

Legal Considerations for International Large-Scale Live Events

1. Venue
 - a. Terms
 - b. Liability
 - c. Permitting
 - d. Bonds (shipping equipment from another country)
2. Insurance
 - a. General Liability (and excess GL)
 - b. Event Cancellation
 - c. Errors and Omissions (E&O) - broadcast
 - d. Terrorism (acts or threats of terrorism and/or sabotage)
 - e. Political Violence (strikes, riots, civil commotion, war, civil war, political subversion and political intimidation – actual or threatened)
 - f. Unattended Items
 - g. Primary and non-contributing, additional insured
3. Broadcast
 - a. Television rights (term, fee, etc.)
 - b. Digital rights
 - c. Local performing rights organizations (PRO)
 - d. Video On Demand (VOD) rights and licensing
 - e. Rebroadcast rights for time-shifting purposes
 - f. Facebook Live and Twitter broadcast
 - g. “Now known or hereafter devised” – VR, AR, etc.
 - h. Third party platform rights and user-generated content (UGC)
4. Artist agreements
 - a. Terms
 - b. Visas
5. Licensing
 - a. Scaling reach through brand licensing
 - b. Term
 - c. Approvals (advertising, use of mark)
 - d. Income streams
6. Income streams
 - a. Ticket sales
 - b. Sponsorships, grants
 - c. Tax implications (VAT, payments to foreign entity, etc.)