


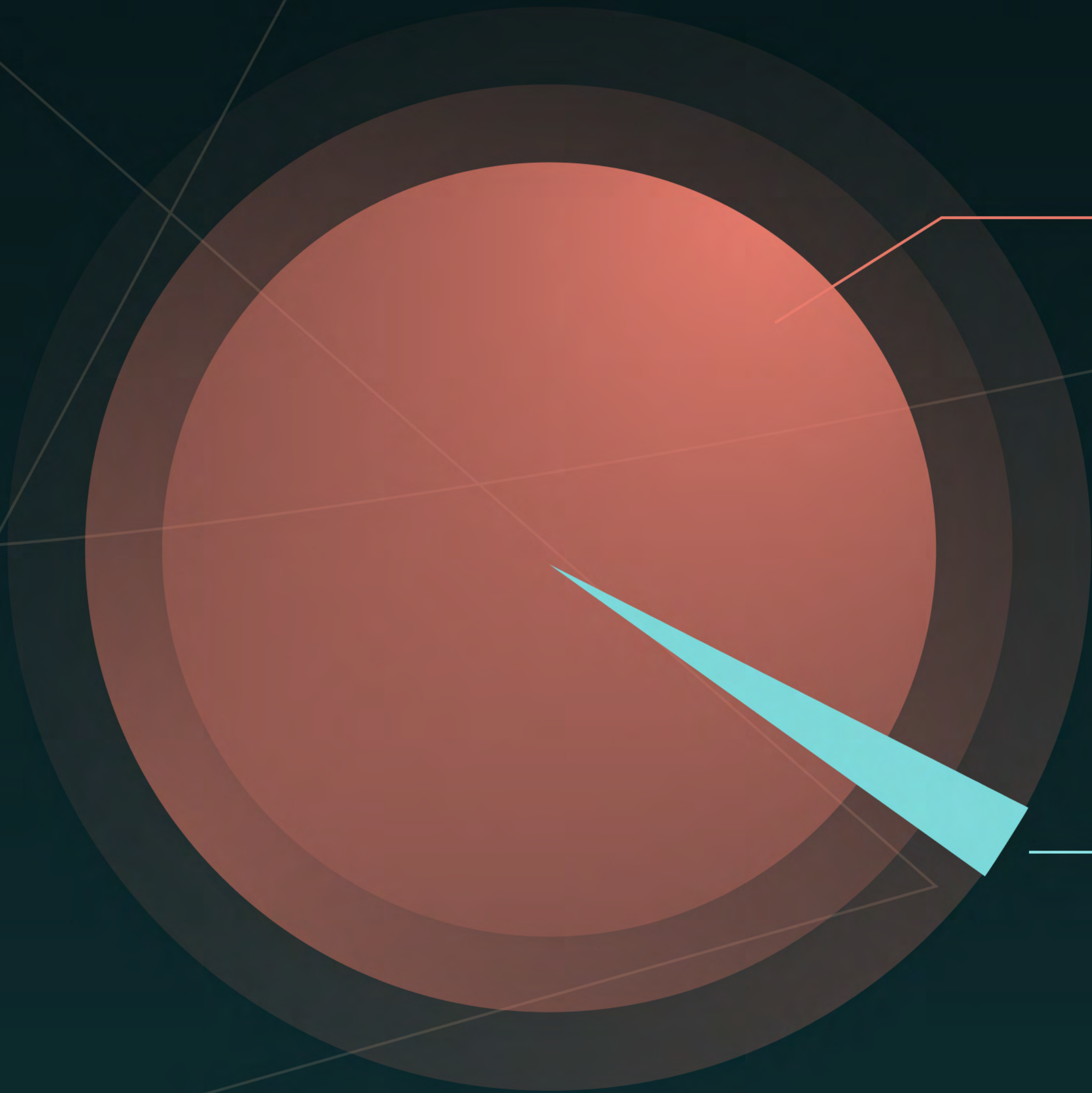


For Survivors, By Survivors

Leda Health



77% of survivors nationwide
do not report their sexual assault.



2.3 million sexual assault survivors do not report.

Only 5% survivors report.



