

SXSW Conference Access

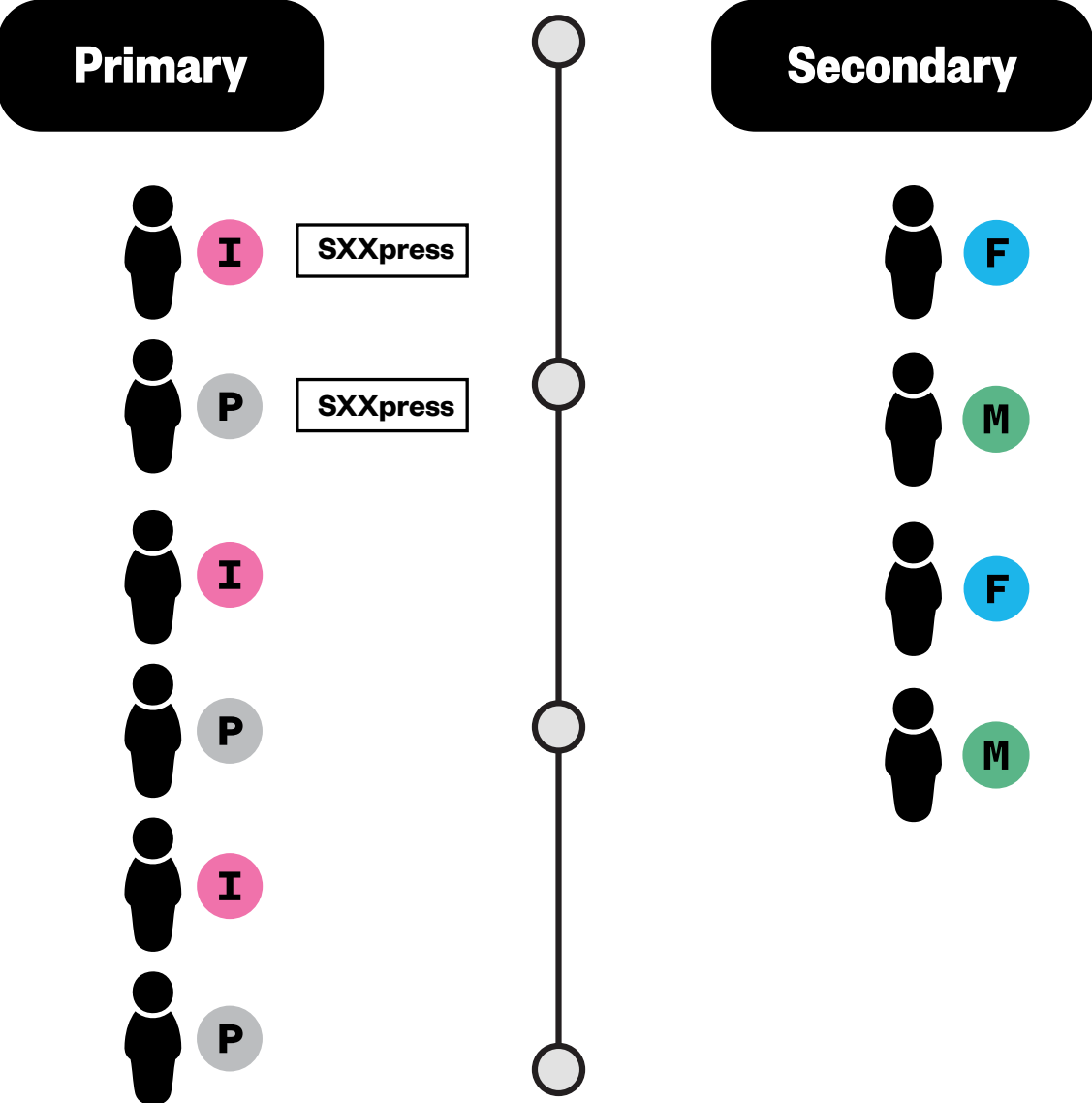
Joining the line for SXSW Conference programming

