	DELIVERY TIME/END TIME	DESCRIPTION	QTY	TOTAL PRICE
If you are ordering services that require electrical power, please provide a booth diagram indicating appropriate location for placement.				
If a diagram is not available, please provide a brief description here: For questions regarding utilities services, contact us at accdexhibitorservices@austintexas.gov				

#### Prices are exclusive of a 20% service fee and 8.25% applicable sales tax

This letter serves as my formal written authorization and approval for you to charge the credit card indicated below for any and all charges related to food services at the Austin Convention Center. Full payment will be applied to the credit card prior to the first scheduled service. All services are provided with a 2 hour timeframe, after which all product & equipment will be removed. Timeframe may be extended with appropriate fees.

CREDIT CARD AUTHORIZATION					
Card Type:	🗌 Visa	MC		DISCOVER	Billing Zip Code:
Credit Card Number	:				Exp Date:

Mail, Fax or Scan To: Jennifer Anthony – Director of Sales Austin Convention Center Catering Phone: (512) 404-4140 Fax: (512) 404-4149 Email: janthony@levyrestaurants.com



CATERING SERVICES

Sample Food and Beverage Authorization Form

Client/show manager is responsible for distributing sample F&B to their exhibitors and ensuring guidelines are adhered to during event.

Exposition sponsoring organizations and/or their exhibitors may distribute sample food and/or beverage products only with written authorization.

PLEASE MAIL, FAX OR EMAIL COMPLETED FORM TO OUR OFFICE AT LEAST 21 DAYS PRIOR TO START OF SHOW TO ENSURE CONFIRMATION 500 East Cesar Chavez, Austin TX 78701

**General Conditions** 

Phone: (512) 404-4140 Fax: (512) 404-4149 Email: janthony@levyrestaurants.com

- 1. Items dispensed are limited to products manufactured; represented or processed by the exhibiting firm.
- 2. All items are limited to SAMPLE SIZE. Below are maximum sample size quantities.
  - a. Beverage limited to maximum of 3 oz. All alcoholic beverages MUST be purchased through and served by Austin Convention Center Catering, the in house food and beverage management company for the Austin Convention Center Department facilities (Austin Convention Center and Lester E. Palmer Events Center).
  - b. Food items limited to "bite size" (1oz. or less).
- 3. The Applicant name below acknowledges they have the sole responsibility for disposition of such items in compliance with all applicable laws including the Texas Alcohol Beverage Code. Accordingly, the applicant agrees to indemnify and hold harmless Austin Convention Center Catering, the Austin Convention Center Department and the City of Austin from all liabilities, damages, losses, costs, or expenses resulting directly or indirectly from disposition of such items.
- 4. Show and/or Event Promoter is responsible for securing a City of Austin Health permit for sample items. The Austin Travis County Health Department phone number is (512) 978-0300. Permits must be displayed at the booths throughout the show.
- 5. Food and/or beverage items used as booth traffic promoters (i.e. coffee, popcorn, sodas, bar service, etc.). MUST be purchased from Austin Convention Center Catering.
- 6. Food and beverages MAY NOT BE SOLD on the premises.

Name of Event 2017 South by Southwest		Event Date(s)		
Applicant Name	Phone	Fax		Booth#
Address	City		State	Zip
On-Site Contact Name				
Email Address				
Product(s) You Wish to Dispense				

Services Required: Please contact the Austin Convention Center Catering Sales Office at (512) 404-4140 regarding food & beverage items needed for your booth. Note: All sample items MUST receive prior approval and confirmation from Austin Convention Center Catering. Exhibitors not in compliance will be asked to remove the item(s) from the facility immediately.

In signing below I understand and agree to the terms and conditions above.

Applicant Signature	Date .	
Approved	Date .	
, pp. 0.00	Dute .	

**April 2015** 



# CONVENTION CENTER CATERING SERVICES

Note a \$25.00 delivery fee will be applied to all orders less than \$75.00 per delivery (excluding service & sales tax).

20% Administrative Fee and 8.25% Sales Tax will be added to all orders

# **Booth Service Menu**

For current pricing and to place your order, call our Sales Department at (512) 404-4140, fax it to (512) 404-4149 or email it to janthony@levyrestaurants.com no later than two (2) weeks in advance of event date.