Survivors are **not capturing time-sensitive DNA evidence.**



Survivors are **not receiving the care in the aftermath.**

The only existing solution hasn't upgraded since the 1970s

Leda Health



@ledahealth

There are just over **1,000** registered sexual nurse examiners in the nation.

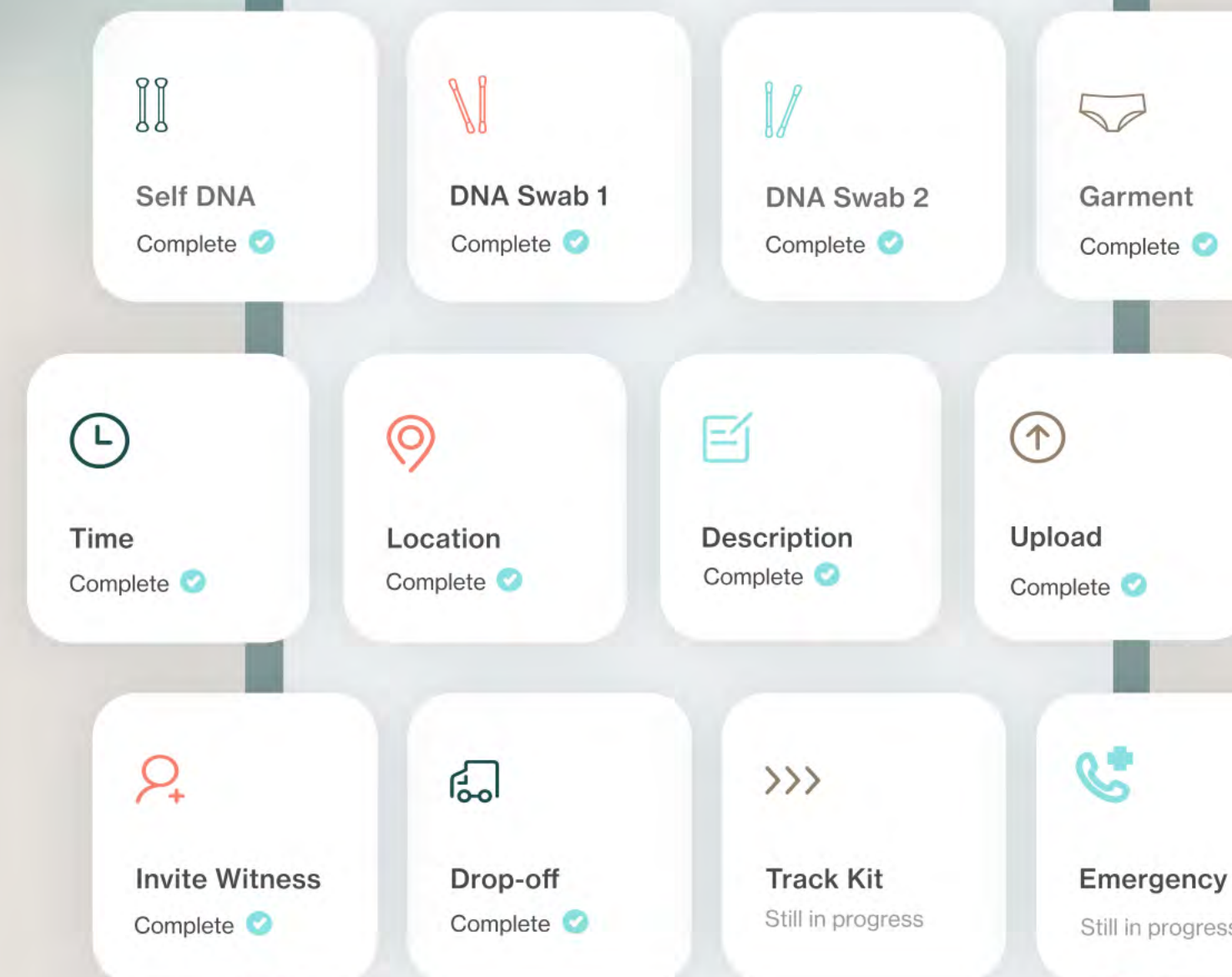
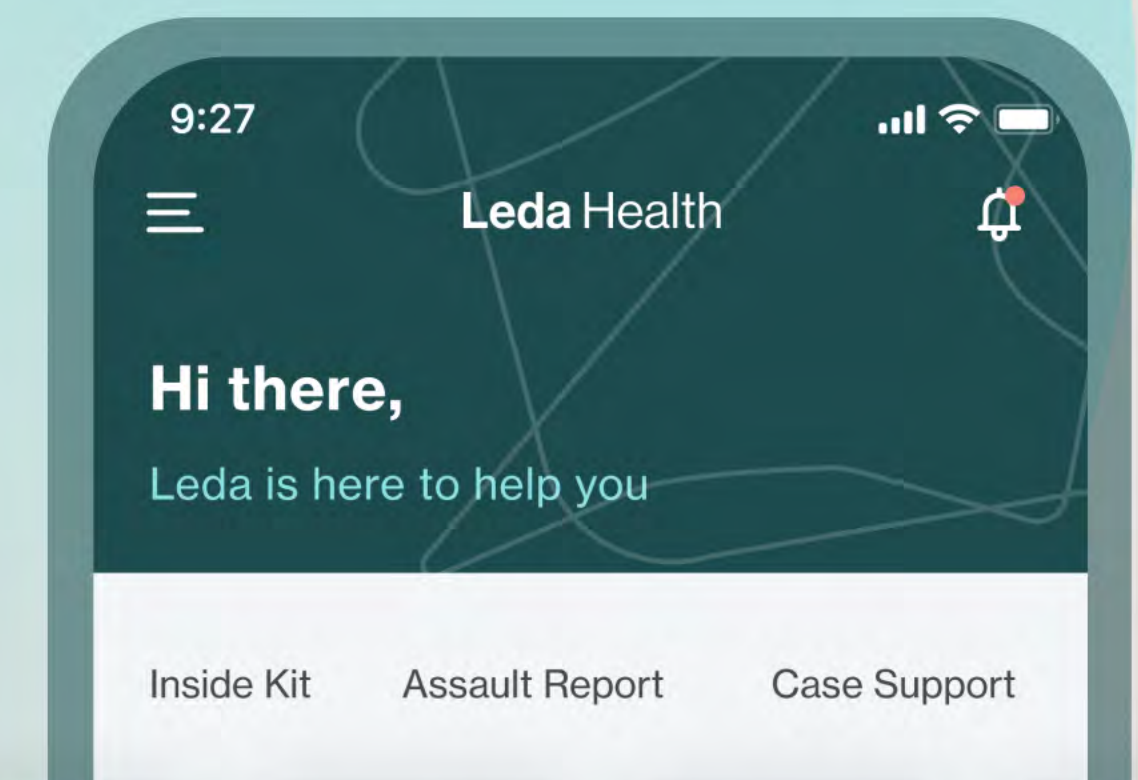
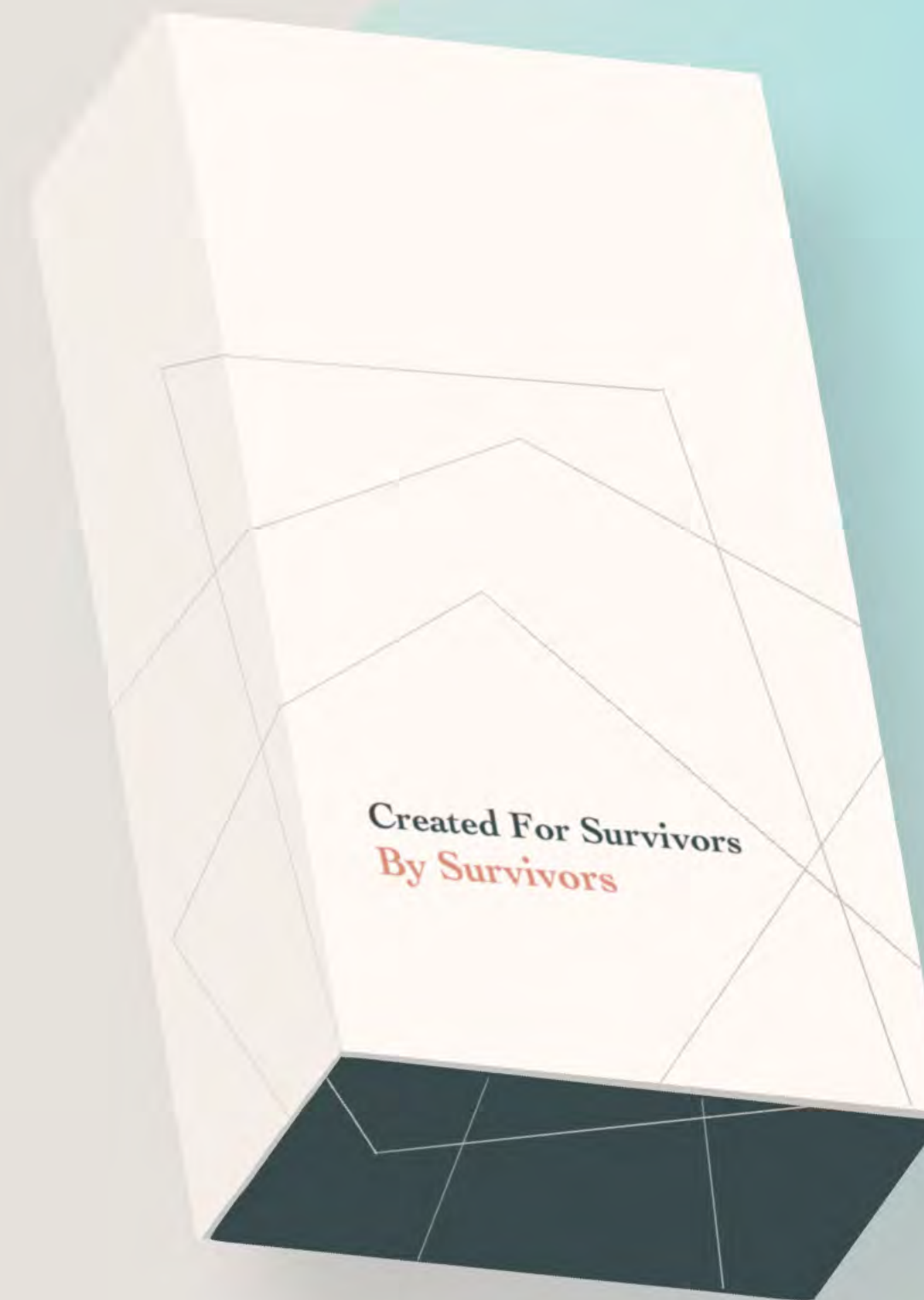
meaning...



