SXSW MUSIC FESTIVAL - THIRD ROUND OF SHOWCASING ARTISTS ANNOUNCED
Offering an unparalleled live music experience

Austin, Texas - January 14, 2020 - The South by Southwest® Music Festival (SXSW®) has announced the third — and to-date the largest — round of Showcasing Artists invited to perform at the 34th annual event. SXSW is where the entertainment, technology, and media industries converge, with the Music Festival shining a light on the acts that will shape the future of music. The first essential event on the music industry calendar, the SXSW Music Festival takes place March 16 - 22, 2020 in Austin, Texas.

Every year, the SXSW Music Festival programmers assemble a lineup of artists from around the world, with established performers playing alongside cutting-edge acts. The result is a live music experience like no other, where industry pros and music lovers alike discover an unparalleled range of artists and genres.

A few highlights from this batch of artists include: Aaron Smith (Polmont UK-SCOTLAND), alyona alyona (Kyiv UKRAINE), Astrid Sonne (Copenhagen DENMARK), Baba Ali (New York NY), Beach Slang (Philadelphia PA), Belako (Bilbao SPAIN), Caroline Rose (Austin TX), Dadabots (Boston MA), Didirri (Melbourne AUSTRALIA), Dragón Rojo (Cartagena COLOMBIA), Great Grandpa (Seattle WA), The Haden Triplets (Los Angeles CA), Hazy Sour Cherry (Tokyo JAPAN), HERO (Montreal CANADA), The Hormones (Chengdu CHINA), Knucks (London UK-ENGLAND), Long Beard (New Brunswick NJ), Lydia Lunch (Brooklyn NY), Nadia Reid (Dunedin NEW ZEALAND), Nicole Atkins (Nashville TN), Night Moves (Minneapolis MN), Overcoats (New York NY), The Posies (Seattle WA), Reuben and the Dark (Calgary CANADA), Self Esteem (Sheffield UK-ENGLAND), Shopping (London UK-ENGLAND), Soccer Mommy (Nashville, TN), Soul Asylum (Minneapolis MN), Tessellated (Kingston JAMAICA) and TSHA (London UK-ENGLAND).

Showcases presented by some of our longtime partners include the BBC, We Found New Music, The Onion AV Club, Bella Union, Gorilla vs. Bear, Cascine, Dangably, Bloodshot Records, Levitation, Single Lock Records, Jazz Re:Freshed, Music From Ireland, Sounds From Spain, Focus Wales, Part Time Punks, Felte Records, Laneway Festival, Traffic Music, Desert Daze, Burger Records and more. First-time presenters include Italians Do It Better, Mercury Kx, Decca Publishing, Falls Festival, 6131 Records, Music Finland, Space Agency, Audiofemme, Artoffact Records and Roskilde Festival to name a few.
SXSW Music Festival showcases offer attendees the opportunity to experience tomorrow’s headliners on small stages at unique central Austin venues. Artists most recently invited to perform include:

