A ReCommerce Management Platform
Retailers struggle with customer returns, excess and oversold inventory. 30% of items purchased through an online retailer are returned. $500+ billion in lost revenue in 2020.

The eCommerce industry is growing rapidly. 5+ billion pounds of products end up in landfills.
The Result
Our Solution

Patturn is a tool built to support ReCommerce.
Market Size

TAM
$2.24 Billion

SAM
28.5 Million Online Sellers

SOM
<table>
<thead>
<tr>
<th>Competitors</th>
<th>pattturn</th>
<th>SKUVAULT</th>
<th>Orderhive</th>
<th>Tradegecko</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reverse Logistics</td>
<td>✔️</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Flexibility</td>
<td>✔️</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Unit Level Costs</td>
<td>✔️</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Serialized Inventory</td>
<td>✔️</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Forward Logistics</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Integrations</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
</tbody>
</table>
Business Model

Software-as-a-Service (SaaS) Payment Model

- **BASIC**: $100
- **PRO**: $450
- **SMALL BIZ**: $250
## Milestones & Growth Plans

<table>
<thead>
<tr>
<th>2020</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>10 Users</td>
<td>↑ 50 Users</td>
</tr>
<tr>
<td>3 Team Members</td>
<td>↑ 5 Team Members</td>
</tr>
<tr>
<td>$1,000 MRR</td>
<td>↑ $2,500 MRR</td>
</tr>
<tr>
<td>Private Beta</td>
<td>↑ Launch 🚀</td>
</tr>
</tbody>
</table>
Why Us?

Davis Hoang, CEO
UI/UX Designer, Product Manager, & 10+ years in Returns Management

Dennis Hoang, COO
Sales, Marketing Business Development, & 10+ years in Returns Management

Douglas Hoang, CTO
Ex-Atlassian Engineer & Full Stack Developer
The Ask

- Early-Stage eCommerce Companies
- Used/Second-Hand Sellers
- Build a stronger network
Dennis Hoang
COO & Founder

Email  Phone
info@pattturn.io  (682)-238-1811