SXSW ONLINE MUSIC FESTIVAL ANNOUNCES FULL LIST OF SHOWCASING ARTISTS AND PRESENTERS

Austin, Texas - March 8, 2021 - The South by Southwest® Music Festival (SXSW®) presents the full list of 280 Showcasing Artists invited to perform online at the 35th annual event. The festival will be a totally distinctive experience with artist showcases coming from unique and iconic venues around the globe. This essential industry event occurs March 16 - 20, 2021.

The SXSW Music Festival programmers and presenters are creating an exceptional online musical experience. New additions to the list of showcases and presenters of this year’s performances include CaoTai Music / Crater Monde / China Gathering, Digital Love, Mint Talent Group, NPR Tiny Desk Meets SXSW, Pagal Haina, Third Culture and Warner Records. A full list of presenters can be found here.

Showcases take place Tuesday - Friday from 12:30 p.m. - 10:00 p.m. CT and on Saturday from 11:00 a.m. - 9:30 p.m. CT. Showcases vary from 30 minutes to over an hour in length with 4-6 artists performing, but of course, there are exceptions with presenters using the format they feel is the most compelling. Showcases must be viewed when they air — as if one is there. For passholders in the eastern hemisphere (or early risers in the western), the schedule repeats over the next 12 hour cycle.

The full line-up of artists scheduled to perform are:

- 404 Guild (Eastbourne UK-ENGLAND)
- Aaron Lee Tasjan (Nashville TN)
- Adwalth (Carmarthen UK-WALES)
- Afro Cluster (Cardiff UK-WALES)
- Afronaut Zu (London UK-ENGLAND)
- Ailbhe Reddy (Dublin IRELAND)
- AIRY (Nowon Gu SOUTH KOREA)
- Akeem Ali (Jackson MS)
- Alexander Biggs (Melbourne AUSTRALIA)
- Alice Skye (Melbourne AUSTRALIA)
- Alien Tango (Murcia SPAIN)
- ALMA (Helsinki FINLAND)
- Altin Gun (Amsterdam NETHERLANDS)
- American Dreamer (Austin TX)
- Angel Garcia (Nuevo Leon MEXICO)
- Anna B Savage (London UK-ENGLAND)
- Antti Paalanen (Kokkola FINLAND)
- Aoife Nessa Frances (Dublin IRELAND)
- A Place To Bury Strangers (Brooklyn NY)
- Ascenso Recio (Valle Hermoso MEXICO)
- Astrid Sonne (Copenhagen DENMARK)
- Awich (Okinawa JAPAN)
- Babeheaven (London UK-ENGLAND)
- Baby Kahlo (Baltimore MD)
- Baby Queen (London UK-ENGLAND)
- Baker Boy (Melbourne AUSTRALIA)
- Beans (Geelong AUSTRALIA)
- Beauty Sleep (Derry UK-N. IRELAND)
- BELAKO (Bilbao SPAIN)
- Benji Wild (Cardiff UK-WALES)
- Best Move (Sacramento CA)