79.5 (New York NY)  
Aaron Smith (Polmont UK-SCOTLAND)  
AHI (Brampton CANADA)  
Alesia Lani (Austin TX)  
Alex Nicol (Montreal CANADA)  
almost monday (San Diego CA)  
A Low Hum (Wellington NEW ZEALAND)  
alyona alyona (Kyiv UKRAINE)  
Anna Altman (Brooklyn NY)  
Anna Shoemaker (Brooklyn NY)  
Anthony Adams (Nashville TN)  
As Bahias e a Cozinha Mineira (São Paulo BRAZIL)  
A. Sinclair (Austin TX)  
Astrid Sonne (Copenhagen DENMARK)  
August Eve (Los Angeles CA)  
Autre Monde (Dublin IRELAND)  
Axel Thesleff (Helsinki FINLAND)  
Baba Ali (New York NY)  
bad tuner (Brooklyn NY)  
Balming Tiger (Seoul SOUTH KOREA)  
Balto (Los Angeles CA)  
BATHHØUSE (Dallas TX)  
Beach Slang (Philadelphia PA)  
Begonia (Winnipeg CANADA)  
Belako (Bilbao SPAIN)  
Belén Cuturi (Montevideo URUGUAY)  
Ben Wylen (Los Angeles CA)  
Big Zeeks (London UK-ENGLAND)  
Billy Raffoul (Leamington CANADA)  
Bird Streets (Brooklyn NY)  
BIRTHH (Florence ITALY)  
The Blind Suns (Angers FRANCE)  
Bluestaeb (Berlin GERMANY)  
Bones Garage (Tel Aviv ISRAEL)  
BONES UK (Camden UK-ENGLAND)  
Boniface (Winnipeg CANADA)  
BOYO (Los Angeles CA)  
Branjae (Tulsa OK)  
Buenos Diaz (Austin TX)  
BUHU (Austin TX)  
The Bvtcher (Austin TX)  
Cactus? (Vicenza ITALY)  
Caleb Elliott (Florence AL)  
Calliope Musicals (Austin TX)  
Caroline Rose (Austin TX)  
Catherine MacLellan (Wellington CANADA)  
CHAI (Auckland NEW ZEALAND)  
Chainska Brassika (London UK-ENGLAND)  
CHILD CARE (London UK-ENGLAND)  
Chris Berardo (Rye NY)  
Chris Canterbury (Nashville TN)  
Christelle Bofale (Austin TX)  
Christian Lee Hutson (Los Angeles CA)  
Ciudadanos (Santiago CHILE)  
COBRAH (Stockholm SWEDEN)  
Cole Longanecker (Austin TX)  
The Colours That Rise (London UK-ENGLAND)  
COSBY (Munich GERMANY)  
Critical Assembly (Austin TX)  
Crows (London UK-ENGLAND)  
Crunk Witch (Presque Isle ME)  
Cuffed Up (Los Angeles CA)  
Curse Mackey (Austin TX)  
Dadabots (Boston MA)  
Dan Mangan (Vancouver CANADA)  
Deadbeat Beat (Detroit MI)  
Dead Girls Academy (Los Angeles CA)  
Death Of A Dream (Austin TX)  
Del Judas (Brooklyn NY)  
The Dereelicts! (Ernakulam INDIA)  
Deserta (Los Angeles CA)  
Detalji (Helsinki FINLAND)  
Didirri (Melbourne AUSTRALIA)  
Diego Noguera (Berlin GERMANY)  
Dinosaur 88 (Guatemala GUATEMALA)
Divine Interface (Atlanta GA)
Divino Niño (Chicago IL)
DOSSEY (Austin TX)
Dougie Poole (Brooklyn NY)
Dragón Rojo (Cartagena COLOMBIA)
Drew Citron (Brooklyn NY)
Duquette Johnston (Birmingham AL)
Dyllan (Los Angeles CA)
Edan Archer (Gainesville FL)
Elijah Woods x Jamie Fine (Ottawa CANADA)
Eliott (Melbourne AUSTRALIA)
Eliza & The Delusionals (Gold Coast AUSTRALIA)
Elizabeth Moen (Iowa City IA)
ELLEVATOR (Toronto CANADA)
Elma Orkestra and Ryan Vail (Derry UK-N. IRELAND)
Eloïse (Colchester UK-ENGLAND)
Emily Wolfe (Austin TX)
Eric Tessmer (Austin TX)
Esme Patterson (Denver CO)
Fabiola Roudha (Guatemala City GUATEMALA)
False Heads (London UK-ENGLAND)
Fat Tony (Houston TX)
FingerFingerrr (Sao Paulo BRAZIL)
FiRES WERE SHOT (Austin TX)
Five Eight (Athens GA)
Flamingo (Milan ITALY)
Forever (Montreal CANADA)
Fraeya (Perth AUSTRALIA)
Frisco (London UK-ENGLAND)
Ganser (Chicago IL)
Garden Centre (Todmorden UK-ENGLAND)
Ghostboy Jay$ee (Austin TX)
Ghost Car (London UK-ENGLAND)
Ginger Root (Huntington Beach CA)
Go Cactus (Palma De Mallorca SPAIN)
Go Fever (Austin TX)
Gold Cage (Los Angeles CA)
Goodbye Honolulu (Toronto CANADA)
Grace Pettis (Austin TX)
Graham Reynolds (Austin TX)
Graham Reynolds and Golden Arm Trio (Austin TX)
Gran Sur (Mexico City MEXICO)
Great Grandpa (Seatttle WA)
Greyhounds (Austin TX)
The Haden Triplets (Los Angeles CA)
HÅN (Milan ITALY)
Harvest Thieves (Austin TX)
Hausi Kuta (Santiago CHILE)
The HawtThorns (Los Angeles CA)
Hazy Sour Cherry (Tokyo JAPAN)
Hearty Har (Los Angeles CA)
Hector Coco Barez (San Juan PUERTO RICO)
HEIR (Chisinau ITALY)
HERO (Montreal CANADA)
Holly Arrowsmith (Christchurch NEW ZEALAND)
Holly Macve (Brighton UK-ENGLAND)
Holy Boy (Los Angeles CA)
Honey Harper (London UK-ENGLAND)
Hooverii (Los Angeles CA)
The Hormones (Chengdu CHINA)
Hotel Lux (Portsmouth UK-ENGLAND)
I'm Glad It's You (Redlands CA)
Ian Sweet (Los Angeles CA)
Ilgen-Nur (Berlin GERMANY)
Indrajit Banerjee (Austin TX)
INFERZENAL (Monterrey MEXICO)