Up to **30 hours** of wait time for an examination.

Solution

- Tamper-evident device that can be used within one's home - **first ever at-home sexual assault evidence collection kit.**
- User-friendly instructions that enable survivors to collect forensic evidence in just **15 minutes.**
- Accompanying to the kit, is a **mobile application** to guide survivors through the process.



Leda Health



What we offer

• Emergency
Contraception

• STI Testing

• Support Groups

• Virtual Community


Market

Each sexual assault survivor costs
the system ***\$130,000**
with a total problem cost of **\$225B.**

Distribution Strategy

B2B to institutions:
universities, corporations, nonprofits,
and the military

Leda Health

 @ledahealth

Team



Madison Campbell Co-founder and CEO

Serial **entrepreneur**. Previously CEO of Iyanu (software development resources). Experienced in **product development**, predictive modeling, and solution design. BSc in **Mathematical Biology** and Narrative **Evaluations** at Hampshire College.



Liesel Vaidya Co-Founder and CTO

Serial **entrepreneur** and **technical innovator**. Previously Technical Project Manager at Iyanu. Experienced in **software** and **hardware** development, and **user experience**. BSc in **Computer Sciences** from the University of Buffalo. Filled multiple provisional patents for Leda Health's kit.

Contact us to
join the
movement
today.

Leda Health

Madison Campbell
m@leda.co

Liesel Vaidya
lv@leda.co

 @ledahealth