Icon Reference Key

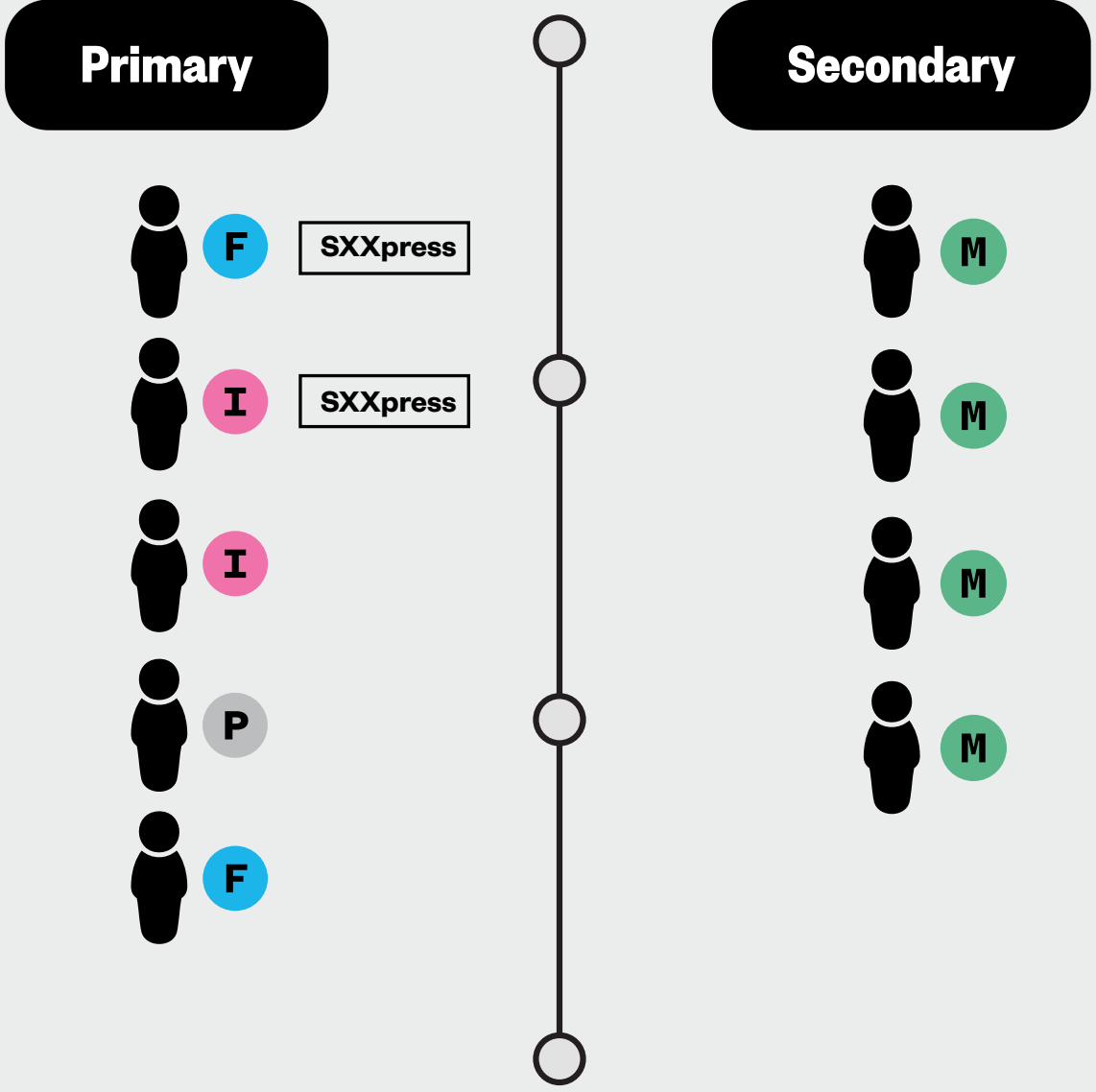
- P** Platinum badges
- I** Interactive badges
- F** Film & TV badges
- M** Music badges