- Kapil Seshasayee (Glasgow UK-SCOTLAND)
- Katie Cole (Nashville TN)
- Katy J Pearson (Bristol UK-ENGLAND)
- Kayan (Mumbai INDIA)
- Kee’ahn (Melbourne AUSTRALIA)
- Kevin Galloway (Austin TX)
- Khalia (Kingston JAMAICA)
- Kinky (Monterrey MEXICO)
- Kissie Lee (Atlanta GA)
- Kosha Dillz (Brooklyn NY)
- loka Banks & Ninajirachi (Sydney AUSTRALIA)
- Lambert (Berlin GERMANY)
- ia.u.ra (London UK-ENGLAND)
- The Lazy Eyes (Sydney AUSTRALIA)
- Ley Line (Austin TX)
- Lilla Vargen (Ballymena UK-ENGLAND)
- LION BABE (New York NY)
- Loco (Seoul SOUTH KOREA)
- Lonr (Cape Cod MA)
- Lord Friday the 13th (Austin TX)
- Los Blenders (Mexico City MEXICO)
- Loshh (London UK-ENGLAND)
- Los Rivera Destino (San Juan PUERTO RICO)
- Luisa e os Alquimistas (Natal BRAZIL)
- Luke Howard (Melbourne AUSTRALIA)
- Mae Powell (San Francisco CA)
- maf/nmad/mf (Canton CHINA)
- Magdalena Bay (Los Angeles CA)
- Mama Duke (Austin TX)
- Margaux (Atlanta GA)
- Mariana Bo (Culiacán MEXICO)
Enno Cheng (Taipei City TAIWAN)
Enola Gay (Belfast UK- N. IRELAND)
Enyel C (San Juan PUERTO RICO)
Equilibrio (Houston TX)
The F16s (Chennai INDIA)
Fake Gentle (Chengdu CHINA)
Family Jools (Bristol UK-ENGLAND)
Finn Askew (Taunton, Somerset UK-ENGLAND)
Fire EX. (Kaohsiung TAIWAN)
Francisca Valenzuela (Santiago CHILE)
THE GOA EXPRESS (Manchester UK-ENGLAND)
Golden Dawn Arkestra (Austin TX)
Great Peacock (Nashville TN)
Greyhounds (Austin TX)
Grñrl Gang (Yogyakarta INDONESIA)
Hachiku (Melbourne AUSTRALIA)
HAEPARY 해파리 (Seoul SOUTH KOREA)
Haru Nemuri (Yokohama JAPAN)
Hauskey (Perth AUSTRALIA)
Hazy Sour Cherry (Tokyo JAPAN)
Heave Blood & Die (Bodø NORWAY)
HeLing (Leshan CHINA)
Holy Fuck (Toronto CANADA)
Holy Wave (El Paso TX)
Hook (Riverside CA)
Hylan Starr (Atlanta GA)
Iceage (Copenha gen DENMARK)
IDER (London UK-ENGLAND)
Indigo Sparke (Byron Bay AUSTRALIA)
I See Rivers (Bodø NORWAY)
Jacque (New York NY)
Jade Jackson & Aubrie Sellers (Los Angeles CA)
Jaguar Jonze (Brisbane AUSTRALIA)
Jake Lloyd (Austin TX)
JAMBINAI (Seoul SOUTH KOREA)
Janine (Los Angeles CA)
JaRon Marshall (Austin TX)
JBABE (Chennai INDIA)
Jealous (Berlin GERMANY)
Jekyll (Blackpool UK-ENGLAND)
The Jellyman's Daughter (Edinburgh UK-SCOTLAND)
Johnny Aries (Margate UK-ENGLAND)
Jon Dee Graham (Austin TX)
Jovem Dionisio (Curitiba BRAZIL)
J Soulja (Austin TX)
Just Mustard (Dundalk IRELAND)
Kalpee (Chaguanas TRINIDAD AND TOBAGO)
School of X (Copenhagen DENMARK)
Scrounge (London UK-ENGLAND)
Sebastian Plano (Rosario ARGENTINA)
Shannen James (Melbourne AUSTRALIA)
Sinead O'Brien (Limerick IRELAND)
Sofia Valdés (Panama City PANAMA)
sogumm (Seoul SOUTH KOREA)
Sophie Hutchings (Sydney AUSTRALIA)
Sorry (London UK-ENGLAND)
Souly Had (Albany NY)
Sparoh (Atlanta GA)
Squid (Bristol UK-ENGLAND)
Steven Bamidele (Brighton UK-ENGLAND)
Sycco (Brisbane AUSTRALIA)
Sydney Wright (Austin TX)
Tayo Sound (Reading UK-ENGLAND)
Tebi Rex (Maynooth IRELAND)
The Teeta (Austin TX)
TEKE :: TEKE (Montreal CANADA)
TENGGER (Seoul SOUTH KOREA)
Tessellated (Kingston JAMAICA)
Theon Cross (London UK-ENGLAND)
Tokyo Jetz (Jacksonville FL)
Tomi Agape (London UK-ENGLAND)
Travis Birds (San Juan PUERTO RICO)
Tuyo (Curitiba BRAZIL)
TV Priest (London UK-ENGLAND)
Valdez Garza (San Antonio TX)
Van Mary (Austin TX)
Vaundy (Tokyo JAPAN)
Vaya Futuro (Mexico City MEXICO)
Vero (Stockholm SWEDEN)
Villano Antillano (San Juan PUERTO RICO)
Virginia Wing (Manchester UK-ENGLAND)
Vocal Vidas (Santiago CUBA)
Walt Disco (Glasgow UK-SCOTLAND)
The Wandering Hearts (London UK-ENGLAND)
Wavy The Creator (Lagos NIGERIA)
Weird Milk (Buckingham UK-ENGLAND)
William Harries Graham (Austin TX)
Woo (Seoul SOUTH KOREA)
Ximena Sarifiana (Mexico City MEXICO)
Y2K92 (Seoul SOUTH KOREA)
Yard Act (Leeds UK-ENGLAND)
Ydegirl (Copenhagen DENMARK)
Yendry (Miami FL)
Yoshi Vintage (Flint MI)
Yotto (Helsinki FINLAND)
Yung Baby Tate (Atlanta GA)