INFRAR3D (Austin TX)
Invoke (Austin TX)
Jack River (Sydney AUSTRALIA)
Jaguar Jonze (Brisbane AUSTRALIA)
Jake Etheridge (Nashville TN)
James Swanberg (Chicago IL)
Jason James (Texas City TX)
Jealous (Berlin GERMANY)
Jimmy DeTalente and The Electric Revival (Evansville IN)
JM Stevens (Austin TX)
Johnny Chops & The Razors (Austin TX)
Johnny Gates (Nashville TN)
Jona Camacho (Mexico City MEXICO)
J Soulja (Austin TX)
Julien Chang (Baltimore MD)
Kalpee (Chaguanas TRINIDAD AND TOBAGO) Love & Chaos (Austin TX)
Kalu & The Electric Joint (Austin TX) Lovelorn (Philadelphia PA)
Karen Jonas (Fredericksburg VA) Loyal Lobos (Los Angeles CA)
Karun (Nairobi KENYA) Lula Wiles (Boston MA)
Kate Davis (New York NY) Luvia (Seaford UK-ENGLAND)
Katerine Duska (Athens GREECE) Lydia Lunch (Brooklyn NY)
Katie Malco (Northampton UK-ENGLAND) Macmorni (Mexico City MEXICO)
The Keepers (Bedford UK-ENGLAND) Maddee (Toronto CANADA)
Kevin Daniel (Brooklyn NY) Maddie Medley (Franklin TN)
Kevin Krauter (Indianapolis IN) Magdalena Bay (Los Angeles CA)
KEYAH/BLU (London UK-ENGLAND) Making Movies (Kansas City MO)
Kiana Valenciano (Manila PHILIPPINES) Mal Blum (Brooklyn NY)
Killing In Apathy (Austin TX) Mamalarky (Los Angeles CA)
Kills Birds (Los Angeles CA) Mammoth Penguins (Cambridge
UK-ENGLAND)
Kino Kimino (Brooklyn NY) The Man Who (Toronto CANADA)
Knucks (London UK-ENGLAND) Marble Arch (Paris FRANCE)
Komorebi (New Delhi INDIA) Maréh (Cali COLOMBIA)
KORDELYA (Monterrey MEXICO) Mared Ladson (Madrid SPAIN)
Kosha Dillz (Yafo ISRAEL) The Matt Gilmour Band (Austin TX)
The Kraken Quartet (Austin TX) Max Pain and the Groovies (Brooklyn NY)
Kyle Emerson (Denver CO) Melody Federer (Seattle WA)
Lake South (Wellington NEW ZEALAND) Meltt (Vancouver CANADA)
Landon Bullard & The Mostly Sober (Austin TX) Micaela Salaverry (Lima PERU)
Larkins (Manchester UK-ENGLAND) Miranda and the Beat (Brooklyn NY)
Larkins (Seoul SOUTH KOREA) MIRRROR (Bay Area CA)
Lauren Hibberd (Isle Of Wight UK-ENGLAND) Misi Ke (Taipei TAIWAN)
Le Couleur (Montreal CANADA) Mister Goblin (Washington DC)
Lee’s Trio (Seoul SOUTH KOREA) Model Man (Chelmsford UK-ENGLAND)
Legal Vertigo (Montreal CANADA) Monte (San José COSTA RICA)
LEYA (New York NY) Mother Falcon (Austin TX)
Ley Line (Austin TX) Mr. Lewis and The Funeral 5 (Austin TX)
Liam Benzvi (Brooklyn NY) Mush (Leeds UK-ENGLAND)
Lightning Bug (Brooklyn NY) Nadia Reid (Dunedin NEW ZEALAND)
Lisa Morales (San Antonio TX) Natalia Nykiel (Warsaw POLAND)
Little Coyote (Whitehorse CANADA) Nathan Graham (Chicago IL)
Lizzie and The Makers (Brooklyn NY) The Natural History (Brooklyn NY)
Lizzy & the Triggermen (Los Angeles CA) Naya Ali (Montreal CANADA)
LO-FI LE-VI (Alkmaar NETHERLANDS) Neon Dreams (Halifax CANADA)
Long Beard (New Brunswick NJ) Neysa Blay (Puerto Rico PUERTO RICO)
Lord Kesseli And The Drums (St Gallen) Nicklas Sahl (Copenhagen DENMARK)
SWITZERLAND) Nicole Atkins (Nashville TN)
Los Coast (Austin TX)
<table>
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<tr>
<th>Band Name</th>
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<td>Pacific Jam At My Apartment</td>
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<td>Patrick Sweany</td>
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<td>Paul Benjaman Band</td>
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<td>Persons Of Interest</td>
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Tiarra Girls (Austin TX)  Will Varley (Kent UK-ENGLAND)
Tom West (Adelaide AUSTRALIA)  Winter (Los Angeles CA)
Tre Burt (Sacramento CA)  Wire Spine (Vancouver CANADA)
Tribe Mafia (Austin TX)  The Wonder (Melbourne AUSTRALIA)
Triptides (Los Angeles CA)  Worriers (Brooklyn NY)
TSHA (London UK-ENGLAND)  Wow (Rome ITALY)
TTBBY (Beaumont TX)  Xavier Martinex (Cali COLOMBIA)
Tugboat Captain (London UK-ENGLAND)  Yan Jun (Shanghai CHINA)
Tuomo & Markus (feat. Pratt & Moody) (Helsinki FINLAND)  Yawners (Madrid SPAIN)
Twin Tribes (Brownsville TX)  Yb Da Widget (Nürnberg GERMANY)
The Vegabonds (Birmingham AL)  The Young Something (Tampa FL)
Vlossom (Sydney AUSTRALIA)  Yung Bryse (Austin TX)
Ward Hayden & The Outliers (Boston MA)  YYYNØT (San Antonio TX)
Wendy Colonna (San Marcos TX)  Zach Schmidt (Nashville TN)
White Hills (New York NY)