**Track sessions open to all SXSW Badges do not have Secondary Access*

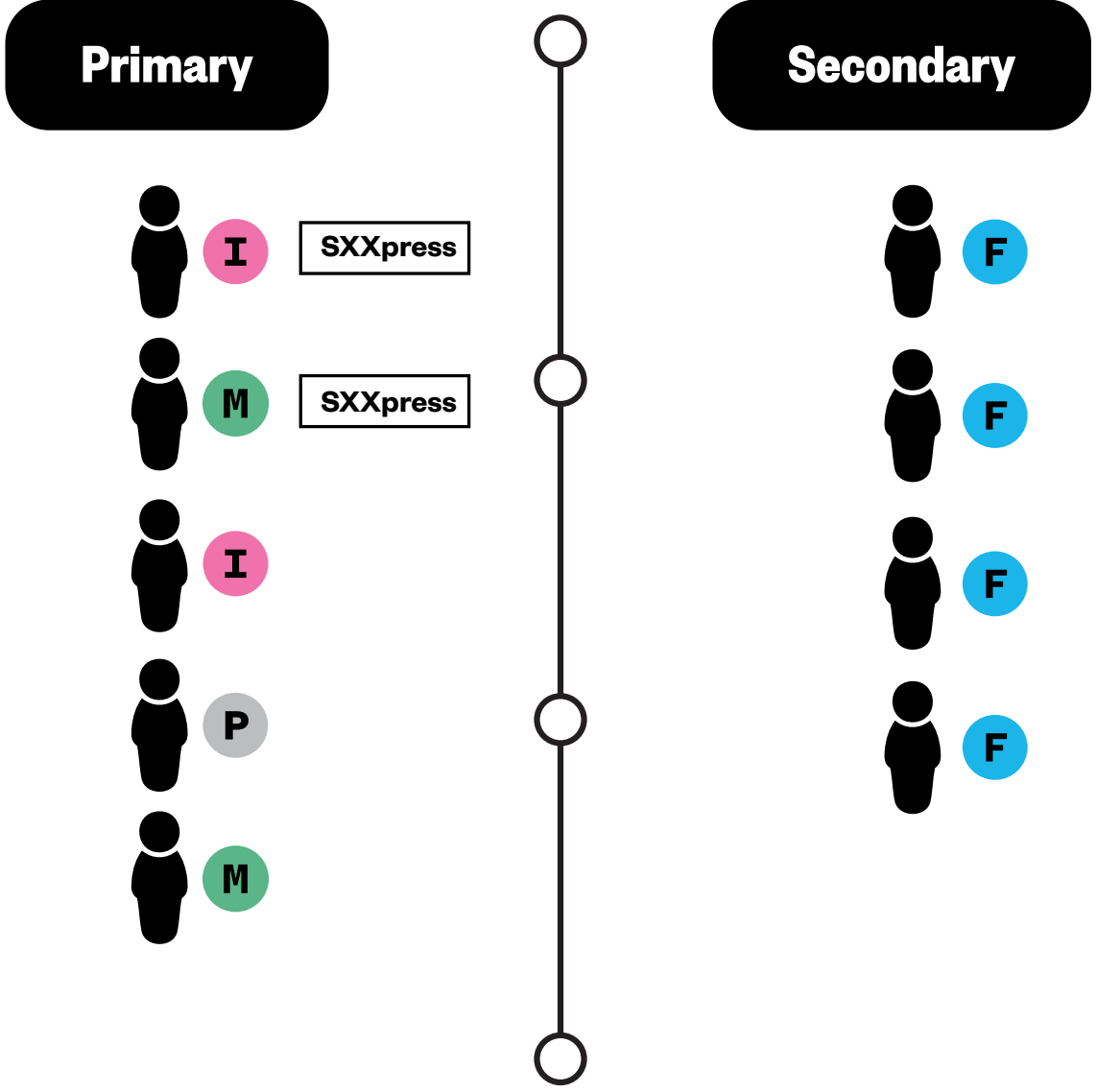
INTERACTIVE TRACK EXAMPLE



FILM & TV TRACK EXAMPLE



MUSIC TRACK EXAMPLE



SXXpress pass holders should go to the designated SXXpress area at the front of the Primary Access line no later than 15 minutes before the session's scheduled start time.