(This list is subject to change. More performers will be announced at later dates.)

Listen to the artists who will be performing at SXSW 2021 by subscribing to the official SXSW channels and playlists on Apple Music, Spotify, YouTube, and Qobuz.

Experience SXSW Online Music Festival with streaming available via web, mobile, and the SXSW Online Connected TV app (Apple TV, Fire TV, Roku, Samsung Smart TV, and Android TV). Select Music Festival Showcases, Conference Sessions and Special Event programming will be available at SXSW Online XR with fantastical interpretations of both the Red River Cultural District and Congress Avenue where participants can stroll down the street and pop into SXSW music venues and mainstays like Mohawk, Empire Control Room & Garage, Cedar Street Courtyard, The Paramount Theatre and The Contemporary Austin. SXSW worked
with world-renowned artists and the social XR events studio VRrOOm to design and produce the festival's virtual edition, which will be hosted on VRChat.

In addition to the Music Festival Showcases, passholders also have access to the full range of content available during SXSW Online including Conference Keynotes, Featured Speakers, Mentor Sessions, Networking Meet Ups, Film Festival Screenings, Comedy Festival Showcases, Online Exhibitions and Professional Development. Previously announced for 2021 are Keynotes by Willie Nelson, Pete Buttigieg, Stacey Abrams with N.K. Jemisin, Charles Yu with Lisa Ling, Priya Parker with Anand Giridharadas and Featured Speakers including Queen Latifah, Chiquis, Mark Mothersbaugh, Wyclef Jean, Andrew Bird, Mary J. Blige, Carole King, Demi Lovato, Lenzo Yoon, Kenan Thompson, Chance the Rapper, Samantha Bee, Cherie Hu and more.

Notable music related film screenings and events include: Tom Petty, Somewhere You Feel Free; The Sparks Brothers; Dream; Disintegration Loops; Soy Cubana; Without Getting Killed or Caught, and Alone Together with a Live Q&A with Charli XCX. For more information on everything SXSW Online has to offer, please visit sxsw.com.

SXSW dedicates itself to helping creative people achieve their goals. Founded in 1987 in Austin, Texas, SXSW is best known for its conference and festivals that celebrate the convergence of the interactive, film, and music industries. In 2021, the event moves to a digital format. SXSW Online offers conference sessions, music showcases, film screenings, exhibitions, and a variety of networking and professional development opportunities. An essential destination for global professionals, SXSW Online 2021 will take place March 16 - March 20. For more information, please visit sxsw.com. To register for the event, please visit sxsw.com/attend.

SXSW Online 2021 Platinum Partners are White Claw, High Grade Hemp Seed, Showtime, and the Austin Chronicle. The SXSW Online 2021 Music Festival is powered by Visible.

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