

THE RULES OF THE ROAD – Current developments in Touring

South By Southwest 2018

Austin, Texas

The touring business has become bigger and more crucial than ever in today's entertainment industry. Live performances have become an essential source of revenue and exposure for artists across all musical genres, while companies in other sectors across the globe – from health care to finance to manufacturing to philanthropy -- have incorporated live performances as a key part of their overall strategies. This panel will cover current business and legal issues in the business of live entertainment, including a review of recent contracts, various types of income streams, liability and insurance issues, and a discussion of what lies ahead.

Today's panel features attorneys and executives with a broad range of experience in the business of live entertainment and sports. The written materials include sample agreements, checklists of key points for drafting and negotiations, and related information.

MODERATOR:

JUDY TINT

Judy Tint, Counselor At Law / Music Business faculty, New York University
New York, New York

SPEAKERS:

DAVID BEAME

Global Director, Events & Experiences, Global Citizen
New York, New York

JASON BERNSTEIN

Senior Counsel, AEG Live
Los Angeles, California

NATALIA NASTASKIN

Head of US Music Operations, United Talent Agency
New York, New York

JANINE SMALL

Janine Small, PLLC
New York, New York