Companies’ data volumes are growing.
Customer data is being collected from more sources.
Companies are not leveraging their customer data.
It’s hard to collect and process customer data.
Collect your event data with RudderStack, and send it to your entire customer data stack.

- **12+ SDKs and plugins** to collect events from web, mobile, and server-side.
- **80+ destination integrations** with cloud tools across marketing, sales, and product and cloud data warehouses.

*New destination added every two weeks based on customer and community feedback.*
RudderStack Cloud Extract

Go beyond event streaming and use all of your customer data

Add data from your favorite non-event, customer-tools to your customer data lake.

- **Out-of-the-box integrations with popular cloud tools** like Salesforce, ZenDesk, Customer.io, and Google AdWords (even Google Sheets).
RudderStack Warehouse Actions

Send insights from your warehouse to all your tools

Send data from your warehouse to all of the tools your teams use.

- Apply complex functional models to your customer data data lake, and send the insights to your whole customer data stack.

- Enable advanced, analytics-based use cases like audience segmentation, personalization, customer journey mapping, sessionization, lead scoring, and more.
RUDDERSTACK is Open Source
Warehouse-first approach

RudderStack does not persist any of your customer data. RudderStack builds your customer data lake and your identity graph on your data warehouse.

More Secure
More Cost Effective
More Flexible
RudderStack Cloud

RudderStack-as-a-service. Transparent pricing based on usage.

**Free**
- Event Stream
- Near real time data warehouse
- SDK sources
- 80+ destinations

**Pro**
- Everything in Free plus...
  - Cloud Extract
  - Warehouse Actions
  - Transformations
  - Grafana Dashboards
  - Priority Support

**Enterprise**
- Everything in Pro plus...
  - Event replay
  - SSO
  - VPC support

<table>
<thead>
<tr>
<th>Events</th>
<th>500K</th>
<th>25M</th>
<th>50M</th>
<th>100M</th>
<th>150M</th>
<th>200M+</th>
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</thead>
<tbody>
<tr>
<td>Cost/mth</td>
<td>Free</td>
<td>$750</td>
<td>$1,000</td>
<td>$1,500</td>
<td>$1,900</td>
<td>Volume Discount</td>
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</tbody>
</table>
RudderStack Team

Soumyadeb Mitra  
Founder & CEO  
Sr. Dir. Machine Learning, 8x8  
Founder & CTO, Mariana (acquired by 8x8)

Kostas Pardalis  
Head of Product  
CEO, Blend.co (acquired by RudderStack)

Sumanth Puram  
VP of Engineering  
Co-Founder & CTO, Code Astra
RudderStack Team

**Eric Dodds**  
Head of Growth & Customer Success  
Founder & Exec Advisor, Yield Group Growth Advisory  
Co-Founder & CEO, The Iron Yard

**Brett Umberg**  
Head of BizOps & Strategy  
Co-Founder & BizOps, Extracker  
Account Executive, Salesforce

**Gavin Johnson**  
Product Marketing Lead  
Principal PMM, New Relic  
Lead PMM, AT&T (video)  
Manager (Consulting), Deloitte
Founded in September 2019

Headquartered in San Francisco - offices in Greece and India

39 full-time employees

Experienced leadership team: 8x8, Salesforce, New Relic

$5M+ in funding - backed by S28 Capital

30+ paying customers
500+ free-tier sign-ups

First paying customer: January 2020
Managed service launched: October 2020
Free-tier launched: November 2020