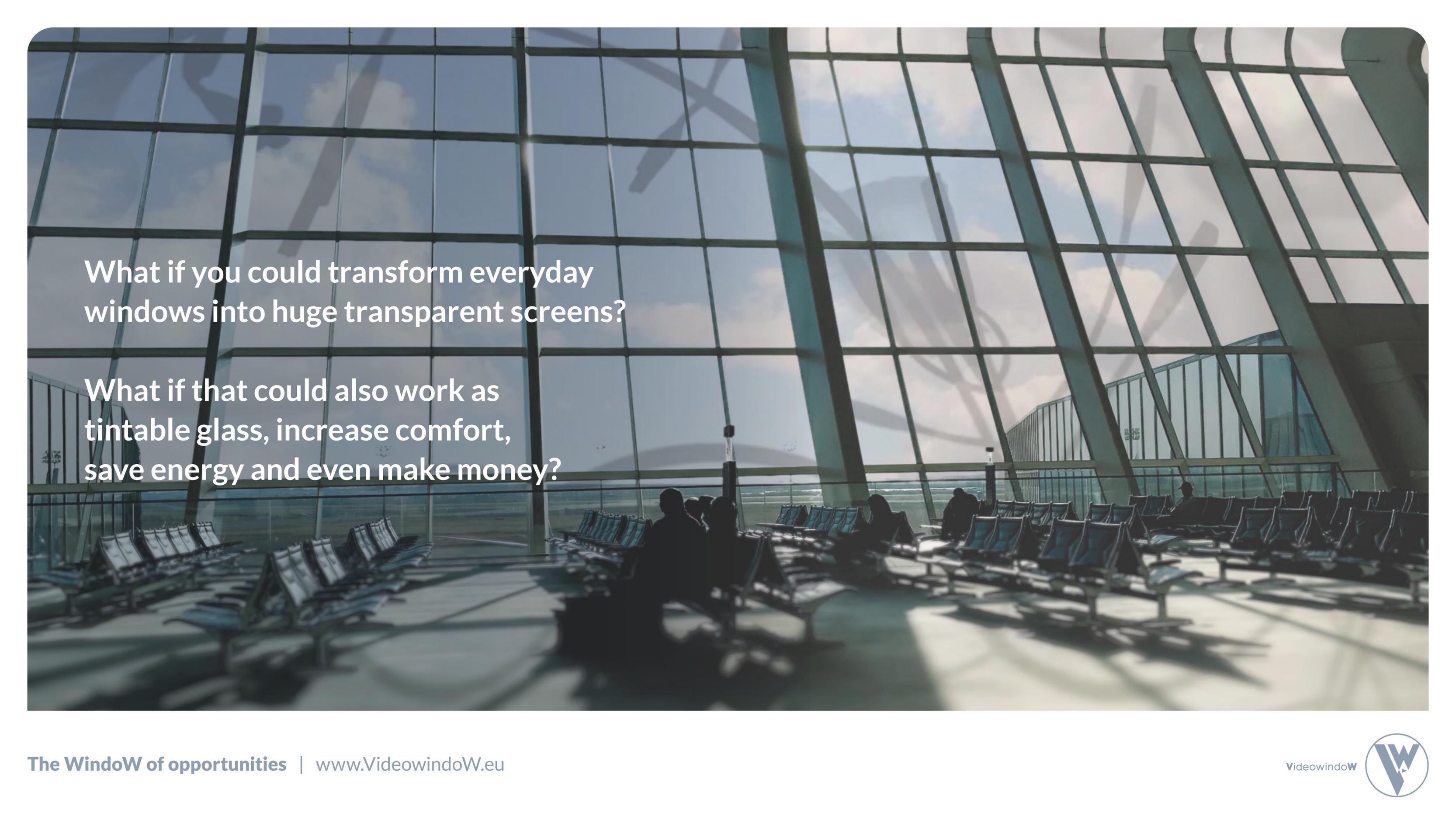




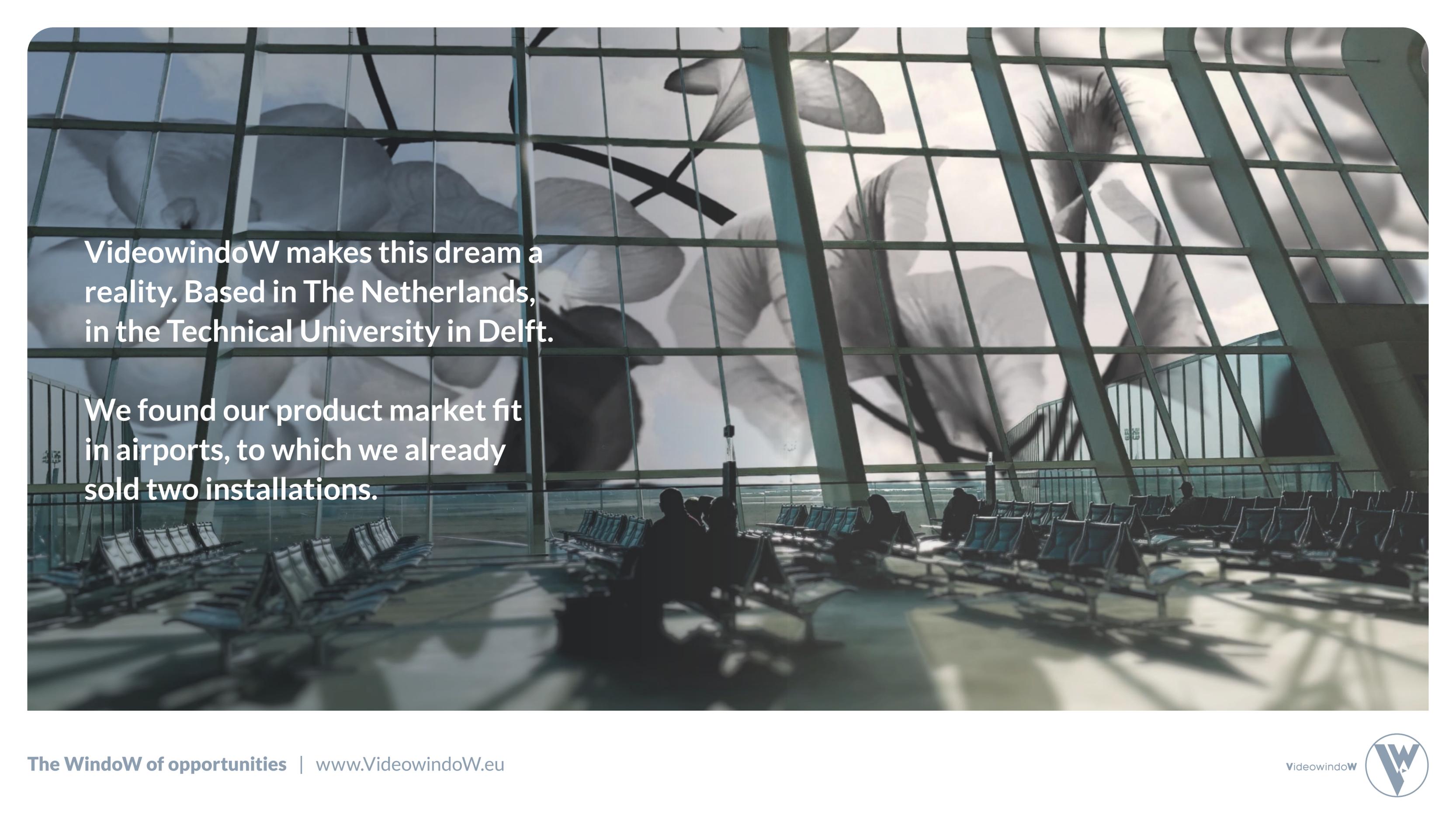
Videowindow

The Window of opportunities



What if you could transform everyday windows into huge transparent screens?

What if that could also work as tintable glass, increase comfort, save energy and even make money?



