



collective  
liberty

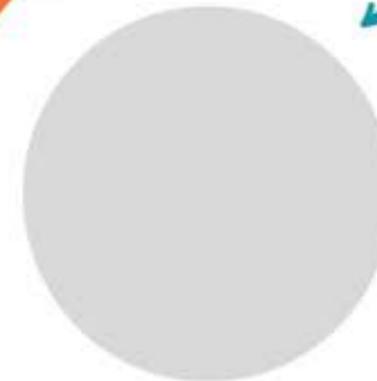


# THE HUMAN TRAFFICKING PROBLEM

40,900,000 people  
trafficked globally in 2018

79,000 minors sex trafficked  
in Texas alone last year

1,656 prosecutions  
initiated every year

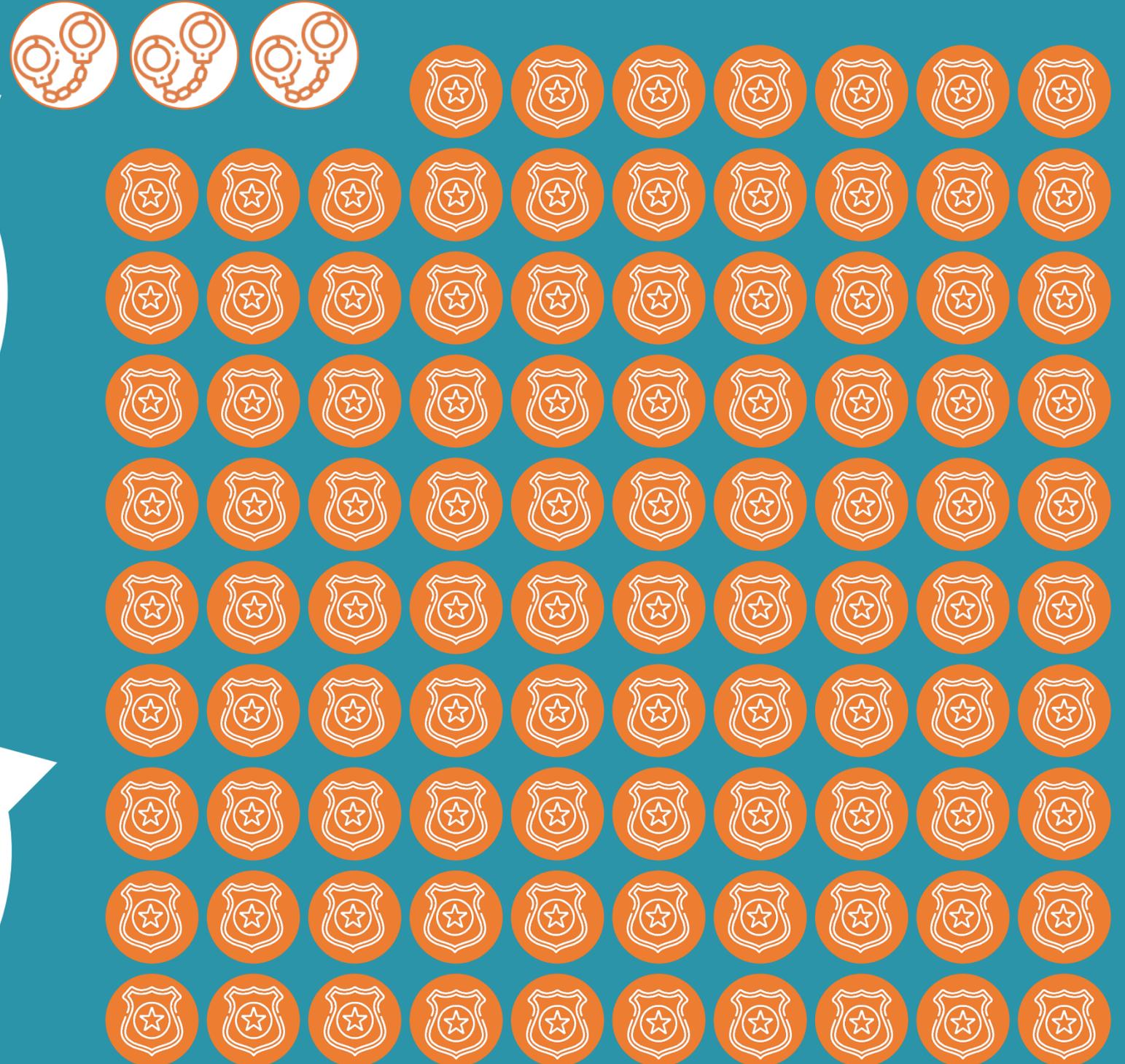


# OUR PROBLEM TODAY



There are  
**3**  
prosecutions

For every  
**100**  
Police  
Departments





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**40 MILLION**

people trafficked  
globally in 2018

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**79,000**

minors sex trafficked  
in Texas alone last year

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**17,895**

police departments  
in the US

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# ROCHELLE KEYHAN

## Founder, Collective Liberty

Former Director of Disruption Strategies, *Polaris*  
Asst. District Attorney, *Philadelphia*



20,000+

SVU cases  
prosecuted



1,000+

Investigations



30+

Laws

# THE TEAM



## OSCAR DELGADO

12 Years Focused Anti-Trafficking Work  
In MX & USA

## JUSTIN RICCI

Former VP of Tech  
At GoFundMe



*Both with direct & consistent collaboration with survivors,  
law enforcement, legislators, & social service providers*

# WAYS OF WORKING

As experts in the field, we know that the fight against human trafficking can only be won with a technology first, multi-prong approach.