We have designed this menu through years of experience with exhibitors in mind. However, should you have special menu needs, please feel free to contact our Sales Department.

#### **Payment Policy**

Austin Convention Center Catering Policy requires 100% full payment prior to commencement of services. Additionally, a credit card must be on file for any re-orders made on site, no exceptions. We accept: Mastercard, Visa, American Express, Discover and Company Checks. Any orders requested 14 days prior to the event date or on-site, will result in an additional 10% service charge.

#### BEVERAGES

Fresh Brewed Coffee, Decaf, Iced Tea Assorted Soft Drinks, 12 ounce can Purified Water (5 gallons and dispenser) *Additional 5 gallons* Bottled Spring Water, 16 ounce bottle Fruit Juice, 10 ounce bottle Specialty/Imported Beer, 12 ounce bottle Domestic Beer, 12 ounce bottle House Wine, 750ml bottle (each) *\*Note: A bartender is required for all alcohol purchases\** 

#### BAKERY ITEMS

Assorted Breakfast Danish and Muffins (dozen) Assorted Donuts (per dozen, 5 dozen minimum) Fresh Baked Gourmet Cookies (per dozen)

#### SNACKS

Tri-Color Tortilla Chips and Salsa (per quart) Crispy Potato Chips and Onion Dip (per quart) Mixed Nuts (per pound) Assorted Ice Cream Novelties (each) Popcorn Kit (per day) Includes: Popcorn Machine, Kernels, Oil, Seasoning, Bags, Electricity

ICE (20 Pounds)

BOX LUNCHES (each)

#### COLD PLATTERS

Assorted Croissant Sandwiches (Beef, Ham or Turkey with Condiments & Relish Tray) Deli Platter with Sliced Roast Beef, Turkey, Ham, Salami, Swiss and Cheddar Cheese, Bread, Condiments and Relish Tray (serves 25)

Fresh Cut Seasonal Fruit Display (serves 50)

Fresh Crudites and Dip (serves 25)

Domestic Cheese and Cracker Tray (serves 25)

#### HORS D'OEUVRES

Jerk Chicken Wings Cold Smoked Jumbo Shrimp Assorted Cold Canapes Andouille Sausage Encroute Empanadas *Mini Roasted Vegetable and Smoked Goat Cheese or Sweet Curried Pork and Toasted Corn* Mini Smoked Beef Lumpia Assorted Finger Sandwiches Mini Dessert Extravaganza (serves 100)

#### CHEF DISPLAY PRESENTATIONS

Black Pepper Roasted Baron of Beef (serves 150) Austin Quesadilla Station (serves 100) Certified Angus Beef Slider Station (serves 100) White Cedar Smoked Breast of Turkey (serves 50) \*Note: A Chef Attendant is required for all display stations\*

# AUSTIN FIRE REGULATIONS AUSTIN, TEXAS

# FIRE EXHIBIT REGULATIONS FOR ASSEMBLY OCCUPANCIES

The information contained in this brief outline does not by any means thoroughly cover the criterion and standards contained in the Uniform Fire Code, as adopted by the City of Austin, but it does provide the fundamental rules governing exhibits in any building open to the public.

The following entities are responsible for ensuring all regulations are followed; client, exhibitor, service contractors and the Convention Facility. It is a requirement that the Austin Fire Department review and approve all event preplanning documents and floor plans.

Remember, the fire codes for Austin may be different from other cities and exhibitors will be responsible for complying with the Uniform Fire code. The Convention Facility will take reasonable steps to ensure that you are allowed to display your products effectively, as long as it does not create a fire or life safety hazard to yourself, other exhibitors or people attending the exhibit.

1. Floor plans for all shows are to be submitted to the Convention Facilty for review and approval. They will submit the floor plans and event pre-planning documents to the Austin Fire Department's Fire Marshal for approval. An approved copy will be provided to the event client. A copy of the approved plans must be available on site.

2. No display or exhibit shall be installed or operated as to interfere with access to or with the visibility of any required exit or exit sign, nor shall any display block access to fire equipment.