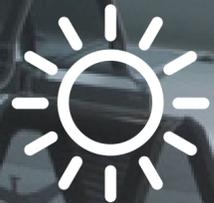
VideowindoW makes this dream a reality. Based in The Netherlands, in the Technical University in Delft.

We found our product market fit in airports, to which we already sold two installations.

We revolutionize the world of glare control by enabling our segmented tintable glass to also show images by using these segments like addressable pixels.



The content on our transparent screen therefore doubles as the layer that actively controls the amount of transparency, the amount of glare control.



When the sun is bright, our content turns dark. When it's cloudy, our content brightens up. All based on smart sensors and our patented algorithms.



By actively managing the sunlight, we save energy for interior climate control.

We are the first to bring a mediaplatform as the solution for sustainability challenges and contribute to CO₂ reduction in a fun and exciting way.

Any content can be used: generative video ART, information, Advertising and even interactive games can be played...

For instance we just developed PONG for passengers to play from their smartphones at launching customer Rotterdam The Hague Airport, the first glare control with gamification possibilities ;-)



Our technology can be embedded into existing glass or easily be retrofitted in front of existing glass turning everyday windows into a communication platform overnight.

We offer VideowindoW as a service by leasing it to our customers, shifting capex to opex. More so VideowindoW pays for itself by showing advertising, substantially adding to media revenue.

VideowindoW shares in the profits for advertising and charges for added services. This way we also create a recurring revenue for ourselves.

VideowindoW is the first Hardware SAAS solution, with Shading as a service.



ads



games



art



VideowindoW as a service - business model



Using VideowindoW enables our customers to increase comfort and experience, reduce CO₂ and earn money.