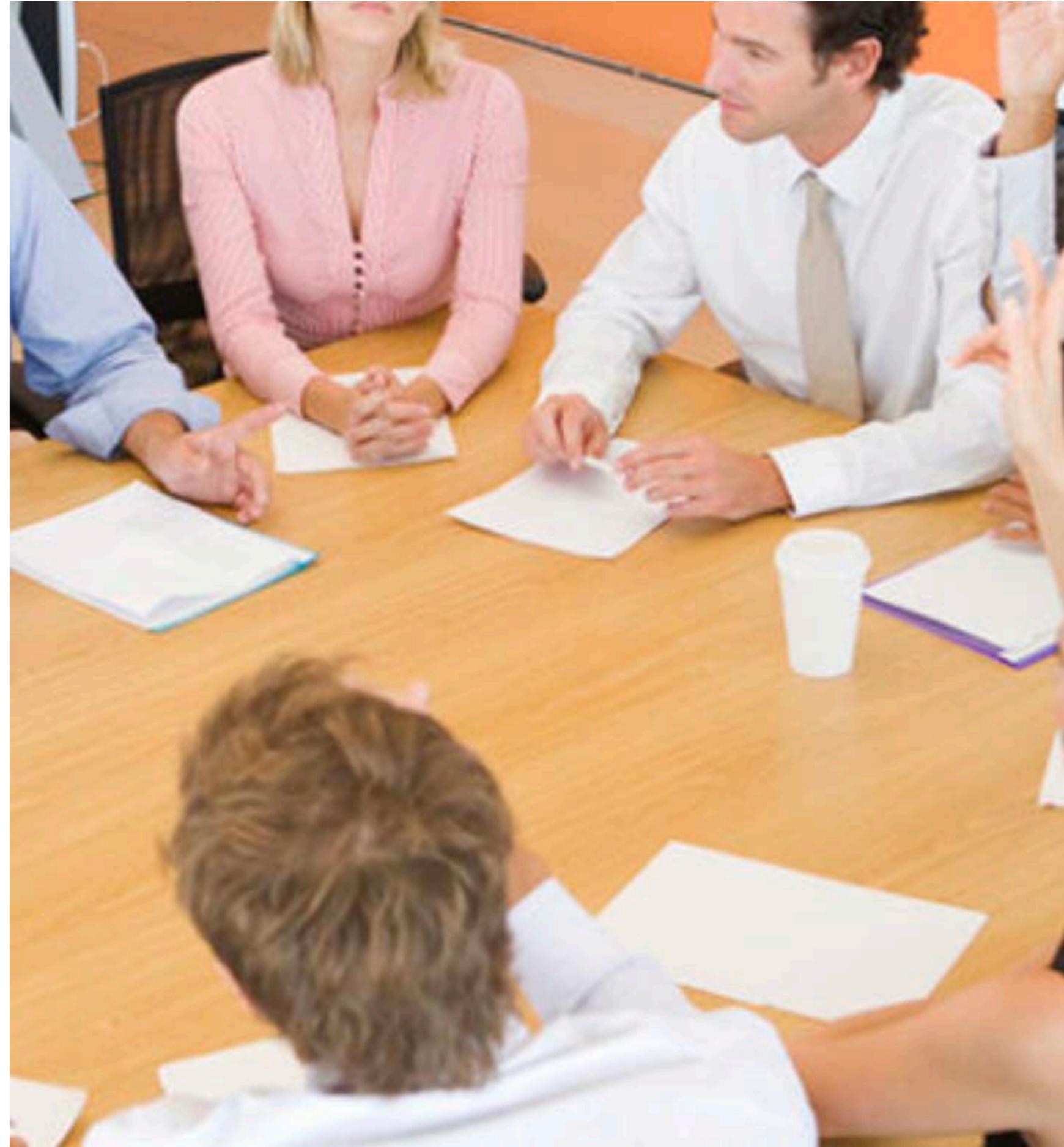


# TRAINING

*We offer anti-trafficking professionals expert-level training and share best practices to accelerate the speed of prosecutions.*

## **WORKING WITH:**

Investigators  
Law Enforcement  
Agency Partners





# VICTIM SUPPORT

*We work to eliminate the arrest and prosecution of victims and match them with trauma-specific, culturally-sensitive support needed to heal.*

## **WORKING WITH:**

Victim Support Agencies  
Law Enforcement

# SURVIVOR ENGAGEMENT

*We elevate the voices of  
survivors to develop  
survivor-informed  
approaches to trafficking*