3. All exhibit booths must maintain clear and appropriate exits from the booth. Any booth of 750 square feet or more must have a minimum of two exits as far from each other as possible.

4. Displays with any type of cover, i.e. tents, buildings, awnings, etc. must be 300 square feet or less; if larger than 300 square feet they must meet the following regulations:

- a) a single level or multi-level exhibit larger than 300 square feet with a covered ceiling requires protection from an automatic extinguishing system.
- b) a booth with an open grid style ceiling does not have to meet this requirement. If there are any questions, please forward a copy of the booth plans for the Convention Facility and Fire Department review.
- c) the upper deck of the multi-level exhibit must have at least two remote means of egress (as far from each other as possible).

5. The storage of combustible materials not on display (including packing materials) shall be in a storage area approved by the facility management. Any storage area that contains combustibles must be reviewed and approved by the Fire Marshal's Office.

6. All curtains, drapes, decorations and decorative or construction materials are to be non-combustible or flame retardant. Documentation affirming non-combustible or flame retardant properties must be available on site.

7. Any merchandise or material attached to drapes or table skirts is to be non-combustible or flame retardant.

8. Combustible waste is to be collected as it accumulates and should be stored in a non-combustible covered container which is emptied at least once a day.

9. The use of open flames, burning or smoke emitting materials as part of an act, display or show is prohibited unless prior written approval is received from the Fire Marshal's Office.

10. Electrical equipment is to be installed, operated and maintained in a manner which does not create a hazard to life or property.

11. Whenever, in the opinion of the Austin Fire Department, it is essential for public safety in any place of public assembly, the owner, agent or lessee shall employ one or more qualified persons, as required and approved by the Austin Fire Department, to be on duty. These individuals shall be subject to the Austin Fire Department's orders and shall be in uniform and remain on duty during the times such places are open to the public.

- 12. The following items may <u>not</u> be used without prior written approval of the Fire Marshal's Office:
  - a. Display or storage of LPG
  - b. Flammable or combustible liquids
  - c. Flammable gas
  - d. Cotton, hay, paper, straw, moss, split bamboo, wood chips, etc.
  - e. Welding or cutting equipment for demonstrations purposes
  - f. Gas-fired appliances for demonstration purposes
  - g. Salamander stoves
  - h. Lit candles or lanterns for demonstration purposes
  - i. Compressed gas cylinders. If approved for use, cylinders are to be firmly secured in an upright position.
  - j. Any cooking or heat producing devices
- 13. The following address the display of automotive vehicles and equipment.
  - a. There is to be no more than five gallons of fuel or 1/4 the capacity of the fuel tank, whichever is less.
  - b. Fuel tanks are locked and all portable tanks removed. Locking the auto will be sufficient for cars in which the gas cap cover can only be unlatched from inside the vehicle.
  - c. Battery cables are to be disconnected. Batteries used to power auxiliary equipment shall be permitted to be kept in service providing an appropriate disconnect is furnished.
  - d. Ignition keys are to be removed and placed in a central location on site.
  - e. The positioning of such vehicles shall be subject to approval of the Fire Marshal's Office.
  - f. Vehicle operation will be limited to brief parade-type displays specifically approved by the Fire Marshal's Office.
  - g.Vehicles, boats and similar exhibited products having over 100 square feet of roofed area are to have a smoke detector.
- 14. The following requirements are for food shows:
  - a. One 40 BC extinguisher is to be provided for every deep fat fryer.
  - b. Deep fat fryers are to be thermostat controlled.
  - c. Fryer units are not to be located on tables that are along aisles. No public access to fryers.
  - d. Deep fat fryer units are to be placed on sheet pans or similar non-combustible materials (foil is not acceptable).
  - e. Combustible materials will not be located near deep fat fryers.
  - f. Chafing dishes are to be designed with a shelf for the fuel or chafing dish is to be placed on a sheet pan.

15. Public display of compressed flammable or toxic gases, hazardous materials, Class II, III or IV laser, blasting agents and explosives is only permitted after a review of the materials and/or devices is conducted and the proposed display has received approval of the Fire Marshal's Office.