value proposition



people



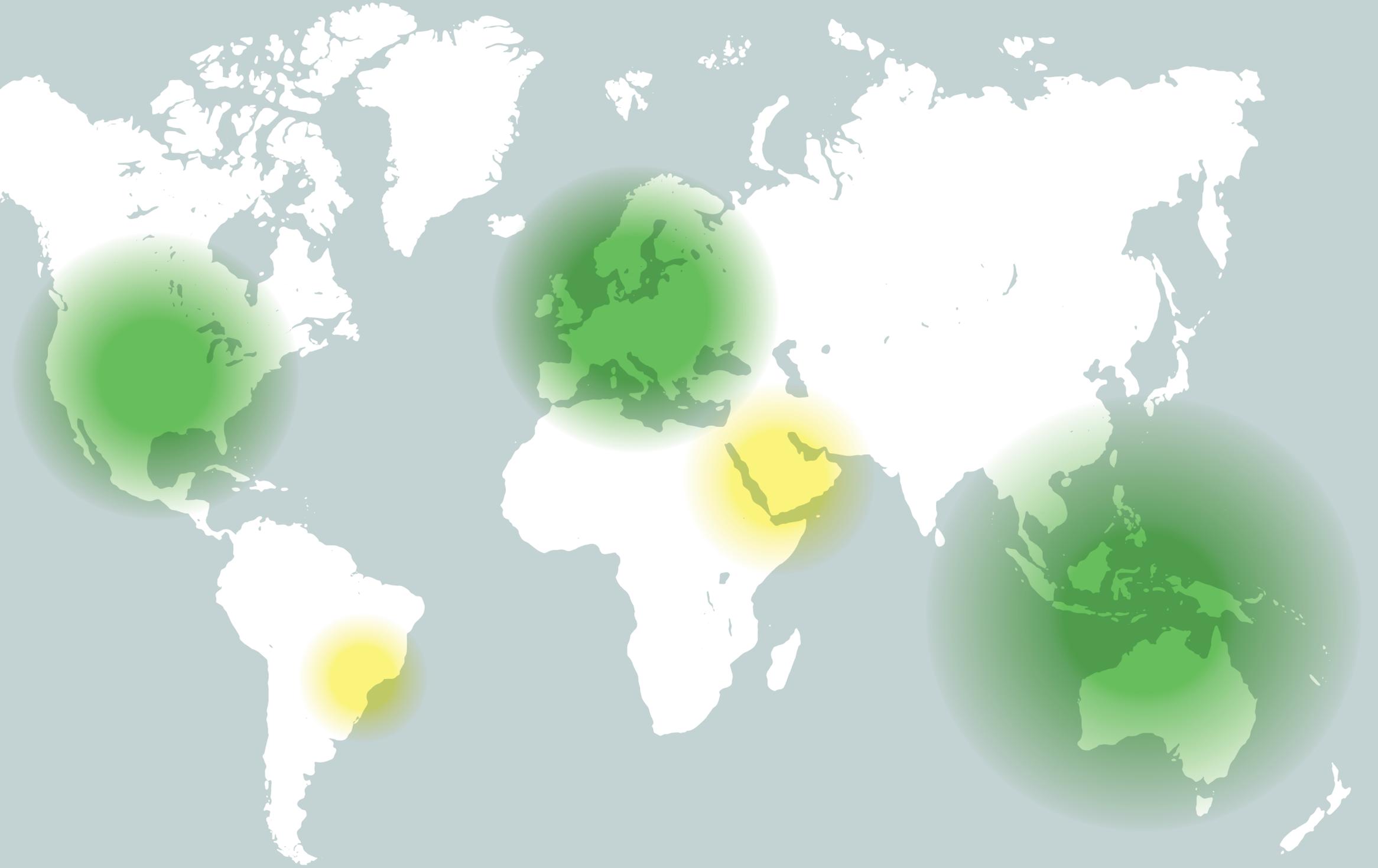
planet



profit

Growth strategy

Geographically we are focusing on Europe first. However we already have interests from airports in the US and Middle East. In line with this strategy we have patents activated in Europe and the U.S. and pending in Asia.





airports



hospitals



schools



corporations



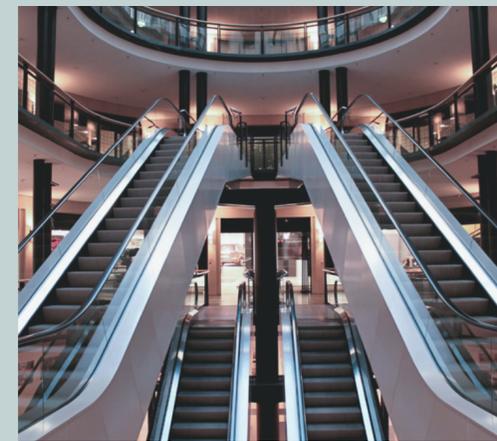
co-working spaces



museums



transport hubs



malls

Growth opportunities

Each of the sectors we target has health, environmental, and economic goals for building occupants and urban environments. VideowindoW adds value for each of these sectors in many different ways.

For now we focus on airports, as airports typically have lots of glass and a high media value with a captive audience that needs information and wants to be entertained.

Compensating for the Covid related drop of airline passengers, additional sources of non-aviation revenue are key to financial recovery for the aviation sector.

Our team

Our team is currently focused on software development to improve and add to our core technology and IP portfolio.



Remco Veenbrink
Co-founder & CEO
Career: marketing & advertising



David Rockenzahn
Software developer



Mark Oudenhoven
Co-founder & CFO
Career: finance & management



Mateusz Mazurkiewicz
Software developer



Francisco Ayala le Brun
Senior full stack developer
algorithm, CMS, cloud solution



Pooja Reddy Peddagorla
Digital marketing



Youp Mickers
Full stack software developer
algorithm, generative video

Our advisors

We are supported by senior advisors with a strong network and in-depth knowledge of display technology and supply chain, airport strategy, marketing strategy, concessions strategy and international business expansion.



Paul Breddels

Display technology, supply chain
Career: Philips, Merck, Holst



Roel van den Borne

Media agency & concessions strategy
Career: Omnicom, Havas, CBS Outdoor (CEO)



Jan Jansen

Airport strategy & sales
Career: Schiphol Group (COO), JFK IAT



Jan Karel Mak

International business strategy
Current CEO Deerns Group



Johan Schölvinc

Airport strategy, customer journey
Career: Schiphol, airport consultancy

Thank you for your attention!



VideowindoW

VideowindoW Transforming a window into a public screen near you