(This list is subject to change. More performers will be announced at later dates.)

Listen to the artists who will be performing at SXSW 2020 by subscribing to the official SXSW Apple Music, Spotify and YouTube Music Video playlists and SXSWfm mixes on Mixcloud.

Attendees also have access to the SXSW Conference, where high-profile artists and industry leaders will speak on cultural trends, emerging technologies, new monetization models and much more. Already announced for 2020 are Keynotes by Diplo, Kim Gordon, and Roger Waters, Featured Speakers include composer Michael Abels, Beat Games s.r.o co-founder and Head of Music Jaroslav Beck, Benny Blanco, Patreon co-founder Jack Conte, Curtis “50 Cent” Jackson, Communion Music co-founder and Mumford & Sons founding member Ben Lovett, founder of Monotone Inc. Ian Montone, Adam Neely, and founder of River House Artists Lynn Oliver-Cline.

All SXSW Music registrants receive primary access to Music and Convergence Conference programming, including Keynotes and Featured Speakers, Music Festival showcases, the Comedy Festival, exhibitions, networking Meet Ups, the Gaming Expo, Flatstock Poster Show, Registrant Lounge, the SXSW Outdoor Stage at Lady Bird Lake concerts, and Closing BBQ & Softball Tournament. Secondary access is available for most Interactive and Film events.

The online SXSW Schedule and SXSW GO mobile app provide a complete rundown of 2020 programming, broken down by time and event category, with the ability to build a customized schedule. To get started, please visit https://schedule.sxsw.com/ and https://www.sxsw.com/mobile/.
SXSW dedicates itself to helping creative people achieve their goals. Founded in 1987 in Austin, Texas, SXSW is best known for its conference and festivals that celebrate the convergence of the interactive, film, and music industries. An essential destination for global professionals, the event features sessions, showcases, screenings, exhibitions, professional development and a variety of networking opportunities. SXSW proves that the most unexpected discoveries happen when diverse topics and people come together. SXSW 2020 will take place March 13 - 22, 2020. For more information, please visit sxsw.com. To register for the event, please visit sxsw.com/attend.

SXSW 2020 is sponsored by White Claw and The Austin Chronicle.

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