# POLICY CHANGE

*We help develop proper policies to create necessary systems change.*

## **WORKING WITH:**

Local government  
Policymakers  
Legislators

# AGENCY COLLABORATION

*We work to break down silos and foster collaboration in both the public and private sectors, between medical/legal institutions, service agencies, law enforcement, survivors & legislators.*





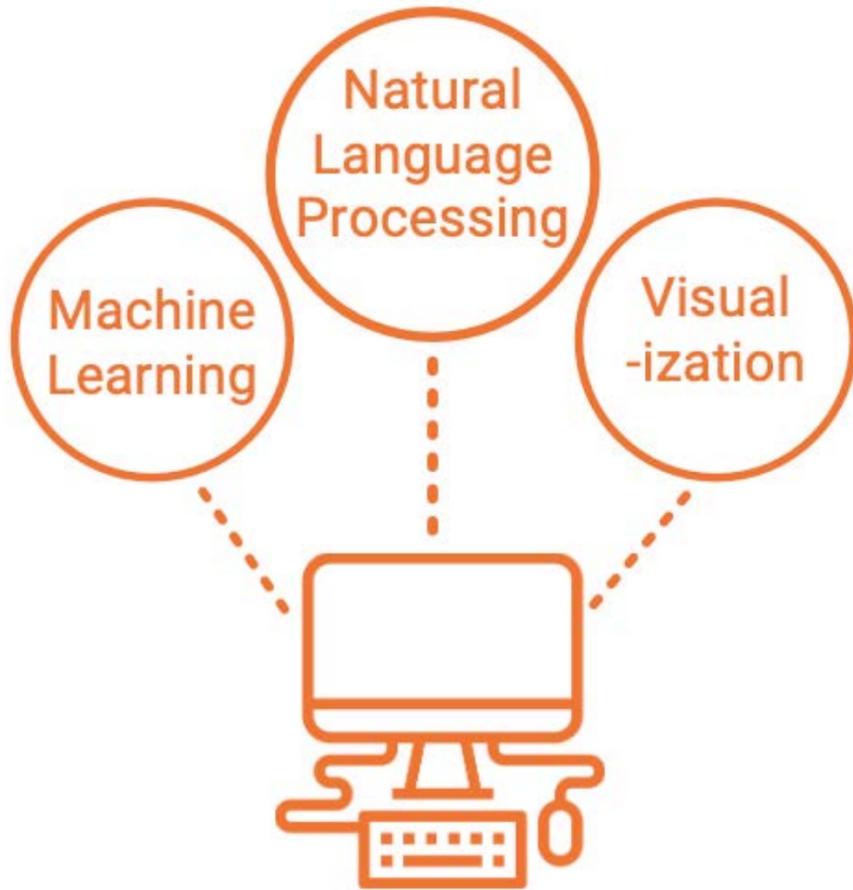
# INTEL SUPPORT

*We support investigations by providing real-time actionable intelligence to aid in prosecuting traffickers and buyers rather than victims.*

## **WORKING WITH:**

Investigators  
Law Enforcement  
Attorney Generals' Offices  
Governor's Offices  
Technology Software

OUR INNOVATIVE  
TECHNOLOGY UTILIZES



TO OFFER



LEADING TO MORE SURVIVOR  
SUPPORT & SUCCESSFUL  
PROSECUTIONS OF TRAFFICKERS



# OUR RESULTS

## Just In Our First 2 Years



**1,000+**

Traffickers  
Stopped



**61**

New Laws  
Closing Loopholes



**7,000+**

Investigators  
Trained

## In Collaboration With

**300+**

Agencies

**45**

States

**2**

Continents

Increasing the number of survivors  
connected to providers from **5% to 95%**

# WHAT'S BEING SAID

"...*This is insane intel-wise*  
and how they pretty much  
put your case together."

SPECIAL INVESTIGATIONS  
DETECTIVE  
COLLEGE STATION, TX

"...The most *comprehensive  
intelligence package* on  
commercial front sex trafficking in  
Illicit Massage Businesses in the  
United States."

BRIAN BIRDWELL,  
TEXAS STATE SENATOR

"...Her *track record in training law  
and code enforcement* to build victim-  
centered anti-trafficking cases is  
*unparalleled.*"

MONIQUE VILLA,  
THOMSON REUTERS FOUNDATION

We've Been  
Recognized By



INNOVATE  GOOD

WOMEN'S MEDIA CENTER  
**WMC**

RODDENBERRY  
FELLOWSHIP



CIVST  RT



INDEPENDENT  
SECTOR

 THOMSON REUTERS  
FOUNDATION

**STOP SLAVERY**  
A W A R D

**MC**  
MASSCHALLENGE  
DIAMOND WINNER

Changing the  
Conversation  
Through  
Media



*The Washington Post*

THE SACRAMENTO BEE



INDEPENDENT

DAILY  NEWS

NIGHTLY  
 NEWS

*The Dallas Morning News*