For Survivors, By Survivors

Leda Health
77% of survivors nationwide do not report their sexual assault.
2.3 million sexual assault survivors do not report.

Only 5% survivors report.
Survivors are **not** capturing time-sensitive DNA evidence.

Survivors are **not** receiving the care in the aftermath.
The only existing solution hasn’t upgraded since the 1970s
There are just over 1,000 registered sexual nurse examiners in the nation. meaning...

Up to 30 hours of wait time for an examination.
Solution

- Tamper-evident device that can be used within one’s home - **first ever** at-home sexual assault evidence collection kit.

- User-friendly instructions that enable survivors to collect forensic evidence in just **15 minutes**.

- Accompanying to the kit, is a **mobile application** to guide survivors through the process.

Leda Health
What we offer:

- Emergency Contraception
- STI Testing
- Support Groups
- Virtual Community
Each sexual assault survivor costs the system *$130,000 with a total problem cost of $225B.
Distribution Strategy

B2B to institutions: universities, corporations, nonprofits, and the military
Team

Madison Campbell  Co-founder and CEO
Serial entrepreneur. Previously CEO of Iyanu (software development resources). Experienced in product development, predictive modeling, and solution design. BSc in Mathematical Biology and Narrative Evaluations at Hampshire College.

Liesel Vaidya  Co-Founder and CTO
Serial entrepreneur and technical innovator. Previously Technical Project Manager at Iyanu. Experienced in software and hardware development, and user experience. BSc in Computer Sciences from the University of Buffalo. Filled multiple provisional patents for Leda Health’s kit.
Contact us to join the movement today.