SOUTH BY SOUTHWEST ACCEPTING PANELPICKER PROPOSALS, MUSIC FESTIVAL APPLICATIONS AND FILM FESTIVAL SUBMISSIONS FOR 2023

SXSW Video Vault Launches Iconic Moments

Austin, Texas – June 28, 2022 - South by Southwest® (SXSW®) Conference and Festivals has launched its 2023 season with the opening of PanelPicker® proposals and Music Festival Showcasing Artist applications for next year’s event. SXSW Film Festival submissions will open on August 23.

SXSW will accept proposals through PanelPicker, an online tool that gives the SXSW community a significant voice in programming conference sessions through an open proposal and voting process, beginning today, Tuesday, June 28, and closing July 24, 2022. The SXSW community will be able to browse proposals, leave comments and vote to help shape the event during Community Voting from August 9-21, 2022.

Also launching today is the SXSW’s Iconic Moments video platform. SXSW is opening the video vault to showcase exclusive content spanning the history of the event featuring creative visionaries from the worlds of tech, film, music and beyond.


The SXSW Music Festival is now accepting Showcasing Artist applications for 2023. The festival brings together artists, industry professionals, influencers and music lovers from around the world to make connections, elevate their careers and celebrate the magic of live music with showcases from legendary performers and the most exciting new talent. The application period closes on Friday, October 7, 2022. Apply early for a discounted rate.

The SXSW Film Festival will begin accepting Feature Film, Short Film, Episodic, Music Video and XR project submissions August 23, 2022 through October 18, 2022. The Texas High School Short category will accept submissions through December 13, 2022.

In addition to PanelPicker proposals for the SXSW Conference and applications for the Music Festival, SXSW is now accepting entries for the visual arts for The Art Program, and the most inventive startups for SXSW Pitch.

The 2022 SXSW Conference featured more than 1,600 sessions, with speakers including Alexis McGill Johnson, Reggie Fils-Amié, Lizzo, Beck, Neal Stephenson, Celine Tricart, Nabil Ayers,
Kevin Mayer, Michael E. Kassan, Maria Ressa, Michelle Zauner (Japanese Breakfast), Sarah Bond, Jack Conte, Roman Coppola, Ebro Darden, Rana el Kaliouby, Stephanie McMahon, Erika Nardini, Kelly Wearstler, Tyler “Ninja” Blevins, Julia Cheek, Maëlle Gavet, Ann Hiatt, Jeffrey Katzenberg, Emily Ma, Ghazi, Hari Ravichandran, Andrew Zimmern, Dr. Albert Bourla, Amber Venz Box, Sandy Carter, Ericka J. Coulter, Michael Dell, Sandy Fershee, Jason Isbell, Marc Lore, Jim McKelvey, Merck Mercuriadis, Linda Perry, Nile Rodgers, Vlad Tenev, Jill Tiefenthaler, Margrethe Vestager, Sara Bareilles, BEEPLE, Cast of The Boys, Nikolaj Coster-Waldau, Mark Cuban, Greg Daniels, James Ellroy, Falon Fatemi, Scott Galloway, Renée Elise Goldsberry, Sec. Deb Haaland, Tristan Harris, Frances Haugen, Ethan Hawke, Noah Hawley, Rashida Jones, Donna Langley, Ben McKenzie, Jonathan Van Ness, Bob Odenkirk, Guy Raz, Chrissy Teigen, Noah Oppenheim, Busy Philipps, Al Roker, Tye Sheridan, Jim VanDeHei, Pam Wasserstein, Pete Buttigieg, Audie Cornish, Brian Eno, Brett Goldstein, Ron Howard, Brendan Hunt, Gillian Jacobs, Daniel Kwan, Beto O’Rourke, Nathaniel Rateliff, Alison Roman, Beatriz Luengo, Ju’Niyah Palmer, Priya Parker and Marty Walsh.


SXSW dedicates itself to helping creative people achieve their goals. Founded in 1987 in Austin, Texas, SXSW is best known for its conference and festivals that celebrate the convergence of tech, film, music, education, and culture. An essential destination for global professionals, the annual March event features sessions, music and comedy showcases, film screenings, exhibitions, professional development and a variety of networking opportunities. SXSW proves that the most unexpected discoveries happen when diverse topics and people come together. SXSW 2023 will take place March 10 - 19, 2023. For more information, please visit sxsw.com.

SXSW 2023 registration and housing will open on August 2, 2022.

SXSW 2023 is sponsored by White Claw, Volkswagen, The Austin Chronicle and Porsche.